

Governor on Hand To Help Fox Cities Launch Sales Drive

Economy of State Sound, He Declares

BY JAY REED
Post-Crescent Staff Writer

Spurred by Gov. Vernon Thomson's declaration that unlimited consumer buying power exists in Wisconsin, 290 representatives of business, industry and government this morning kicked off the most intensive sales promotion campaign in the history of the Fox Cities—“Best Appliance Values—Better Buy Now.”

The breakfast meeting at the Elks club touched off the 10-day appliance sales event which starts, officially, Thursday morning and will continue through May 17.

The governor, who flew into the city this morning for the breakfast, told the gathering unlimited opportunity awaits businessmen here who are willing to go seek business.

Sound Economy
“Wisconsin's economy is sound,” the governor said. “We have not suffered as have other sections of the country. Our industry is pouring forth at nearly 100 per cent of capacity. Agriculture has been bolstered by increased profits from beef and pork. Some of our communities have been hurt, it is true, but, by and large, the state is healthy.”

Thomson called the Fox river valley the “heart of Wisconsin.” He said this area is far ahead of many other sections of the state. “We have more vital industry, more drive, more honest enthusiasm here in the heart of Wisconsin than in any other section of our state,” the governor said.

The governor said he based his optimistic outlook for con-

Bricks Door, Cleric Captive Inside Palace

Fondi, Italy —P— A bucket and a 20-foot rope kept the Rev. Umberto Righetti in touch with the world today. His Catholic landlady had the Protestant minister bricked up inside a palace.

Unperturbed, the minister appeared at his second story window and sang Protestant hymns.

It happened this way: The Rev. Mr. Righetti came to this Catholic town 75 miles south of Rome eight years ago and gradually built up a Church of Christ congregation of about 350 members.

Recently he rented rooms for residence and church services in an old baronial palace.

Didn't Want Protestants
But there is only one door to his new quarters, and it is owned by Mrs. Gemma Rasile, who has rooms on the ground floor.

Mrs. Rasile, a Catholic, said she wouldn't put up with Protestants trooping in and out her door.

When she warned the minister she planned to have it bricked up, he tried to have a new doorway cut. But the provincial superintendent of fine arts, who has the job of keeping old buildings unchanged, said he couldn't.

Mrs. Rasile's bricklayers showed up yesterday. Mr. Righetti refused to come out and the door was sealed.

Flemming Will Succeed Folsom In Welfare Job

Washington —P— Marion Folsom resigned today as secretary of welfare and President Eisenhower picked Arthur Flemming, president of Ohio Wesleyan university, to succeed him.

Folsom, 64, wrote Eisenhower he is leaving the cabinet for personal reasons which he did not specify. He will step down sometime between July 15 and Aug. 1.

Accepting Folsom's resignation Eisenhower sent to the senate a formal nomination of Flemming to be chief of the department of health, education and welfare.

Flemming, 53, is a former director of the office of defense mobilization and for many years was a member of the civil service commission.

Believes U. S. Seizes Propaganda Initiative

Washington —P— George V. Allen, chief of the U. S. Information Agency, expressed belief today this country has seized the propaganda initiative from Russia.

Speaking to newsmen at the White House after he had conferred with President Eisenhower, Allen said two U. S. proposals put forth during the last 10 days have gained wide support throughout the world.

Mark Catlin, Jr., Reinstated by Supreme Court

Unanimous Vote Gives Him License To Practice Law

Post-Crescent Madison Bureau

Madison—The Wisconsin Supreme Court today unanimously reinstated Mark Catlin, Jr., Appleton, former Republican speaker of the assembly, as an attorney.

The court last November suspended his right to practice law for six months and ordered him to

pay \$1,500 in costs on charges of unethical conduct in the handling of law cases for pardon and parole applicants while he was in the assembly.

Earlier the district grievance committee of the bar association and the state board of governors both unanimously recommended reinstatement of Catlin's law license.

No Opposition
There was no opposition to the arguments of Robert M. Rieser, Catlin's chief counsel, as the Madison lawyer reported that Catlin had met the terms of the court's order of last December and that the board of governors of the state bar association had approved the reinstatement petition.

Philip Haberman, executive

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O'Neill, DiSalle Winners in Ohio

Primaries Also Held Tuesday in Indiana, Alabama

By The Associated Press
Candidates were tapped for a variety of offices in primary elections yesterday in Ohio, Indiana and Alabama.

There were no major upsets. Gov. C. William O'Neill was nominated by the Republicans for another run in Ohio while Democrat Michael V. DiSalle, who carried the party's banner in 1956 when he was defeated by O'Neill.

Indiana's house contests saw all 11 of the state's congressmen nominated for new terms.

Big Vote for Taft
In Alabama, Atty. Gen. John Patterson showed the way in a 14-man field seeking the Democratic nomination for governor. But he faces the prospect of a runoff primary next month because of a failure to win by a majority. His opponent will be Judge George Wilace, who was runnerup.

O'Neill won the Republican gubernatorial primary in Ohio over Charles P. Taft, a brother

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Ike Asks Party to Work For November Victory



Marking an Official Start to the 10-day sales program “Best Appliance Values—Better Buy Now” was Gov. Vernon Thomson's purchase of an electric toaster this morning. The governor, shown making the purchase, addressed a breakfast meeting of 290 persons at the Elks club earlier. The sale officially starts Thursday and will continue through May 17. (Post-Crescent Photo)

He'll Support Those Who Back His Program; Urges Unity in Meeting Problems

Washington —P— President Eisenhower says GOP prospects are bright and the party can win, if it works, in the November election. But he left himself free today to withhold his support from Republicans who do not support his program.

Teasing off the party's 1958 election campaign Eisenhower said last night that, in a nutshell, the Republican case before America is “responsive, responsible government at home—plus effective support for programs essential to America's peace and security in this gravely menaced world.”

But the president exhorted Democrats and Republicans alike to line up against what he termed the evil force of tyrannical communist imperialism and push through congress his world trade, foreign aid and military reorganization plans.

Meets Opposition
In a new era of great uneasiness and “balanced terror in the world,” he said, “our national survival and human liberty are at stake in the way we form and sustain our national policies.”

The approaching decisions on the three key legislative items he named, Eisenhower said, “demand our attention as Americans, without regard to partisanship” because they are of grave importance to the nation and world peace.

Yet all three are encountering rough going on Capitol Hill—and some members of the president's own party are helping make it rough. Only yesterday a house committee halted work on reciprocal trade extension and called on Eisenhower for a compromise proposal.

At a dinner honoring Republicans in congress, Eisenhower wound up with this political forecast and promise: “If we will but try—if we will never forget the value of good, hard work—we are certain, with our record, to win next November. This is the sure road to a Republican 86th congress.”

Enthusiastic Crowd
“For myself—you will find me standing beside you and with you. I shall do my best for every member of our Grand Old Party and for all others who with them are carrying forward the never-ending fight for peace, for security, for sound, sane and progressive government in America.”

The reference to “all others,” a last minute insert, aroused conjectures that the president might even prefer the candidacy of what he called discerning Democrats to that of un-

Refugees Flee Cities, Jam State in Defense Exercise

Mythical Attack Endangering Stevens Point, Alternate Capital

Wisconsin civil defense workers at the alternate state capital of Stevens Point today face almost impossible problems, with over a million refugees from Tuesday's six nuclear bomb blasts in the state.

With this, they face a slowly

would be Appleton, but a decision was made Tuesday to keep civil defense workers in Stevens Point. “We will have to take it instead of moving into evacuation traffic from Green Bay,” officials commented.

Nationally, millions of Americans theoretically died in the 3-hour assault by more than 500 imaginary bombers and a few scattered submarines.

Successful Alert
Uncounted others were marked for death by simulated radiation fallout from 291 bomb blasts swept across the country by prevailing winds today.

Theoretically staggered by the mass assault, top officials at civil defense headquarters mounting radioactivity count in their quarters in the Wisconsin State college library. Today they are moving to the basement of the library (in theory), to avoid deadly radiation doses.

The next alternate capital

Communist Jets Reach Indonesia

Jakarta, Indonesia —P— A responsible military source said today the first communist jet fighters and bombers have arrived in Indonesia.

Developments in the next few days will determine whether the new aircraft from Czechoslovakia and Poland will be used against the rebels in North Celebes, according to the source.

The Jakarta government is preparing an invasion fleet to assault the Celebes rebels. Premier Djuanda indicated yesterday the well-trained forces that have virtually eliminated resistance in central Sumatra will now be shifted to fight in East Indonesia.

The Celebes insurgent air force has been attacking shipping for hundreds of miles around its headquarters at Me-Gorgia had snow, sleet and rain early today.

The unseasonable weather captured Djailolo, a port on the west side of Ialmahora is-Blairstville, near the North Carolina line. The temperature fell to 37 in early morning hours.

the island's airfield.

Balloon Goes Up 40,000 Feet in Scientific Study, Lands in Illinois

Dubuque —P— A navy balloon which went to a height of 40,000 feet on a scientific study, landed in Illinois, about 14 miles south of Dubuque about 7 a.m. today.

Both balloons landed safely and Cmdr. Malcolm D. Ross reported delicate equipment aboard was not damaged.

The balloon came to earth alongside U. S. Highway 20, six miles south of East Dubuque, Ill.

Accompanying Ross on the ascension was Alfred H. Mikesell, 44-year-old father of eight children. It was his first balloon ascension. Ross, a veteran navy balloonist, rose to 84,000 feet last fall.

Mikesell was bent on learn-

ing what makes the stars twinkle, for one thing.

The ascent also provided the first test of a technique that some day will be used to record men's physical reactions in an orbiting satellite.

Seated in a small fibreglass basket, open to the air, Mikesell and Ross went aloft at 8:30 last night from an open mine pit near Crosby, Minn., scene of other historic balloon launchings.

They combined their astronomical and aeromedical observations in a flight which the navy said was the first of its kind for either study.

“I am very charmed by this unique method of conducting astronomy,” radioed Mikesell, who makes a specialty of studying the scintillation or twinkling of the stars. This phenomenon is caused by optical effects of the earth's atmosphere, and he was able to observe the stars in the clear air at 40,000 feet.

While he and Ross drifted for

two hours at that altitude over Minnesota and Wisconsin, measurements of their heart beats, respiration and other physical reactions were recorded by radio and piped by telephone 1,300 miles to a laboratory at the naval medical research institute in a Washington suburb.

May Create Hazard
At the laboratory Capt. Norman L. Barr, navy medical officer, said the most important medical observation was that one of the men had a decrease in the rate of electrical conduction from the top to the bottom of his heart.

He said this apparently happened about the time an automatic device cut in at 37,000 feet to increase the pressure inside the men's oxygen masks. This forces a man to blow his breath out with a puff. Air is

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President Eisenhower and GOP National Chairman Meade Alcorn, right, sing lustily as Sen. Prescott Bush, foreground, of Connecticut, leads the gathering in “God Bless America” at a dinner honoring Republican leaders of congress at Washington Tuesday night. The dinner was sponsored by the Republican national committee. (AP Wirephoto)

Wisconsin Forecast — Temperatures will average near normal northwest; 3 to 6 degrees below normal southeast. Normal high 55 to 65 north; 61 to 68 south. Normal low 36 to 44 north, 61 to 68 south. Warmer south and east Thursday.

Appleton temperatures for the 24-hour period ending at 9 o'clock this morning: High 61; low 37. Temperature at 11 o'clock this morning, 64 degrees; wind from south-southwest at 12 m.p.h. an hour.

Sun sets tonight at 8:04, rises Thursday morning at 5:35; moon rises Thursday morning at 12:21. Prominent star is Spica. Visible planets are Jupiter, Saturn, Mars and Venus.

Democrats Ask for Trade Demand Cuts

Call on President to Compromise On Extension of Reciprocal Agreements or Risk Utter Defeat

BY R. L. LIVINGSTONE

Washington — P — Democratic house leaders called on President Eisenhower today to compromise his demands for reciprocal trade extension or risk utter rout for his trade program in congress.

In the face of building pressures for erection of high tariff trade barriers, they gave the president until Monday to come up with suggestions which might soften opposition and give his proposals a realistic chance of passage.

Meanwhile the house ways and means committee abruptly suspended further consideration of trade legislation until that time.

The committee, in a surprise action, broke off its effort a few hours before President Eisenhower appealed last night for Republican congressional support for his trade policies.

Critical Time
While the president's words seemed unlikely to satisfy members of his own party who disagree violently with his proposals, they came at a critical time in the trade battle on Capitol Hill.

Speaking at a dinner for GOP senate and house members, Eisenhower called world trade an "imperative need" not only in the economic war with Russia but for American industry as well.

He said that while the United States imported \$34 billion of manufactured goods from abroad last year, it was exporting \$101 billion of American-produced goods.

"Now, certainly we must protect manufacturing industries from being crippled by imports," he declared.

"But those who for that purpose would resort to rigid quota systems or excessive tariffs do better give serious thought to our three to one interest in exporting these very same goods."

"Double-Edged Game"
"And we must remember this: America has no monopoly on trade problems. Our friends have problems too. Nor do we have a monopoly on the double-edged game of trade restrictions."

Declaring the nation's trade policy was reciprocity or retaliation, Eisenhower said he chose reciprocity which "has been America's choice for a quarter of a century."

Although Eisenhower appealed for a unanimous support of his program, a majority of both Republicans and Democrats appeared to be against him in the house.

Spot checks showed that far less than a majority of the 232 house Democrats was willing to support the president's program unchanged. And Republican opposition was estimated at as much as four to one.

Asks 5-Year Extension
The president has asked for a 5-year extension of the 24-year-old program of international trade agreements based on tariff and trade concessions. And he has requested authority to lower American tariffs another 25 per cent in return for favorable foreign concessions.

Both Democratic and Republican house leaders say the president has no chance of getting all that he wants from this congress.

In calling on the administration to make a tactical retreat, Democratic leaders took the position they will not risk what they consider certain defeat by accepting the president's program. And they voiced fear that without positive help from the administration, the bill may be converted into a high tariff measure.

Claims Car Costs Likely to Rise
Romney Blames Wage Demands by Union; Raps Douglas Idea

Detroit — P — George Romney, president of American Motors corporation, says "The car buyers of the nation need to know that the outlook is for higher car prices — not lower car prices."

Romney said the wage demands of the United Auto Workers and other unions are to blame.

The AMC executive made the statement yesterday in attacking a proposal by Sen. Paul Douglas (D-Ill.) that federal excise taxes on cars be cut on condition the manufacturers cut prices.

Romney said "well meaning but impractical proposals such as the one just made by Sen. Douglas are retarding the nation's return to full economic health and growth . . . it is time for the country to stop ducking some of its real problems."

Romney's statement disclosed that AMC is standing pat on its proposal to the UAW for a 2-year freeze on wages and fringe benefits. The company claims its wage costs average several cents higher than at General Motors, Ford and Chrysler.

The UAW has rejected the AMC proposal. It has presented AMC the same demands made upon the big three.

The union has rejected big three proposals for a 2-year renewal of the wage formula in the present contract. This would give workers an annual productivity increase of at least six cents an hour plus cost of living allowances.

Romney said the prospect for higher car prices is increased by the auto union's insistence upon further wage increases this year, and any proposal that ignores the impact of rising wages on costs and prices is devoid of economic balance and practicality.

State Medical Unit Rejects Probe Request

Controversy Over Separation of Several Insurance Programs

Milwaukee — P — An anticipated dispute failed to develop Tuesday night as the house of delegates of the State Medical Society of Wisconsin rejected a request by Milwaukee county delegates for a probe of the state organization.

At the center of the controversy was the split between the hospital insurance plan, Blue Cross, and the state society's Wisconsin Physicians Service, surgical insurance program outside of Milwaukee county.

The Medical Society of Milwaukee County raised the issue last month when it drafted a resolution expressing displeasure with the separation of the plans, which formerly had been sold as a unit.

The delegates did, however, vote without debate to request its council to "consider the desirability of authorizing and implementing a study of the organizational structure of the society. The council is the interim governing body."

Back Treatment Center
In another development the house of delegates, meeting in 117th annual session, voted full support for a proposed special state treatment center for severely emotionally disturbed children.

Such a center has been proposed by the state board of public welfare for construction in Madison near the University of Wisconsin.

As a beginning the house of delegates proposed a structure of 25 to 30-bed capacity so designed as to permit expansion as required. An institution of similar size was proposed by the board of welfare.

The recommendation said the proposed center would "perform urgently needed functions of training psychiatrists, serving disturbed children and providing opportunity for research."

Received by the society's legislative committee Tuesday night was a proposal asking that 18 be made the minimum age for acquiring a driver's license in Wisconsin, unless younger applicants have undergone qualified training.

Youths 16 years of age may now obtain a license after passing a state directed test. Changes would require approval by the state legislature.

Navy Apologizes for Gun Toting Guards

El Centro, Calif. — P — The navy has apologized for gun toting guards who threatened to shoot newspaper reporters and photographers at the scene of a jet crash.

The guards were green and overly conscientious and their actions yesterday reflected charged with killing Jensen and their individual feelings and not those of the navy, Capt. Ben Moore Jr., commanding officer of the auxiliary air station here, said in a press statement.

The guards ordered newspaper representatives away from the crash of an FJ3 Fury jet in a cotton field not on military property.

The pilot who was returning from a routine gunnery flight, died her case.

He was killed. He was identified as Lt. Howard J. Brown, 30, of Chula Vista, Calif.



A 14-Year-Old Girl Hung 350 feet over the navy yard at Halifax, N. S., Friday before she was talked down by a pair of clergymen, looking up, at center foreground. After 90 minutes and after traffic was stopped, she started a slow descent, first to the top of the high rail on the harbor bridge and then by fire ladder to the arms of the clergy. Police withheld identity of the girl who is a juvenile and under protection of the court in case charges were preferred. (AP Wirephoto)

Starkweather Says Girl Stopped His Surrender

Counsel Issues Statement Claiming He Wanted To Give Himself Up After Killing 6 Persons

Lincoln, Neb. — P — Defense counsel for Charles Starkweather says he made a statement that his girl friend talked him out of an urge to surrender.

That was after six persons had died in a killing spree that brought death to 11 last January.

Counsel released parts of the statement to reporters at the end of the second day of Starkweather's first degree murder trial for which a jury is not complete. It dealt with Starkweather's story of a talk with 14-year-old Carol Ann Fugate after the slaying near Bennet, Neb., of Robert Jensen, 17, and his date, Carol King, in an abandoned storm cellar.

In the statement, taken by deputy county attorney Dale Fahrtenbruch, Starkweather said he became miffed at Carol as the two drove away from the storm cellar and told her "I am going to give myself up."

"Wouldn't Give Up"
Starkweather quoted Carol as replying "No, I wouldn't" and then saying she "wasn't going to give up and she wasn't going to let anything stand in the way of her giving up (sic)."

Starkweather is specifically charged with killing Jensen and the jury convicts him the death of life in the penitentiary Moore Jr., commanding officer of the auxiliary air station here, will rest with the jurors. Carol has been charged with first degree murder in the same slaying but her prosecution has been stalled by a legal battle over whether the juvenile court, which can detain only until 21, can detain only until 21.

In Starkweather's case so far 18 jurors have been temporarily accepted. From a final list

of 34 the defense will drop 12 by peremptory challenge and the prosecution 10, leaving the final 12 who will hear the case.

Set Meeting on Gunaca Case
Possible Change of Venue to Come Under Discussion

Sheboygan — P — A possible change in venue for the assault trial of former Michigan unionist John Gunaca, who has insisted he could not get a fair hearing in Sheboygan county, will be discussed at a meeting here Friday.

Plans for the conference were announced Tuesday by Sheboygan County Dist. Atty. David Weber, who said it will be attended by Circuit Judge F. H. Schlichting and D. C. Marston of Detroit, attorney for Gunaca.

A one-time member of a United Auto Workers local in Detroit, Gunaca was charged here in 1954 with assault with intent to do great bodily harm in the beating of two non-striking employees of the Kohler company Local 833 of the UAW has been on strike against the plumbingware firm since April 5, 1954. The company has been in production since two months after the strike started.

Gunaca has declined to waive extradition to Wisconsin, and Michigan Gov. G. Mennen Williams has refused to order his extradition until there is what he called a measurable decrease in bitterness surrounding the Kohler company dispute.

Former Reform Figure Dies in New York City

Samuel Seabury Forced Resignation Of Jimmy Walker

East Hampton, N.Y. — P — Samuel Seabury, 85, the driving force in a corruption investigation which led to the resignation of de bonair James J. Walker as mayor of New York City, died today.

Seabury has been an invalid at Hand's nursing home here for several years.

As one-time judge of the New York state court of appeals, Seabury brought considerable prestige to his job as counsel for a legislative committee set up April 30, 1931, to investigate the affairs of Democratic New York City.

Seabury tenaciously cross-examined Walker, who made his first appearance before the committee on May 25, 1932. The ex-judge stressed financial advantages that had accrued to the mayor.

Walker Resigned
As a result of Walker's testimony, Gov. Franklin D. Roosevelt ordered a public hearing into the mayor's fitness to hold office. Roosevelt presided. On Aug. 1, 1932, Walker resigned and left for Europe.

At the committee hearing one Tammany hall figure after another appeared before Seabury and was exposed.

Included was Thomas A. Farley, sheriff of Manhattan, who was called to explain how he got \$100,000 in 1928.

"Wonderful Tin Box"
Farley told the white-haired Seabury that the money came out of a "wonderful tin box." He didn't explain how the money got in the box.

Tammany hall was out of real power for the next 12 years.

After the Seabury probe the ex-judge's blessing became essential to any man who might be the anti-Tammany candidate for mayor in 1933.

Seabury demanded and got the nomination of the late Fiorello H. La Guardia, who headed a reform administration from 1934 to 1945.

As the Democratic candidate for governor in 1916, Seabury had the nominal support of Tammany hall. Tammany's support was not enthusiastic. Some observers claimed Tammany knifed him at the polls.

Republican Charles S. Whitman was elected.

Wham! Went 'Copter, Down Goes Nickel — Emergency All Over
Twenty-Nine Palms, Calif. — P — A hard landing in a helicopter ended a mercy flight — and the need for it.

When 2-year-old Frank Crouch swallowed a nickel, it lodged in his throat. He began to choke.

Doctors at Twenty - Nine Palms Marine base — where Frank and his parents live — put the boy in a helicopter, fed him oxygen, and sent him to Riverside for hospital treatment.

After four minutes the pilot had trouble controlling the craft, and made what he called a "precautionary landing" on the desert.

He went down hard — and so did the nickel. Frank swallowed hard and could breathe again. His parents, Capt. and Mrs. W. M. Crouch, took him to the hospital for observation. Doctors said nature would solve the boy's problem.

South Americans Lack Understanding of U. S. Economics, Nixon Finds

Vice President Urges Increasing Exchange of Students, Specialists

BY STANFORD BRADSHAW

La Paz, Bolivia — P — Vice President Nixon says he has found on his South American tour "a woeful lack of understanding" of U.S. economic problems.

Government officials know the score but "we must reach the people," Nixon told a news conference last night. He advocated increasing exchanges of students and specialists between the United States and Latin America and tailoring U.S. information programs to clear up misunderstandings.

Nixon commented on the first half of his 18-day trip before flying today to Lima, Peru.

He is scheduled to return to Washington May 15 after stops in Ecuador, Colombia and Venezuela. He already has visited Uruguay, Argentina, Paraguay and Bolivia.

Want No Limits
"There is a feeling in many capitals that U.S. loan programs and aid programs have not given as much assistance proportionally to Latin America as they should," Nixon said.

The feeling exists, he continued, that there should be no limit on what Washington does for Latin America in the way of loans and stabilization of raw material prices. Nixon said U.S. officials should "step up across-the-table discussions so that the realities of the situation are laid on the table."

This should include pointing out U.S. budget limitations on meeting worldwide obligations, the vice president said.

Many Latin Americans feel U.S. insistence that private capital must play a leading part in economic development is unrealistic and unworkable. Nixon continued. The United States is not trying to force its system on other governments, he explained, but there is a sincere U.S. belief that this "is the only effective way the economic resources of those countries can be developed."

Latin-American government leaders generally know the realities of the situation, Nixon said, but "I have found a woeful lack of understanding in various important areas."

He mentioned university communities, trade union groups and press and radio.

Arab Republic Gets Promise of German Aid
Bonn, Germany — P — A United Arab Republic delegation chief, said the German government today with a West German promise of a \$95 million credit to buy machinery.

A communiqué issued after West said the 22-year-old four days of talks said the blond man matched the description of the last man seen investments and step up tech with the Riddolph girl. Maria's nical aid, particularly in ore body was found last week at exploitation and improvement Galena, Ill., only a few miles of harbors and airfields in the south of the Illinois-Wisconsin union of Egypt and Syria. It did not go into details.

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HEAD CHEESE Reg. 63c 75c lb.
Jacobs Own Homemade
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Stick - Ring or Large Slicing
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BEEF LIVER 45c lb.
Fresh Beef Tongue lb. 39c

Extra Fancy Fresh Frozen
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Ammonia
LITTLE BO PEEP 23c
Broadcast
CORNED BEEF HASH 37c

Food Products
LA CHOY
Sprouts 45c
Noodles 2/33c
Vegetables 29c
Water Chestnuts 45c

Wax Paper
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Pima Cotton
3.98

Darling style with 2-way collar. Freedom-tailored in drip-dry cotton. Whites. 30-38.



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Mother's Day Fashions!

CRISP, HAND PICKED NEW



THAT LOOK LIKE MORE
THAN TWICE THEIR PRICE!

5.95

• These and
many other
fine styles!

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• Sizes 12-20, 12½-22½

What ever else you buy, include a gift of these dresses that will be her pride and joy! A host of summertime starlets for her every day, every hour and many places to go! Gay, bright and fresh as spring flowers! Extra attractive!



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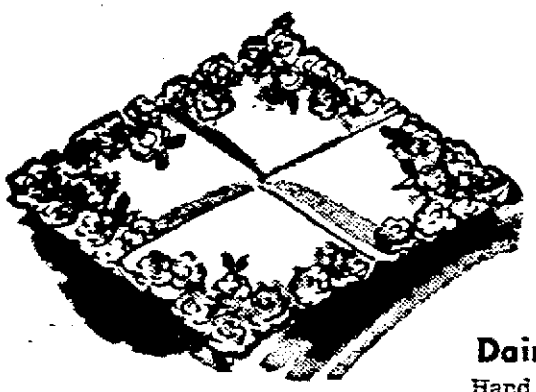
Summer dream dress... styled just the way you want it... ready to travel, ready for afternoon appointments... gift boxed ready to give Mom! Bayadere print with sissified bodice! 12-20!

10.95



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To Fit You
5'5" or Under
12.95**

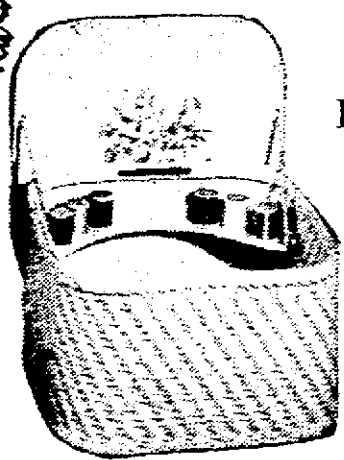
Measurements proportioned to fit you without costly alterations 5'5" or under! Smart abstract print on dacron. Fan pleating trim bodice. Pretty colors on white. 12½-22½. GIFT BOXED FREE.



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Prints... 25c to 1.00
New floral and geometric prints... lawns, linens... hand rolled hems, scalloped edges.

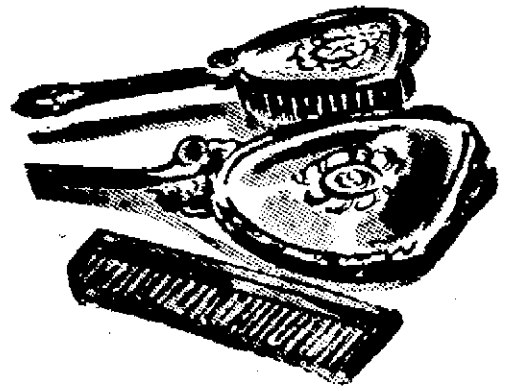
Dainty Whites 50c to \$1
Hand embroidered linens... Swiss embroidered whites on white and colors on white... lace and applique trims.



**Round or Square
Sewing Baskets**

3.98

"Princess" style in round or square shapes... white, pink, yellow, green, blue enameled woven wicker type... floral motif trim.



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4.95, 5.95

Brush, mirror and comb boxed sets... gold, brocaded and floral backs... brushes with genuine nylon bristles... mirrors are beveled.



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Gift Scarfs**

Neck Scarfs... 1.00, 1.98

... coat and suit fillers... chiffons in pastels, whites, prints... plus sheer nylons.

36" Silk Squares 1.98, 2.98

Pure silk crepes and chiffons... new elegant prints and fashion smart solid colors.

Special Low Prices...

Mother's Day
Gift Nylons

WHEN YOU BUY 2 OR 3 GIFT BOXED PAIRS

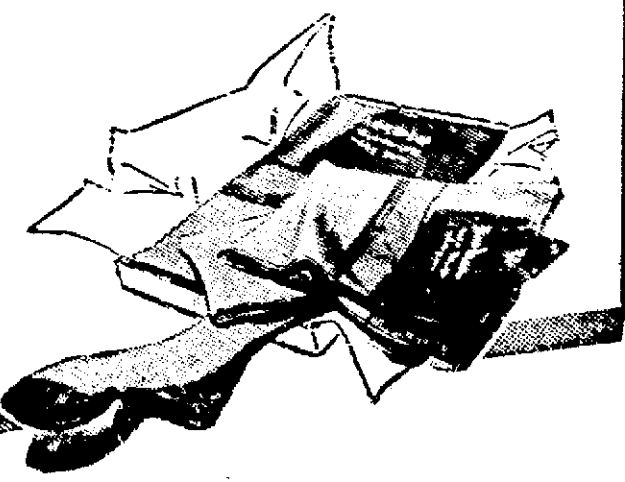
Choose from all brands!

• Van Raalte • Berkshire • Hanes

SINGLE PAIRS	3-PAIRS	2-PAIRS
1.35	2.60	3.80
1.50	2.85	4.20
1.65	3.15	4.60
1.95	3.75	5.45

• Regular and stretch types!

Gift
Boxed
Free!



Industrial Park, School Sites, Doerfler Property Would be Added by Ordinances

* Annexation of the four parcels leaves the works board with one solid request for annexation and one other which is contingent upon how soon sewer service can be extended. The solid request is from Mr. and Mrs. Otto A. Hansen, Mr. and Mrs. E. W. Bassett and Mr. and Mrs. Nick J. Schaefer, owners of 38 acres in the town of Buchanan north of E. Newberry street extended. They requested annexation Jan. 8,

Need for aerial photographs of the two tracts were needed before the study could be undertaken. Contour maps, made from the photographs, were received by the city engineers early this year. Further work on the study will await completion of the construction season when the staff has time to devote to it, Duszynski has said.

James Sabee, to remodel the residence at 1812 W. Commercial street for about \$350.

Mrs. Harry Langlois, to remodel the garage at 330 W.

Mrs. Wisconsin, Evelyn Marbes, Fond du Lac, right, relaxes with other finalists in the Mrs. America contest while waiting for the competitions to begin at Fort Lauderdale, Fla., Friday. Others, from left, are Mrs. Michigan, Barbara Dolan of Greenville, Mr. Utah, Margaret Waterfall of Ogden; and Mrs. Connecticut, Elaine Bower of Stratford (AP Wirephoto)

provide space for standby pumps and future expansion, they said.

Test borings should be made

nt Supt. of Schools John P.
Mann said this morning a foot-
ball stadium will be recom-
mended by him for the second-
er high school site at the south-
west corner of the city where
the school is built and if he is

An amazing new, stainless compound has been developed to treat torture of simple piles at home. It's called stainless Pazo*, and brought instant relief in coccyx hemorrhoids, itching, swelling, and pain.

No other preparation offers such proof of results. Many who suffered for years now enjoy real comfort. Here's why. Pazo combines 6 medicinal compounds, and 100% of the ingredients are natural.

Trademark of Great Laboratories

cluding wonderful Trilolite, not contained in any other leading pile preparation. This amazing substance has remarkable *drainage* action that stops and drains the swelling, while the medication goes to work reducing the swelling, promoting healing!

Get new stainless Pazo®. Women stain clothes! Modern suppositories of the past are no longer needed! The Oniment and Suppositories.

lately to answer questions on truck and car registrations. McPeck said the state department does not pay rent for any space it has in any city in the state.

The present police station was suggested as a possible site the idea being to combine police - like activities in one place as much as possible. Mayor Clarence A. Mitchell said the police are short of space and soon will be asking for a remodeling project to furnish the juvenile officer with an office.

of Piles!
Stay At Home
any back!

cluding wonderful Triolyte, not contained in any other leading pile preparation. This amazing substance has remarkable *anesthetic* action that stops pain and itching instantly...while the medication goes to work reducing the swelling, promoting healing!

Get new stainless PazoB. Won't stain clothes. Modern suppositories or ointment both at druggists!

Inc. Ointment and Suppositories.

Daytime Dresses — Prange's Third Floor

336 W. College Ave.

JEWELER

Phone RE 3-5726

Chemical Industry Spending About \$500 Million on Research Projects

BY SAM DAWSON

New York — New production is the life blood of the chemical industry. And so it is maintaining its spending on research at around \$500 million this year.

The \$23 billion a year industry has been taking its lumps from the recession along with the rest. Of 30 companies (excluding drugs) reporting so far all but two show declines in first quarter profits from the early 1957 figures. The combined statements are off 30 per cent.

But the industry boasts there have been no layoffs so far in research and fewer in production.

More than the average for all industries, the chemical industry has been able to show gains in sales and profits this year over last.

Show Confidence

Confidence in finding new wonders and exploiting present ones is a reason that the chemical industry will spend about \$2.1 billion on new production facilities in 1958 and 1959. The manufacturing chemists association says \$1.3 billion of this construction already is under way and three fourths of a billion more is projected under plans considered firm.

A joint commerce department and securities exchange commission survey shows research spending this year and next and 72 per cent of the industry have been spectacular. Plastic production is up 3,000 per cent in 20 years. Ethical drug sales now at \$1.1 billion a year are up 1,000 per cent.

Pharmaceutical Field

There are more than 1,000 companies in the fiercely competitive pharmaceutical field and they expect to spend about \$125 million this year on research — almost as much as their total sales 20 years ago. Last year they introduced 400 better things to come admitted new products using 51 new ly is based on its growth record chemical materials. The 1957 production of chemicals has increased 15 per cent over 1956, and produced 400 per cent and do-fits were up 18 per cent.

New There has been some slow-down in the first months of this year. All but three of the first 18 to report show gains increase is only one per cent.

Various branches of the

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Various branches of the

Southern Woman Named American Mother of Year

New York — Mrs. May Roper Coker of Hartsville, S. C., was named today as the "American mother of 1958."

Her selection was announced by Mrs. Daniel A. Poling, president of the American Mothers Committee, Inc., at the opening of the annual mothers' conference at the Waldorf-Astoria hotel.

She was chosen from among nominees of state groups throughout the country.

In addition to other qualifications, Mrs. Coker was cited as "a consecrated and tireless worker and leader in promoting programs for improving race relations."

On May 11 she and Mrs. George P. Abel, Sr., the American mother of 1957, will leave on a plane trip to Europe to see the Brussels world's fair, meet Queen Juliana of the Netherlands and then go to France to attend functions planned by the French mothers committee.

Mrs. Coker a native of Gibson N. C., is the daughter of

Appleton Post-Crescent A 3 Wednesday, May 7, 1958

Daniel Roper, who served as assistant postmaster general, commissioner of internal revenue and secretary of commerce.

To Be Honored

She is to be honored at the mothers committee annual awards luncheon at the Waldorf on Friday, along with mothers of the year from each state.

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Mrs. Coker a native of Gibson N. C., is the daughter of



Sandran takes the hard work and high price out of floor covering beauty

See and compare . . .

Stardust

IN BEAUTIFUL

SANDRAN

Vinyl Plastic Floor Covering

12' widths
1.49
sq. yd.

15' widths
1.59 sq. yd.

Sandran's smooth, lustrous surface can't absorb soil . . . wipes with a damp cloth!

Shown above is Sandran's 'Stardust,' a versatile pattern designed to give color harmony in any room regardless of size.

See how easy Sandran can make your housekeeping. Its hard vinyl, non-porous surface sheds dirt and stains, retains its just-waxed look for life! And you can choose from dozens of patterns for any room in your home.

Prange's Store for Floor Coverings — Corner Washington and Appleton Streets

Mother's Day is Sunday . . . come in . . . see how many wonderful ideas there are at Prange's!

Special Purchase Cosco Bridge Sets

modern table and four easy-to-fold chairs

How your mother will love entertaining with this handsome bridge set. Modern table is padded on top and enameled with chip-scratch resistant finish. Chairs fold and stack in a space less than 12" wide.

29⁹⁵

- chairs are padded and curved for comfort
- table is easy to clean, stands firmly
- bonderized finish resists chipping, scratches.

Store for Floor Coverings — Corner Washington and Appleton Streets

new low price! cotton scatter rugs you can wash by machine

handsome hi-low pattern has a wide range of colors!

Choose a few of these inexpensive, but colorful scatter rugs for your home. They save wear on floors, carpeting, add a gay decorator touch to surroundings. Non-skid, they feature rubberized backs, sculptured surfaces.

24" x 36" size **2.49**

Store for Floor Coverings — Corner Washington and Appleton Streets

48" x 72" . . . 9.99
27" x 48" . . . 3.49
36" x 60" . . . 5.99
24" x 72" . . . 4.49
lid covers . . . 1.29

SPECIAL LOW PRICE ON THE NEW

HOOVER
Convertible
SPECIAL

MODEL 31

only **69⁹⁵**

it beats . . as it sweeps . . as it cleans

FEATURING:

- 2-speed Motor
- automatic shift
- throw-away bag
- modern styling

Store for Floor Coverings — Corner Washington and Appleton Streets

Rubbermaid accessories add color to Mom's kitchen, bath . . .

Dish Drainer
Twin size in five colors.
2.29

Bath Mat
Three sizes in white, black, yellow, green, pink or turquoise.
1.98 2.69 3.29

Dish Pan
Red, white, yellow, pink or turquoise . . . won't chip dishes.
1.98

Dinnerware Rack
Stacks dishes so they won't chip. In red, white or yellow.
3.98

Waste Baskets
Three sizes for all purposes in red, white, yellow, pink, turquoise, tan or gray.
12" high . . . 1.98
15" high . . . 3.49
20" high . . . 4.98

Sink Mats
Red, white, black, yellow, pink or turquoise in twin or single sink sizes.
1.19 & 1.59

and the colors are in to stay . . . can't chip or peel off!!!

Housewares — Prange's Downstairs Store

Low Bid on N. Richmond Recommended

Proxmire Letter On List of Work Projects Filed

The state highway commission will be asked by the city of Appleton to take the low bid for widening and reconstruction work planned on N. Richmond street this year.

The advice, a procedure required by law, will put the city's share of participating costs at about \$58,600, the board of public works said Tuesday.

Other board actions: Sen. William Proxmire's letter asking for a list of public works projects planned by the city was placed on file. His letter indicated federal legislation he is planning to co-sponsor would allow communities which have trouble financing projects to obtain low-interest loans. Appleton has had no trouble with financing, it was said.



Ralph Buesing, Seated Center, new Appleton Junior Chamber of Commerce president, talks over plans for Rural Youth day May 17 with Jaycee board members. Seated at his right is Allan Fraser. Joseph Ebenhoe is seated at left. Standing, left to right, are Don Smith, Harold Knaus, Richard Schuchart and William Hout. The new board and president were elected Tuesday night. (Post-Crescent Photo.)

Annual Production

Numbers Announced for High School Senior Show

More than 100 seniors at Appleton High school will present their annual senior show for a student assembly at 1 o'clock Thursday afternoon. The original show, called "The Best of '58", is based on a script written by three of the seniors: Caroline Ewald, John Kellogg and Nancy Newbury. Directing the show are Miss Ruth McKennan, dramatic director, and Jack Burroughs, stage director. Senior members of Curtain Call Acting and Production acted as steering committee for the organization. In its final stages, the show will consist of 15 acts, including 8 musical numbers, three dance numbers and four stunts. Kenneth Holehouse is emcee. The opening scene will be a panel of judges composed of Ronald Kuhr, Anne Campbell, Jim Reeve, Dwayne Norris, Fred Junger and John Cotton. First number on the program will be "Sweet Georgia Brown" featuring a song, piano and trumpet by Sandy Jimos. Tom Jacobs and Karen Kirkpatrick. A song and dance number, "Buddies," will then be given by DeDe Rudolph and Lollie Morrissey.

An unusual act will be given by members of the production crews who call their act "Backstage Chaos." These students will perform on the second floor of city hall.

The board will inspect the house on the industrial park before any steps toward renting it are taken. There have been several inquiries, Broehm said.

Royal Hume, city sealer of weights and measures, again was denied permission to attend a national conference of sealers at Washington, D. C., June 9 to 13 at city expense. Officials in jobs of Hume's type will not be permitted to attend national meetings unless they are closer to Appleton, it was said.

Building Inspector Walter Bogan was given permission to attend a state conference at Rice Lake on May 22 and 23 and to hire a part-time summer helper.

The meeting was the first of the new board. Mayor Mitchell was elected chairman and Street Committee Chairman Roy Painter was elected vice chairman. Broehm is secretary ex officio.

Girl Changes Plea On Beer Charge

Miss Theresa M. DeWitt, 18, 4125 E. Wisconsin road, today changed her plea in municipal court from guilty to not guilty and paid a \$35 fine for having control of beer in a car in which minors were riding.

Last week she appeared with three other young people when Terrell P. Freund, 17, 608 McKinley street, Neenah, also admitted the charge, which was denied by Miss Marilyn F. Janment, 18, 512 N. Oneida street, and Donald L. Joas, 18, 623 Jackson street. Neenah. The breaking of the window and taking of the cat, he had the scratch-latter pair will be tried May 26. The four were arrested with two 15-year-olds in a car parked along the Speel school road in the town of Buchanan early last Thursday morning.

Battle of Sexes
The boys and girls will have an opportunity to taunt each other in two stunts. "The Girls of '58" will be presented by Tom Temple, Tom Benton, Jerry DeBruin, Peter Hoeffel, John Kase, Chuck Kunitz, Dave Miller, Jack Utwell, Pete Vollmer and Clyde Bergman. In a turn-about, "The Fellows of '58" will be presented by Mary McKee, Marcia Manier, Joan McBain, Paula Wochos, Gretchen Gericke, Ann Darling, Sue Piepenburg, Mary Zeh, Mary Ellen Reed, Mary Schroeder, Shyla Gitter, Helen Rugland and Krissi Komsi.

Performing a calypso number will be Rocky Renier, Ted Christie, Terry Ragus and Craig Harp. Four songsters in the class will sing a medley. Those in the quartette are Jean Feavel, Bob Paltzer, June Harmon and Ernie Mignon. "Cloe", a pantomime, will be given by Jim Zwerg and Nick Howey. "Slaughter on 10th Avenue" will be a take-off on the senior class play "The Red House Mystery." Those in the act are Pat Duszynski, Tricia Davis, Mary Ellen Callahan, Jean Collier, Ruth Borchardt, Judy Defending, Peggy Jorgenson, Sharon Bodmer, Carolyn Ewald, Mary Bradford, Dave Schuetter, Mark Gresenz and Jim Holzer.

Musical Number
A trumpet and drum number will be given by Chuck Riley and Dick Bartman. June Harmon and Carol Cottrell combine their talents in "Tennessee Wigwag." A pantomime act "Tweet, Tweet, Twenty" will be performed by Judy Goehler and Karen Ogaard. Featured in the only solo act of the afternoon will be Christy Goss in a tar feature.

Senior Orchestral girls have worked out a dance number called "Autumn Leaves." Those in the group are Mary Ellen Bowers, Celia Knudson, Rita LeHorne, Caroline Chmiec and Karen Kirkpatrick. Not to be outdone by the girls, the boys in the class have their own dance number which they have named "Autumn Left." Those in the act are Bob Bauman, Pat Sheely, Jim Reeve, Bob Landis, Ron Kuhr, Bob Feintz, Bob Douglas and Dave McIntyre.

"Graduation Day", with Jean Ferron singing a solo part, will be used as the class farewell song in the finale, in which all in the show will take part.

Making crew consists of Nancy Bubolz, Gretchen Gericke, Shyla Gitter, Karen Kirkpatrick, Marlene Kowakie, Carol Schmidt, Mary Schroeder, Sandy Seering, Judy Vander Linden, Pat Otis, Bonnie Nutting, Sue Zeiss, JoAnn Grobe, Lynn Weinberger, head and Nat Tesmer. Mrs. Gene Nienow directs the crew.

Oppose Cut in Foreign Aid

Congressmen Say It Would Mean Loss of Cold War

Washington — A majority of the house foreign affairs committee said today that a drastic cutback in U.S. foreign aid "would inevitably mean that we would lose the cold war."

"It is essential to our security that we continue to give assistance to foreign nations," the committee said in a report recommending a \$3,603,000,000 aid program for the coming year.

That's the amount the committee approved last month after trimming \$339 million from the total sought by President Eisenhower.

With an estimated 600,000 American workers in factory and farm jobs dependent on foreign aid purchases, the report said, a heavy aid slash would "disrupt the U.S. economy" and cause further unemployment.

The committee thus sought to bolster the aid bill against attacks when the big measure comes up for expected house consideration next week.

The report was adopted by a 22-5 vote but names of the dissenters were not announced. They were reported to be preparing a minority report.

Boy Takes Cat, Has Scratches to Prove It

Three boys were questioned by police Monday after Mrs. Donald Juse, 609 S. Memorial drive, complained that a basement window had been broken. The breaking of the window and taking of the cat, he had the scratch-latter pair will be tried May 26. The four were arrested with two 15-year-olds in a car parked along the Speel school road in the town of Buchanan early last Thursday morning.

Two Men Will Head New Area Of Fund Drive

J. E. Woody and Andre Pertain have been appointed co-chairmen of the newly-created pace-setters division of the 1958 Appleton Community Fund campaign. The appointments were announced by Douglass Mann, general chairman.



The new division consists of the 55 largest businesses in Appleton, which will be approached in September for company and executive contributions. The general campaign kick-off will be in October.

Last year, these companies and executives contributed almost \$50,000, a substantial increase over the year before, Mann stated.

The fund-raising campaign helps support eight local social agencies, plus year-around activities of the Appleton Community council and administration of the Fund office.

WSES Making All-Out Effort to Find Jobs For '58 Senior Class

An all-out effort is being made by his staff to place as many '58 high school graduates as possible. Fred R. Gehrke, Wisconsin State Employment Service Appleton manager, said today.

All employers are being reminded, he said, of the large number of seniors who will enter the labor market from the 18 high schools in Outagamie and Waupaca counties.

The effort is concentrating on getting as many seniors placed fields before graduation as possible. Gehrke's office has interview-

Pick Delegates To State Elks Convention

Delegates to represent Appleton at the Wisconsin Elks association convention in Appleton May 16 to 18 have been announced by H. P. Dixon, grand exalted ruler.

State officers and committee men who will attend the convention as delegates because of their position are M. J. Van Rooy, president-elect; Judge A. W. Parnell, past state president; Charles Hervey, state insider guard; Joseph Maldari, publicist; Roger Harrmann, youth activities; Robert Lindsey, recreation; Russell Peotter, ritualistic exemplifications; Ray Dagneau, grand lodge attendants; Allan Mulder, crippled children's commission; Carlous sense of being manifests it; Peotter, house committee; and H. P. Dixon, lodge rehabilitation.

Other delegates appointed by Dixon are James Schultz, P. J. DeLain, Ray Max, William T. Hart, Milton Rueckl, Joseph Moriarity, Harold Finger, Robert Gmeiner, William Dagneau and James Van Rooy.

Men who accept matter as a powerful fail to find a satisfactory solution to their problems. But, he contended, spiritual growth and progress is available to all because "spiritual sense is the innate and divine heritage of everyone."

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Boys Throw Cigaretts Into Junior High Room

Neal Lunenschloss, principal of Roosevelt Junior High school, Monday afternoon told police that four boys, all students at another school, threw lighted cigarette butts into an open window on the first floor of the school. The boys were identified by a recent transfer student, who told Lunenschloss the boys were trying to pick a fight with him. The boys are to have an interview with police.

ed seniors from all the schools. Many seniors have taken aptitude tests which predict probability of success in various fields. Commercial course students also have been tested for proficiency in typing and shorthand.

Power of Thought Concerns All, Speaker States

The power of thought is of supreme concern to humanity, James Watt, Washington, D. C., contended Tuesday during a lecture at First Church of Christ, Scientist. He is a member of the denomination's board of lecturers.

"Thought constitutes all the nobility and capacity as well as all the limitation and hate among men," he stated. "All good and evil thought externalizes itself according to its nature and one's thinking determines one's health, welfare and destiny. Pure spiritual knowledge manifests itself in life, harmony and happiness. An erroneous sense of being manifests it in the many difficulties which beset humanity with endless strife and despair."

Men who accept matter as a powerful fail to find a satisfactory solution to their problems. But, he contended, spiritual growth and progress is available to all because "spiritual sense is the innate and divine heritage of everyone."

Agent Will Address Insurance Meeting

Walker E. Cover, Appleton, general agent for the Lutheran Brotherhood Insurance company, will address a school for the firm's agents in Milwaukee May 22 and 23. The session is one of eight regional meetings in the United States and Canada.

Wiring Destroyed

The wiring of a 1958 model automobile was destroyed Tuesday afternoon when the car backed off while parked at the government lock on S. Oneida street, firemen report. The auto is owned by a rental agency in Ohio and was driven by a Chicago salesman.

Mother's Day is May 11



We had Mother in mind when we planned this

SALE Luxurious Nylon Tricot

Lingerie by GOTHAM Gold Stripe



Here's an excellent opportunity to buy Mother her favorite lingerie at big savings! Four of our most popular styles have been sold priced so you save even more by buying two!

2 for 8.90 or \$5 each

If you've worn Gotham Gold Stripe lingerie, you know how lastingly lovely it is... and if you haven't, be sure to take advantage of this money-saving event!

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Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. FASTERE, an improved alkaline (non-acid) powder, sprinkled on your false teeth keeps them so they feel more comfortable. Avoid embarrassment caused by loose plates. Get FASTERE today at any drug counter.

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For Your ENTERTAINMENT

T.V. Log Special Events Movie Times

Fox Cities Movie Times

Neenah — (tonight and Thursday night) The Young Lions shown once at 8 o'clock. Show starts at 7:30.

Kaukauna — (starts tonight) Sing Boy Sing at 7 and 10 o'clock. Restless Breed at 8:40.

Rice — (now playing) Forbidden Desert at 1:45, 4:55 and 8:10. Marjorie Morningstar at 2:35, 5:50 and 9 o'clock.

Tower Outdoor — (tonight and Thursday night) Armored Attack at 8:30. Battle Stripe at 10:25. Show time, 8:15.

Vandette, Kaukauna — (starts tonight) The Vampire at 7 o'clock and 9:50. Adventures of Haaji Baba at 8:15.

Viking — (now playing) The Bridge on the River Kawi at 2:15, 5:40 and 9:05. Show starts at 1:30.

Television Schedules

WBAY-TV, Channel 2, Green Bay

Wednesday P.M.	4:00—As the World Turns	5:00—Popeye Cartoon	5:30—News & Weather	6:00—Doug Edwards	6:30—Leave It to Beaver	7:30—Big Record	8:00—The Millionaire	9:00—Steel Hour	10:00—Weather, News, Sports	10:30—Stories of the Century	11:00—Feature Theater
Thursday A.M.	4:00—CBS News	4:30—TV Party Line	5:00—Garry Moore show	5:30—How Do You Rate	6:00—John Godfrey	6:30—Doris	7:00—Love of Life	7:30—Search for Tomorrow	8:00—Guiding Light	8:30—Noon show	9:00—Beat the Clock
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WTMJ-TV, Channel 4, Milwaukee

Wednesday P.M.	4:00—Comedy Time	4:30—Afternoon Theater	5:00—Sports Picture	5:30—News	6:00—Weatherman	6:30—Truth or Consequences	7:00—Wagon Train	7:30—Father Knows Best	8:00—Theater	8:30—Your Life	9:00—Douglas Fairbanks	10:00—Weatherman	10:30—News	11:00—Week in Sports	11:30—Star Parade	12:00—Jack Paar	12:30—Headlines	Thursday A.M.
Wednesday P.M.	4:00—Comedy Time	4:30—Afternoon Theater	5:00—Sports Picture	5:30—News	6:00—Weatherman	6:30—Truth or Consequences	7:00—Wagon Train	7:30—Father Knows Best	8:00—Theater	8:30—Your Life	9:00—Douglas Fairbanks	10:00—Weatherman	10:30—News	11:00—Week in Sports	11:30—Star Parade	12:00—Jack Paar	12:30—Headlines	Thursday A.M.

WFRV-TV, Channel 5, Green Bay

Wednesday P.M.	4:00—American Bandstand	4:30—Do You Trust Your Wife?	5:00—American Bandstand	5:30—Wild Bill Hickok	6:00—Mickey Mouse	6:30—Comedy Time	7:00—Weather, News, Sports	7:30—Tombs and Territory	8:00—Ozzie and Harriet	8:30—Fights	9:00—Movie	9:30—Weather
Wednesday P.M.	4:00—American Bandstand	4:30—Do You Trust Your Wife?	5:00—American Bandstand	5:30—Wild Bill Hickok	6:00—Mickey Mouse	6:30—Comedy Time	7:00—Weather, News, Sports	7:30—Tombs and Territory	8:00—Ozzie and Harriet	8:30—Fights	9:00—Movie	9:30—Weather

WMBV-TV, Channel 11, Marinette

Wednesday P.M.	4:00—Comedy Time	4:30—Dough Be Mi	5:00—Price Is Right	5:30—Truth or Consequences	6:00—Tic Tac Dough	6:30—It Could Be You	7:00—Noontime Travelers	7:30—Open House	8:00—Channel 11 Kitchen	8:30—The Color Show	9:00—Kitty Foyle	9:30—NBC Theater	10:00—Queen for a Day	10:30—Modern Romances	11:00—Comedy Time	11:30—Uncle Tom	12:00—Weather, News
Wednesday P.M.	4:00—Comedy Time	4:30—Dough Be Mi	5:00—Price Is Right	5:30—Truth or Consequences	6:00—Tic Tac Dough	6:30—It Could Be You	7:00—Noontime Travelers	7:30—Open House	8:00—Channel 11 Kitchen	8:30—The Color Show	9:00—Kitty Foyle	9:30—NBC Theater	10:00—Queen for a Day	10:30—Modern Romances	11:00—Comedy Time	11:30—Uncle Tom	12:00—Weather, News

WISN-TV, Channel 12, Milwaukee

Wednesday P.M.	4:00—TBA	4:15—Bookshelf	4:30—Kiddie Kapers	4:45—Draw Me a Story	5:00—Teen's Top Ten Club	6:00—Sports	6:10—Weather	6:15—Doug Edwards	6:30—Homer Bell	7:00—American Legend	7:30—Big Record	8:00—Millionaire	8:30—Five Got a Secret	9:00—Tennessee Ernie Ford	9:30—Harbor Command	10:00—News	10:05—Weather
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Soda Competition

New Castle, Ind. — Mrs. Nancy Sherman is a Sunday school teacher who knows well the lure of a chocolate soda. So 14 absentees.

Sponsors Give Live Dramatic Shows the Axe

Public, Networks Don't Matter When Real Rulers Speak

BY JINGO

"Kraft Television Theatre," which marks its 11th anniversary on the air at 8 o'clock tonight (KBC-TV), will disappear from the home screen next September.

"Studio One," which completes nine years on television next week also will be discontinued next September.

"Matinee Theater" will be shelved within a month.

Trade sources say that "Climax" either will be discontinued next week basis next season.

Two half-hour programs will succeed "Kraft Theatre." One will star Milton Berle. The other probably will be a western.

"Studio One" will be replaced by a weekly film program produced by Desilu Productions, Inc. The same sponsor who reportedly spent about \$7 million annually for "Studio One" will pay a reported \$11 million per year for the series of musicals, comedies, westerns, dramas and you name it.

"Matinee Theater," which finally bowed to flagging sponsor interest, is expected to be succeeded by two half-hour soap operas.

All these series have had their ups and downs. "Studio One," which once presented the finest dramas on television, went to Hollywood in January—and its quality went to pot. "Kraft Theatre" passed through a doldrums earlier in the season and then improved when Talent Associates began producing its shows.

"Climax," which went overboard for melodrama long ago, has made recent efforts to change. "Matinee Theater" has the "Climax" story... Ricky Nelson has signed to co-star

Henry's Liberty Slogan Outmoded in Atom Age, English Historian Says

St. Louis — A Historian Arnold Toynbee thinks the slogan "give me liberty or give me death" may be outmoded in the nuclear age. Might be unfair to our children, the Briton suggests.

Toynbee noted the personal pronoun "me" in the slogan and said the decision now is life or death of the human race, not personal liberty or death.

He asked: "Do we have the right to make that decision for our children or our grandchildren?"

Toynbee participated in a discussion broadcast by an educational television station.

with John Wayne and Dean Martin in a movie titled "Ride a Brave."

SIGNS

We Make Them Better

Standard of Appleton Incorporated

Satisfaction or Money Back

CAMPBELL

Stores

Happy Mother's Day

Fresh and new... Cottons

Gay wash frock for the lady of the house — Mother. Pretty as a picture are our at-home cottons. Missy, half and super sizes in a choice of gay prints, dots, plaids and checks. 1000 dresses to choose from.

\$2.98

Choose A Pretty Feminine Duster for Mother

Crisp cottons in pastel and white grounds with dainty prints trimmed with lace and ribbon. Size 12 to 20 & 40 to 46.

\$2.98

Ladies' Petticoats

Lace trims and pleating on full or slim line petticoats of nylon or cotton. Sizes S-M-L.

\$1.98 to \$3.98

Girls' SHIRTS \$1.49

Sizes 7-14. Jac shirt of drip dry cotton in colorful print. Zipper front opening. Six rows of elastic at waist for snug fit. Two roomy pockets bound with solid color to match collar. Colors — blue, red, or yellow.

Girls' Pedal Pushers ... \$1.49

Sizes 7-14. Drip Dry cotton in solid colors. Band front, cool, comfortable and fast drying. Uncovered elastic back. Cuffs of print to match shirt above. Has one button at side.

Boys' SPORT SHIRTS \$1.69

Sizes 6-16. Wrinkle-shed Dan River sanforized cotton in plaids and stripes. Short sleeves, 1 pocket, convertible collar.

Boys' Jackets \$3.98

Sizes 6-14. Dan River water repellent poplin. Zipper closing, 2 button adjustable cuff. Elastic shirred sides. Red & Blue.

Boys' Cabana Sets \$1.98

Sizes 3-6. Gingham or linen-like fabrics. Short sleeve shirt. 1 pocket. Boxer shorts in poplin or tweed patterns.

Boys' Trousers \$2.69

Sizes 6-10. Ivy League stripe polished cotton with back belt tabs. Zipper fly. Self belt.

Girls' POLO SHIRTS 89c - \$1.39

Sizes 3-8X. Boat or crew neckline. Cap or short sleeves. Colorful stripes or plain colors.

GIRLS' SLACKS \$1.98

Sizes 3 - 6X. Cotton plaid. Elastic back, band front with contrasting belt. Sanforized. 2 pockets.

Girls' Swim Suits \$2.98

Sizes 8-14. Polished cotton in colorful prints. Shirred elastic back. Bloomer style leg. Pink or blue.

Buy at Nadel's

DRASTIC MARKDOWNS

Come! See For Yourself!

SPRING COATS

WE MUST CLEAR OUT EVERY SPRING COAT to make room for Summer Merchandise. 200 Coats to choose from!

\$19 Flannels
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RAINCOATS

Truly an All Weather Coat

- Checks, plaids, tweed effects, solid colors.

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Here is an excellent car coat that can be worn for many occasions. Popular styles.

\$10.95 \$12.95 \$14.95

Nadel's

READY TO WEAR FOR WOMEN WHO CARE

310 W. College Ave. (next to Sears)

Save at Nadel's

BY JOHN WYNGAARD

Madison—George Watson, the state superintendent of public instruction, recently observed that the problem of preparing for additional floods of applicants for higher education is common to the whole country, but that Wisconsin is in a better position than most because it knows more about the nature of the problem and its dimensions than any other.

One of the chief reasons, he went on to explain, is the existence here of the Coordinating Committee for Higher Education, an achievement that as time goes on may well be the most significant of the acts of the Kohler regime in state affairs, although it was one of the most difficult, most desperately fought and least understood enactments of that period in state administration.

The Coordinating Committee has a dull sound, it may be supposed, to the man on the street. Yet it is performing in the interests of every person in Wisconsin, taxpayer and student, educator and parent — all.

Develops Respect It is quietly fitting the existing educational machinery of the state to the challenging task of accommodating more students than ever clamoring for admission to colleges and the university. Drawing its membership

primarily to protect the community, not to rehabilitate the gang, this approach was in the long run unproductive in modifying gang activity or in eliminating the problem.

So a social worker takes a gangster, Serra, out for a ride, feeds him hot dogs and soda pop, takes him to a candy store where Serra takes out a loaded gun and shoots a boy called Ramos and the social worker says that whereas he was in this tiny candy store, he did not actually see the shooting. In a word, the Youth Board accepts the gangster's code that it will not squeal to the police, even when murder is committed.

It would seem that an old-fashioned cop, with a strong leaded night-stick and a tough attitude toward life, would do these hardened children more good than all the slapping-on-the-wrist they get from the soft-spoken, kindly intentioned, soda-pop drinking social workers who belong to the Youth Board.

from both of the boards of regents—of the state colleges and the state university—as well as from the ranks of distinguished private citizens, and with the advantage of a joint staff of technicians, it has in the short period of two years developed confidence and respect in its judgment and in its findings.

An idea that was kicked around fruitlessly in Wisconsin legislative politics for nearly two generations is now accepted by all of the parties — even among those who were most apprehensive and angry about it when former Gov. Walter J. Kohler insisted upon adopting it as his own three years earlier. Like many other successful developments in politics, the plan now finds many claimants to authorship. Some of the men who were most adamant in their resistance are now talking as if they knew it all along, and always wanted this new system of cooperation and joint planning in the higher education system.

The other day somebody in the state college regents proposed the provision of more training courses in physical education for men. The regents turned the suggestion over to the coordinating committee for examination. The committee recommended against it. The regents complied. Five years ago the regents would have proceeded, willy-nilly. Currently there is a demand for more graduate instruction in education. The coordinating committee is carefully examining the facts, not only as to need, but as to the location of the need. Should it be at the university, at the colleges, or both? More care is being devoted to such questions today than ever before. It is safe to say that higher education planning is being performed more responsibly than ever before.

WHY THE FUSS? The citizen observing the evident success of this teamwork between two of the most costly branches of state government might wonder about the reasons for the near-mortal combat that accompanied this proposition when Walter Kohler put his shoulder to it only a few years ago.

The answer is in several parts. There was some bureaucratic self-interest involved, or supposed self-interest. Educators respond no more nobly than any other public men when they fancy their own personal positions are endangered.

There also was an artificial resistance from what might be called the alumni section. There is a group of persons that confounds loyalty to a group of officeholders with loyalty to school. As Charles Gellat of the University of Wisconsin regents recently remarked, loyalty to alma mater, real or adopted, is good — in any case inevitable. But such loyalty is too often useless. It actually can be harmful when it is substituted for loyalty to education beyond institutional limits, loyalty to a way of life, and to human progress.

Cabinet Designer Wants Idea, Ends Up With Good Job

Clifton, N. J. — A one day 11 years ago, retired master woodworker Paolo F. Puelo visited the Du Mont laboratories to get ideas for building a television cabinet.

He's been designing cabinets for Du Mont ever since. The 75-year-old Puelo has developed more than 200 cabinets used for television receivers and phonographs.

Potomac Fever — by Fletcher Knebel

Russia casts her 83rd veto in the U. N. security council. Khrushchev is so negative, if you ask him to say "when" while pouring him a drink, he says, "Why?"

France has been without a government for almost three weeks. American bureaucrats can't understand how they operate a system with nobody to pass the buck to.

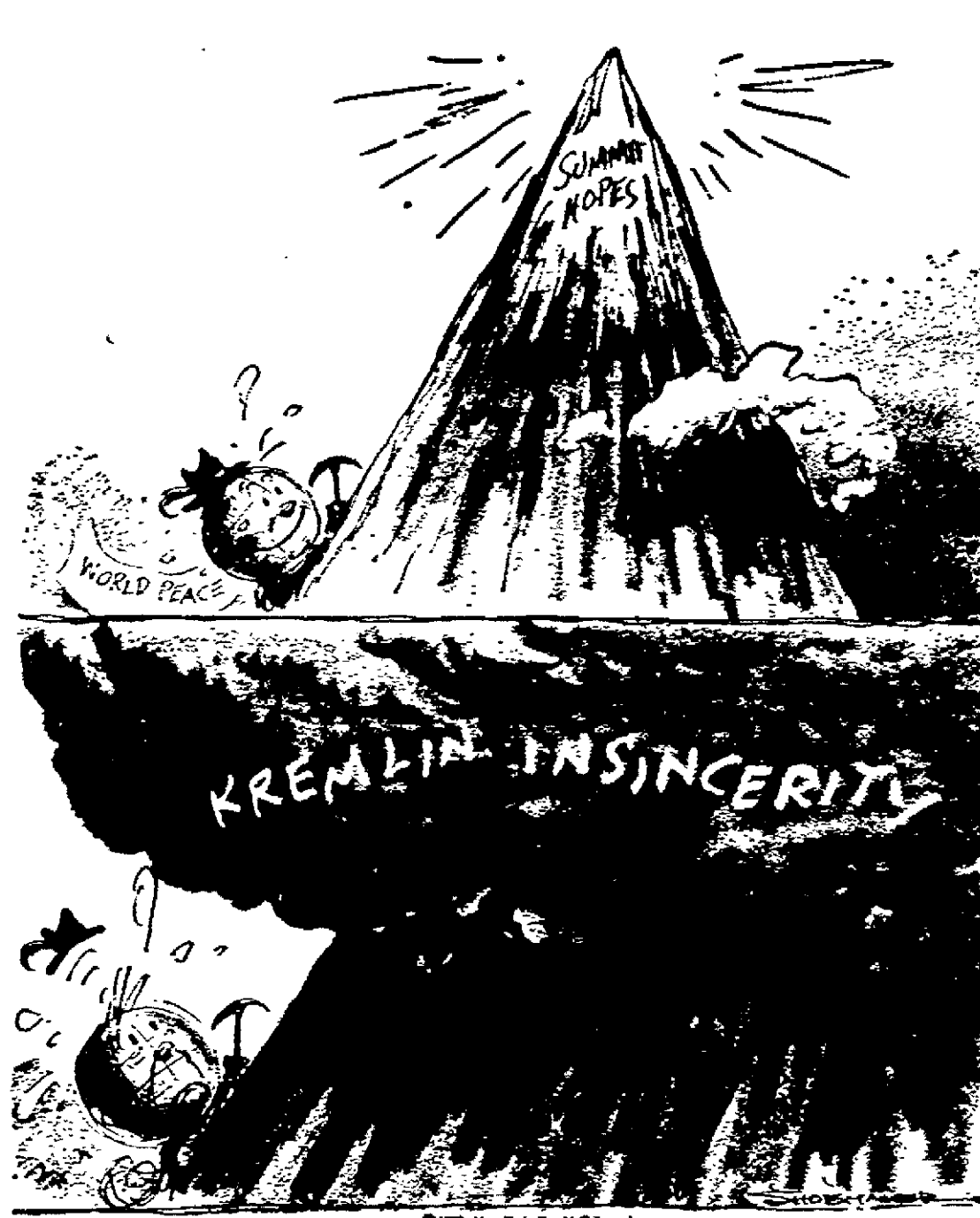
The new major league box scores can be traced to the Los Angeles Dodgers. The column "r.b.i." means "runs bunted in."

Secretary Dulles flies to Europe while Secretary Benson prepares to go to Russia. Advance scouts, reconnoitering a place for Republicans to hide after November.

Economists claim the recession is "bottoming out." This is what happens to a guy after six months of trying to hang on by the seat of his pants.

For teen-agers only: Cool—A kid who can get lost without asking directions.

The Russians are so used to saying "no" at the United Nations that when a Soviet diplomat drops off to sleep, instead of nodding, he shakes his head.



Now You See It — Now You Don't

These Days

Tough Cop With Club Will Curb Young Hoods Faster Than Words

BY GEORGE SOKOLSKY (Copyright, 1958)

The New York City Youth Board has issued a very fancifully arranged brochure entitled, "Teenage Gangs." After you read it, you are bound to feel great sympathy with the gangs and wonder why those who are murdered by the juvenile gangsters are unwilling to be killed for the good of society.

What is clear from the pamphlet is that no moral criteria enter into the thinking of those who prepare it and who are designated to look after the hoodlums. Let me quote a paragraph:

"... People were and are concerned about any group, whether called a 'gang' or not, when that group indulges in activities which are directed against the whole community or against the principles or values on which that community is based. Such activities are called, quite simply, 'anti-social.'"

Normal to be Anti-Social

What are the activities which are called "quite simply, 'anti-social'?" They include murder, narcotics pushing, the raping of juveniles, impairing the morals of the young, mayhem, rioting and all sorts of crimes. These are called "quite simply, anti-social." And the brochure goes on to give the impression that it is rather normal for teenagers to be anti-social. In fact, after reading this pamphlet issued by the City of New York, I could not help but reach the conclusion that it is normal for a child to be anti-social and that those children who behave themselves and live decent lives are abnormal.

GRIN AND BEAR IT

By Lichty



... And now Adele Figby, who was entertained by nobility in their ancestral castles while abroad, will tell us the details... including the admission price! ...

What Do We Mean by 'Delinquency'?

Delinquency — Failure, omission, or violation of duty; fault; misdeed. Crime — An act or omission forbidden by law and punishable upon conviction.

The widespread use of the term "juvenile delinquency" in recent years has irritated your editor, although until today we never sat back and tried to figure out why. After some reflection we have concluded that it is because the term connotes a patronizing attitude on the part of society toward the youthful individual who commits an unlawful act. "He (she) was too young to know any better," society seems to be saying.

And probably it is this very attitude that has been responsible for much of the difficulty society has been experiencing in meeting the problem of juvenile crime. As the definitions from Webster quoted above show, there is a great deal of difference between a delinquent and a criminal, and if it were possible to delve deep into the subconscious realms of young people's minds we would not be surprised to find that many of them do not feel too badly about being called delinquents, but would be considerably shaken if they were called criminals.

And yet is not a youth who steals a car, commits an assault or rape, heaves a rock through a window or burglarizes a store a criminal? To be sure, society as represented by the courts, the police and the welfare agencies takes a criminal's age into consideration when deciding upon punishment. But that is nothing special—these

same agencies take many things into consideration when handling the cases of adult offenders. The fact that an adult law violator is dealt with leniently because of his previous good record does not, for example, make him any less of a criminal in the eyes of society; we do not call him a "delinquent" or otherwise intimate that his law-breaking act was somehow less of a crime than a similar act committed by someone else.

A 17-year-old boy who drives an automobile at breakneck speed is, in our opinion, just as much a traffic law violator as a 50-year-old man who does the same thing. We do not mean to say that their punishment necessarily must be identical, any more than the respectable businessman who takes one martini too many should be treated the same as the town drunk. What we do mean to say is that the young man has not committed a "failure, omission, or violation of duty," a "fault" or "misdeed." He has, instead, committed "an act... forbidden by law and punishable upon his conviction." Let's call a spade a spade, and a crime a crime.

Ours is a nation of laws; our society rests on respect for the law more than on any other single idea. Certainly our children should be made to realize that at the earliest possible age, and we do them no favor when we try to soften the blow by intimating that if they break the law before they reach a certain age they are not really committing crimes, but only acts of "delinquency."

We Live in a Law-Abiding Area

The uniform crime reports for the United States, issued by the Federal Bureau of Investigation, indicate clearly that the Fox River valley is one of the most law-abiding areas in the nation.

It is interesting to know that reports from 1,220 cities in the United States for 1956 and 1957 show a 4.3 per cent increase in total arrests while the arrests of persons under 18 years of age increased 9.8 per cent. It is important also to note that since 1952 the population growth of the group aged 10-17 increased 22 per cent while, in the reporting cities, the arrests of persons under 18 have increased 55 per cent.

But the victims of crime are not so much interested in the age of the criminals as in the likelihood of attack by them. This information is provided by the number of cases of murder and non-negligent manslaughter, the number of robberies and the number of cases of aggravated assault.

For the purposes of these reports Wisconsin is included in the East North-Central group of states along with Illinois, Indiana, Michigan and Ohio. Under the heading of murder and non-negligent manslaughter, both Appleton and Green Bay have clean slates. Oshkosh is charged with one. Appleton and Oshkosh have a clean record of no cases of aggravated assault while Green Bay is charged with one.

Robberies also were rare in the principal Fox River cities. Appleton had 4, Green Bay 3 and Oshkosh 2. Wisconsin had an

average of 5.3 robberies per 50,000 persons, the East North-Central region 41.1 and the nation 18.4.

Thus in the matter of the most serious crimes relating to safety of the person, this section of the state has an excellent record. As for total crimes committed within the categories reported, Green Bay has an exceptional record with a total of only 543. Appleton was charged with 1,169 and Oshkosh with 1,087. These figures are to be compared with an average of 826 for each 50,000 population in the Wisconsin cities reporting, 988 in the region and 1,132 for the nation. It should be noted, however, that the Appleton report included 975 cases of larceny under \$50, while the Oshkosh report included 802 such cases. Many such crimes are trifling and it is possible for good police work to run up the total to the detriment of a city's statistical standing.

Appleton had 104 breaking and entering cases during the year. Green Bay had 112 and Oshkosh 142. These figures are higher than the state average of 95 per 50,000 population, but they were well below the 196.2 average for the region and 237.3 for the nation.

There is no suggestion here that the people of this area are more angelic than those elsewhere. We have a certain number of criminals as has every other section of the country. But here the police seem to have them pretty well in hand and it is an indisputable fact that this valley is a safe place to live and work.

Sen. O'Brien's Project

More in sorrow than in anger we would recall some of the practical facts of political life to State Sen. Leo P. O'Brien of Green Bay.

Sen. O'Brien for reasons not altogether evident has resolved that he will run for the Republican nomination for lieutenant governor in the September primary election. We have no objection to his ambition. It is an admirable quality in men. Thomas Jefferson once held a seat in the Virginia legislature. Abraham Lincoln served with dignity and honor in the legislature of Illinois. Franklin D. Roosevelt, the giant of Twentieth century Democrats, started his career in the New York legislature at Albany. Considering everything, the country is a better one for their resolve to improve themselves.

But it is no disparagement of Sen. O'Brien to hint that his situation is not quite comparable. Whatever qualities he may possess, his record in Madison during three sessions of the legislature has been quite ordinary. We have perceived no call for his services in a more exalted capacity. Indeed, we very much doubt that his candidacy is taken very seriously anywhere within the party that has been the majority party of this state for nearly two decades.

People's Forum

Voted Against DST, but Thinks It's OK

Editor, Post-Crescent.

For the first time in 42 years of life I feel I must write a letter in response to any written article. But the mother of a poor, sleepless 8-year-old should have a mental health doctor recommended to her. If she puts him to bed at a decent hour by her clock, he will be in good shape to get up by her clock.

It's all in the head. It seems people re-

use to adjust their lives to the way things are. If she prays to God for peace of mind instead of finding windmills, her whole family will be a lot happier and she'll be able to live "by the clock" as the majority of our people wanted. I didn't, but it really isn't bad at all and the wonderful daylight can be enjoyed an extra hour by the working people.

Appleton

Mrs. Earl Berhow

PENNEY'S
ALWAYS FIRST QUALITY!

MONDAY AND FRIDAY, 9:30 to 9:00
TUESDAY, WEDNESDAY, THURSDAY AND SATURDAY 9:00 to 5:00
NO MAIL OR PHONE ORDERS!

Penney's proves we have mother's interest at heart!



hemises
take their
shapes
from Paris
to make you
look like
a million!



8⁹⁵ to 12⁹⁵

The most exciting fashion word from Paris in many a Summer is Chemise! It takes many graceful shapes, smart fabrics and details to make you look like a million. Summer fashion bonus: the incredible comfort of these dresses in warm weather! See flattering chemises that drop from the shoulder, breakfront chemises, bloused chemises and many more. You'll love the savings Penney's fashion experts bring you during Summer Dress Carnival.

- a) nubby textured linen. Sizes 10 to 18. \$12.95
- b) printed cotton sateen. Sizes 10 to 16. \$8.95
- c) cotton and cupioni. Sizes 7 to 15. \$10.95

Dress Shop — 2nd Floor

PENNEY'S SUMMER DRESS CARNIVAL

SHOP PENNEY'S . . . you'll live better, you'll save!



FASHION SAYS— WEAR WHITE!

It's the color of the season! Wear it with everything, everywhere. Cloche styles, wide brims, sailor hats — everything!

2⁹⁸

Millinery — 2nd Floor

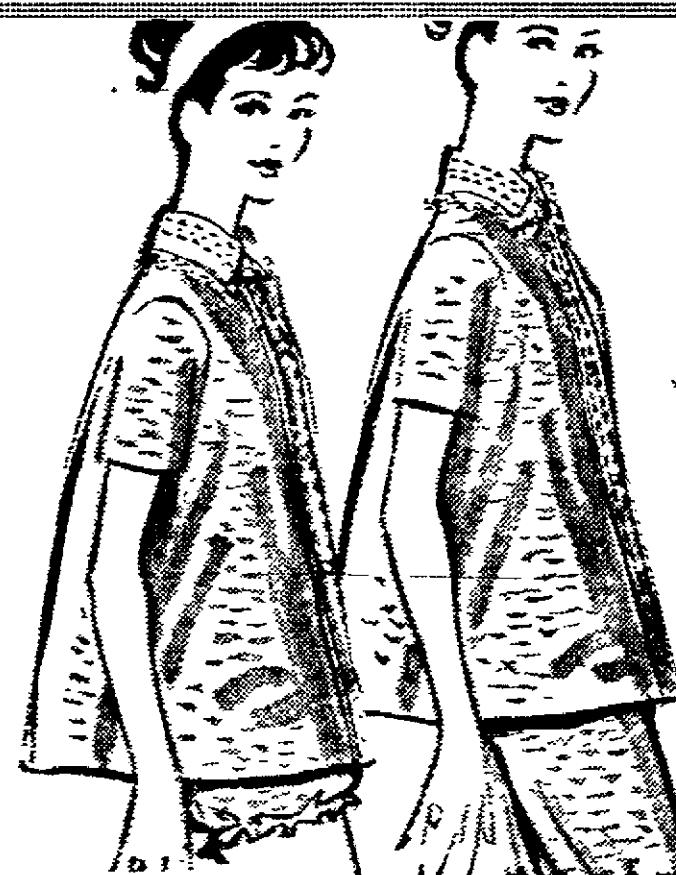


miracle three-point lift! "FLOATING ACTION" BRA

Penney's pre-shaped bra with floating action. The perfect answer to your figure problems. Sizes 32 to 40. A and B.

1⁵⁰

Women's Side — Main Floor

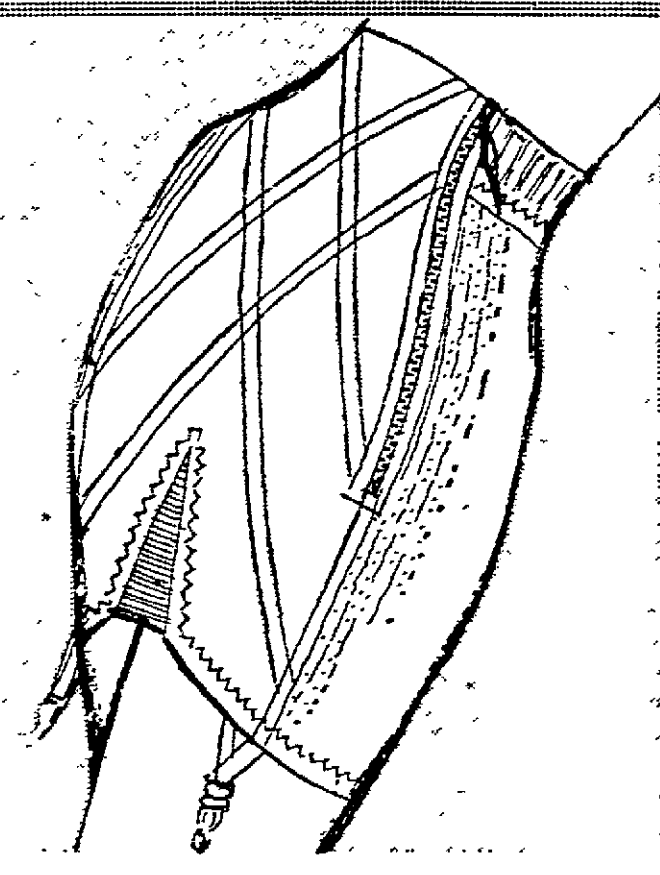


NO-IRON PAJAMAS WITH TWO PAIRS OF PANTS! CONVERTIBLE

Short or long? The choice is up to you. These Penney's p.j.'s have long and short pants. Comes in white with pastel trim! Sizes 32 to 38.

2⁹⁸

Women's Side — Main Floor



Sizes 26 to 38, 27 to 35? Take CHIC S-L-I-M DOWNER

Odd sizes, even sizes here's a new slim down method. Three strategic fabrics that concentrate on paring you down while playing you with comfort!

4⁹⁸

Women's Side — Main Floor



Cotton Dusters for Mother's Day

4⁹⁸

Sizes 10-18

Little care cotton by "Dan River". Beautiful pastel shades in cool styles. Comfort cut too. Sure to please any "Mom" on her day!

Other Styles . . . 3.98

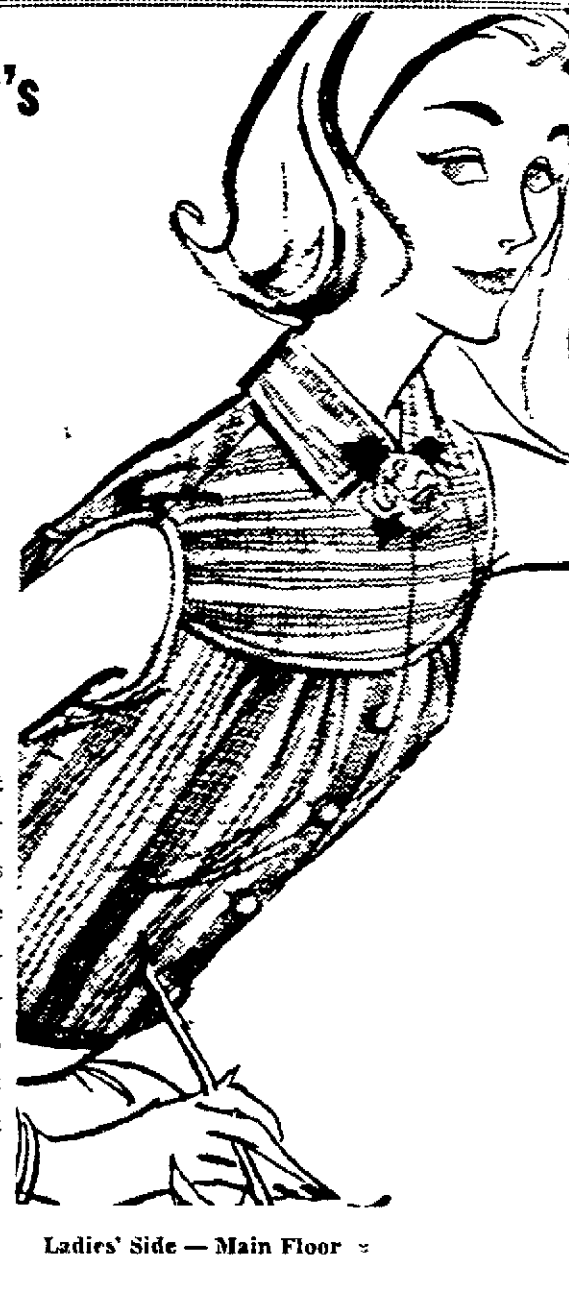
Robes — 2nd Floor

Penney's rose blouse blooms anew

1⁹⁸

Sizes 32 to 38

You loved it in white! Now see Penney's famous rose blouse in lilac, mint, yellow, apricot, blue, pink too! Every bit as wonderful!



Ladies' Side — Main Floor

Ike Asks Party to Work For November Victory

CONTINUED FROM PAGE 1

noisy, gay, singing crowd which cheered and applauded the president more than a score of times, even if it didn't rock the roof when he made some of his points.

Members of the cabinet, White House staff and Republican National committee were present, too.

GOP National Chairman Meade Alcorn, who created a stir a few days ago by saying it wasn't in the cards then for the GOP to capture the senate, said not a single senate or house seat "will be conceded by the Republican party." He said the party is on the march and is not going to yield "to the left wing gang" of Democrats.

Much of Eisenhower's speech, broadcast nationally by radio and television, was devoted to his legislative program, particularly his battle for Pentagon reorganization.

Defense Program
The pivotal fact of our time, he said, is that the science of destruction has become transformed in just over a decade. Man's ability to destroy and kill has been increased vastly by nuclear age weapons, he said, so that "we simply cannot indulge in business-as-usual attitudes and self-serving practices of an era that is no more."

Describing his program as defense modernization, the former general said the choice is clear:

"We must stand on the side of unity, efficiency, and flexibility in our defensive system, in the interest of America's safety and solvency. And I believe that on this issue most thought to the fact that the Americans, regardless of party, stand with me four square."

Eisenhower got far more ap-

plause as he ran through the objectives of the defensive program than when he put on the pressure for trade and aid.

Describing the \$3,900,000,000 foreign aid program as a second imperative need, the president said that just as a military service no longer can win major battles by itself, no nation, not even this one, can isolate itself from friends and be secure.

"Therein," he said, "is the whole case for mutual security."

Free World Unity
Through mutual security and military alliances with 42 nations, Eisenhower said, America has "forged a free world shield against communism." As a result, he said, the Russians have turned more and more from military to economic assaults on free world positions.

The trained communist agent, he said, is always at work in areas of Africa and Asia where 20 cents a day is the average income.

"I propose," the president said, "that we not strengthen his hand by holding back ours."

Bidding for congressional compliance with his request for a 5-year extension of the reciprocal trade agreements law, Eisenhower said the choice here also is clear: "We will have reciprocity, or we will have retaliation."

Certainly, he said, manufacturing industries must be protected from crippling imports.

But he told those who would provide protection through rigid quotas or excessive tariffs that they had better give serious thought to the fact that the United States exports three times as much manufactured goods as it imports.



Charity Davis, 116-Year-Old patient in the San Joaquin county hospital in Stockton, Calif., tried out the new hair dryer in the hospital Friday with the help of beauty operator, Mrs. Jack Bell. A new beauty shop is being installed in the hospital and despite her years, Charity takes a lively interest in her appearance. (AP Wirephoto)

Army Spokesman Praises Presley

Ft. Hood, Texas — "He is an above average trainee," said Lt. Col. Marjorie Schulten, chief of information for Ft. Hood. She said Presley has been promoted to acting assistant sergeant major, a rank equivalent to that of a major in the regular army. The rock 'n' roll singer started in basic training at this central Texas post March 28.

"We're all proud of him," a

O'Neill, DiSalle Winners in Ohio

CONTINUED FROM PAGE 1

Taft entered the race last January after O'Neill suffered a heart attack. Declaring himself a standby candidate, Taft nevertheless stayed in the race after O'Neill said he had recovered.

Taft said he was "surprised and pleased" at the vote given him yesterday. Returns from 11,521 of the state's 12,499 polling places gave the one-time Cincinnati mayor of 166,042 votes to 324,054 for O'Neill.

Observers interpreted Taft's showing largely as an anti-O'Neill vote among Republicans.

It boded the likelihood that O'Neill will face a tougher fight from DiSalle in November than he had in 1956, when he trounced the former federal price stabilizer by 427,060 votes. DiSalle led all the way to an easy triumph in the Democratic primary. With Hill and John Sparkman supporting the loyalty oath requirement, he rolled up 226,580 votes to 107,000.

123 for Mayor Anthony J. Celebrezze, his closest opponent. Sen. John W. Bricker was nominated for another term without opposition in the GOP primary. The Democratic senatorial nominee, Stephen M. Young, likewise had no opposition.

A sharp fight over a state Democratic loyalty oath was still in doubt in contests for election to the party's state executive committee. The outcome might determine whether the state—traditionally Democratic—supports the national Democratic ticket in 1960 or leaves the door open to back an independent or third party candidate.

Committee candidates favoring an independent wait-and-see role for 1960 were in front in the former federal districts comprising Birmingham, Mobile and Montgomery. Results from the other six districts were unclear. Sens. Lister Hill and John Sparkman supported the loyalty oath requirement.

Navy Balloon Makes Landing

CONTINUED FROM PAGE 1

then pushed back into his lungs by the built-up pressure.

Scientists had considered the pressure breathing arrangement necessary for a man to go above 40,000 feet when he is not in a pressurized gondola or plane cabin.

Barr said the observation suggested a possible hazard in something designed as a safety factor.

If it was the pressure breathing that caused the heart com-

Appleton Post-Crescent A. 11 Wednesday, May 7, 1958.
dition, he said, the pressure device will have to be re-evaluated.
Barr said that when the rate of electrical conduction changes as it did in this case it causes the heart beat rate to speed up and might cause collapse. He mentioned, without elaboration, that there are many unexplained crashes of planes from high altitudes.
Further study of the flight records will be needed before any definite conclusion is reached, the navy doctor said.
Barr said the same system of radio reporting will be used to keep track of the reactions of the passenger in the manned space flight.

DuBouchett Cordials

Tonight try True Fruit BLACKBERRY FLAVORED BRANDY 70 proof Made in France, S. Bradley, Pa.

DuBouchett Cordials

Tonight try tangy CRÈME DE MENTHE 69 proof Made in France, S. Bradley, Pa.

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Men's Lighter Weight SLACKS

\$9.95

Others 7.95 to 23.95

A fabulous array of new lighter weight slacks in the new shadings. Relax—spend your leisure hours in a pair of these new highly styled slacks designed for the man of the hour. Sizes 29 to 44.

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Watch the Fox Cities ball club or fish away your problems in these light weight washable jackets. 6 colors to choose from in all sizes.

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BOX OF 3... 11.00

Ivy's—plaids or stripes? This selection will provide any man with his personal sport shirt desire—and yes, save money by the box.

BRAUER'S
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City Council Accepts Bids On Walks, Curbs

Alley Improvement Projects Urged for Southside Kaukauna

Kaukauna — Bids were let for walks and curb and gutter work in Kaukauna this summer Tuesday night.

Bon Miller Masonry was awarded the bid for walk installation with a low bid of 30 cents per square foot for 4-inch walk and 36 cents per square foot for 6-inch walk. Low bidder for the curb and gutter installation was the J. N. Daul Construction company with a bid of \$1.39 per side lineal foot.

The council also authorized advertising for bids on water main installation for 1958. A public hearing was called on the proposed installation on Clarbelle street, Plank road and Augustine street to a point where sanitary sewer lift station is located on Augustine street. The assessment rate is set at \$2 per side lineal foot.

Alley Projects
Alley projects approved by the council include grading of the alley between Seventh and Eighth street from Sullivan to Kenneth avenue; extend storm sewer in the alley between Seventh and Eighth street from Hendricks to Sullivan avenue; cut alley back to its original grade between Hendricks and Sullivan from Klein to Park streets and grade alleys to relieve surface water conditions from E. Seventh to Ninth streets from Main to Crooks and on E. Ninth and Tenth streets from Crooks to Quinney avenue.

Aldermen voted to appoint the assistant city building inspector to building, plumbing and heating inspector for 60 days in the absence of a city engineer. The present city engineer announced his resignation effective May 15.

The recreation department was authorized to build an outdoor basketball court near the softball diamond, repair and roll the library grounds, investigate the possibility of repairing the tennis courts, paint the outside of the swimming pool and study the cost of painting the grandstand at the baseball field.

Other Business
The police department was authorized to hire one man during the summer to serve as replacement while policemen are on vacation. A request by the police for a camera for police use was referred to the purchasing committee.

The mayor, chairman of the finance committee and other interested aldermen were authorized to attend the governor's conference on industrial development at Green Lake on May 14 and 15. The fire inspector and building inspector were authorized to attend a school at Rice Lake on May 22 and 23. The veterans of Foreign Wars were given \$200 to help finance a Memorial day service and the city voted to purchase two flags for display on poles near the VFW hall.

The chief of police was authorized to close one of the roads leading into Riverside park as the road is seldom used and is a menace to children playing in the park.

The Community Gospel center was given permission to erect a tent at Main avenue and Tenth street during the summer months for evangelistic services.

Bar tender's licenses were issued to Dale Kigas and Eugene Van Duzen and the Kaukauna Athletic club was given a permit to sell beer at home baseball games during the summer.



Playoff Winners of the Title in the Kimberly Village bowling league was the Wydeven and Son Insurance team. Left to right, Tony Van Hout, Marvin Jansen, Paul Wydeven, Frank Van Cuyk, Carl Lemmers and George Subert. (Post-Crescent Photo)

Council Authorizes \$500,000 School Job

Work to Start On Two Projects Early This Year

Kaukauna — The council Tuesday night authorized the board of education to accept low bids on addition and remodeling work to Park and Nicolet schools and to begin construction work immediately.

The school board's request for \$500,000 for school improvements was referred to the finance committee and the city attorney to set up a bond issue to finance the proposed improvements to the two public grade schools.

KHS Graduation Speaker Named

Miss May Roach to Address Seniors at May 29 Exercises

Kaukauna — Miss May Roach, former professor at Stevens Point State college, will be head speaker for the commencement exercises at Kaukauna High school May 29, according to Julian Bichler, principal.

Miss Roach held the title of associate director of rural education and was a member of the teachers college faculty for 42 years. She graduated from Stevens Point when it was still a normal school and did graduate work at the University of Chicago, Minnesota and Columbia.

She was the first president of the Business and Professional Woman's club in Stevens Point, a president of Delta Kappa Gamma teaching sorority and an honorary member of the Beta Sigma Phi sorority. She has also been an active member of Catholic Women's clubs in Stevens Point and Eau Claire.

In 1951 Pope Pius made her a Papal Lady and awarded her the Pro Ecclesia et Pontifice medal. Miss Roach was named the distinguished citizen of the year by the Junior Chamber of Commerce in 1953 at Stevens Point and the auxiliary to the state Catholic War Veterans named her the woman of the year in 1956.

Miss Roach has been lecturing extensively through the years especially since her retirement from teaching at the college in 1936. Student speakers at commencement will be John Rogers and Thomas Whitman.

Calendar Adopted for Season's Events at Fox Valley Golf Club

Kaukauna — A calendar of things for club and class competitors in the 1958 golfing season on July 20, was presented by the club and adopted by the July 26 and a moved to the Fox Valley foursome on July 27. The calendar of events for the season is as follows: The first round of the president's cup will be played on Aug. 3, the second round on Aug. 10, the third round on Aug. 17, the fourth round on Aug. 24, the fifth round on Aug. 31, the sixth round on Sept. 7, the seventh round on Sept. 14, the eighth round on Sept. 21, the ninth round on Sept. 28, the tenth round on Oct. 5, the eleventh round on Oct. 12, the twelfth round on Oct. 19, the thirteenth round on Oct. 26, the fourteenth round on Nov. 2, the fifteenth round on Nov. 9, the sixteenth round on Nov. 16, the seventeenth round on Nov. 23, the eighteenth round on Nov. 30, the nineteenth round on Dec. 7, the twentieth round on Dec. 14, the twenty-first round on Dec. 21, the twenty-second round on Dec. 28, the twenty-third round on Jan. 4, the twenty-fourth round on Jan. 11, the twenty-fifth round on Jan. 18, the twenty-sixth round on Jan. 25, the twenty-seventh round on Feb. 1, the twenty-eighth round on Feb. 8, the twenty-ninth round on Feb. 15, the thirtieth round on Feb. 22, the thirty-first round on Feb. 29, the thirty-second round on March 7, the thirty-third round on March 14, the thirty-fourth round on March 21, the thirty-fifth round on March 28, the thirty-sixth round on April 4, the thirty-seventh round on April 11, the thirty-eighth round on April 18, the thirty-ninth round on April 25, the fortieth round on May 2, the forty-first round on May 9, the forty-second round on May 16, the forty-third round on May 23, the forty-fourth round on May 30, the forty-fifth round on June 6, the forty-sixth round on June 13, the forty-seventh round on June 20, the forty-eighth round on June 27, the forty-ninth round on July 4, the fiftieth round on July 11, the fifty-first round on July 18, the fifty-second round on July 25, the fifty-third round on Aug. 1, the fifty-fourth round on Aug. 8, the fifty-fifth round on Aug. 15, the fifty-sixth round on Aug. 22, the fifty-seventh round on Aug. 29, the fifty-eighth round on Sept. 5, the fifty-ninth round on Sept. 12, the sixtieth round on Sept. 19, the sixty-first round on Sept. 26, the sixty-second round on Oct. 3, the sixty-third round on Oct. 10, the sixty-fourth round on Oct. 17, the sixty-fifth round on Oct. 24, the sixty-sixth round on Oct. 31, the sixty-seventh round on Nov. 7, the sixty-eighth round on Nov. 14, the sixty-ninth round on Nov. 21, the seventieth round on Nov. 28, the seventy-first round on Dec. 5, the seventy-second round on Dec. 12, the seventy-third round on Dec. 19, the seventy-fourth round on Dec. 26, the seventy-fifth round on Jan. 2, the seventy-sixth round on Jan. 9, the seventy-seventh round on Jan. 16, the seventy-eighth round on Jan. 23, the seventy-ninth round on Jan. 30, the eightieth round on Feb. 6, the eighty-first round on Feb. 13, the eighty-second round on Feb. 20, the eighty-third round on Feb. 27, the eighty-fourth round on Mar. 6, the eighty-fifth round on Mar. 13, the eighty-sixth round on Mar. 20, the eighty-seventh round on Mar. 27, the eighty-eighth round on Apr. 3, the eighty-ninth round on Apr. 10, the ninetieth round on Apr. 17, the ninety-first round on Apr. 24, the ninety-second round on May 1, the ninety-third round on May 8, the ninety-fourth round on May 15, the ninety-fifth round on May 22, the ninety-sixth round on May 29, the ninety-seventh round on June 5, the ninety-eighth round on June 12, the ninety-ninth round on June 19, the hundredth round on June 26.

Kindergarten Students At Park School Making Plaster of Paris Gifts
Kaukauna — Students in afternoon kindergarten classes at Park school have been working and studying about plaster of Paris. The students under the direction of Mrs. Ralph Bastian mixed the material and made various designs on the discs. This week, after having church school this evening at the village kindergarten, the students will be making plaques for mothers day.

Locks Altar Society Will Meet Tonight
Combined Locks — The Altar society of St. Paul's Catholic church will meet at 8 o'clock this evening at the village kindergarten. The society will be making plaques for mothers day.

W. T. Sullivan Seeks 3rd Term

Kaukauna Resident To Try for Relection In 2nd District

Kaukauna — Assemblyman William T. Sullivan, Kaukauna, today announced his candidacy for a third term as legislator from the Second district.

Sullivan, a Republican, was elected to the state legislature in 1954 and reelected in 1956. In the 1955 session he was appointed to the education committee and also to the Veterans' and Military affairs committee. He was a member of the Education Interim committee in 1956.

In the 1957 session he was appointed to the committee on conservation and also to the committee on highways and presently is serving on the Interim Highway committee.

Sullivan is a native of Oconto and came to Kaukauna in 1923 to teach in the high school. He was elected director of the Kaukauna Vocational school in 1927, a position he held until Dec. 31, 1954, when he resigned to devote full time to his duties as assemblyman.

He is a veteran of both World Wars having served in the navy with the rank of Lt. Comdr. in World War II. He was an active member of the Navy Reserve, attending active training duty for 14 days each year, following the close of the war. Upon reaching official retirement age in 1956 he was retired from service.

Sullivan is married and has three daughters. Mrs. D. W. Stevenson and Mrs. Bernard Kuikoski, Green Bay, and Miss Germaine Sullivan, New York city.

Homemakers Pick 4 New Officers

Little Chute — New officers have been elected by the Dutch Homemakers club and Mrs. John Van Asten was picked as president.

Other officers include Mrs. Robert Gneiser, vice president; Mrs. Robert Kandler, secretary and Mrs. Jerry Lamers, treasurer.

There will be no more regular meetings until September and at the first meeting the officers will act as hostesses.

The annual picnic will be Aug. 4 at Doyle park. The event will be a covered dish supper in the evening.

Firemen Notice Fire When Returning From Routine Alarm Call

Kaukauna — The Kaukauna fire department was called twice Monday evening and extinguished a third fire while returning from one of the alarms.

Firemen were called to extinguish a fire in a hollow tree in LaFollette park about 8:25 in the evening. The fire was believed to have been started by children. On the way back to the fire station, the firemen stopped to extinguish burning rubber traffic cones which children had set over flare pots at Second street and Main avenue.

The third run at 10:15 at night was to extinguish a grass fire on Hyland avenue. Cause of the grass fire was listed as unknown.

120 Women Take Part in FVGC 1st Card Party

Kaukauna — Approximately 120 women turned out for the first public card party of the

season at Fox Valley Golf club Monday evening and women members announced plans for similar events to be held the first Monday of June, July and August.

Entertainment for the evening included several selections by the Kau-Chute Korders

and two quartets from the chorus. Prizes were awarded to Mrs. William Brier, Miss Blanche Gerend, Mrs. Adolph Tobin, Mrs. Lorraine Mazanetz and Mrs. Ed Kalupa.

Special awards were made to Mrs. Carl Johnson, Mrs. Robert

Appleton Post-Crescent A 12 Wednesday, May 7, 1958

K A U K A U N A

Kimberly - Little Chute

Especially for MOTHER

- DRESSES • SUITS
- COATS • PURSES
- GLOVES • BLANKETS
- TOWELS

Free Gift Wrapping on All Mother's Day Gifts!

SPECIAL! DACRON PILLOWS

Nylon Floral Covered 4.95

Hanes

Nylons look like a fine dress sheer! Flexes cheerfully at the knee, clings lovingly to the slimmest ankle and no seams to worry about.

1.35 to 1.50

Herman T. Rinte Co.

SEWING KAUKAUNA SINCE THE CARRIAGE DAYS 1923

SATURDAY SPECIAL!

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3.95 TRICOT NYLON SLIPS 2.89

SPECIAL

Shop Saturday & Everyday until 5 P.M.

"The Perfect Gift"

Emerson 888

WORLD'S FIRST 8 TRANSISTOR Pocket Radio

A Variety of Colors

\$44

Complete, self powered, ready to play!

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RADIO — TV — Little Chute Ph. 8-1289

For Mother's Day

Give 19 JEWEL

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BOUGHT 19 JEWEL. Exquisitely styled.

\$34.95

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FLOWERS

for Mother

ON HER DAY — MAY 11th!

Choose From Our Beautiful Selection of Cut Flowers • Plants • Corsages

We Will Be Open Wed., Thurs., Fri. Nights. Closed Saturday at 5 p.m.

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For Wedding Appointments or Funeral Flowers

Please Phone RO 6-2762 . . . Kaukauna

Gifts For Mother

Shoes

3.98 and up

House Slippers 2.19 up

Terry Cloth, Felts and others

Ladies' Nylon Hose . . . 1.00 pr.

Headquarters for Communion & Confirmation Shoes

SUMMER HOURS — In co-operation with the Retail Division of the Kaukauna Chamber of Commerce, we will be Closed Saturday afternoons starting May 10, and on all following Saturday afternoons through Sept. 27.

OUR STORE HOURS

Mon., Tues., Wed., Thurs. — 8 A.M. to 5 P.M.

Fridays 8 A.M. to 9 P.M. — Saturdays 8 A.M. to 12 Noon

Modern Shoe Store

119 E. Second St. Kaukauna

First Choice USED CARS

FOR A REAL BARGAIN SEE US!

Many fine used cars to choose from

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VAN LIESHOUT MOTOR SALES

225 Dodge St., Kaukauna Ph. 6-3771

Official Square Dance Shoes

Red, Black, White

Now Only \$4.75 pr.

Boost The Foxes' N & M Widths

Just Arrived! White Flat Sandals . . 2.99 pr.

Vanderloop's

SHOE STORE — LITTLE CHUTE

Towns Want Proposed Highway Farther North At Kimberly

Little Chute Board Hears Committee Tell Where 4-Lane Road Will Cut Land

Little Chute — Representatives of the towns of Vanden Brook, Grand Chute and Kaukauna appeared before the village board Tuesday night to explain their reasons for wanting the proposed new Highway 41 farther north than is planned.

Bert Weyenberg was spokesman for the committee representing the towns. Weyenberg pointed out the group was not intending to argue for or against the location of the road but rather to present some facts.

Weyenberg said the half mile or more and one half locations would be a lot easier on the farms in the area than the proposed three quarter mile location. He went on to show on a map that the proposed road cuts through the middle of 23 farms in its course through the townships and also affects 30 others.

Suggest Locations
With the road a mile and one half north of the present Highway 41, only 11 farms would be affected and the half mile location would be even better Weyenberg said.

President Paul Kostka said he regretted that the towns had not come with their figures and facts at an earlier date since most villages and cities concerned along the proposed route had approved state plans. In other action the board instructed the clerk to notify property owners on the north side of E. Main avenue they will be required to have sidewalk installed. After letters are sent out there will be a special meeting to hear any protests.

James Peeters was granted exclusive rights to operate the concession stand at American Legion park for the rest of the year. Ten per cent of the gross receipts will go to the village. The village will advertise for life guards at Doyle park pool. One boy and one girl will be hired for the summer. Applications should be in the hands of the clerk before May 20. The board voted to accept a

On Honor Roll

14 Juniors and 13 Seniors Named To Select List
Kimberly — Forty-one students have been named to the fifth six weeks period honor roll at Kimberly High school, according to J. R. Gerrits, superintendent.

Those on the junior class included Bernice Corey, Fred Daniel, Sandra Derus, Peggy Jo Frank, Jerome Hagens, Ruth Hopfensperger, Jack Lamers, Raymond Pitsch, David Schimners, Roy Swick, Marlene Timmers, Dawnine Van Hout, Patricia Van Hout and Virginia Zulger.

Sophomores on the select list included Richard Bonzelet, Barbara Bunnow, Dennis Drenang, Judy Geenen, Elaine Hooyman, Marjorie Menting, Kathleen Nelesen, Maxine Van Lankvelt, Marvin Vanden Brook, Patricia Verhoven and George Wall.

The freshmen on the honor roll included David Hamann, Mary Ellen Mills and Diane Versteegen.

'Madonna' Theme Carried Out At Lady K of C's Dinner Meeting

Kaukauna — Theme for a dinner meeting of the Knights of Columbus Ladies recently was "Madonna and Flowers." The dinner opened with Mrs. Otto Aufreiter reciting the poem, "Our Lady Is a Seamstress," after which high school musicians entertained. Mary Glandt played a flute solo accompanied by Helen Forde on the piano. A French horn trio composed of Helen Forde, Dawn Voet and Joyce Van Dyke played a selection followed by a flute duet by Mary and Margaret Gertz.

Mrs. Otto Aufreiter played several piano selections after which discussions were held on the National convention of Catholic Women to be held in St. Louis and the day of recollection to be held at Darboy on Sept. 14.

Special awards went to Mrs. Dave Kilgas and Mrs. Jacob Schmidkofer. Card winners were Mrs. Joseph Patterson, Mrs. Peter Feller, Mrs. Leo Haessley and Mrs. Walter Renn. Decorations were prepared by Mrs. Ed Bay, Mrs. Joseph Patterson and Mrs. George Greenwood, Jr.

Members of the social committee were Mrs. George Greenwood, Sr., Mrs. Leo Haessley, Mrs. Kate Schmidkofer, Mrs. Alois Bachhuber, Mrs. Joseph Conrad, Mrs. Michael Faust, Mrs. Ray McCarty, Mrs. J. P. Kline and Mrs. Fred Wolf.

Work Underway On Improvements To Ball Diamond
Kaukauna — City crews under the direction of the recreation department have started work on repairing the baseball field in Kaukauna to make it more suitable for high school and clubber baseball games. Crews are scarifying the infield, digging it down several inches in an effort to improve water runoff and drainage. The field will be refilled, rolled and graded, according to the recreation director.

Hard packed clay on the infield prevented water from running off freely thus many games had to be called in previous years as pools of water formed in low spots.

Winners Named in Eagles Skat Tournery
Kaukauna — Seven winners were named in the Eagle skat tournament sponsored monthly at the Eagles clubrooms in Kaukauna with Harvey Reichel first place champion for May.

Other winners were Henry Hubert, Lottie McCarty, Gordon Lamers, Peter Lorenz, Arno Liding and Clarence Sullivan. The next event has been scheduled for June 1.

Regional League Meeting Set in Kaukauna June 5
Kaukauna—A regional meeting of the league of municipalities will be held in Kaukauna June 5 at the Elks club with representatives of cities and villages from throughout the area expected to attend.
Two informal sessions are being planned, one at 2 o'clock in the afternoon and the second at 7:30 in the evening. The event is held every two years to give city and village officials the opportunity to discuss mutual problems.
Calexico, Calif. — Sign No formal speeches of program will be planned; according to the league. Round table discussions on mutual problems have proven very successful at previous meetings.

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ADMISSION—THIS ATTRACTION Adults 90c 'Til 6:00 P.M. — \$1.25 After Tax Incl. Children 35c At All Times

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"Always In Good Spirits"

205 Dodge St., Kaukauna

Soviet Fears Strong China, Says Justice
W. O. Douglas Tells Students 2 Powers May Fight It Out

Beloit — Warfare between Russia and Red China is deemed a possibility by U. S. Supreme Court Justice William O. Douglas.

41 Outdoor Theatre

Tues., Wed. and Thur.

BUCK NITES

1.00

BING CROSBY / GRACE KELLY / FRANK SINATRA

HIGH SOCIETY

CELESTE HOLM / JOHN LUND

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THE REAL ST. Y. of Lillian Roth!

I'LL CRY TOMORROW

SUSAN HAYWARD

RICHARD CONTE • EDDIE ALBERT

Tower Outdoor Theatre

TUE. • WED. • THUR.

BUCK NITES

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ARMORED ATTACK!

ANNE BAXTER / DANA ANDREWS

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MARLON BRANDO "THE YOUNG LIONS"

BRAND NEW SHOW TOMORROW

THE LONG HOT SUMMER

JOANNE WOODWARD / PAUL NEWMAN

GOLDEN AGE OF COMEDY

RIO NOW

Herman Wouk's Best Seller

'Marjorie Morningstar'

WARNERCOLOR

APPLETON

NOW PLAYING

JEAN STEWART / STELLY WINTERS / DAN DURYEA

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SCOTT BRADY / ANNE BANCROFT

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PLUS "FORBIDDEN DESERT"

BUY EM BY THE SACK SALE!

6 for 49c (save 11c) TWO BIG DAYS
11 for 89c (save 21c) May 7 and 8

TOPS for TREATS

... AT HOME, TOO!

It's fun to go out for DAIRY QUEEN — but just as much a treat at home — right from your own freezer. Stop by — stock up with your DAIRY QUEEN favorites today!

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DAIRY QUEEN

2000 S. Oneida, 1819 N. Richmond

Enter Miss Dairy Queen Teenager Contest Now

FIREMAN'S Annual MAY BALL TONIGHT!

Modern and Old Time Music by Ron Harvey's Orch.

Dancing for Young and Old from 9-1 at Cinderella Ballroom

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Make Your Reservations Now, For Mother's Day Dinner

Sunday, May 11

Come to Tony Wonders for Enjoyable Dining At Its Best!

Thursday: "Southern Style" FRIED CHICKEN Served With French Fries, Cole Slaw, Biscuits and Honey, Rolls and Beverages. "ALL YOU CAN EAT" \$2.00

Friday: "All You Can Eat" Served Country Style French Fries — Cole Slaw — Rolls and Beverages. "ALL YOU CAN EAT" \$1.25

SPECIAL SUNDAY DINNERS \$2.00 and up

* Roast Prime Ribs of Beef, Anjus Served Daily.

Tony Wonders Club

Super Hwy. 41, LITTLE CHUTE For Reservations, Phone 8-8881

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Give Mother, the finest gift of all... a lovely plant or bouquet.

We Will Be Open Wed. - Thur. - Fri. & Sat. Eve.

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Gifts Mother Will Love!

Jewelry — Hosiery — Religious Goods — Stationery — SHAVERS (Lady Schick, Ronson, Sunbeam)

NOTE: 500 Trade-in on purchase of a Ladies' Shaver only! Trade-in may be either an old shaver or blade razor!

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The Place to Go in Kaukauna NOW SHOWING

TOMMY SANDS / LILI GENTLE

SING BOY SING

CINEMASCOPE

EDMOND O'BRIEN

AND

THE RESTLESS BREED

SCOTT BRADY / ANNE BANCROFT

RIO NOW

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GENE KELLY / NUTTING WOOD

PLUS "FORBIDDEN DESERT"

APPLETON

NOW PLAYING

JEAN STEWART / STELLY WINTERS / DAN DURYEA

CO-HIT

LANCASTER / YVONNE DECARLO / DAN DURYEA

CRISSCROSS

STEPHEN MULLALLY / RICHARD LONG



Gov. Vernon Thomson Flew Into the Outagamie county airport this morning to attend the kick-off breakfast at the Appleton Elks club launching the 10-day sales event "Best Appliance Values—Better Buy Now." He was greeted at the airport by Undersheriff Robert Heimritz and escorted to the Elks club, where he addressed 290 representatives of business, government and industry. (Post-Crescent Photo)



Featured Speaker at the Kick-Off breakfast meeting at the Elks club this morning was Gov. Vernon Thomson, who said unlimited business opportunity is available in Wisconsin. About 290 persons heard the governor's speech. (Post-Crescent Photo)

Governor Helps Launch Appliance Sales Drive

CONTINUED FROM PAGE 1

manufacturing and stimulate consumer confidence, then, by our very actions, we'll be creating new jobs."

Employment Picture

The governor said, however, that he had checked state unemployment figures early this week. The picture is encouraging, he said. Unemployment lists are shrinking through the state and there is every reason to believe the situation will continue to improve, he declared.

Interest in the 10-day selling program will be heightened by two contests — one a "houseful of appliances" contest featuring major appliances as prizes. Contest details are printed in the special appliance section which appears in today's Post-Crescent.

The other is a "mystery call" contest. A mystery girl will call homes in the Fox Cities each day. If the person taking the call answers "Better Buy Now" he or she will receive a bag of groceries. The calls will continue each day through the sales period until 10 bags of groceries are given away each day.

Gov. Thomson, meanwhile, in the midst of a grueling period of activity which kept him up until well after midnight Tuesday night and saw him up before dawn this morning, concluded a conference with news media representatives.

He walked up College avenue, greeted passers-by on the way, and stopped at a store where he and Appleton Mayor Clarence Mitchell purchased appliances.

The governor, after several minutes of intensive questioning of a salesman purchased an automatic toaster. Mayor Mitchell bought a waffle iron.

The governor left Appleton by car at mid-morning for appearances later today at Oshkosh and Stevens Point.

Thomson told newsmen he is convinced the "Better Buy Now" promotion is designed to help those people who are currently unemployed. "If we can sell our selves clear of inventory, create a need for new

GET MAXIMUM MANUFACTURING SPACE AT MINIMUM COST



STEEL-BUILDINGS OFFER

- Clear-span interiors
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Make your decision where you want and when you get in the way. We can deliver a 20' x 40', 40' x 70' and 60' x 100' steel building. These buildings are pre-engineered for fast, low cost erection and easy maintenance.

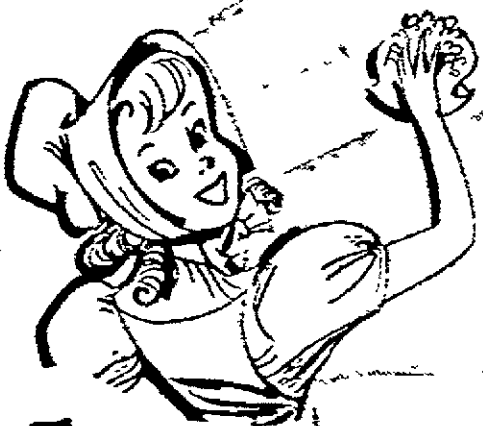
STEEL BUILDINGS

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227 So. Monroe
Green Bay, Wis.
Al. Torberg, Sales Mgr.
Tel. 816-2045
Appleton Representative —
Phone Spruce 9-1621
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Uses for Little BO-PEEP...

ONE OF A SERIES



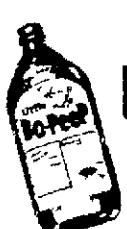
The easy way to clean painted walls & woodwork

Nothing compares with Little Bo-Peep's famous make-it-yourself solution for cleaning painted walls and woodwork. Leaves no streaks and does not dull paint. Glossy finishes stay glossy.

FOLLOW THESE SIMPLE DIRECTIONS

Mix 1 cup Little Bo-Peep, 1/2 cup vinegar, 1/4 cup baking soda, 1 gallon of water.

No need for hard rubbing. Apply gently to painted walls and woodwork with sponge or rough cloth. Rinse as necessary.



Little Bo-Peep AMMONIA CLEANING COMPOUND

It Cleans... It Suds... It's Wonderful

Mother is Tops with Piggly Wiggly

And Mom Loves All the Extras She Gets At Piggly Wiggly

- ★ Extra Freshness
- ★ Extra Service
- ★ Extra Savings With
- ★ Extra Quality
- ★ Extra Low Prices
- Savo-Stamps



2nd Big Week — JUBILEE SALE — Our Annual Saving Event — Coast to Coast
Featuring FOOD CLUB

NATIONALLY KNOWN — THE FINEST GROWN!

CAKE MIX 39¢
Food Club, Premium Quality
ANGEL FOOD, 17 oz. Pkg.

Cherries 2 for 39¢
Food Club, Fancy Pitted, for Pies, Tortes
1 LB. CANS



Food Club Homogenized
French Dressing 2 8 oz. btl. 39¢
Food Club Creamy
Peanut Butter 12 oz. jar 35¢
Food Club
Cucumber Chips pint jar 25¢
Food Club Plain
Queen Olives No. 12 jar 39¢

Food Club Fancy Stewed
Tomatoes 2 16 oz. cans 39¢
Food Club Whole Peeled
Tomatoes 2 16 oz. cans 37¢
Food Club Cut Wax or Cut
Green Beans 2 16 oz. cans 35¢
Food Club New York Fancy
Apple Sauce 2 16 oz. cans 33¢

Top Quality
FROZEN FOODS

Always in Season

Top Frost Fancy
Strawberries

2 10 oz. Pkgs. 45¢

Top Frost, Fancy Tender
Brussels Sprouts 10 oz. pkg. 25¢
Top Frost, Apple, Cherry or Peach
Fruit Pies 8-24 oz. Family Size 49¢

SPECIAL COUPON VALUE

This Coupon Worth
Toward the Purchase of
14 to 16 lb. Ava. Hen
Turkey 1b. 49¢

\$1.00

Double Breasted
Fancy Hen Turkey
One Coupon
Per Turkey

Cash Coupon Value 1/10 of One Cent

FREE FREE
For Mothers Only
Special Favors for
Mother on Her Day
from
PIGGLY WIGGLY

U. S. Choice

STEAK SALE

Fancy, Tender, With Many Uses

ROUND 1b. 69¢

Always A Favorite

SIRLOIN 1b. 79¢

U. S. Choice

T-BONE 1b. 89¢

A Real Treat, Fancy

PORTER-HOUSE 1b. 99¢

Our Famous Frylicious

Steaks 8 3 oz. Steaks 99¢



Dew Fresh VEGETABLES

Florida — Fancy Long Slicing

CUKES 2 for 15¢

Famous Florida Vine Ripened

Tomatoes 1b. 39¢

Fresh Crisp

LETTUCE Large Heads 19¢

Fancy Idaho Baking

Potatoes 10 lbs. 79¢



EVERYTHING YOU BUY AT PIGGLY WIGGLY IS GUARANTEED 100%!

Speakers Show Confidence in Sales Program

Breakfast Marks Beginning of 10-Day Appliance Campaign

Confidence in the Fox Cities' ability to support a promotion which will gain nationwide attention was expressed by speakers at the kick-off breakfast this morning announcing "Best Appliance Values—Better Buy Now."

Voicing the confidence displayed by Gov. Vernon Thomson, John McLean, local coordinator for the 10-day sales event, said the breakfast marked the beginning of the most intensive sales campaign in the history of the Fox Cities.

Work Together

Mayor Clarence Mitchell said it is a good sign when competitors can get together as they have here today and work toward the common good of everyone. "It is also a good sign," Mitchell said, "when communities in a given area join hands to go forward in a campaign of this type."

John R. Riedl, general manager of the Post-Crescent, told the meeting "We've got the



Newsboy Donald Brock Distributes copies of the Post-Crescent's special appliance edition at this morning's kick-off breakfast at the Elks club. The breakfast, attended by 290 government, business and industry representatives, launched "Best Appliance Values—Better Buy Now"—a 10-appliance sales event, the most intensive of its kind ever attempted in the country. (Post-Crescent Photo)

kind of community and the kind of people to make this endeavor a success." It will be a success, he said, "because people of the Fox Cities have learned to work together. It is a wonderful thing when competitors can work together as they are doing now."

Harold Adams, president of the First National bank, said financial institutions of the Fox Cities will make a special effort to provide the means for those needing it to make the purchases they need. He said the area has a good delinquency record insofar as repayment of existing loans is concerned. He said this holds true even to those persons who are unemployed. In most cases, he declared, "if the man of the house finds himself out of work, the wife will seek employment to help out."

Civic Pride

Harold Austin, Milwaukee coordinator of distributors and manufacturers taking part in the promotion, said civic and community pride is glowing through the efforts here to make the campaign successful. "The Fox Cities are enjoying a strong, prosperous economy. The drive is being watched closely by industry executives throughout the country. It is expected that this will cure do not exist the country. It is expected that 'We are sim-

Mark Catlin, Jr., Reinstated by Supreme Court

CONTINUED FROM PAGE 1

secretary of the State Bar of Wisconsin, told the court that 27 of 34 members of the board of governors returned their ballots and that their votes were unanimously in Catlin's favor. Under the terms of the court's suspension order, Catlin was forbidden to practice law during the six months or have anything to do with pardon and parole cases, Rieser said he

had complied with the order to the letter.

Rieser said that under the new rules of the integrated bar, the reinstatement petition had been referred to a district grievance committee of the State Bar of Wisconsin, headed by Frank Murphy, a Manitowoc lawyer. The committee investigated, and then recommended a favorable ballot to the board of governors.

The case "broke" early in 1956, at a time when Catlin was a candidate for the Republican convention endorsement for United States senator. He was then the speaker and chief Republican majority party spokesman in the state assembly.

Set Meeting on School Petition

Outagamie, Waupaca and Winnebago county school committees will meet in New London at 8 o'clock the night of May 21 to consider a petition to attach Joint School District 2, in the towns of Caledonia and Mukwa, to the New London school system. The petition is signed by 13 District 2 electors, Henry Van Straten, Outagamie county superintendent, reports. The committee hearing will be held at New London High school.

DuBouchett Cordials



Tonight, try True Fruit BLACKBERRY FLAVORED BRANDY 70 proof choose from 27 delicious DuBouchett flavors!

MANY, BLANC & CO. SCHENLEY, PA.

Schlafer-Ace Hardware

115-121 W. College Ave.
Appleton, Wis.



IT WON'T BE LONG NOW!

ACE SETS THE PAGE!

Quality . . . Value
Friendly Service

IT'S COMING SOON! WATCH FOR THE
GRAND OPENING

Of Wisconsin's Newest, Most Modern
SUPER ACE HARDWARE STORE

Bargains
Galore!

Lowest
Prices
In Town

Meanwhile:
We Are Open For Business As Usual
During Remodeling

We Wish To Thank Our Many Customers For Bearing With Us During the Dust, Dirt and Confusion of Remodeling!

Scotts give even an amateur "a green thumb"

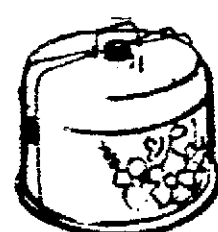


Scotts Weed and Feed . . . 10-year success. Sure weed control plus feeding in one easy application. Use right from spring through summer.
5,000 sq. ft. **5.95**
2,500 sq. ft. **3.45**
50,000 sq. ft., 10 bags **52.50**

Scotts New Turf Builder . . . makes grass greenest ever. Won't burn . . . promotes steady growth with no extra mowing
5,000 sq. ft. **4.50**
Two Bags . . . 10,000 sq. ft. **8.85**

Scotts 4-XD . . . clean out most all the bothersome broad-leaved pests for less than 1/10 cent per square foot
5,000 sq. ft. **3.75**
2,500 sq. ft. **1.95**
Scotts Spreaders . . . 16-in., 12.95; 18-in. 16.95

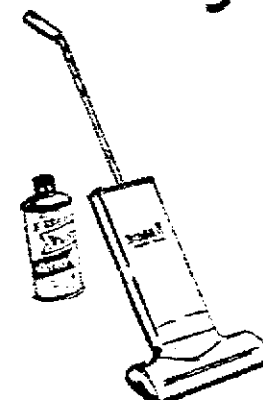
Mother's Day Gift Specials!



Pie and Cake
CARRIER

Reg. 2.99 **2.19**

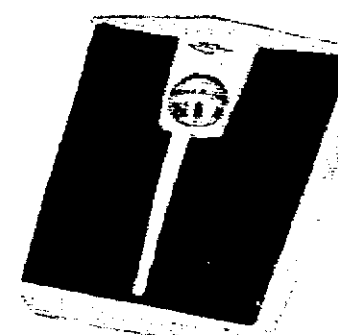
Large capacity . . . extra deep! 12" diameter metal tray with wire carrier. Sanitary cover!



Bissell
Shampoo
Master

Reg. 16.93 **14.95**

Cleans rugs without kneeling or scrubbing! Combination offer — includes applicator and 22 oz. can cleaner.



Ace
Bath Scale

Reg. 6.95 **3.59**

Trim, slim design with magnifying dial and handy pick-up handle. Accurate, dependable. Choice colors.



Appreciated Gift!
Lazy Susan

6.95

Real beauty makes hosting easy. Shining chrome plated revolving base and heavy glass tray!

Oaks' CHOCOLATES for Mother's Day!

What a wonderful Mother's Day treat . . . our fresh, delicious chocolates! They always please her!



1, 2, 3 and 5 Pound

Special Mother's Day
Gift Boxes

Make Your Selection Early! Mail Early!

One Store Only — Next to Hotel Appleton — 125 N. Appleton St.

OAKS

• CANDY SHOP •

Open Daily 9 a.m. to 9 p.m. — Sundays 9 a.m. to 6 p.m. Including Mother's Day

14 Flavors
of LUICK'S
SEALTEST
ICE CREAM
at all times.

Man Fined \$100 For Going 100 Miles an Hour

Leonard Hermes,
Appleton, Admits
Speeding Charge

It cost Leonard P. Hermes, 33, 1718 S. Sanders street, a dollar for every mile of the 100 miles an hour he was traveling when he was arrested by state police April 20.

Hermes pleaded guilty Tuesday in municipal court of speeding. In addition to the \$100 fine, his driver's license was revoked for one year. However, Judge Oscar J. Schmiede stayed revocation of the license on condition Hermes is not arrested for a moving traffic violation within a year.

Also charged with speeding were: Roland C. Bergsbaken, 12, route 1, Appleton, fined \$15, six points; Allen A. Jones, Jr., 28, Green Bay, forfeited \$23.20, three points; Gerard P. Kostka, 19, 1022 E. Main street, Little Chute, forfeited \$18.20, three points.

Other Cases
In other traffic cases: Lyle Riehl, 43, Shiocton, paid \$50 and costs on a charge of failing to submit his truck and load for weighing or drive to a public scale when told by state police. He previously had pleaded innocent, but changed his plea to no contest Tuesday through his attorney.

Bernard W. Schuh, 17, route 1, Kaukauna, forfeited \$53.20 and had his driver's license revoked for another year when he failed to appear on a charge of driving after his license had been revoked. A second charge S. Grimes, 45, 624 E. Frances of driving an unregistered car, was dropped on a motion of the district attorney.

Joseph W. Checota, 19, Wa-tertown, forfeited \$18.20 for illegal passing. The offense costs na, was dismissed after he filed four points.

Connie Gussert, 27, route 1, sent in.

Town Receives State Highway Aid Payment

Grand Chute town board Tuesday night received a state highway aid check for \$3,865, first of two payments.

Remainder of highway aid will be paid in August. Last year the town received a total of \$7,730.

Bids were accepted from Landwehr and Hackl company, Seymour, for 6.00 cubic yards of crushed stone at \$1.75 per yard, delivered to any town road, and \$1.30 per year, if picked up by the town.

The board approved purchase of a tractor for \$1,700 and a blade for \$140. A mower will be purchased later.

Town Atty. Donald Herrling was instructed to draw up a trash ordinance and submit it for approval next week.

A sum of \$500 was granted the town fire department for operation expenses.

Thomas Van Roy, 509 N. Mason street, was granted a bartender's license.

Oneida, no stop light on truck, forfeited \$13.20, three points.

Norman O'Connor, Clintonville trucker, unregistered vehicle, forfeited \$13.20.

Leon Vander Loop, 43, route 3, Kaukauna, unregistered vehicle, fined \$10.

Owen Oik, 33, Hortonville, over-crowded for truck license, fined \$10.

Thomas Mullen, 19, route 1 Seymour, illegal muffler, fined \$10.

Howard Lovezow, 44, Sheboygan, parking on highway, fined \$10, two points.

Dismiss Charges
Charges of passing a school bus while it was stopped to let off children were dismissed against Karl A. Echstron, 60, route 1, New London, and Raymond F. Knorr, 37, route 1, Neenah.

A charge of passing at an intersection against Dr. William S. Grimes, 45, 624 E. Frances street, was dropped on payment of costs.

A charge of driving a non-registered vehicle against Peter Driessen, route 1, Kaukauna, was dismissed after he showed registration had been

showed registration had been



FBI Agent Edward Converse, Green Bay, center, was principal speaker for the father-son banquet at Zion Lutheran church under the sponsorship of the Brotherhood. With the speaker, from left, are Earl Verkens, Brotherhood president, holding his son, Bobby, William Totzke and his father, Elmer Totzke. (Post-Crescent Photo)

Situation Normal at Top - Things are All Fouled Up

Sometimes in the confusion of a state and nation-wide civil defense exercise there are loose ends and confusion. For instance...

When Gov. Thomson arrived at the Stevens Point nerve center of the state's civil defense organization, a small boy stopped him and started saying, "Mr. Mayor..."

The governor nor corrected him. Shook hands and the boy fled.

Shortly before Gov. Thomson and Gen. Ralph Olson, who heads the state civil defense, had been waylaid by Stevens Point city officials and given top hats for a picture to promote the city's centennial celebration later this year.

During the most critical part of the test alert, the direct teletype line from Stevens Point to national headquarters at Battle Creek, Mich., went out of operation. As a result, Wisconsin was without information on nearby states which could affect planning and had no idea of what was going on.

As usual, the people in the

Wisconsin State college building knew less about the operation alert than those outside.

Civil defense guards, who ringed the headquarters, were passing along rumors that Oshkosh was hit, that Stevens Point was gone, and on and on.

Radio Messages
For the first time this year, conservation personnel with monitoring devices could relay information directly to state headquarters via radio. But they ran into some transmission difficulties. One warden had to radio his information to a plane which in turn relayed it to a ground unit, which then got it to Stevens Point. There were 15 conservation and 40 highway patrol monitoring units, and it took from 3 to 30 minutes to get reports from the units. The average was about 10 minutes.

An intelligence officer, Lt. Col. E. E. Silvers, was explaining wind velocity and symbols to the workers at a briefing session. Unlike weather bureau directions, the wind was given as southeast, meaning in that direction. However, Col. Silvers used from and to so interchangeably that workers finally had to ask for a whole new explanation or they would have done everything the reverse of actual wind direction.

Birth Record
Appleton hospitals this morning reported the following births:

At St. Elizabeth:
Sons to:
Mr. and Mrs. John Owen, 718 E. First street, Kimberly.
Mr. and Mrs. Joseph Welhouse, 200 Riverview court.

Daughters to:
Mr. and Mrs. Clifford Weber, route 2, Appleton.
Mr. and Mrs. Delmar Buss, route 2, Menasha.

Mr. and Mrs. Eugene West, 214 N. State street.
At Appleton Memorial:
Daughters to:
Mr. and Mrs. Eugene Bellin, 2012 N. Bennett street.

Engineer Meeting
Wilbert E. Scheer, personnel director for Blue Cross - Blue Shield company, Chicago, will talk on "Humanistics in Industry" at a Fox Valley Society of Industrial Engineers meeting in Fond du Lac May 15.

Larabee electors requested the attachment at their annual meeting.

The hearing will be held at Clintonville High school at 8 o'clock at night.

Committees Will Consider Petition
Shawano, Waupaca and Outagamie county school committees will hold a public hearing in Clintonville May 19 on a petition by the Larabee town board to attach School District 9 to the Clintonville-school system.

Larabee electors requested the attachment at their annual meeting.

The hearing will be held at Clintonville High school at 8 o'clock at night.

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Quality Control Unit To Hear Research Talk

Bryon O. Marshall, Jr., operations research manager for Arthur Andersen and Company, Chicago, will discuss professional experiences at a meeting of the Fox Valley chapter of the American Society for Quality Control.

The program begins at 6:30 Monday evening at the Appleton Elks club.

Today's Deaths
Harry Mansfield
Harry Mansfield, 73, of 1517 Florence street, Kaukauna, died at 8:30 Tuesday night after a long illness. He was born Sept. 9, 1884, in the town of Deer Creek, where he farmed until a year ago.

Funeral services will be at 1 o'clock Saturday afternoon at Trinity Evangelical Lutheran church, Kaukauna, with burial in Highland Memorial park, Appleton. Friends may call at the Fargo Funeral home, Kaukauna, from 2 o'clock Friday afternoon until 11 o'clock Saturday morning and then at the church.

Survivors are his widow; two brothers, Willard, Bear Creek, and Lawrence, Lompson, Wis.; and one sister, Mrs. James Comins, Peshtigo.

Edward Dau
Edward Dau, 72, route 2, Shiocton, died at 2:30 Tuesday afternoon in New London after a 2-month illness. He was born in the town of Bovina and lived in the area all of his life.

Funeral services will be at 2 o'clock Thursday afternoon at the Sawyer Funeral home, Shiocton, with the Rev. A. L. Werner, pastor of the First Congregational church of Shiocton, in charge. Burial will be in Bovina cemetery. Friends may call at the funeral home after 6 o'clock tonight.

He is survived by a brother, Herman, Appleton, and two sisters, Mrs. Harry Brainard, Appleton, and Mrs. Percy Alexander, Oshkosh.

Louis Oostvogels
Louis Oostvogels, 70, 120 S. Telulah avenue, died about 4:30 Tuesday afternoon in Appleton after a long illness.

He was born in Holland, Oct. 7, 1887.

Funeral services will be at 9 o'clock Friday morning at Sacred Heart Catholic church, with burial in St. Joseph cemetery. Friends may call at the Jansen Funeral home, Kimberly, after 7 o'clock tonight. The rosary will be recited at 8 o'clock tonight and Thursday night at the funeral home.

Survivors include the widow, and one brother, in Holland.

Grow, Sell By-Words at Co-op Meeting

Shawano - More effective action in the competitive market and acceptance of change and growth were by-words at the 27th annual meeting of the Consolidated Badger Cooperative Tuesday.

Edmund Engebretsen, cooperative president, declared, "Our greatest challenge today is to compete successfully with other segments of industry for markets, finance, sales and management. We must compete for the consumer's dollar. We must maintain adequate capital, we must sell and we must have good management."

He said, "If we continue to do the same things in the same way as we did last year, we will not progress. We must accept the challenge to change or we will lose what we have gained."

Issue of Expansion
"We cannot side-step the issue of expansion when it means economy," George Rupple, cooperative general manager said.

"The future holds many opportunities for the aggressive dairyman," he said. "He will grow and prosper if he does not resist change. He must also rely upon the benefits that come from group action in order to obtain the desired results."

A. L. McWilliams, general manager of Pure Milk association of Chicago, emphasized the underlying theme of the meeting, the price-cost squeeze being experienced by the dairy farmer. He analyzed the current market.

Dr. Linley Juers, of the Council of Agriculture's dairy division, explained the self-help price stabilization legislation being studied by congress.

Seek Federal Aid For Second Sewage Plant

The first step toward applying for federal aid in construction of a secondary sewage treatment plant was taken Tuesday by the board of public works.

Board members instructed Director of Public Works Edwin J. Duszynski to gather all the forms needed to make an application.

The state board of health has ordered the city to construct a secondary treatment plant by 1962 to cut down pollution of the Fox river. The sewage treatment plant presently empties treated effluent into the river, but in storm times gates are opened and raw sewage is discharged.

Some board members fear that if an aid application is not made soon there will be no prospect for aid under the federal program. Applications must be filed before July 1 next year.

Officials have estimated the secondary plant will cost in excess of \$500,000 and lately estimates have been placed at as high as \$750,000.

Brothers Fined On Disorderly Conduct Charges

Robert Derks, 26, 327 S. Main street, Kimberly, and his brother, William Derks, Jr., 30, 208 S. Jefferson street, Kaukauna, were fined \$20 each Tuesday in municipal court on charges of disorderly conduct.

They were not present last week when a jury found them guilty. The charges were made by Combined Locks Police Chief Ernest Danielson, who said the men became abusive last September when he arrested William on a speeding charge.

The speeding charge later was changed to reckless driving and Derks was found innocent.

In other court action Tuesday, Terry Howard, 18, 1010 W. Grant street, was fined \$20 on a charge of swearing on a public street. He pleaded no contest through his attorney.

Former Neenah Man Elected To New Position

Ralph A. Atkins, formerly of Neenah, has been elected to the newly-created post of vice president of manufacturing for the Whiting - Plover Paper company, Stevens Point. He will continue as mill manager in addition to his new duties.

Reelected at the annual meeting were George A. Whiting II, Neenah, chairman of the board; Thomas Leech, Stevens Point, president and treasurer; and John Hoerres, Stevens Point, vice president and secretary.

Atkins, a long-time paper industry worker, joined Whiting-Plover 11 years ago as mill manager. Previous to that he was superintendent of Gilbert Paper company, Menasha. He received a master's degree from the University of Paper Chemistry.

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- ★ Low Down Payment
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- Three 2-bedroom homes
- Two 3-bedroom homes
- One 1-bedroom apartment

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24c All Flavors Made From Wholesome Ice Milk

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Open Around the Clock Downtown Appleton Phone 4-9181

Hamburgers 5 for \$1

The Lunch Time Cafe

Coffee to Go at All Times 523 W. College Ave. Ph. RE 3-9675 Across From the Outagamie County Bank Hours: 6:30 A.M. to 7 P.M. CLOSED SUNDAYS

MOTHER'S DAY quality GIFT values!

give the quality gift of pleasure!

NEW 1958 ZENITH QUALITY RADIOS
the ideal gift that lasts through the years

WORLD'S MOST SENSITIVE ALL TRANSISTOR POCKET RADIO.
Model Royal 500-D. Long distance Zenith chassis brings in distant stations better than other pocket radios. Up to 400 hours of listening with 4 Mercury batteries. Non Breakable Case. Precision Vernier Tuning. Provision for Earphone Attachment. In Ebony color, White, Maroon. **\$75.00** (See battery)

RICH, BEAUTIFUL TONE QUALITY. THE HARMONY AM RADIO, Model A513.
Entire face is speaker. Long Distance AM chassis. Wave magnet. Automatic Volume Control. In Maroon, Green, Gray colors. AC/DC. **\$29.95**

Lull you to sleep with Music. The Deluxe AM Clock Radio, Model A516.
Wakes you to music. Operates small kitchen appliances with up to 1100 watts. Alarm buzzer. Sleep Switch. In Beige, White, Gray colors. AC only. **\$36.95**

OUTSTANDING RADIO VALUE. THE PACEMAKER AM RADIO, Model A508.
Long Distance AM Chassis. Wave magnet. Antenna. Automatic Volume Control. In Maroon, Pink, Blue, Beige, White colors. AC/DC. **\$19.95**

America's Finest Clock Radio. The Royal Six AM CLOCK RADIO, Model A624.
Wakes or lulls you to sleep with music. Operates small kitchen appliances. Dishie. Phone-jack. In Ebony color, White, Gray colors. AC only. **\$49.95**

NEW ZENITH ROYAL 300 ALL TRANSISTOR POCKET RADIO
Outstanding Value! Super sensitive for exceptional performance. Up to 400 hours of listening with 4 Mercury batteries. Non Breakable case. Provision for Earphone Attachment. In Ebony Color, Green, Maroon colors. **\$59.95**

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- Stroller
- Cutaway
- Full Dress
- Blue Business Suit
- Colored Dinner Jacket

... whatever the wedding bells call for you'll find at

W.A. Close MEN'S & BOYS' SHOP
202 E. College Ave. Phone 4-3366

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- POPULAR
- SHOW TUNES
- JAZZ

We Carry the Most Extensive Stock In Town!

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PITZ & TREIBER The Reliable Jewelers

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Earrings and Costume Jewelry Galore Priced at \$1.00 up (plus tax)

Many Gifts at Less Than \$5.00

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Pitz & Treiber

The Reliable Jewelers

A.A.L. Bldg. 220 W. College Ave.

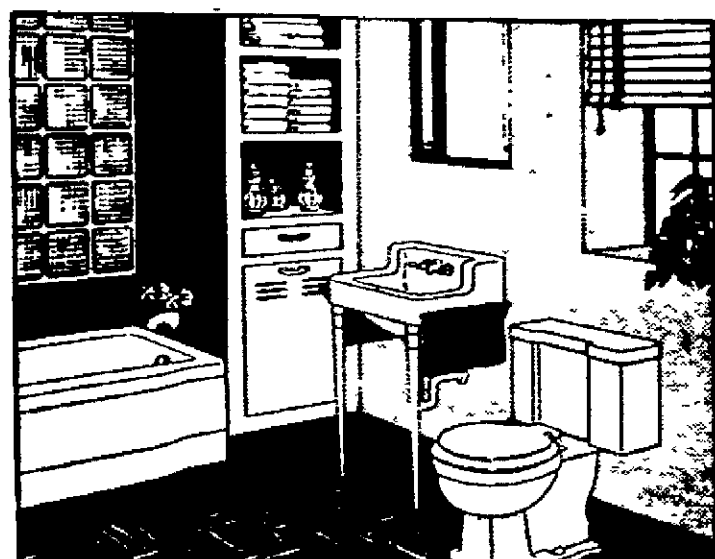
Pests Descend In Gray Clouds On Arizona

Phoenix, Ariz. — Clouds of grasshoppers — one flight strong enough to set off air defense command alarms — are swarming into the green, irrigated areas of central Arizona. Dawn to dusk spraying operations are scheduled all week. Pilots expect to spray an estimated 100,000 acres. Next week they'll move to another area. The pests, moving in from the hot, arid desert where they breed, have destroyed entire cotton fields and have caused extensive damage to alfalfa, wheat and barley crops. The insects descended on Tucson yesterday covering the fronts of buildings and fitting into the lights. Sidewalks became so slippery that pedestrians were forced to walk in the roadways away from the bright lights. Pilots flying from Phoenix to

Tucson reported clouds of the insects at altitudes as high as 5,000 feet. Gov. Ernest McFarland declared a state of emergency and crop dusters went to work yesterday spraying a 2-mile wide strip between Florence and Maricopa, a distance of 100 miles. W. T. Mendenhall, state entomologist, said the pilots hope to create a barrier to keep the hoppers in the desolate desert. Dr. L. A. Carruth of the University of Arizona department of entomology said weather conditions this spring have been exceptionally favorable to the insects.

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Dial 3-4411

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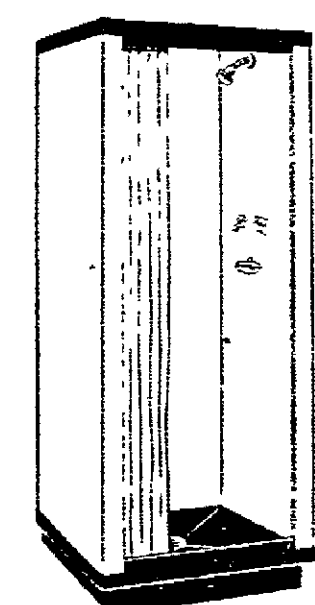


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With the Purchase of a
3 Pc. COLORED BATH ROOM SET

Blue — Green — Yellow — Pink — Tan
— Limited Quantity —

\$169⁹⁵
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- 5 Ft. Cast Iron Tub
 - Vitreous China Basin
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- Reg. Value \$205.00 Special



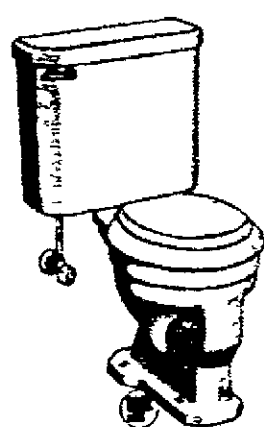
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"You Auto Buy Now"

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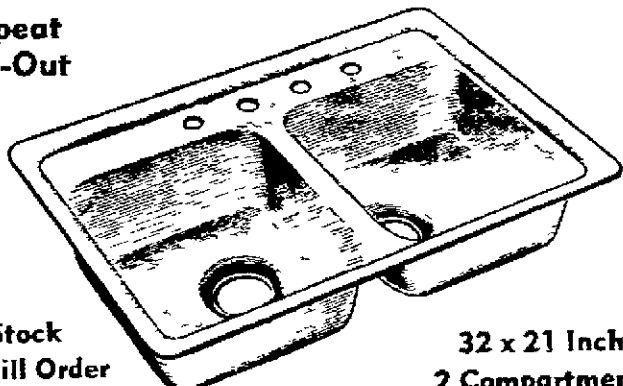


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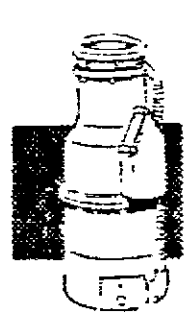
SINKS \$37⁹⁵
Special



Basement Utility Shower

Easy to Install

\$7.95



Nationally Advertised Garbage Disposalls

At This Unheard of Low Price

Reg. Price \$79.95 **\$49.95**



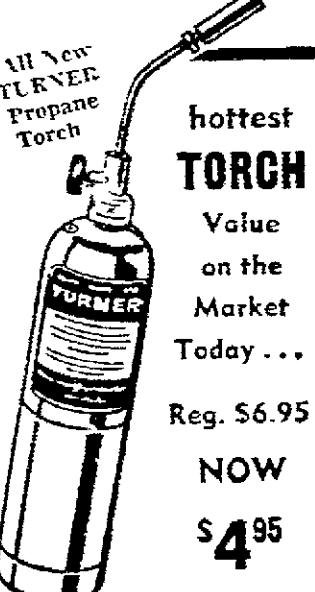
Convertible* JET PUMP

With 30 Gallon Pressure Tank 1/2 H.P.

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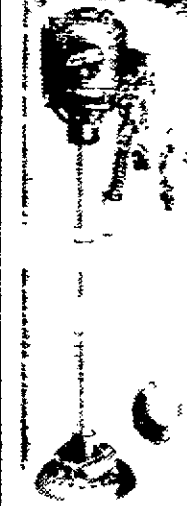


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Value on the Market Today ...

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NOW

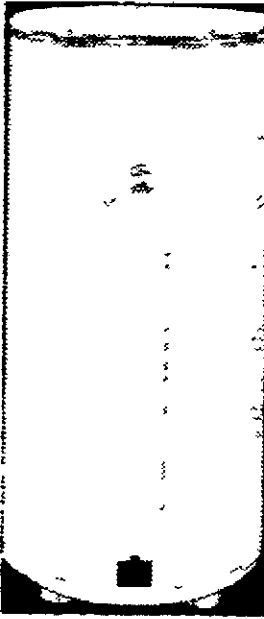
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VINYL ASBESTOS FLOOR TILE

12¹/₂c ea.

Perfect Quality — 9" x 9" SPATTERS and MARBLES

6' x 9' Room AS LOW AS .. **\$16.15**
9' x 12' Room AS LOW AS .. **\$28.50**
10' x 15' Room AS LOW AS **\$42.95**

*Includes Tile, Cement and Felt Paper

ARMSTRONG "Quaker Floor" LINOLEUM

Perfect Quality - Spatters, Marbles, Tile Patterns.

9' x 12' Room Reg. \$15.20 NOW **\$11.95**
12' x 12' Room Reg. \$21.20 .. NOW **\$16.80**
12' x 15' Room Reg. \$27.95 NOW **\$20.95**

Asphalt Tile Values ... 5c ea.

9" x 9" PERFECT QUALITY — MARBELIZED COLORS

9' x 12' ROOM — ALL MATERIALS — Reg. \$21.45 Now **\$14.95**
12' x 12' ROOM — ALL MATERIALS — Reg. \$27.30 Now **\$19.25**
12' x 15' ROOM — ALL MATERIALS — Reg. \$32.95 Now **\$25.95**

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ARMSTRONG "Newray" INLAID LINOLEUM

1.49 sq. yd.

Perfect Quality - New Patterns

9' x 12' Room .. As Low As **\$24⁵⁰**
12' x 12' Room .. As Low As **\$32⁵⁰**
12' x 15' Room .. As Low As **\$39⁵⁰**

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INLAID LINOLEUM TILE VALUES

7¹/₂c ea.

9" x 9" Service Gauge - New Patterns

9' x 12' Room Reg. \$24.95 Now **\$19⁷⁵**
12' x 12' Room Reg. \$37.40 Now **\$26⁷⁵**
12' x 15' Room Reg. \$35.70 Now **\$32⁷⁵**

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May 16 Chosen as Opening Date for 'Canteen' Nights

May 16 has been chosen by the Service circle of King's Daughters as the opening session of a series of "canteen" nights for a special education group of young people between the ages of 15 and 21. The recreational event will be held at the Ambrosia room of Elm Tree bakery, and the following women have been named as volunteer aids; the Mmes. James McKenny, Urban Van Susteren, Gerald Schomisch and Mrs. E. J. Vollmer. They will work with Mrs. John Ayers, a member of the Outagamie county association on Retardation.

Members of the circle met Monday with Mrs. C. L. Kramlich, who was assisted by Mrs. Robert Rechner and Mrs. Van Susteren. Mrs. Rechner reported on the blood center program, noting the increase of donors as compared between April of 1957 and 1958. The blood center, which is observing its third founding anniversary this month, listed 139 units of blood drawn in April, 1957, and 240 units drawn in April of this year.

Other project activities were detailed by Mrs. Marlin Olson, who discussed a meeting with representatives of the circle's main recipients of its charity program. She met with the Rev. Peter Klauk of the Appleton Apostolate, Miss Anna-

belle Wolfe, dean of girls at Appleton High school, and Miss Lucy Lang, Appleton school nurse. Mrs. Olson, a member of the circle's service emergency committee, also serves as representatives to the Appleton Memorial hospital board, and discussed the program of a recent annual meeting held by the board.

Mrs. Francis Bloomer announced the date for the circle's annual fall style show will be Sept. 30, and Mrs. Ralph Bohl, chairman of a new candle project, told of the sale organization.

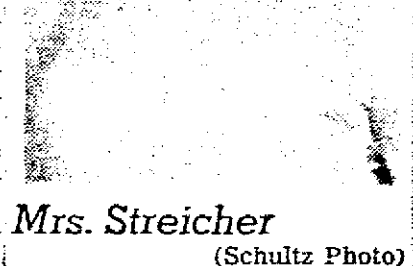
The meeting concluded with a travelogue on Africa by Miss Mary Ebben, a circle member. The group will next meet June 2, with a picnic scheduled at Alicia park to take the place of a regular meeting.

The Rev. W. O. Speckhard officiated. Mrs. Gustave Fuhrmann was her sister's matron of honor and Miss Edith Korb was bridesmaid. David Krueger, cousin of the bridegroom, was best man and Gustave Fuhrmann was male attendant in the double ring ceremony.

"The Lord's Prayer," and "Oh, Perfect Love" were sung by Roy Kirchner. Following the ceremony there was a reception for about 150 guests at the home of the bride's parents and a supper for 70 guests at the church parlor.

The bride, a graduate of Clintonville High school, is employed at the Hanson Glove company. Mr. Streicher is employed at Quality Plumbing, Clintonville. Following a honeymoon in northern Wisconsin the newlyweds will reside at route 3, Clintonville.

Wedding guests attended from Gailsville, Stevens Point, Appleton, Menasha, Neenah, Bonduel, Clintonville and Marion.



Mrs. Streicher (Schultz Photo)

Scouting Aims Program Topic for Fly-Up Ceremony

A program on the aims and achievements of scouting has been planned for the fly-up ceremony of Brownie troops 218 and 230 of Franklin school at 7:30 tonight at the school.

Troop members will review achievements of past Brownie activities and explain reasons for advancing into the ranks of intermediate Girl Scouts. Miss Esther Pickles will appear as guest speaker and troop 230 will be presented an American flag by Miss Mary Hamlin, secretary of the American Legion auxiliary.

Leaders of troop 218 are the Mmes. Edward Thode, David Bliss and Charles Heeter and of troop 230, the Mmes. Ray Emerich and Elmer Miller. The Misses Pamela Wulk and Jane Rowe, senior Girl Scouts, will assist with the program, and Mrs. Dexter Wolfe will serve as piano accompanist. Refreshments will be served by mother of troop members.

Altrusa Club to Hold Open Card Party

The Altrusa club will hold an open card party at 8 o'clock Thursday evening in the Ambrosia room of the Elm Tree bakery. Proceeds will go to the Visiting Nurse association.

On the committee for the card session are Miss Ruth Dadoh Spreeman, Mrs. Gerhardt, Mrs. Hinz, Mrs. Gerald Mallman, Marian Silliman, and Miss Marie Biese.

Church Women Head Address by Psychometrist

Daughters of Zion met Tuesday evening in the Zion Lutheran public school to hear Miss Phyllis Pirner, psychometrist of the Shawano county school, speak on her experiences while testing and evaluating children with various physical, intellectual and emotional problems.

Four new members were initiated into the society. Chairman of the hostess committee

was Mrs. Donald Frank, assisted by Mrs. Adelbert Boettcher, Mrs. Roy Ciske, Mrs. Robert Klevesahl, Mrs. Orville Klitzke, Mrs. Stanley Piette and Mrs. Adolph Knoepke.

Ladies Aid Society To Hold Meeting

The Ladies Aid society of St. Matthew Lutheran church will meet at 2 o'clock Thursday afternoon in the sub-auditorium of the church. Hostesses will be Mrs. Walter Woehler, Mrs. Rudolph Spreeman, Mrs. Gerhardt, Mrs. Hinz, Mrs. Gerald Mallman, and Mrs. E. H. Bruns.

Miss Dorothy Waldsdorf, daughter of the Vincent Waldsdorfs, route 1, New Holstein, who will be wed to Leroy Schad on May 10, was the guest of honor at a recent miscellaneous shower held at her home.

Hostesses were the bride-elect's sisters, Miss Carol Waldsdorf and Mrs. Richard Gorby, who will serve as attendants in the wedding at St. Ann Catholic church, St. Anna.

The 35 guests attending played cards and evening prizes went to Mrs. Mark Schneider, Miss Marilyn Nett, Miss Mary Ellen Manz and Mrs. Roman Wiskerchen.

A Linen Shower was held Sunday night at Steiner's hall, Marytown, in honor of Miss Rosemary Koehler, daughter of Mr. and Mrs. William Koehler, route 2, New Hol-

stein. She will repeat vows with Elmer Leiber on June 7 at St. Mary Catholic church, Marytown.

Miss Koehler was entertained by Mrs. Koehler, Miss Virginia Koehler, Miss Mae Stone, Miss Rosemary Hanke and Miss Angeline Hanke.

Bride-Elect Miss Sandra Bruns, New Holstein, has been honored at a series of pre-nuptial parties. The daughter of Mr. and Mrs. Harold Bruns, will be claimed in marriage by Earl Scholz, Mequon, in Saturday rites at Zion Lutheran church, New Holstein.

Members of the bridal party, immediate family members and the Rev. and Mrs. Edward Wessling of Madison entertained Miss Bruns and her fiancé at a rehearsal dinner at the Altona, New Holstein. The Rev. Mr. Wessling, of Calvary Lu-

theran church, Madison, will officiate at the nuptial ceremony.

Other parties included a "coffee" given by Mrs. John Leibham, New Holstein, for the bride-elect and her neighbors, and the Misses Marsha Supita and Paula Schildhauer feted Miss Bruns at a miscellaneous shower attended by the bride-elect's classmates. Miss Schildhauer, who will serve as a bridal aid, held the party at her home in New Holstein.



YOU, TOO, SHOULD GO TO THE VOGUE FOR A BEAUTIFUL "Living Beauty" PERMANENT by Expert Vogue Stylists

DIAL 4-6000 - IT'S THE VOGUE PERMANENT WAVE SALON

Remember Mother on her day May 11th

- Elgin & Hamilton Watches
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CARL F. TENNIE JEWELER Dial 4-1858

Across From Sears Watch Repair, Stone Setting, Engraving done in our own store. The Jewelry you buy is only as good as the store and service behind it.



With the Approach of Mother's day on Sunday, several Appleton organizations are heralding the sentimental holiday with Mother-Daughter events. Among gatherings held were the breakfast staged by Court Ave Maria 1011, Catholic Daughters of America, and the banquet held by the women of the First Methodist church. In top photo, among party-goers at the CDA breakfast at St. Joseph school hall were Mrs. Henry Haen and her daughters, Karen, left, and Barbara. Men of the First Methodist congregation handled kitchen duties and served the dinner Tuesday night at the church hall. Harvey Ganzer passed plates to Mrs. Harry Knox, left, and her daughter, Eileen, and Mrs. Wilbert Knox, Eileen's grandmother. (Post-Crescent Photos)

Panel Gives Program for Church Guild

The subject "We Believe in One Holy Universal Church" was presented in a panel discussion presented by the Mmes. Leslie Brackey, Harvey Hansen, Albin Wiegert and Herbert Baer for a recent meeting of the Women's guild of St. John Evangelical and Reformed church.

Also appearing on the program for the 6:30 dessert meeting were Mrs. John Seidler, who presented a memorial service, Mrs. Ed Kleist, who led devotions, and Mrs. Peter Bast, who read from scripture. Mrs. Baer was in charge of the program.

Named as delegates to attend the Biennial Synodical Women's guild meeting on May 27 at Sheboygan were the Mmes. Kleist and Erich Luecke. Mrs.

Robert Boldt was selected as Louis Reinfeldt, Mrs. Walter alternates. Gehring, Mrs. John Wagner, Leon Koerner and Henry Ar-

Arrangements for the des- sert meeting were handled by nold. the Mmes. George Krueger, Al-

fred Wyro and Robert Bohren.

Mrs. Elmer Koerner Guest of Honor At Surprise Party

Mrs. Elmer Koerner was entertained at a surprise party Saturday night by friends and relatives who gathered at her home, 928 W. Summer street. Hostesses for the event were her daughters, Miss Shirley Koerner and Mrs. George Er-

mers. During evening card play, prizes were awarded to Mrs.

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Your choice. Many on red with white trim. Sizes 7 to 15

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Barrell's College Ave. at Morrison

"FOR MOM" from the Children! A Special Group of Flowering Plants for Mother's Day 25c and up VAN'S FLOWERS and GIFTS 723 N. Superior 3-3976

Next Sunday is Mother's Day

To Mother with Love

You'll find the perfect expression of your love in our wide selection of beautiful cards for Mother ... and

Our Fine Selection of Gifts Mother Will Love

Jay-Jay's Greeting Cards — Religious Goods Next To Schaefer-Ace



Tell Committees For Butte des Morts Ladies Activities

Butte des Morts Golf club ladies recently opened the 1938 social season with a luncheon where many new members were introduced. Karl Baldwin, club president, opened the session. Club pro Everett Leonard extended an invitation to all ladies interested in golfing.

Andy Wargo outlined plans for entertainment during the summer season and showed colored pictures of the 1937 activities. Introduced as chairman for the board of directors was Mrs. E. N. Krueger, assisted by Mrs. Eli Jandrin, Mrs. L. J. Harp, and Mrs. T. J. Sherry.

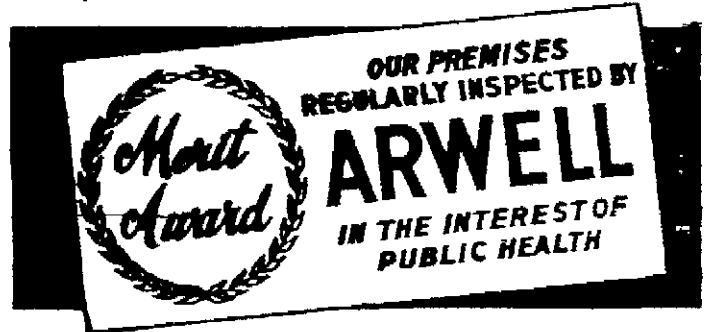
Tell Committees

Also officers are Mrs. George Tarter secretary and Mrs. Harry Long, treasurer. Golf chairmen will be Mrs. Eugene Pierce, Mrs. John Russo, and Mrs. Carl Becker. Mrs. J. R. Wall and Mrs. Paul Blackwood

Mother will be So Thrilled to Receive Beautiful Flowers from Riverside!



Wherever You Shop..Wherever You Dine
..Always Look for This ARWELL Sign!



Mother Will Be Wreathed in smiles

When you gift-sheath her legs in

Aberle

NYLONS

She couldn't be happier because they're those amazing, cork-soled, soft, supporting Aberle Knee-Hits! she'll call light in wearing without a crotch.

Regular Length in a Wide Variety of Colors \$1.35 to \$1.95

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Vitality Shoes

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Vitality Wanderlust Styles from \$9.95

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"Buy Brands You Know at a Store You Know"

will be in charge of tournaments. The pairing committee includes Mrs. R. N. Ballou, Mrs. Harold Chew, Mrs. Frans Larson, and Mrs. William Ferren. Mrs. Edward Foulk and Mrs. Gleason Scott will have charge of special tournaments.

Mrs. Nick Engler will act as handicap chairman and Mrs. Theodore Utschig, Mrs. William Lau, Jr., and Mrs. William Keller compose the ring score committee. Mrs. S. M. Timmers will handle publicity for the group and Mrs. Frank Pechman will serve as announcement chairman.

Mrs. R. A. Cochran and Mrs. E. C. O'Keefe are on the bulletin board committee and Mrs. E. H. Foulk is rules chairman. Mrs. E. H. Brill was voted to be northeastern representative. Mrs. Francis Jenkins will be in charge of prizes. Guest day chairmen are Mrs. R. W. Shepard and Mrs. Fred Dauchert.

Mrs. Eli Jandrin and Mrs. F. D. Farver head the hostess committee and Mrs. A. B. Malinsky and Mrs. F. S. Marshall head the sunshine committee. The telephone committee includes Mrs. Gus Zuelke, Mrs. Robert Scherzinger, Mrs. Donald McKinley, Mrs. George Beckley, Jr., Mrs. A. E. Nowak, Mrs. Edward McCrary, Mrs. W. H. Pifer, Mrs. John Goehrer, Mrs. Harry Dietz, and Mrs. Clarence Steinwedel.

Junior Events

Golf chairmen for the junior members are Mrs. Leo Francis, Mrs. Richard Martinek, and Mrs. Karl Baldwin. Teenage parties will be planned by Mrs. Kenneth Ward, Mrs. L. J. Harp and Mrs. A. J. Rudolph. The children's Christmas party will be handled by Mrs. Al Schnese. Mrs. R. A. Martin, Mrs. Richard Kewley, and Mrs. Donald Bradley.

Bridge chairmen include Mrs. Le Roy Stohman and Mrs. Frank Kreiling. Mrs. F. D. Farver will serve as editor of the Butte des Morts Divots. The golf season will open with a golf mixer breakfast on Wednesday, May 14.

Skin Specialist To Address Guild

Dr. Thomas Luther, Appleton skin specialist, will address the Valparaiso university guild at 7:45 Friday night when the group meets with Mrs. Fred Froehlich, 1406 N. Union street. Mrs. Walter Rugland, chairman, will be assisted with evening arrangements by the Mmes. Melvin Schmidt and Oscar Schurm and Miss Irma Scholz.

Mothers Club to Hold June Picnic

Plans for an annual picnic on June 3 were discussed by Alpha Chi Omega Mothers club at a meeting Monday night when the club met with Mrs. Fred Stulp. Hostesses were the Mmes. Leon Wolf, Melvin Miller and Lucille Van Wyck.

Auxiliary Meets

The Ladies auxiliary of the International association of Machinists No. 428 held a business meeting Monday evening at the home of Mrs. Donald Kaufman, 311 W. Commercial street. Secret pairs were reviewed and drawing for new ones was held. Plans were made for a social on May 28 at the Labor hall.

A REALLY BIG SALE!

Clothing, Baby Items Furniture, Toys and Bikes.

TONIGHT — 7-9 P.M.

Thurs., May 8 — 9:00-5:00

105 South Meade

IDEAL GIFT for MOTHER

Foundation Garment

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MAE FRICK SHOP

217 E. College Ave., Appleton



Mrs. May Roper, Left, Chosen Tuesday as the American Mother of the year, received a bouquet of roses from Mrs. Daniel A. Poling, president of the American Mothers committee, at a ceremony in the Waldorf-Astoria hotel, New York City. The 67-year-old widow from Hartsville, S. C., has raised eight children—five stepchildren and three of her own. (AP Wirephoto)

Southern Woman Chosen

'Mother of Year' Leader in Social Improvement; Raised 8 Children

New York—A little southern lady, who quietly has devoted her life to helping others in a small town, is the American mother of the year.

Mrs. May Roper Coker of Hartsville, S. C., is thrilled at the honor, but not quite sure the American Mothers committee hasn't mistaken her for someone else.

Husband Plant Pioneer

"Miss May," as they call her back home, is a cultured, educated woman. She is 67 years old. More than 40 years ago, she forsook the social glitter of Washington to become the wife of a plant pioneer in a little farm community.

Her father was a well-to-do former cabinet officer. Secretary of Commerce Daniel Roper who served six years in the Franklin Roosevelt administration (1933-39). Long before that, in 1915, she married into one of the prominent families of the Carolinas.

"Miss May" was reared in Washington where her father was assistant postmaster general and commissioner of internal revenue before becoming secretary of commerce.

Stepmother to 5

While still a college girl, she worked with children on Washington playgrounds during the summer months.

When she was 24, she met and married David R. Coker, a widower with five children and a man with a dream. Coker believed he could improve the

lot of farmers by giving them better seed. He took his bride to Hartsville where visitors came from all over the world to see his experiments and their applications on local farms.

"Miss May," too, believed strongly then and now in social improvement. She followed her husband's experiments and taught classes in vegetable and flower growing to farm hands and mill workers.

Christian Principles Belief

Mrs. Coker was born in Gibson, N.C., Oct. 10, 1890, and has been a friend to white and Negro all her life. She says she is troubled by the current integration problems of the south.

Characteristically, hers is a soft answer:

"None of these problems (racial matters) are going to be settled by force or ignorance or prejudice," she says.

A strong churchwoman, she says world problems, national problems, and the problems of raising a family can all be solved by "Christian principles." This, she hastens to add, means not only the principles of the followers of Christ but of the great religious leaders of all faiths.

Her husband died when the Schyndel, route 1, Kaukauna, youngest of their three children and Patricia R. Van Zeeland, was 15. That was nearly 20 years ago.

Couple Wed In Morning Ceremony

Married at 10 o'clock this morning in St. Mary Catholic church, Bear Creek, were Miss Elizabeth E. Pelky and Norbert J. Young, son of Mr. and Mrs. John Young, route 2, New London. The bride is the daughter of Mrs. Henry Pelky, Bear Creek. The Rev. H. A. Little performed the nuptial high mass and double ring ceremony.

Miss Shirley Pelky was her sister's maid of honor and Miss Zita Young, sister of the bridegroom, was bridal aid. Best man for his brother was Martin Young, Donald Onesti, Wittenberg, cousin of the bride, was groomsman, and ushers were Harold Pelky, brother of the bride, and David Young.

A dinner at 11.30 at the home of the bride's mother followed the service. There will be a reception and dance at Pleasant View. The newly married couple will reside at route 2, New London.

Veterans Unit to Lay Convention Plans at Meeting

Catholic War Veterans auxiliary will discuss plans for a convention May 23-25 at Racine when the unit meets at 8 o'clock Thursday night at the Veterans of Foreign Wars hall. After the Agen and Helen Alesch.

Appleton Post-Crescent A 19 Wednesday, May 7, 1938

business session, Peter Ebbens will present a movie on food supplements. Evening hostesses will be the Mmes. Leon Bartlein, John Berg, Leo Berg, Jr., James of Foreign Wars hall. After the Agen and Helen Alesch.



Sunday is Mother's Day —

so we at Bee Franks pay special tribute to all the wonderful mothers everywhere!

As a little gift — may we suggest . . . Gloves — Bags — Flowers or Jewelry

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A HAT FOR YOUR BEST GIRL . . .

MOTHER



THE PERFECT GIFT

PRICED FROM \$3.95 to \$16.50

From Mother's Favorite Store

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Dress Pattern



4523 14 1/2-24 1/2

BY ANNE ADAMS

A puffy Printed Pattern Half-Sizes — look so smart in this bright, breezy style. Sew-easy — no side opening. Just unbutton shoulders, slip it on quick! Cut to fit the shorter, fuller figure.

Printed Pattern 4523: Half Sizes 14 1/2, 16, 18, 20, 22, 24. Size 16 1/2 requires 4 1/2 yards 33-inch fabric.

Printed directions on each pattern part. Easier, accurate. Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to ANNE ADAMS, care of Appleton Post-Crescent, 374 Pattern Dept., 243 West 17th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.



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very fashion-wise . . . very-flattering

Select From 6 Different Styles

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Colors: White — Black — Navy — Beige — Aqua — Pink — Blue — Yellow

Wearable . . . packable . . . all the qualities a smart traveler requires. Needs little care . . . ready to wear at a moment's notice. (You'll want one even if you're not traveling.) Choose yours early! Not all styles in all colors and sizes. Sizes 10 to 20.

A small deposit will lay away your selection — or you may charge it.

\$12.95 to \$17.95

Other Summer Knit Dresses 10.95 to 29.95

THE FASHION SHOP — 117 E. College Ave.

Appleton Elks to Hold Dancing Party

Decorations in the springtime filed through tonight with Carl motif will be featured at the Peotter and Robert Gmeiner, semi-formal May dancing party co-social chairmen for the com- to be held by the Appleton Elks ing year and dance chairmen. lodge Saturday night at the lo- and members of their commit- cal lodge. Program agenda in- tee. including William Dag- cludes a 6:30 dinner and danc- neau. Roy Schumacher and El- ing from 9 to 1 o'clock. mer Kelley, and at the lodge. Party-goers will be treated to Special decorations for the selections from an hors party are being fashioned by d'oeuvre buffet prior to the din- members of the Elks Ladies 337 nor. A local orchestra has been club, under the direction of McCarthy attended a school re- engaged for the evening. Mrs. Charles Klucker, club union at St. Mary Springs High school. Fond du Lac. Dinner reservations may be president.

Appleton Couple Host to Visitors

Mr. and Mrs. Paul McCarthy, and their son Jim, who make their home in Burbank, Calif., are spending two weeks visiting relatives and friends in Wisconsin. They are former Fond du Lac residents. During the past weekend they were guests of Mr. and Mrs. George J. Young, 1513 W. Lorraine court. Mrs. McCarthy is Mrs. Young's niece. On Sunday Mrs. Young and her daughter, Mrs. Marvin DeBruin, Little Chute, and Mrs. Little Chute, and Mrs. McCarthy attended a school re- engaged for the evening. Mrs. Charles Klucker, club union at St. Mary Springs High school. Fond du Lac.



Mr. and Mrs. Michael Gerharz, Sr., 227 John street, Kaukauna, celebrated their 50th wedding anniversary Sunday with all-day festivities. The life-long residents of Kaukauna were married May 4 in Marinette.

Jericho Church Site of Phillips-Thome Rites

Miss Maureen Phillips, daughter of Mr. and Mrs. Merle Phillips, route 1, Maione, and James Thome, son of Mr. and Mrs. Michael Thome, route 1, St. Claud, were married at 9:30 Saturday morning at the Holy Trinity Catholic church, Jericho. The Rev. Walter Tuschel read the nuptial rites. Mr. Phillips escorted his daughter down the aisle to the altar and Mrs. Joseph Weninger, Jr., was her sister's matron of honor. Acting as bridesmaids were Miss Joan Thuermer, Mt. Calvary, Miss Mary's Schneider, Johnsonburg, and Mrs. Robert Phillips, Fond du Lac, sister-in-law of the bride. John Thome was his brother's best man. Groomsmen included Robert Phillips, brother of the bride, and Lyle and Dennis Thome, cousins of the bridegroom. A wedding dinner followed the service at the Hob Nob club, Fond du Lac. There was a reception for about 400 guests at Gerners hall, Brothertown, preceding a dance. The bride was graduated from Chilton High school and is employed in the advertising department of the Commonwealth Reporter, Fond du Lac. Mr. Thome, a graduate of New London High school, is employed at the Immanuel Construction company, Fond du Lac. When they return from a honeymoon in the Black Hills of South Dakota, Mr. and Mrs. Thome will reside at 298 N. Park avenue, Fond du Lac.



Mrs. Duane Zehren who was Margaret Nehring before her marriage on Saturday is pictured above after the wedding which united her with Duane Zehren, son of Mr. and Mrs. Rudolph Zehren, route 2, Neenah. She is the daughter of Mr. and Mrs. Ed Nehring, Clintonville. The marriage ceremony was staged at St. Martin Lutheran church, Clintonville. When the newlyweds return from a honeymoon in northern Wisconsin, they will reside at route 2, Neenah. (Schultz Photo)



Our Special for Your MOTHER'S DAY
Roses-in-Snow Cake

Roses-in-Snow... the sweetest way we know to remember Mom on May 11th. Two tender, white layers, topped with clouds of snowy frosting and a delicate hand-decorated rose. Plus a Mother's Day card for you to sign and include with the cake.

Order Yours Now!
BOTH CAKES AND CARD JUST **98c**
At All Seven Quaker Dairy Stores

Pair Honored by Children

Children of Mr. and Mrs. C. A. Vandenberg, 1207 Wisconsin avenue, assembled Saturday at a surprise party feting their parents on the observance of their 45th wedding anniversary. The function was held at the home of Mr. and Mrs. Norbert Versteegen, Little Chute, daughter and son-in-law of the honored pair. The Vandeborgs, who marked their nuptial anniversary on April 29, have six children, including sons, John of Los Altos, Calif., Tony of Wilmette, Ill., Paul of Appleton, and daughters, Mrs. Edward Rickert and Mrs. Paul Abendroth of

Appleton Post-Crescent A 20 Wednesday, May 7, 1958
Appleton, and Mrs. Versteegen. Among relatives and friends attending was the couple's best man, William Bevers, Neenah.



Make it a happy Mother's Day with a fine Gift from Suelflow's

- HANDBAGS
- BILLFOLDS
- JEWELRY BOXES
- LUGGAGE

Don't Forget the Graduate Layaway That Gift of Luggage NOW

Suelflow's

TRAVEL GOODS
Dial 3-8183 303 W. College Ave.

MEMORIAL DRIVE FLORIST

Flowers for Mother's Day

Mom is sure to appreciate your thoughtfulness when you choose her flowers here. We have all her favorites... fresh, beautiful blooms for lovely bouquets and corsages and a large selection of attractive potted plants.

Metal and Pottery Planters... Filled With Beautiful Green Plants

We Wire or Phone **FLOWERS** Anywhere! Phone RE 3-4678

Open Thursday and Friday Evenings Till 8 P.M.

Memorial Drive Florist

Appleton-Menasha Rd.

THUR.—FRI.—SAT.

KRESGE'S

BIG BUY Special

Save Up To 52¢ Pr.!

MISSES' & GIRLS' Jamaica SHORTS

This Sale Only **77¢ PR.**

Poplin & Woven Floids! Permanent-Stitch Crease!

Longer than shorts, shorter than Bermudas... that's our Jamaica shorts! They're the newest, coolest popular fad in casual wear! Pre-shrunk. Misses' 10-18, Girls' 7-14. Newer than Bermudas! The Length Everyone Wants!

KRESGE'S SUPER SPECIALS

PILLOW CASES **50¢** each 1.00 pair
Regular price 59c. Save 18c on each pair. Thurs. - Fri. - Sat. Only

SWISS EMBROIDERED HANDKERCHIEFS **27¢**
These are beautiful numbers in scalloped edges, cords, and nylons. Every Mother would love to have several of these.
Regular price 39c. Save 12c. Thurs. - Fri. - Sat. Only

110 West College Ave.
S. S. KRESGE COMPANY

Glendeman's

DEPARTMENT STORE
110 WEST COLLEGE AVENUE, APPLETON

presents

Skippie of the Week!

the light fashion underline by Formfit

\$6.50

Spotlight on your prettier figure with the light underline of famous Formfit Skippies. This week's feature style, No. 846, features a ribbon front panel and satin elastic back panel for firm flattening. 2 1/2 inch waistband with feather stays to prevent rolling. A wonderful fashion buy this week and every week. White, S.M.L. (Also available as girdle No. 946)

Shown with "Confidential" Bra No. 281 by Formfit. Foam lined cups shape the slight figure, support the fuller figure. White, 32A to 38B—\$3.00

MAIL ORDER COUPON
Name _____ Size _____ Color _____
Address _____
City _____ Zone _____ State _____
☐ CHARGE ☐ CHECK ☐ C.O.D.

Wayland Alumni to Gather For Annual Valley Night

Student entertainment and informal talks by staff members at Wayland academy. Beaver Dam, will be featured on the program at the annual dinner meeting of the Fox Valley Wayland academy Alumni association at 6:15 Friday night at Riverview Country club.

Malone Church Site Of Nuptials

The Evangelical and Reformed church, Malone, was the scene of nuptial vows repeated Saturday afternoon by Miss Myrtle Lindner, daughter of Mr. and Mrs. Albert Lindner, Chilton, and Edmund Dederling, son of Mr. Edmund Dederling, Sr., Kiel.

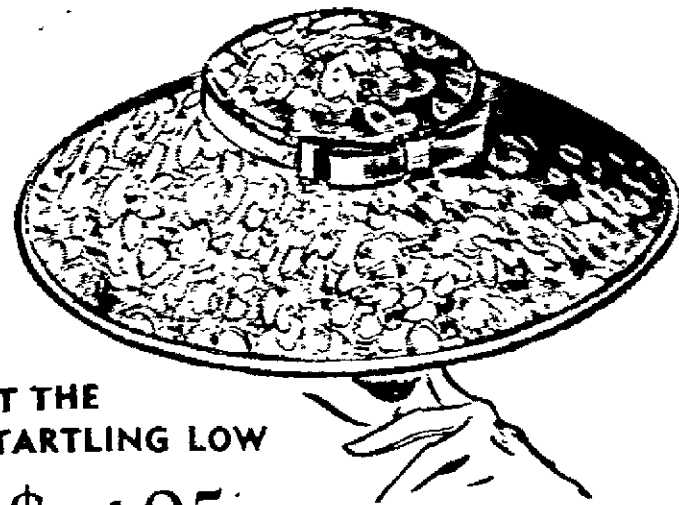
The Rev. C. A. Veli officiated at the ceremony and the bride's twin sister, Mrs. Daniel Maurer, was matron of honor and Melvin Dederling, cousin of the bridegroom, was best man. Others in the wedding party were Miss Ruth and Mary Lindner, sisters of the bride, who served as bridesmaids, and Kenneth Dederling and Daniel Maurer were groomsmen.

The newlyweds, who are currently honeymooning in northern Michigan and Canada, will reside in Kiel.

Monica Bushman, Little Chute Man Engaged to Wed

Mrs. Theresa Bushman, 1218 S. Mason street, has announced the engagement of her daughter, Monica Theresa, to Dennis Vander Velden, son of Mr. and Mrs. George Vander Velden, 618 Park avenue, Little Chute. The bride-elect, who attended Appleton High school, is employed at Riverside Paper mill. Her fiancé served three years in the army and is employed at Thilmany Pulp and Paper company. No wedding plans have been told.

COOLER SUMMER BRIMS



AT THE STARTLING LOW

\$4⁹⁵

Exciting new brims that ripple, or roll or are worn straight; in lace, linen, or shantung... whites and summer hues... purchased specially for this event.

GLOUDEMANS & GAGE Inc.

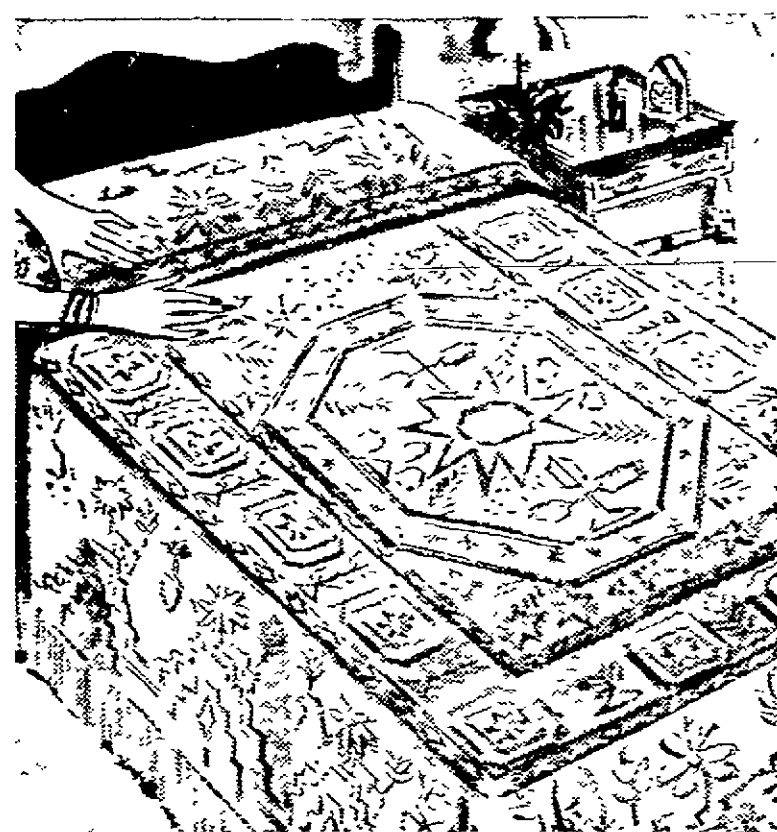
PENNEY'S
ALWAYS FIRST QUALITY!

Monday and Friday — 9:30 to 9:00
Tuesday, Wednesday, Thursday and Saturday
9:00 to 5:00

Penney's proves we're a year-long gift to mother!

... because we watch like a hawk, the quality of everything you buy. It's got to be good or "no sale." That's why whatever you buy today, you'll enjoy just as much tomorrow... next year!

"Don't Forget Mother" On Mother's Day, May 11th.



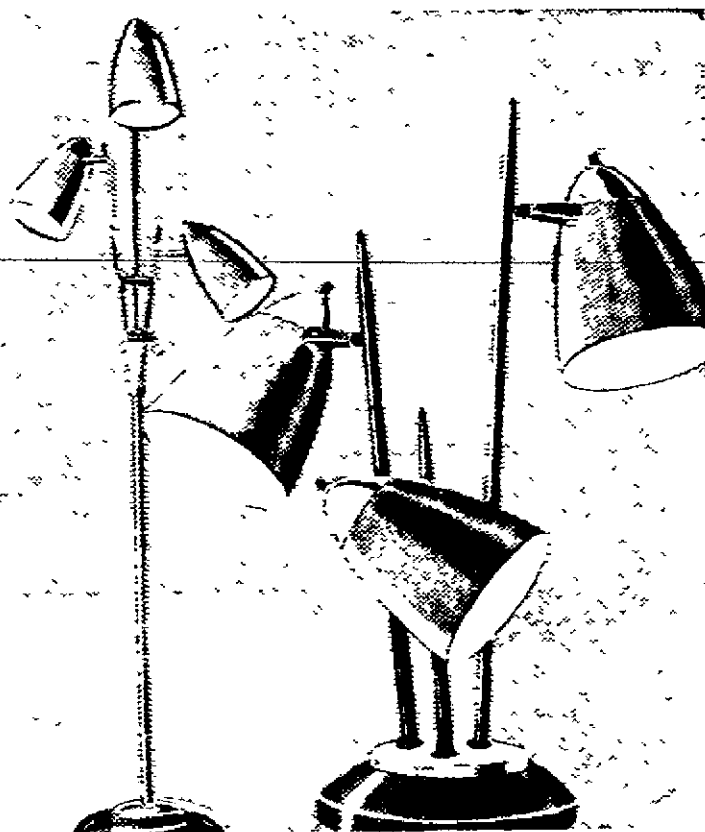
With You In Mind — Its An Early American Spread

And Penney gives you every fabulous feature of the higher priced spreads. Rich, heavy reversible cotton, resists wrinkling and soil. Machine washes in lukewarm water.

9⁹⁵

Full Size

Downstairs Store



Home Fashion Find From Penney's To You!

The perfect gift for the homemaker! And Penney priced at dollars less than you'd expect. In cocoa or black, the perfect modern touch.

15⁹⁵

Floor Lamp

Downstairs Store

PEARLIZED PORSALANA!

so pretty on your table or breakfast... always looking fresh as just-cut flowers!

\$5 & \$10

Send flowers that never lose their dewy freshness. They're "china" coated. Dip them in suds, come out sparkling as any plate. Arrangements in pearlized bowls... colorful and artistic as a florist shop.

Downstairs Store

MUIR'S CUT RATE DRUGS

100 E. COLLEGE AVENUE

HOURS: 8 A.M. to 9 P.M.
CLOSED ON SUNDAY

AD PRICES GOOD THRU SATURDAY

STRETCH YOUR HARD-EARNED CASH—SAVE at MUIR'S

Schrafft's CHOCOLATES



\$1.25 and up

The Gift Mother Will Always Enjoy.

Gifts FOR

MOTHER'S DAY



Exquisite Sheer NYLONS

- ★ First Quality Hose.
- ★ 51 Gauge, 15 Denier.
- ★ Regularly 79c Pair.

3 PRS. \$1⁹⁹

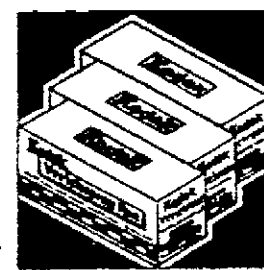
Beautiful full fashioned nylons for career girls, homemakers... or fashionable women with "places to go and things to do." All purpose sheers



WAL-KLEEN CLEANER

For Only 23c

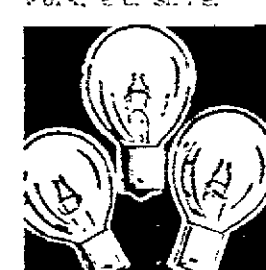
No rinsing no waxing makes woodwork, etc. shine.



KODAK FILM

Reg. 50c 39c

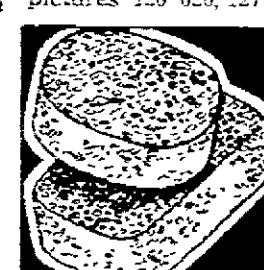
Guaranteed film for taking bright, clear pictures 120 620 127



G.E. NO. 5 FLASH BULBS

12 for \$1

Take pictures with G.E. No. 5 flash bulb. Reg. 14c



SALE OF SPONGES

2 for 49c

Big \$1 value 2 size size cellulose sponges Best for cleaning

EXCLUSIVE at MUIR'S

FREE FILM

Muir's and only Muir's will give you absolutely FREE a roll of guaranteed "ALL WEATHER FILM" with each roll of film brought to Muir's for Developing and Printing. This includes sizes 120—127—and 620.

SAVE UP TO 60c A ROLL

ALL PRINTS DATED! JUMBO SIZE!

Clearance Sale!

LOVELY, LUXURIOUS, LIGHTWEIGHT

COMFORTERS

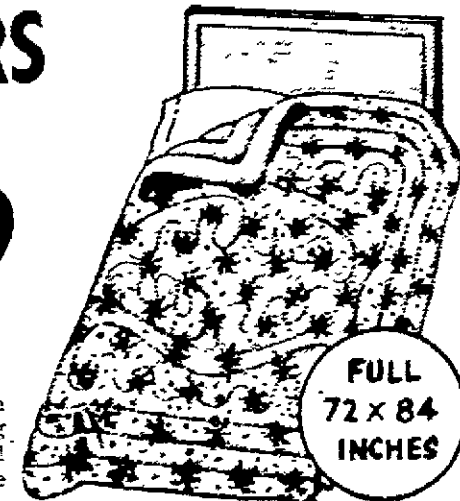
- Celanese Acetate Filled
- Completely Washable

\$9.95 Values

NOW ONLY

4⁹⁹

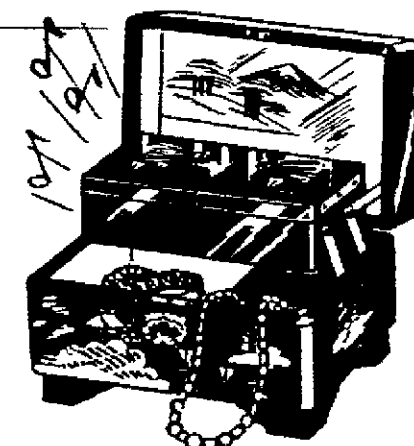
Each comforter possesses uniform softness, lasting buoyance, lasting beauty in the rosebud pattern. Well suited for washability. They're gorgeous.



FULL 72 x 84 INCHES

Perfect Mother's Day Gift!

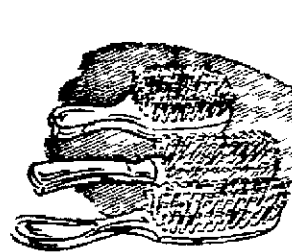
Sunday, May 11



New, Attractive "MUSICAL" JEWELRY BOXES Regularly \$6.95

Exquisitely detailed in Japanese motif. Finished in satin smooth lacquer. Open lid and music starts to play. Box has several compartments.

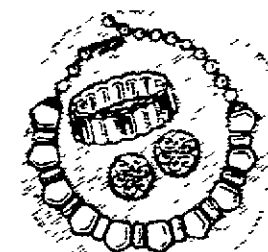
\$4.95



JEWELITE BRUSHES

\$2.50 and up

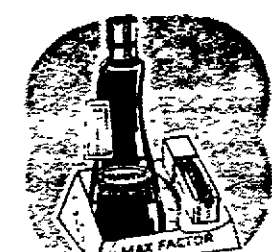
There's beauty magic in the daily use of Jewelite. Brings out natural hair beauty.



COSTUME JEWELRY

For Only \$1.00

The newest, smartest accent pieces to be revealed for the coming summer.



PRIMITIF COLOGNE

\$4.50 Value \$3.00

\$1.50 Perfume FREE with purchase of \$3 enchanting spray cologne.



CIGARETTE LIGHTERS

For Only \$1.00

Windproof. Lightweight. Attractive. Sure-fire. None finer.



BLANCHARD COLOGNE

\$5.00 Value \$2.50

\$2.50 Cologne plus \$2.50 Jewel Flacon of Perfume FREE.



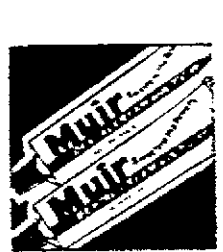
TABU COLOGNE

\$2.25 and up

For the mood of sophistication... for those precious moments. Use Tabu!

Other Lovely Gifts on Display

Cosmetic Specials



59c MUIR Dental Cream

2 for 88c

5c each with purchase of 10c each. See store for details.



SELF NO-LOTION WAVE

\$2.00

At Muir's



ADORN HAIR SPRAY

\$1.50

At Muir's

MUIR'S PRICES ARE ALWAYS LOWER

CIGARETTES Filter Tip or Kings; Carton \$2.51
LISTERINE Antiseptic Mouth Wash, 14 ounces 89c
\$3 VITAMIN A 25,000 Units 100 Capsules 99c
100 ASPIRIN Tablets, 5-gr. Regular 37c 16c
FACE TISSUES 25c Box of 400 18c
COLGATE'S Dental Cream in Economy tube 69c

Pure **WHITE**
pure **FASHION...**

Fiancées



White Leather \$12.95

artful accessory to your colorful summer-time wardrobe...

SHOES by Jack Stewart

IRVING ZUELKE BUILDING

In Time for Mother's Day
Newest Fashions Guaranteed in Every Way

Princess Peggy

Casual Dresses
FINE SELECTION... \$3.98
Sizes 10 thru 24 1/2

"Kay-Whitney" "Better Half"
DRESSES
\$5.95 & \$8.98
All Sizes - Wide Selection

Costume Jewelry, Purse, Slips, Hosiery, Gowns, Pajamas, Sportswear etc.

IDA'S DRESS SHOP
Phone 4-2649
Appleton's North Side 420 W. Wisconsin Ave.

Mother's Day
GIFT
Specials at FAIRLANE

Large Geranium Plants \$1.25
Combination Pots \$2.50
VIOLETS \$1.35

100% Nylon Aprons \$1.00
Reg. \$1.39 Value

Women's Blouse & Jamaica Short SETS \$2.98
Sizes 10-18

Short Sleeve & Sleeveless Fruit-o-the-Loom BLOUSES \$1.98
Sizes: 32 thru 38 & \$2.98

Completely Washable Ladies' Play Shoes \$2.49 pair
Sizes 4 thru 10

"SPECIAL" SPECIAL Spaulding Malamine Break Resistant Dinner Ware
Cups, Saucers, Plates, Salad Dishes and Soups.
Values Up to \$2.95
Some with slight imperfections.

All for the One LOW PRICE 27c each
4 for \$1.00

FAIRLANE 5c - 1.00 STORE
NORTHGATE SHOPPING CENTER
— N. Oneida St. & Hwy. 41 —
Open 9 to 9 Daily — Plenty of Free Parking
"Appleton's Newest Variety Store"

— FOR REAL VALUES —
— TRY POST-CRESCENT CLASSIFIED ADS —

Two Lawrence Students Will Present Recital

A senior vocalist and a junior organist will be featured at a student recital to be presented at 8:15 Thursday night at the Lawrence Memorial Chapel.

The senior, Miss Glynn Rounds, is a soprano well known to Appleton residents for her many appearances in this area. From West Allis, she has studied voice with Isabelle McClung and Inge Weiss, and has been a member of the Lawrence concert choir and Lawrence Singers. She has sung with the Methodist church choir and has a strong interest in French as well as in music.

The program, which is open to the public without charge, is as follows:

Fantasy and Fugue in G minor Bach

Mr. Tesser
Auch mit gedampften, schwachen Stimmen Bach
L'Amer! Sar! costante, from Il re Pastore Mozart

Miss Rounds
Sonata II, (1937) Hindemith

Mr. Tesser
Meine Liebe ist grün Brahms
Vergebliches Standchen



Miss Glynn Rounds

during her four years at Lawrence, appearing as soloist with them the past two years, and directs the junior choir at the English Lutheran church.

Appears As Soloist

For the past six summers she has appeared as soloist with the West Allis Municipal Concert band. She is a member of Sigma Alpha Iota music sorority at Lawrence and in her sophomore year was elected to membership in Pi Sigma in recognition of her scholarship and campus activities. She is majoring in vocal public school music at the Conservatory and will be teaching music in the elementary schools at Stoughton, Wisconsin, this coming year.

Jerry Tesser, a junior organ major whose home is Sturgeon Bay, will share the program with Miss Rounds. A student of LaVahn Maesch, he is at present choir director and organist at the Menasha Congregational church. He is a member of the American Guild of Organists.

Helen Vande Hey Tell Troth of Kimberly Pair

Mr. and Mrs. David Vande Hey, 338 S. John street, Kimberly, have announced the engagement of their daughter, Helen Theresa, to Robert G. Bolwerk, son of Mrs. George Bolwerk, 221 S. Walnut street, Kimberly.

Both Miss Vande Hey and her fiancé were graduated from Kimberly High school. She is employed at the Wisconsin Distributing company, Appleton, and he is employed at the Kimberly-Clark corporation.

No wedding date has been chosen.

Laird to Run for Fourth Term in U. S. Congress

Rep. Melvin R. Laird, Marshfield Republican, today announced his candidacy for reelection. Laird has represented the Seventh congressional district for the last six years. Before that he served six years in the state senate.

Laird is a member of the house appropriations committee, and served on subcommittees on defense, commerce, military construction, labor and health, education and welfare.

In 1957 he was selected outstanding young man in Wisconsin in the field of government by the Wisconsin Junior Chamber of Commerce.

He had been asked to run for reelection at the Seventh district GOP caucus.

Golden Age Club To Mark 7th Year

The Golden Age club will celebrate its seventh anniversary with a potluck dinner and program at 6:30 Thursday evening at Jefferson school. Mrs. Wesley Kolbe, civic league hostess of the month will serve coffee and dessert. Members whose birthdays occur in May and June will be honored.

Club to Meet

A dessert luncheon is on the agenda for the Sunshine club of the George D. Eggleston, Women's Relief corps, which will meet Friday afternoon at the Hotel Appleton. The Mmes. Sophie Heinritz, chairman, Ruth Hintz, Gertrude Hoffman and Elizabeth Hoffman will Lloyd L. Doerfler, Appleton businessman, said Weiss had made restitution.

Pan-American Unit To Elect Officers

An election of officers will be held by the Pan-American league following a 1 o'clock potluck luncheon on Monday at the home of Miss Hilda Kippenhan, 1315 S. Mason street.

The meeting will be the last of the season.

Royal Neighbors to Mark Mother's Day

Royal Neighbors will observe a Mother's Day program at the Catholic club Thursday afternoon. Preceding the program, the club will hold a 12:15 luncheon at the Hotel Appleton and a business meeting.

Visit Parents

T-Sgt. and Mrs. Gene R. Turney, Lockbourne air force base, near Columbus, Ohio, visited at the home of his parents, Mr. and Mrs. E. W. Turney, route 2, Waupaca, during the past weekend, and also visited relatives in Appleton and Manitowish.

UTC Group Meets

Appleton Council No. 155 of the United Commercial Travelers met Saturday evening at the Masonic temple. Several new candidates were initiated into the organization in a ceremony conducted by past officers of the group.

Warm Trend May Bring Spring at Last

The Fox Cities sat out the overnight chill favorably with a head start in the warming trend that heralds a real old-fashioned springtime.

While temperatures skidded down to the low 30s and high 20s Tuesday night and early this morning in other parts of the state, the overnight low here only got as far as a mild 37 degrees. The high point Tuesday was 61 degrees. At 11 o'clock this morning, the thermometer already had climbed up to 64 degrees, with the wind from the south-southwest at six miles an hour, according to the weather station at the Wisconsin Michigan Power company.

Black River Falls recorded 28 degrees during the night as state minimums hit levels as much as 14 degrees below normal. Some scattered light frost in low places was reported.

Other minimums: Lone Rock and Madison 29, Green Bay 31, Grantsburg, Pewaukee and Spooner 33, Milwaukee 34, Park Falls and Two Rivers 35, Wausau 36, Eau Claire 37, La Crosse 39 and Superior 42.

Temperatures Tuesday were in the 50s and 60s, topped by 66 at Grantsburg and Spooner. Milwaukee was the coolest spot with 52.

Skies were generally fair in Wisconsin at mid-morning today.

Man Jailed for Shooting Deer Out of Season

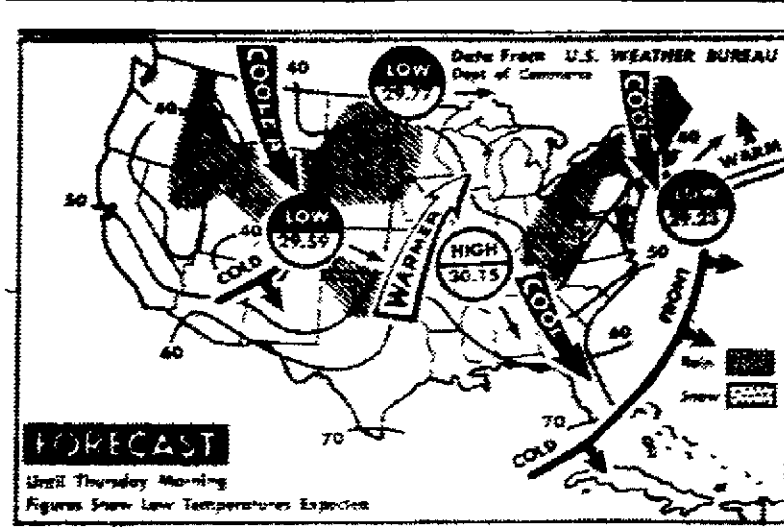
Roy Zimmerman, 25, 217 W. Pacific street, was fined \$100 in municipal court Tuesday after he pleaded guilty of shooting a deer out of season. His rifle was confiscated and his hunting and fishing licenses revoked for one year.

A second charge of possessing an untagged deer was dropped by Wranosky. Zimmerman did not pay the fine and has started a 40-day sentence in the county jail under the Huber law.

Zimmerman was arrested Sunday by Conservation Warden Charles Wranosky after he traced Zimmerman through his auto license number. The shooting took place Saturday in the town of Liberty.

Temperatures Around Nation

City	Temp	City	Temp	City	Temp
Albany	57	St. Paul	61	St. Louis	61
Albuquerque	57	St. Paul	61	St. Louis	61
Bismarck	59	New Orleans	76	St. Paul	61
Boston	50	New York	46	St. Paul	61
Buffalo	51	Okla. City	73	St. Paul	61
Chicago	49	Omaha	61	St. Paul	61
Cleveland	45	Philadelphia	47	St. Paul	61
Denver	81	Phoenix	97	St. Paul	61
Des Moines	67	Pittsburgh	74	St. Paul	61
Detroit	56	Portland, Ore.	62	St. Paul	61
Fort Worth	78	Richmond	84	St. Paul	61
Indianapolis	50	St. Louis	61	St. Paul	61
Kansas City	64	San Diego	69	St. Paul	61
Los Angeles	77	San Francisco	73	St. Paul	61
Louisville	49	Seattle	64	St. Paul	61
Memphis	65	Tampa	84	St. Paul	61
Miami	85	Washington	51	St. Paul	61



Rain and Showers are Forecast for tonight in the upper plateau, the central and upper plains, the Ohio and Tennessee valleys, New York and New England. It will be cooler in the plateau area and in the upper plains and warmer in the Mississippi valley and the Great Lakes region. (AP Wirephoto Map)

Grace's
110-112 N. Oneida St.

For the Bride

A Dress to Remember!
Durable, but dazzling... formal as the church... pretty as a picture. Your wedding gown from GRACE'S — where the Fox Cities' loveliest brides are gowned. See our wide selection of Spring and Summer gowns — now!

BRIDAL GOWNS
\$39.98 to \$139.98

BRIDESMAID'S DRESSES
\$24.98 to \$39.98

"For that most beautiful day of your life, choose the most beautiful gown of your life!"

Call 3-0963 Before 5 P.M. For Evening Appointment

GRACE'S APPAREL SHOP — Mezzanine Bridal Salon

NEW 7-MINUTE Fluffy Egg White FROSTING
New Boiled Frosting Made Without Boiling

★ WHIPS SOFT ★ SPREADS SOFT ★ STAYS SOFT

ON SALE AT

KRAMBO

AND OTHER LEADING FOOD STORES

a happy Mother's Day is in the **CARDS**

Complete Selection!
• Hallmark • Gibson • Norcross and Rust Craft

CONFIRMATION and FIRST COMMUNION CARDS

CONKEY'S BOOK STORE
226 E. College Ave.
Dial RE 3-2067

Order Now Remember Mother... with a Beautifully Decorated CAKE
Round and Heart Shaped

Heart Shaped Coffee Cakes For Mother's Day Breakfasting

OPEN SUNDAYS 7 to 12
For Your Convenience

PARTY-RYE and FRENCH BREAD
Fresh "Home Style" ASSORTED **DINNER ROLLS**
Potato — Rye — Parker House — Cloverleaf — Etc.

BESTLER BAKERY
218 E. Wisconsin Ave. Dial 3-4351

It's just wonderful walking in —

Cloud by Florsheim

... this is the way you've always wished a shoe would feel... just 11 ounces light, and soft as only a Cloud could be. Fashionably tailored with that famous Florsheim fit, in luscious, lacy look eyelid calf.

most styles \$16.95 to \$18.95

Sonny Breitenbach Shoes
128 E. College Ave. Phone 4-9770

• Blue • Black Patent • Beige

Magic of Eisenhower Name Fading In Wisconsin Political Picture

Campaign Policies Now Being Evolved

Ignore President and National Administration

BY JOHN WYNGAARD
Post-Crescent Staff Writer

Madison — The magic of the Eisenhower name and personality is fading in Wisconsin politics, as the practical politicians of the Republican party see it.

The formula for the Republican party campaign as now being evolved by the prospective candidates and organizational leaders includes a playing down, deliberately or unconsciously, of the titular leader of the national Republican party and the head of the Republican national administration.

One glimpse of the changing attitude of the local party representatives has been offered in the Republican caucuses being held in the congressional districts.

The audiences there have not yet heard a single mention or reference to President Eisenhower, his program, or his record.

Nor are the local campaigners, from Gov. Vernon W. Thomson on down the ticket, eager to associate themselves and their fortunes with the reputation and the purposes of the national administration — in sharp contrast to the campaigns of 1952, 1954 and 1956.

A curious reporter mentioned the silence with respect to the national party leader to a par-

ty regular at one of the local Republican rallies recently.

"I suppose it means," he responded, "that these men don't think the national administration and the president are very useful to them any more."

Not Oversight

He made it clear that the omission of referring to the national administration was not an oversight.

The same caution is being shown in the activities and statements of leading Wisconsin members of the congress including Sen. Alexander Wiley who a few years ago tried consistently to identify himself with the Eisenhower goals and cause.

Normally at party rallies the managers arrange for blown-up portraits of the national party leaders. None are being used now.

The situation shows a rapid change from the anxiety of local party men only a few years ago to brand themselves with the Eisenhower label. In the special election for senator on June 19, 1956, for example, former Gov. Walter J. Kohlsaat defeated a "regular" for the party nomination.

Some of the Republican con-servatives in that situation complained, however, that for-

mer Rep. Glenn R. Davis, favorite of the party stalwarts, would have won the nomination except for the cross-over of many Democrats into the Republican primary column as is permitted under the state "open" primary law.

The same complaint was made two years ago when Sen. Wiley, then eager to identify himself with the Eisenhower name and policy, defeated Davis in another bitterly contested primary.

Doesn't Mean Criticism

The aloofness of local GOP stumblers about the national party regime doesn't mean that there will be any overt criticism of the president and his policies — except by isolated party representatives. Rep. Alvin O. Kanski of Mercer, for one, has been blistering key Eisenhower programs for several years and with apparent success in his district.

More likely it means that these men find it more feasible to campaign on their own records and platforms, without reference to the national administration.

Thus Gov. Thomson, as the top man of the local party, is currently discussing state issues, state administration records, and Wisconsin political problems exclusively and appears confident that his associates in the Republican state legislature and other state officials also can do so successfully.

EMMY LOU

By Marty Links



"Doesn't your school have a chess team with some nice boys on it?"

Three Teenagers Pay \$40 Fines After Beer Party

Two Appleton youths, who along with a companion Tuesday admitted buying beer for minors, changed their minds

about being placed on probation and Tuesday afternoon paid fines of \$40 each.

The boys, all 18, are David Lutz, 667 Ridge lane, William Eastman, 1027 S. Walden avenue, and Dennis Tiede, 1517 S. Jefferson street.

They were given their choice of \$40 fines, a year of probation

or 20 days in jail. At first only Lutz chose to pay the fine. Later the others changed their minds and paid also.

They were arrested Friday night by Appleton police in one Eastman, 1027 S. Walden avenue, and Dennis Tiede, 1517 S. Jefferson street. They were given their choice of \$40 fines, a year of probation

that minors were at the party.

Roadbinder Use Spreads

Milwaukee Contracts For 6 Million Gallons From Kimberly Mill

Wisconsin streams will have more oxygen for fish this summer and residents of new subdivisions will have better streets with less dust flying, Kimberly-Clark corporation reported today. Milwaukee has contracted for 6 million gallons of sulphite roadbinder from the company's Kimberly pulp mill. Tank trucks early in March started hauling and spreading it on unimproved streets.

Outlying real estate developments have outrun municipal paving budgets, just as they have outrun school, sewer and water supply budgets. Milwaukee, with many miles of unpaved streets, began experimenting some years ago with the

suphite pulp mill product as a way to keep new streets in good shape until they could be blacktopped. Other cities are discovering the same need and the same way of meeting it. One Milwaukee suburb has almost as many miles of unpaved streets as Milwaukee itself. Madison, Sheboygan, Manitowoc and Two Rivers have signed roadbinder contracts for the 1958 season. Several other municipalities are reported obtaining sulphite roadbinder from other Wisconsin sulphite manufacturers. Experience has shown streets which have had the treatment vert to this public use many for several years have become more millions of gallons.

REMEMBER!

MONEY IN MINUTES

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Appleton, Wisconsin Earle J. Benz, Mgr.

MEMO

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Mattress Innerspring Odd Lots \$22	Desk Walnut, Maple or Mahogany \$39	Chest Walnut or Maple \$22
King Koil Davened With Innerspring \$198	Lamps Priced to Clear \$10	Bookcase Hollywood Bed Complete \$68
Wardrobe Two Doors, Metal for Durability \$22	Dinette Ex. Table and Six Chairs \$98	Three Pc. Set Dresser, Chest and Bed \$138
Lounge-Chair Comfortable and Stylish \$88	Bunk Beds Complete With Mattresses \$68	Poster Bed Choice of Maple or Walnut \$20
Flexsteel Set Davenport and Chair \$238	Jenny-Lind Bed Popular for Spare Rooms \$10	Rocker High Back, Deep Seat \$48
Sofa Flexsteel Period Styling \$168	End Table Walnut, Lined Oak, Mahogany \$8	3 Pc. Set Open Stock Bedroom Pieces \$98
Hollywood Bed Complete as Pictured \$58	Cabinet Formica Top White Enamel \$38	Flexsteel 2 Pc. Sectional Floor Sample \$198
Panel Bed Save at This Sale Price \$16	Unf. Chest Ready to Paint 4 Drawer \$17	TV Lounge Lawson Style Foam Seat \$38

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Beautiful Decorated Candy Packages

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THURSDAY FEATURE

Baked Savory Meat Loaf — Brown Gravy. Whipped Potatoes — Buttered Garden Vegetable. Dinner Roll & Butter... 65c

FRIDAY SPECIAL

Baked Salmon Loaf. Creamy egg sauce. Whipped Potatoes. Buttered Garden Vegetable. Dinner Roll & Butter... 65c

SATURDAY FEATURE

Baked Virginia Ham. Raisin Sauce. Whipped Potatoes. Buttered Garden Vegetable. Dinner Roll & Butter... 70c

Moth PREVENTION

JOHNSON'S RAID

Aerosol Reg. 99¢

Spray Can 1.19

CEDAR PLUS

TABLETS POUND Reg. 59¢

79c

PARA MOTH

NUGGETS POUND Reg. 39¢

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Attractive, light weight JUG with the special DUREX LINER space coated in non-stick Unbreakable Acid resistant and a total resistant. For cold or hot drinks.

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10 lb. PAPER SACK CHARCOAL BRIQUETS

Clean burning long lasting briquets. For wonderful outdoor cooking.

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Remember! MOTHER'S DAY is SUNDAY MAY 11th

CIRO ESSENT DUO

3.50 Value

3.50 Essent Mist plus 2.50 size Perfume.

Surrender - Reflections - Danger - New Horizons - Ricochet

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YARDLEY LAVENDER SOAP

Regular 1.50 size Lavender Soap plus 30c hand lotion.

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1-yr. guarantee! Hot-cold switch. Removable stand.

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Thumb-a-control. Cor-ten-ent beater. Now Only 11.88

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24"x60" ALL METAL FOLDING PICNIC TABLE

Modern Swedish design with stain proof, rusting resistant top surface. Push button release for folding legs. Folds flat, compact-plastic carry handle.

REGULAR 14.95

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Heart Attack Didn't Stop Pulitzer Winner

Relmin Morin Once Figured He Was Shelved Because of Serious Illness

BY SAUL PETT

New York—Every newsroom has its favorite drama. This is ours.

On April 25, 1955, Relmin Pat Morin, special correspondent for the Associated Press, who had covered most of the big ones in war and peace, was hit by a heart attack. He was convinced he was through.

On May 5, 1958, Pat Morin won a Pulitzer prize for his coverage of the integration violence in Little Rock, Ark. It was one of the biggest, most complex, most emotional stories of the year and the decade. Also, one of the most strenuous.

Pat Morin's comeback was complete.

The word is used advisedly for he had never been away except in his own mind.

Three years ago, he recovered physically from his heart attack. After four months he returned to his desk and to a warm welcome. But Pat was suspicious. He couldn't shake loose the dark feeling that he was being shelved; that, far from the electric excitement of the big, breaking news stories he would be given only the quiet easy assignments, the leisurely background stories, the relaxed features.

Since joining the AP in 1934, Pat had covered many fast-breaking stories—in Los Angeles, in New York, London, Algiers, Tokyo, Cairo, New Delhi, Italy and Korea. Came Pearl Harbor and he was interned by the Japanese. Released in 1942, he covered the war in Europe. Came the peace, and he headed AP bureaus in Paris and Washington. Came the Korean war, and he was back on the fighting front, this time among the rice paddies, where he won his first Pulitzer Prize.

He became the kind of correspondent for which he coined the word "roving." In a given year, he traveled more than 40,000 miles, at home and abroad. He covered the coronation of a queen in Westminster.

Girl, Brother Deny Charges After Incident In College Avenue Bar

An Appleton girl Tuesday in municipal court denied charges she had been in a tavern illegally and her brother pleaded innocent of resisting a police officer who tried to escort her out of the bar.

Mariene B. Glander, 18, and Otto C. Glander, 25, both of 1053 E. Woodlawn avenue, were arrested by Appleton police Friday in a W. College avenue bar. Miss Glander posted \$17.95 bond and her brother \$28.20. Trial was set for June 10.

State law prohibits persons under 21 from being in a place where liquor is served unless accompanied by their spouse, parent or guardian.



Relmin Morin

ter abbey and the inauguration of a president in Washington—the execution of the Rosenbergs, presidential campaign trials, strikes, crimes, trials.

All these were strenuous assignments but in 1955, after a heart attack at 47, Pat Morin thought he was to be berthed as an armchair reporter.

"I had doubts on two counts."

Frankly, I myself wondered if I could again take on a physically demanding story. Also, I doubted the office would give me one."

Both doubts were removed in Little Rock last year, between Sept. 10 and Oct. 1. For days, he was on his feet hours on end, fighting through crowds, rushing to phones, dictating and writing far into the night, sleeping little most nights, not at all some nights.

Now and then he slipped into a grocery store near the Little Rock high school to make notes on a napkin, to grab a cup of coffee and gulp down some pills and drops. The pills were to counteract the fat deficiency in his diet. The drops were to strengthen his heart muscle.

"Little Rock, for me, was getting over a mountainous hump. That's why the Pulitzer prize was doubly sweet."

Man Ordered to Pay For Support of Wife And 2 Minor Children

Larry Powell Beaumont, Texas, was ordered to pay \$100 a month for support of his wife and two young children Tuesday after he was arraigned for non-support.

Powell pleaded guilty and Judge Oscar J. Schmieg adjourned sentencing on a month by month basis providing payments are made regularly.

The couple formerly lived in Mississippi and separated there. The wife and two children now live in the town of Greenville.

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Cut Up As Dressed (Rib Half or Whole)

Boneless Rolled Loin **3-lb. Avg. Pork Roast 79^c** lb

FRESH-DRESSED — 3 to 4 LB. AVG. **YEARLING CHICKENS... 35^c** lb

VOECKS' MADE-FRESH DAILY **Lean Chopped Beef ² 79^c** lbs

Bratwurst 55^c Pound

U. S. CHOICE **ROUND STEAK** Reg. 83^c 95c lb.

FRESH VEGETABLES are good for you!

RED RIPE HOT HOUSE **TOMATOES 59^c** lb

New Crop **ONIONS 3 lbs. 25^c**

Rose Bud — Large Bunch (Not Bagged) **RADISHES 2 bunches 29^c**

FEATURING THIS WEEK: Water Cress, Bibb Lettuce, Boston Lettuce, Leaf Lettuce, Romaine, Escarole, Red Cabbage, Chive Plants, Fresh Pineapple, Nectarines, Orchid Grapefruit, Kolarabi, Beets, Parsnips, Turnips, Green Beans, Peas, Broccoli, Brussel Sprouts, Fresh Mushrooms and Honey Dews, Fresh Spinach, Cucumbers.

Famous **Sealtest ICE CREAM 79^c** 1 1/2 Gal. (Reg. 89c) All Flavors Flavor of-the-Month "PLUM NUT"

Premium Flavor Birds Eye 10 oz. Fresh **GREEN PEAS 2 for 29^c**

Birds Eye 9 oz. **Artichoke Hearts 51^c**

Strawberries 16 oz. 45^c

Birds Eye 6 oz. **Lemonade 2/29^c**

WIN BRAVES TICKETS in McLaughlin's MANOR HOUSE COFFEE CONTEST

Every game is a sports chance, no other class. Every home available with Manor House cans and the sports section of every Sunday Milwaukee Journal.

10 WINNERS (25000 DOLLARS) FOR EVERY HOME GAME in the Manor House Season Ticket Section

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Nabisco **Saltines 27^c** lb

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Fresh Strawberries Daily **HOME - GROWN ASPARAGUS**

BIRDS EYE FROSTED FOODS

CIRCUS OF VALUES

Birds Eye 6 oz. Tangerine **JUICE 2/49^c**

SMASH VALUES in KENTILE FAMOUS BRAND ASPHALT TILE

1/2 inch with colors running through to the back to give you FULL 1/2 INCH WEARING QUALITY!

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POST CRESCENT News of the TWIN CITIES Menasha - Neenah

Papers Filed In Two Large Neenah Estates

Ex-Superintendent
Of Schools Left
Property to Widow

Oshkosh — Inheritance tax notices were filed Tuesday with County Judge Herbert J. Mueller in two Neenah estates, those of the late Clair F. Hedges and Mrs. Mayme Aderhold. Hedges, former Neenah superintendent of schools for many years, left an estate of \$88,730 to his widow, according to the inheritance tax order and final account filed with the judge. He died Aug. 9, 1957. Both the inventory and inheritance tax notice were filed in the estate of the late Mayme Aderhold of Neenah who died Aug. 11, 1957. She left her \$70,389 estate to her son Howard, Neenah.

The will of the late Mildred Fuhs Zwoster of Neenah provided that her entire estate shall go to her son, Milton C. Fuhs of River Forest, Ill. The petition for probate of her estate listed it as \$15,000 in personal property. She died March 21.

Fined \$25, Costs

Oshkosh — Kenneth G. Kirkland, 25, 1131 Grant street, Appleton, was fined \$25 and costs by Municipal Judge S. J. Luchinger Monday for indecent conduct at Menominee park in Oshkosh last Aug. 25. He was charged with having hidden in the women's rest room at the park. The case was postponed while he was receiving psychiatric care.

Council Approves 12 Road Projects, 1st Assessments

Two-Thirds of Street Work Costs
To be Paid by Property Owners

Menasha — Final approval to 12 street improvement projects in Menasha this summer, with approximately two-thirds the cost of the work to be paid by assessments, was given by the council Tuesday night.

A number of complaints were registered concerning the assessments, which are being levied for the first time, during a 75 minute public hearing. About 50 persons attended the hearing. Objectors declared it would be a lot easier on homeowners if taxes were raised instead of paying a large sum at one time and that a number of the projects slated to be undertaken this summer should have been done a long time ago when there were no assessments for such work.

2 Projects Out

Two projects were removed from the original street improvement program. One was the installation of curb and gutter and a hot mix asphalt surface on Water street from Mill to Tayco streets and the other an asphaltic surface on Milwaukee street from Third to Ninth streets.

Mayor R. G. DuCharme told the audience the council conducted an extensive study before approving charging assessments for street improvement work on July 7, 1957. He pointed out no city the size of Menasha is now paying the entire cost of street improvements. He added that many cities charge 100 per cent assessments for such work while Menasha only levies a 66 per cent.

Bosses' Night

President of Marinette Firm To Speak at Jaycee Program

Neenah — Robert C. Hood, president of the Ansul Chemical company of Marinette, will speak at the junior chamber of commerce "Bosses' Night" dinner Monday evening at the Valley Inn. The annual Jaycee dinner is to honor the bosses of the chapter members. The bosses' and Jaycees' wives will also be guests.

New officers and directors of the Neenah-Menasha Jaycees will be introduced at the meeting and the outstanding Jaycee award for the year will be made.

The speaker has been active in a number of various groups as a result of his work with Ansul. He has served as chairman of the advisory committee of the national training laboratories in group development, as a member of the planning council for the general management division of the American Management association, the business relations committee of the United States Chamber of Commerce and the industrial advisory committee of the University of Wisconsin.

Hood has been president of the Marinette company since 1949. He is 42 years old. He has become widely known throughout the country for his experience in the field of industrial design and under Hood's administration was cited by the package designers council in 1954 for the best coordinated design program in American industry.

Four years ago Hood participated in a special training mission to Austria, and he served

Menasha Woman Dies of Injuries Received in Fall

Menasha — Mrs. Rose Amundsen, 78, 642 Appleton street, died at 8:15 Tuesday night of injuries received in a fall at her home at 6:30 in the evening. She was taken to Theda Clark hospital in the Neenah ambulance.

She was born Dec. 21, 1885, in Menasha and spent her early life in Menasha. She lived at St. Paul, Minn., Yellowstone National park, Butte, Mont., and the last 10 years in Menasha.

Funeral services will be at 9 o'clock Friday morning at St. Mary's Catholic church and burial will be in the parish cemetery. Friends may call at the Laemmrich Funeral home after 3 o'clock Thursday afternoon and the rosary will be recited at 3 o'clock in the afternoon and 8 o'clock that night.

Survivors are two brothers, Frank Schwartzbauer, Menasha, and Adam Schwartzbauer, Neenah; and three sisters, Mrs. Lloyd Day, Mrs. Reuben Gieson and Mrs. Leonard Resch, all of Menasha.

Survivors include two daughters, Mrs. Alex Wasinger, Menasha, and Bernice, at home; two brothers, Albert and Ben Gley, Menasha; one sister, Mrs. John Beisenstein, Neenah; eight grandchildren and 19 great-grandchildren.

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Our SPORT SHIRTS
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Buy Now Lay-A-Way for Later

Neenah's Men's Store

JERROLD'S
127 West Wisconsin Ave.



Plan Tri-County Guernsey Show

Breeders From Three
Counties Join for
Exhibit at Oshkosh

Oshkosh — Plans for the Tri-County Guernsey show scheduled for Monday, June 9, at the Winnebago county fairgrounds here were formulated at a meeting of directors of Guernsey breeder associations from the three counties Monday night at the courthouse here.

The overall committee in charge of the show is Phil Cowan, Oshkosh, James Costello, Fond du Lac, and Oscar Miller, Black Creek, presidents of the breeders associations of their respective Winnebago, Fond du Lac and Outagamie counties.

The show is an annual event held in rotation on fairgrounds in the 3-county area and last year was held at Fond du Lac. Entry blanks are being prepared by County Agent Vernon W. Peroutky and will be forwarded to the county agents of the other counties for distribution to prospective Guernsey exhibitors.

Both adult and junior owners of registered Guernseys are invited to exhibit. Classes include aged cows, heifers and calves as well as bulls. About 75 entries are expected.

The traveling trophy presently held by Outagamie county goes to the county that wins the greatest number of high places in the event. The Winnebago county committee will have charge of local arrangements.

Two Twin City Men In May Draft Quota

Oshkosh — Two Twin City young men were among the 13 persons who left Tuesday for induction into the armed forces as the May quota for Winnebago county.

They are Kenneth C. Schommer, 818 Marquette street, Menasha, and James D. Parrish, 429 Eighth street, Neenah.



Robert C. Hood

The Kate Greenaway Girl

greet summer
in a sun-back
charm,
so soft and bouffant,
frosted with lace,
neatly elasticized
at waist,
faded with a
big bow.
In
pastel
blue
or pumpkin
easy-to-care-for
cotton.

as seen
in
REDSOOK,
May

Sizes 1 - 3 and
3 - 6x

\$3.98

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NEENAH



A 3-Act Romantic Comedy entitled "The Queen's Gambit" will be presented by the St. Mary High school senior class at 8 o'clock Thursday and Sunday nights. Included in the cast are Michael Quayle, James Schueppert, Robert Foley and Joseph Spang, left to right in the upper picture, and Richard Timmers, Patricia Stilp and Susan Waters, left to right in the lower picture. (Post-Crescent Photos)

City Councils Set Planning Session

Neenah-Menasha Aldermen to
Study Proposal for Regional Survey

Neenah — The councils of Neenah and Menasha will meet jointly next Tuesday evening at the Neenah City hall to discuss the proposed regional planning commission.

The aldermen will discuss the proposal with Clarence Hammond, Kimberly, the director of the commission, and John G. Konrad, executive secretary of the Neenah-Menasha Chamber of Commerce.

The program is to be strictly educational, according to Mayor Chester S. Bell of Neenah, and it is doubtful that any action will be taken.

The regional plan was introduced to Neenah on April 8, morning after an illness of two weeks. She was born Nov. 22, Neenah plans commission. At 1870 at High Cliff and resided that time the city was invited to join in the plan, which is to embrace all the cities, towns and villages stretching from the town of Neenah on the southwest to the city of Kaukauna on the northeast.

The cost of such a plan is indefinite, but a rough figure of \$72,000 has been estimated. At least \$30,000 has already been guaranteed by a group of day industrialists.

The balance is to be pro-rated.

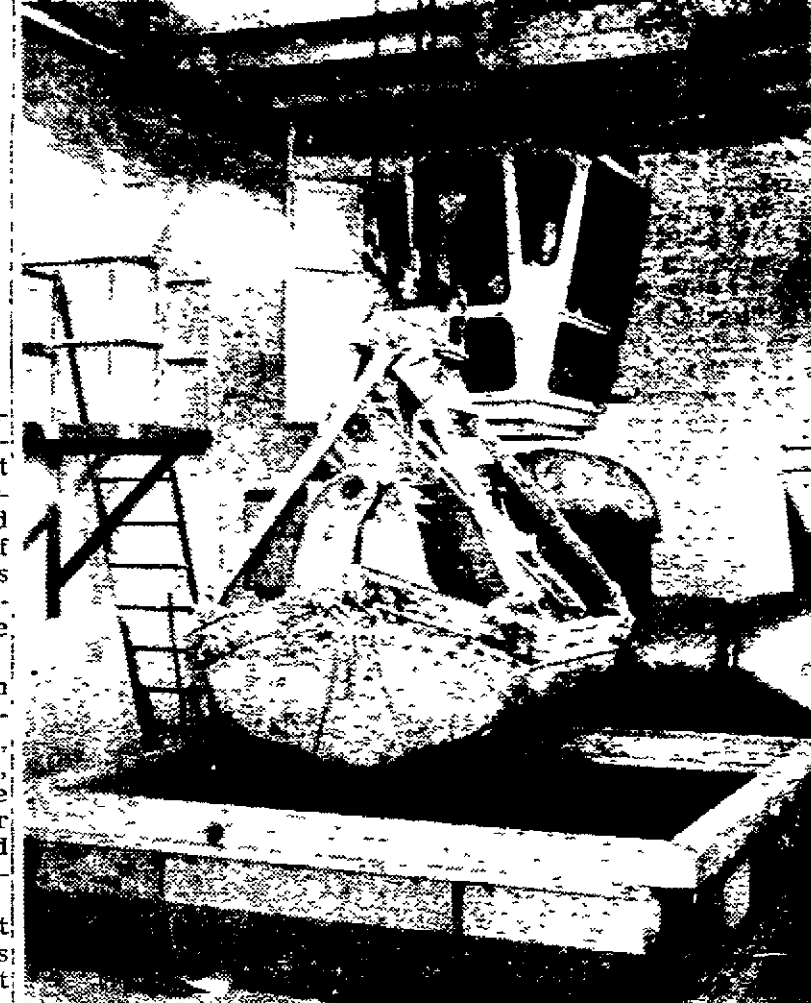
Twin City Deaths

Mrs. Mary Dahms

Menasha — Mrs. Mary Dahms, 87, 206 Madison street, died at her home at 8:45 this morning after an illness of two weeks. She was born Nov. 22, 1870 at High Cliff and resided in Menasha since 1875.

Funeral services will be held at 2 o'clock Friday afternoon at the Westgor Funeral home with the Rev. Samuel H. Roth, pastor emeritus of St. Paul English Lutheran church, in charge. Burial will be in Oak Hill cemetery.

Survivors include two daughters, Mrs. Alex Wasinger, Menasha, and Bernice, at home; two brothers, Albert and Ben Gley, Menasha; one sister, Mrs. John Beisenstein, Neenah; eight grandchildren and 19 great-grandchildren.



Igniting of Two 150 Ton Incinerators in the \$1 million addition to the Twin Cities Sewage Disposal plant took place for the first time on Tuesday. Plant Supt. Arnold Sorensen is shown on the right in the upper picture lighting a wick held by Forest Tate, which was used to start the fire in the incinerators. Tate has been an employee at the sewage plant since the original building was built. Wesley Perket is shown operating a crane used to transfer the garbage and rubbish from a deep pit into the burners. Testing of the new equipment has been satisfactory and the new units are expected to go into operation in several weeks. (Post-Crescent Photos)

Casper Olson to Head Legion Post

Neenah — Casper Olson was elected commander of the Hawley-Dieckhoff post of the American Legion at its meeting Monday night at its clubhouse. He succeeds Charles Acton. Also elected were Donald Dorow as first vice commander and Ray Hart as second vice.

commander, George Henebry as adjutant, George Runde as finance officer and Louis Schmidt as chaplain.

David Ribble and Clair Sullivan were elected sergeants-at-arms. Clarence Evensen a member of the house committee for three years and Herb Raiche as first vice commander of the committee. Installation er. Ray Hart as second vice will be June 2.

Get Your Wardrobe "Tuned Up" With
WASH-N-WEAR

Slacks
for your spring loaf-life

These ne... for as need no ironing... just wash and dry! Says prison... Saves the lady of the house a lot of work in all shades of browns, blues, charcoals and greys.

The fabric... looks just like once Tropical fabric.

Wide Selection... Priced To Sell For Only... Pair **\$9.95**

Wash-N-Wear **POLISHED COTTONS**... **\$4.50**

Also Short-Waisted Trousers for the Short Man (No Baggy Seat!)

THE Clothes SHOP, INC.
On the Square in Menasha

This Spring don't let sickness and accident stop your Weekly pay check and leave you looking for...

"Money On A Silver Platter"

See your Illinois Mutual Man about Disability Income Coverage today.

M. E. MANIER INSURANCE AGCY.
101 Church St., Neenah
Wisconsin General Agents of
ILLINOIS MUTUAL LIFE & CASUALTY CO.
(Formerly Illinois Mutual Casualty Co., Peoria, Ill.)

Council Allows Street Work, Assessments

and will be assessed for street work.

Salvatore Porto, 1020 Lincoln street, said he recognized the council's need for increased revenues to run the government. However, wouldn't people be much happier if their tax rates were raised \$1 or \$2 dollars a thousand rather than having a \$300 bill staring them in the face every time a road needed repairing, he queried.

Richard Swanson, 728 Lincoln street, wondered why both blocks on Lineola street weren't being repaired instead of just one. City Engineer Melvin Noth replied one block wasn't in too bad shape but would probably be included in next year's program.

When Cyril Gunther, 537 Fifth street, inquired if the assessments will remain the same next year for projects not completed this summer, Noth said the cost for curb and gutter has stayed even the last two summers and asphalt had gone up only a few cents.

Stinski Disapproves
The council unanimously approved the board of public works' recommendations concerning the assessments but Fourth ward Ald. Edward Stinski voted against adoption of the resolution approving the assessments. Stinski suggested giving some further thought to the suggestions and criticisms raised during the hearing.

In all, \$35,000 will be paid by the property owners for street work. Assessment can be paid in one lump sum or in five installments.

Projects approved include curb and gutter and an asphalt mat on Konemac street from Third street to Plank road; Naymut street from Keyes street to Nicolet boulevard; Lincoln street from DePere to Manitowoc streets, and Center street from Main to Water streets.

Hot asphaltic mix will be applied to Fifth street from Racine to Appleton streets; Nicolet boulevard from Washington to Ahnaip streets, and Water street east of Mill street.

Streets that will be graded and have new gravel applied

are E. Fourth street from Konemac to the Reed and Hilton subdivision; Emily street from Ninth street to the city limits; Ninth street west of Tayco street, and Ninth street east of Ida street.

Sixth street from Milwaukee to Tayco street will have curb and gutter added.

Lutherans Set 1960 for New Church

Neenah — A ground-breaking date of 1960 for construction of a new church has been set by the congregation of Trinity Lutheran church.

The building and planning committee members were instructed to plan for that date. The new church will replace the present one built in 1888.

Special attention also will be given to a drive for increased contributions to the building fund. A. C. Kramer, chairman of the building committee, and Gerald Llewellyn, chairman of the present one block building fund finance committee, spoke at the congregation meeting.

The vote cast Monday was a decisive majority. At the January meeting the congregation approved planning for a new church and parsonage. Since then the committee has met about twice a month to discuss size, various special facilities, and the location. Final decisions in those matters will be acted upon after an architect has been engaged and his studies reviewed by the committee.

Plans are for a sanctuary seating 550 with room for another 50 in the balcony. New members received at the meeting were Mrs. Ronald Kuchenbecker, Mrs. James Hoffmann, Rudolph Fuhrmann and Joseph Weiss.

Twin City Births

Neenah — Theda Clark hospital today reported the following births:

Daughters to:
Mr. and Mrs. Earl Zachow, route 2, Neenah.
Mr. and Mrs. William Phillips, 904 Second street, Menasha.

Sons to:
Mr. and Mrs. Gary Rubbert, route 1, Larsen.
Mr. and Mrs. Thomas Frederick, 614 Jefferson street, Neenah.
Mr. and Mrs. Norman Pozolinski, 1506 Henry street, Neenah.

Dancing Lessons to Conclude in Menasha

Menasha — Final instructions in the spring dancing class program will be held Thursday. Parents and friends of children taking dance lessons have been invited to visit the final class and see the class in operation. Parents also may visit with instructor LaRayne Blohm about their child's progress.



'Deep Blue Sea,' Theme of the Saturday evening dance of the Kimberly-Clark corporation activities unit of the general offices was carried out in decorations of netting and individual fish bowls. Shown above from left to right are Mr. and Mrs. James Stimp, Mr. and Mrs. John Monsted and Mr. and Mrs. James VandenBoom. (Post - Crescent Photo)

Teen Road-E-O Menasha to Have Two Applications Being Taken

Road Test May 18 At Marathon Lot For 40 Finalists

Neenah — Teenage drivers planning to compete in the Safe Driving Road-E-O may get application blanks at their local high school, according to Earl Zachow, Junior Chamber of Commerce chairman for the event.

Applicants must have a valid driver's license and a record free of moving traffic convictions in the last six months. They also may not have reached their 20th birthday before next Aug. 15.

The event will be on the Washington street parking lot of the Marathon division of American Can company on May 18. Written tests will be given the applicants Monday at the high schools, and the top 40 writers will be permitted to compete in the contest.

The winner of the Twin City Road-E-O will receive a plaque, a \$25 savings bond and an expense-paid trip to the state Road-E-O on June 7 at Merrill. The second place winner will get a \$25 bond and the third place winner will receive a certificate.

The purpose of the Safe Driving Road-E-O, according to the Jaycees, is to stimulate community interest in safety and safe driving. It is also aimed at giving young motorists an opportunity to prove and improve their driving habits and attitudes.

Students to Discuss Future With Rotary

Neenah — Three Oshkosh State college students will discuss the future with members of the Neenah Rotary club Thursday noon. The boys, David Wingrove, John Murphy and James Smith, will speak on "The Student's Viewpoint in Choosing a Career," "What He Expects on Graduation" and "What He Expects of His Country in the Future." John Tolerson is program chairman for the meeting, which will be at the Valley Inn.

Close Library

Neenah — The Neenah Public library will be closed all day Monday to permit the librarians to attend the annual meeting of the Fox River Valley Library association meeting at Menasha, Miss May Hart, head librarian, announced today.

Brownies Will Hold 4 Meetings

Neenah — A series of four meetings is being held before the closing of the school year for 170 second grade Brownies to complete requirements for investiture ceremonies.

Troops at Butte des Morts, Clovis, Jefferson, Taft, Lincoln, Spring Road, Tullar and Lakeview schools will organize in September.

Adults in charge of the troops include Mrs. Douglas Crane and Mrs. Robert Zelinski, St. John; Mrs. Francis Wolf and Mrs. Al Gries, St. Mary; Mrs. John Hammill and Mrs. Phil Coats, McKinley; Mrs. Robert Schuette and Mrs. George Otto, Hoover; Mrs. Harry Reinke and Mrs. Robert Mosher, Roosevelt; Mrs. John Hagen and Mrs. Myron Fahrenkrug, Mrs. Vernon DeBruin and Mrs. Reuben Drucks, St. Patrick; Mrs. Lee Wolterding and Mrs. Ed Hart, Nicolet; Mrs. Walter Kelly and Mrs. William Benoit, Wilson; Mrs. Vernon Rueckert and Mrs. Robert Verten, Wilson; Mrs. Robert Vandenberg and Mrs. Marion Hoover, St. Margaret Mary; and Mrs. Bruce Pickett and Mrs. W.U. Day, Washington school.

Brownie Troop 96 of McKinley school will hold a fly-up ceremony at 7:30 the evening of May 29 at St. Paul's Lutheran church. Families of members will be guests. Troop members were taught an Irish dance by members of Girl Scout Troop 147 at a recent meeting. Other projects include working on gifts for Mothers Day.

A picnic in June will end the year's activities. Troop leaders are Mrs. Vernon Olson and Mrs. Paul Steinfort.

PTA Names Chairmen

Neenah — Chairmen of committees have been announced by the Hoover school Parent Teacher association. Robert Guess will head the ways and means committee and social committee chairman is Mrs. Carl Coenen.

Mrs. Harold Seymour is heading the parent help committee and Mrs. Sam Napuck Gajewski, 731 Third street, will be historian and handle publicity. Co-chairmen of the membership and magazine committee are Mrs. Jerome Luebke and Mrs. Charles Mueller. Hospitality committee chairman is Mrs. Paul Franke.

Harold Urban was named properties committee chairman. Mrs. Sidney Donaldson will be in charge of the school picnic and named as delegate-at-large was Al Starck.

New officers include Eugene Allen, president; E. W. Scheller, vice president; Miss Ruth Emmel, secretary, and Mrs. George Otto, treasurer.

Include Protein Rich Foods in Spring Luncheons

Oshkosh — Easy to prepare luncheons with protein rich foods, such as meat, poultry, and fish have been suggested by Miss Lois Klusmeyer, county home agent. Cheese can be served in a variety of ways, as a main dish such as cheese fondue or macaroni and cheese or can be part of the dessert course with fruit or cheese cake.

A hearty soup of chowder is fine for spring luncheons such as split pea with ham or meat and vegetables with dumplings. Breadstuffs such as crackers with soup give texture to the meal. Dark or enriched breads give nutritive value. Left-over waffles, biscuits or toasted

List Opening Events Of Ridgeway Ladies

Neenah — The morning and evening golf chairmen of the women's division of Ridgeway golf club have announced opening events for their groups on May 13.

Mrs. Scott Fithian, chairman for this group also will be of the morning group, has listed a breakfast to be held at 10 o'clock that morning at the golf club. A film will be shown. The first playing day for this group will be May 20 with a luncheon served at 1 o'clock that afternoon. League teams will be organized these two days and the first team playing date will be June 3.

Mrs. Helen Bell, golf chairwoman for the evening group, has announced a get-together card party to be held at 7:30 the evening of May 13 at the golf club. The opening date of play for this group also will be May 20.

Mrs. L.M. Warrick has been named publicly chairman. Mrs. Harley Loker will be tournament chairman and Mrs. Lawrence Hopkins, handicap chairman. Officers for this year include Mrs. Ray Moses, president; Miss Delores Larsen, vice president, and Mrs. Robert Ogg, secretary-treasurer. Board members are Mrs. William for creamed meats and vegetables, Mrs. Loker, Mrs. Moses, Mrs. Edward Luka, Mrs. Larsen and Mrs. Julius Herzfeldt.

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And for that evening lunch why not serve one of our own made delicious luncheon loafs! We have specially prepared Ham Loaf, Veal Loaf, Bar-B-Que Loaf and Meat Loaf ... you can't beat this combination, for easing the load on Mom on her day.

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K-C Units Announce Spring Party Events, Election of Officers

Neenah — Spring parties, elections of officers and summer events have been announced by units of the Kimberly-Clark corporation Activities association.

"Storybook Land" will be the theme of the May 22 costume party of the girls in the general offices. Party-goers will be dressed as their favorite storybook characters with prizes to be awarded for the best costumes. Tom Collins will be master of ceremonies for the party to be held at the Menasha Elks club. A dinner will be served at 6:30 and the program will include a skit.

General chairman is Charleynne Schwallier, who will be assisted by Ruth Christiansen, Maureen Blank, Dorothy Larsen, Joyce Heimerman and Martha VanderVelden. Recently elected to offices for the General office KCA unit are Leonard Kaminski, president, Paul Hermanson, vice president, Dorothy Elka, secretary, and Paul Schubart, budget director. Representatives to the main board are Robert Yakes, Al Demerath, Esther Nielsen and Carol Busch.

Main Board Meeting
The main board will meet Tuesday evening. The first meeting of the 1958 picnic committee under the chairmanship of Ray Grundy will be held at 7 o'clock tonight at the Lakeview mill.

The Lakeview KCA unit elected officers Tuesday afternoon. Arthur Peterson is the new president and other officers are James Meyers, vice president; Velma Curtis, secretary; and Kenneth DeWitt, financial secretary. Board members will be Thomas Austin, Max Fredrich, Mildred Jape, Al Sorenson, Wilmoit Houpt and Carl Gerlach.

The next event of this unit will be a fishing jamboree in July at a Fremont park. The KCA main board girls outing will be Aug. 2 at Shawano. Plans are being made under the direction of Joan Arft, general chairman.

Girls of the Lakeview unit will hold a June party with Velma Curtis and Geraldine Gardner as co-chairmen.

Honor Couple On 50th Wedding Anniversary

Neenah — Mr. and Mrs. Ben Schultz, route 1, Neenah, celebrated their golden wedding anniversary at a family dinner party Tuesday evening at the Athearn Hotel, Oshkosh. The couple was married May 6, 1908 at Trinity Lutheran church, Neenah. They lived in Neenah the first 15 years of their married life and for the last 35 years have lived on a farm at their present address. They have five children: Francis Gilbert Orville and Mrs. Dean Anderson, all of Neenah and Mrs. Earl Grundy, Oshkosh. They have 10 grandchildren.

Tiny Tots Club Plans Children's Fashion Show

Neenah — The Tiny Tots Study club will hold a children's style show at 7:30 Tuesday evening at Hoover school. Children of club members will model spring and summer garments from Carol's Childrens Wear.

Models will be Joy Borofka, Cynthia Hyland, Donna and Danny Dederick, Jaelene Scheller, Debra Jean Blank, Christy and Douglas Langner, Peter Peterson, Thomas Stridde, Cindy and Susan Mueller. New club officers will be announced during a business session.

Hostesses will be Mrs. James Stridde, Mrs. E. M. Hulan, Mrs. Donald Langner and Mrs. Robert Blank.

Hold Shower For Cleo Hanson

Larsen — Miss Cleo Hanson, daughter of Mr. and Mrs. Gordon M. Hanson, Larsen, was honored Sunday afternoon at a bridal shower at Grace Lutheran church, Winchester. She will become the bride of Pfc. David McNamee, son of Emory J. McNamee, LaGrange, Ill., on May 31. He is presently stationed in Montana with the air force.

Hostesses at the pre-nuptial event were Mrs. Earl Nelson, Miss June Olson, Mrs. Raymond Posselt and Mrs. Elmer Fenner.

Twin City TOPS List Committees

Menasha — Committee appointments were announced at the Tuesday evening meeting of the Twin City TOPS club at the Elmsa D. Smith library.

Mrs. Ivan Robinson was named to the entertainment committee; Mrs. Ed Wilson, photography; Mrs. Thayer Allen, sunshine; Mrs. Ed Miller and Mrs. Russell Cross, hostess committee.

Best losers for the week were Mrs. Walter Olski and Mrs. Louis Stumpf. Mrs. Wilson was a prize winner. An appreciation gift was given to Mrs. Miller, area supervisor. New club officers were installed.

Falcons Auxiliary Lists Prize Winners At Dinner Party

Menasha — The Falcons auxiliary held a Mothers day dinner party Tuesday evening at Falcons hall. Prizes were awarded to Mrs. John Michalkiewicz, Mrs. Clara Kozlovski, Mrs. John Wipovich, Mrs. John Wagner, Mrs. Lucille Cheslock, Mrs. Richard Kolasinski, Mrs. Norbert Ambrosius, Mrs. Ed Gavinski, Mrs. Felix Pozoinski, Mrs. Walter Bojarski and Mrs. James Solomon.

The committee included Mrs. John Sobiesczyk, Mrs. Ed Gavinski, Mrs. Al Matowitz, Mrs. Anton Koneczka and Mrs. Sam Slomski.



Mr. and Mrs. Ben Schultz

Y-Teens List Activities For Season

Neenah — Activities for the remainder of the season have been announced for the seventh and eighth grade Y-Teen members.

Seventh grade Y-Teens and seventh grade members of the Boys Brigade will hold a party from 7:30 until 9:30 Friday evening at the Boys Brigade building.

A panel on baby-sitting will be held from 4 until 5 o'clock Monday afternoon at the YWCA for both Y-Teen groups. The panel will include a mother who employs baby sitters, a senior high school student and a mother of a Y-Teen member.

Eighth grade Y-Teens will hold a bake sale May 16 at the Winneago Sporting Goods store. Proceeds of the sale will be used for the retarded children's class. An all-Y-Teen picnic will be held at 6:30 the evening of May 19.

Eighth graders will visit Green Bay Y-Teens on May 24 and points of interest in Green Bay. They will hold a cook-out at White Gables, the Green Bay Y-Teen camp.

will be preceded by a dinner at the Hotel Menasha. Mrs. Doris Curtis, Prairie du Sac, grand chief, will be the inspecting officer.

Mrs. Carl M. Anderson, past grand chief, and Mrs. James Kreiss will attend state initiation ceremonies to be held May 24 in Beloit. Mrs. Anderson is in charge of reservations for Tuesday evening meeting of the Yalley temple, Pythian Sisters, other temple members attending at Castle hall. The officers and degree staff will hold a rehearsal at 7 o'clock Monday evening in preparation for the inspection May 19. The inspection making the presentation.

Church School Group Elects New Officers

Menasha — Officers were elected by the new operating committee of St. Patrick Home School association at a Tuesday evening meeting at the home of Earl DeLong 364 Lo-pas street.

Tom Collins was named chairman and Robert Pagel, vice chairman. Mrs. Ervin Becker is the recording secretary and Frank Poplinsky, treasurer. Mrs. James Christoferson was named room mother chairman.

Tentative meetings have been scheduled for June and August to arrange a program for the 1958-59 school year.

"Perennials" was the topic of Mrs. Lynn Cooper at the Monday afternoon meeting of the House and Garden club at the YWCA. Mrs. Harold Zingraf and Mrs. Thomas Madden will attend the district meeting of the Wisconsin Federation of Garden Clubs at Fond du Lac this month.

Mrs. Cooper discussed care of perennials under Wisconsin conditions and pointed out hy-

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Neenah and Menasha High School Senior girls were entertained at a dessert style show by members of the YWCA Business Girls club Tuesday evening in the Y lounge. Shown above from left to right are Drucilla Klaus, chairman, Judy Selle, Sandra Rouu and Nancie Zelinski, the girls are modeling spring garments from Twin City stores. (Post-Crescent Photo)

Sanctuary Society Plans Sale at St. Margaret Mary

Neenah — A rummage sale program and after the meeting sponsored by the Sanctuary members rehearsed the program for the women's and Catholic church will be held girls banquet at the home of from 11 to 5 o'clock Friday in Mrs. John Helms. On the program committee are Mrs. Emil Meyer, Mrs. Armin Weber, Jr., Mrs. James Parks and Mrs. Al De Roche.

A bus trip to the Bethesda home at Watertown on May 21 was planned by the Ladies Aid society of Martin Luther church. Trinity Lutheran church of Menasha will meet at 2 o'clock William Schram will be chairman. Friday afternoon at the school man.

Hostesses for the June meeting include Mrs. Willard Spiegler and Mrs. Walter Stoker and services and activities of the Mrs. Emil Tews.

The Women's Catholic Order of Foresters of St. Patrick Catholic church met Tuesday evening and named Mrs. Al Preisen as delegate to the group's state convention at Milwaukee May 19, 20 and 21. Committee members for the banquet May 27 include Mrs. Francis Vanisky, Mrs. Melvin Lowe and Miss Jane Eggleston.

At their Tuesday evening meeting the Christian Service Prize winners at the meeting of the First Evangelical were Mrs. Earl Garfield, Mrs. United Brethren church had a Joseph Langenberg, Mrs. Wil-spiritual banquet of scripture iam Borden and Miss Evelyn verses. Mrs. Ray Ohm led the Garfield.

Marathon Plans Spring Dance At Elks Club

Menasha — The Menasha Elks club will be the scene of the semi-formal spring dance sponsored by the Recreation association of Marathon division from 9 to 1 o'clock May 17.

The event is open to employees of Marathon and their guests and dance music will be furnished by a local orchestra. Tickets are available in advance and also will be sold at the door.

Paul Bredendick is general chairman of the dance; Tom Kuepper is ticket chairman; decorations are under the direction of Carol Gullickson and Mrs. Jean Boelter is handling publicity.

VNA Mothers' Class

Neenah — A new series of May 24 minstrel show will be held at the 7 o'clock Thursday evening meeting of Betuna Theta Rho Girls club at the Odd Fellows hall.

The refreshment committee includes Sharon Moore Penny and Joanne Ganzer and Sandra Boushley.

Girls Club Will Hold Rehearsal

Menasha — Practice for the May 24 minstrel show will be held at the 7 o'clock Thursday evening meeting of Betuna Theta Rho Girls club at the Odd Fellows hall.

The refreshment committee includes Sharon Moore Penny and Joanne Ganzer and Sandra Boushley.

St. Timothy ULCW Names Mrs. I. Gunther President

Menasha — Mrs. Irvn W Lawrence Kaphngst as co-Gunther was elected president chairman. Program chairman of the United Lutheran Church and toastmistress is Mrs. Rob-women of St. Timothy Lutheran church at the group's Tuesday evening meeting.

Mrs. William Platt is vice president; Mrs. Robert Ross, rector of Mrs. Alex Andrews, secretary; Mrs. Roy Fickel, Mrs. Kaphngst is chairman of treasurer. Mrs. Ralph Fritsch, hostesses and Mrs. Elmer statistical secretary. Mrs. Cliff Becher is handling decorations for Fahrback, membership Devotions will be led by Mrs. chairman; Mrs. Lawrence Roger Wright and the mothers Kaphngst educational secretary address will be given by Mrs. tary; Mrs. Roger Wright, Ralph Stahl while Ann Stahl Christian service secretary, will present the daughters' address and Mrs. Ralph Stahl, offerings dress.

Two vocal solos will be presented by Sue Ann Holmes and the group's mother-daughter accompanied by Judy Lee Lind-banquet on May 26 at the parish quist, and community singing hall Mrs. Clifford Fahrback is and a magic act will complete chairman assisted by Mrs. the program.

Next Sunday is **MOTHER'S DAY**
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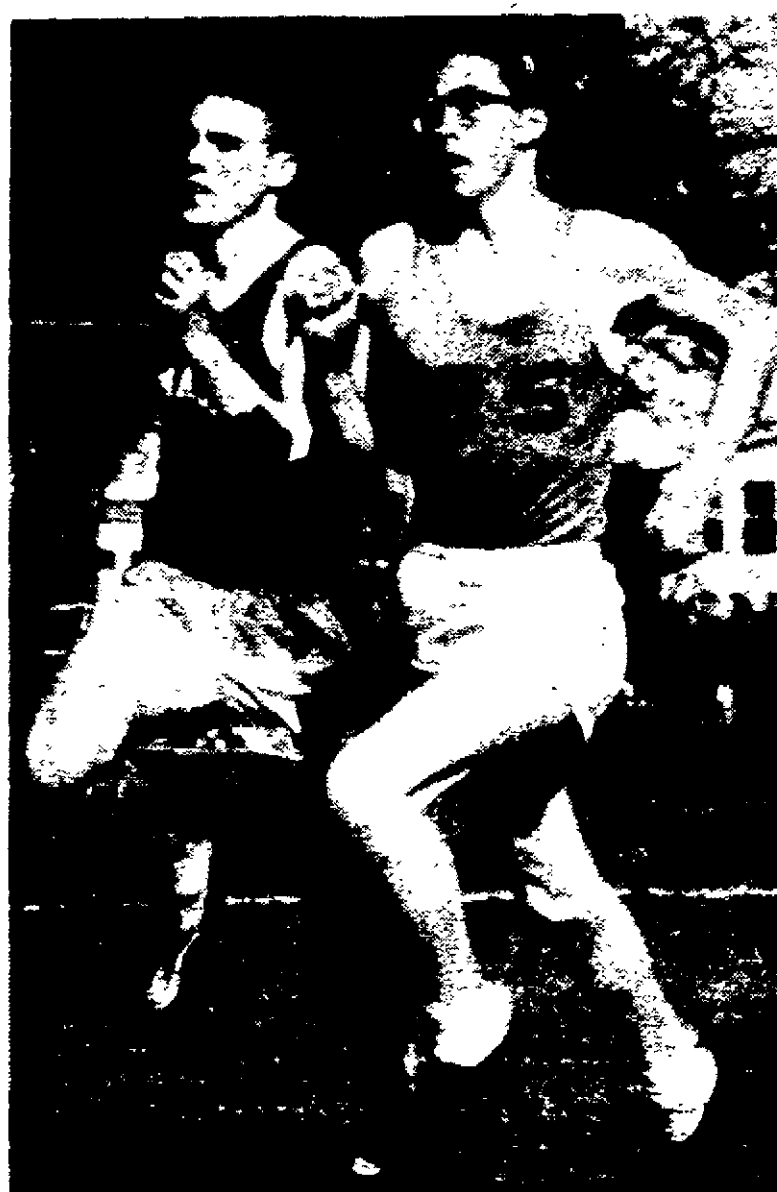
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Close Finishes Were Frequent in the Menasha-Kaukauna dual Tuesday and the mile race was no exception. Doug Russell, Menasha, left, and Kaukauna's Jerry Jakl are shown matching each other stride for stride on the final stretch of their distance race. Jakl got the win but the Jays moved to a 72-46 victory. (Post-Crescent Photo)

Menasha Track Squad Bests Kaukauna 72-46

Jays Gain Slams in Shot Put, High Hurdles; Jersild, Sobiesczyk Capture Double Wins

Menasha — Collecting sweeps in the high hurdles and shot put, plus firsts in seven other events, Menasha turned back Kaukauna 72 - 46 here Tuesday afternoon.

The victory was the second in three dual meets for the Jays, who also have victories in two of three triangular outings.

Jerry Sobiesczyk and "Rocky" Jersild posted double wins for the Menashans. Sobiesczyk won the 100 yard dash in 10.5 seconds and he took the 220 in 23.8. Kaukauna got seconds in both events on efforts by Jack Pomeroy and Dennis Priebe.

High Hurdles
Jersild won the high hurdles in 16.6 seconds, finishing ahead of teammates Jim Hanson and Larry Wright. The latter, a half miler, was making his first hurdles start. Jersild and Hanson placed one-two in the lows. The winning time was 23 seconds.

The mile and half mile races were two of the best of the afternoon. Jerry Jakl of Kaukauna won the mile in 5:14.6, edging the Jays' Doug Russell. The latter challenged on the stretch, went in front briefly but was edged out by the Kaukauna boy.

Jorgenson Wins
In another photo finish, Menasha's Hal Jorgenson edged Tom Wittman of Kaukauna in the half mile. The time was 2:13.8, the best time of the spring for a Menasha runner. Kaukauna's Ron Haass edged the 440 in 55.1, defeating teammate Bill Campbell.

Tom Stepanski of the Jays games of 228 and 200 in the turned in a very good leap of Mid-Town Three-Man Classic, 19 feet, 8 1/2 inches to win the Bowling league at Mid-Town, broad jump. Ron Haass placed Monday night. Arnie Zuelke rolled 223-212-789. Their scores.

Dick Taves threw the shot were inadvertently omitted put 42 feet, 10 inches to win from the story on the league that event. Charlie Weber was activities in Monday's Post-second and Dan Endler third. Crescent.

M

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Strawberries 16 oz. pkg. 29¢

Pet Ritz Apple - Peach - Cherry - Coconut Custard

PIES Large 23 oz. pie 49¢

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- Royal Guest CATSUP 24 oz. btl. 29¢
- IGA Fancy Blended SWEET PEAS 16 oz. can 2 for 35¢
- Silver Buckle POTATO CHIPS lb. twin pack 59¢

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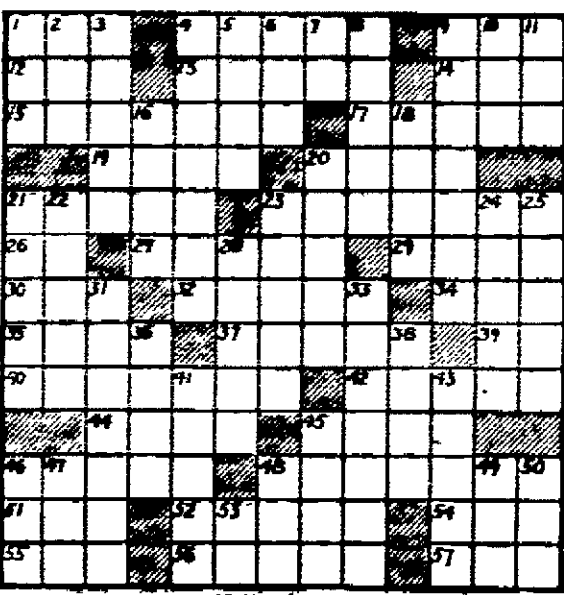
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Crossword Puzzle

- ACROSS**
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 - Brief
 - Dove's note
 - Lubricate
 - Strength
 - Flow
 - Furnish
 - Angry
 - Contents
 - Dispute
 - deed
 - Metal
 - Gains control
 - You and I
 - German composer
 - Great Lake
 - Isaac
 - Outmoded
 - City in Belgium
- DOWN**
- Greater quantity
 - Fortification
 - Type measure
 - Sons of kings
 - Approach
 - Wide through
 - Old
 - Heartbeat
 - Conveyed on a sleigh
 - First woman
 - Permanent screen
 - Before
 - Room about
 - Colors
 - Samuelson



LIFE'S LIKE THAT

By Fred Neher



Polyglot Frog Contest Poses 'Trouble'

Los Angeles, Calif. — The frog jumping contest — a la Mark Twain's story on the famous jumping frog of Calaveras county — is scheduled for May 15-18.

It now is the international jumping frog jubilee — foreign frogs are entered.

Therion was the problem. In training here are frogs taught to jump at commands in such diverse tongues as Tagalog, Thai, Japanese, Portuguese, Hawaiian, Arabic, French, German, Chinese, Spanish, Norwegian, Turkish and Afrikaans.

Most of the original trainers haven't been able to come here with their frogs and local miners act as handlers.

A frog trained to jump at a command in Thai is bewildered when a bewildered descendant of the mother lode 49ers plunks him in the middle of the ring and roars: "Git, you low-born son of the swamps."

Nothing happens.

The miner resorts to informal language that is more purple than persuasive.

The frog just sits there.

The frog jump committee this year has compiled a list of foreign language equivalents to the word "jump."

The list also gives for emergency use, a set of stronger expressions in case the frog can't understand "jump" in his own language.

Lesson in English

BY W. L. GORDON

WORDS OFTEN MISUSED: Distinguish between "at last" (in the course of time) and "at length" (in full detail). Say, "AT LAST he arrived," and "He discussed the conditions AT LENGTH." Do not say, "At length he arrived."

OFTEN MISPRONOUNCED: Pyramidal (having the form of a pyramid). Pronounce second syllable as "ram," with accent on second syllable.

OFTEN MISPELLED: Ad- vantage; "able" Visible; ible.

WORD STUDY: Use a word three times and it is yours. Let us increase our vocabulary by mastering one word each day.

Today's word: corollary: opinion resulting from additional deduction; consequence; natural sequence. "It is often better to act on a corollary than on a snap judgment."

Church-Goers Try For Prayer Break At Home or Work

Dayton, Ohio — Members of the First United Church of Christ (Congregational Christian) try to take a "prayer break" at home or work every morning.

The idea is that, just as a "coffee break" provides a physical change of pace, the "prayer break" offers a moment to forget daily cares and remember the church and its people, says the Rev. Mr. Ray C. Sturch, pastor.

POLAROID'S 10th Anniversary SALE

- Save \$28.82 GET FREE!
- 6 months' film supply ... 8 rolls
 - 8 big 5 x 7 enlargements
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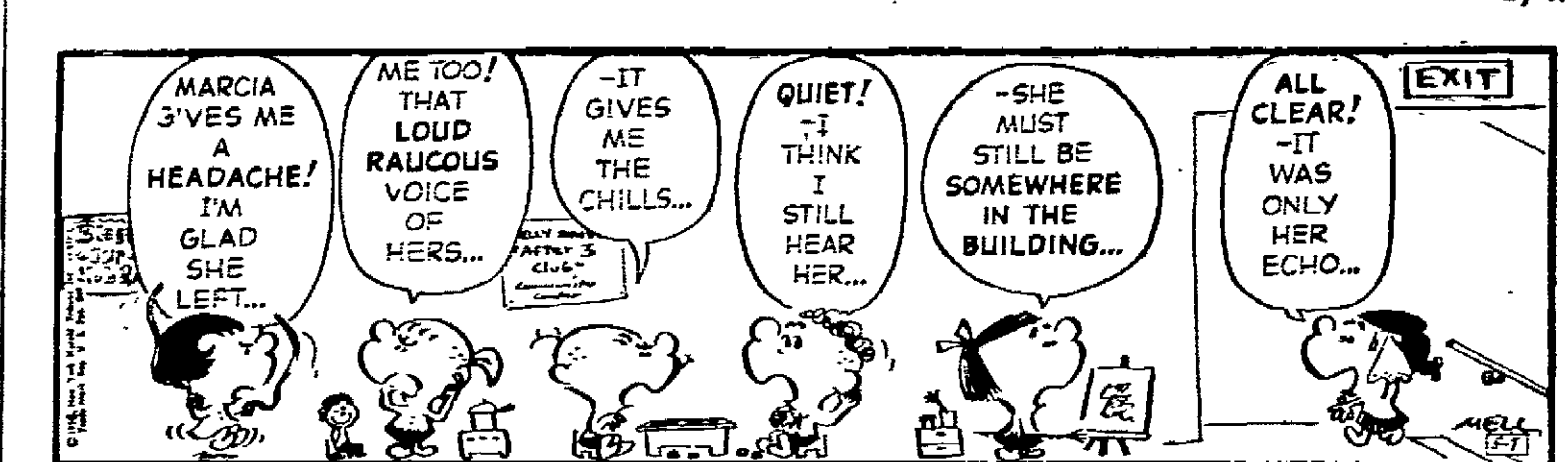
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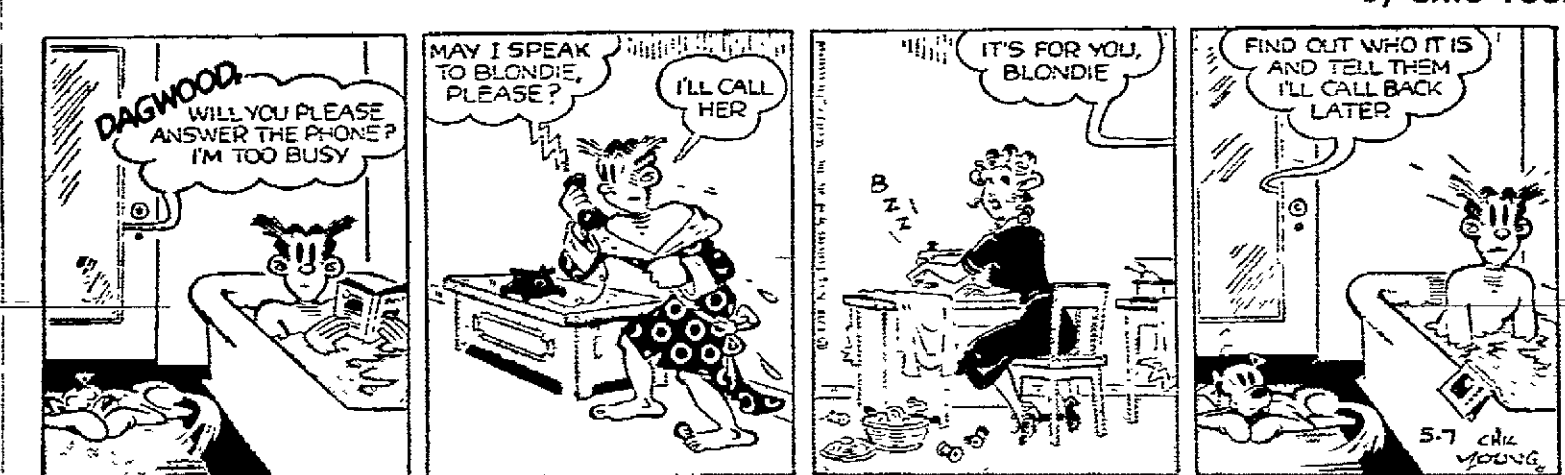
RIVETS



MISS PEACH



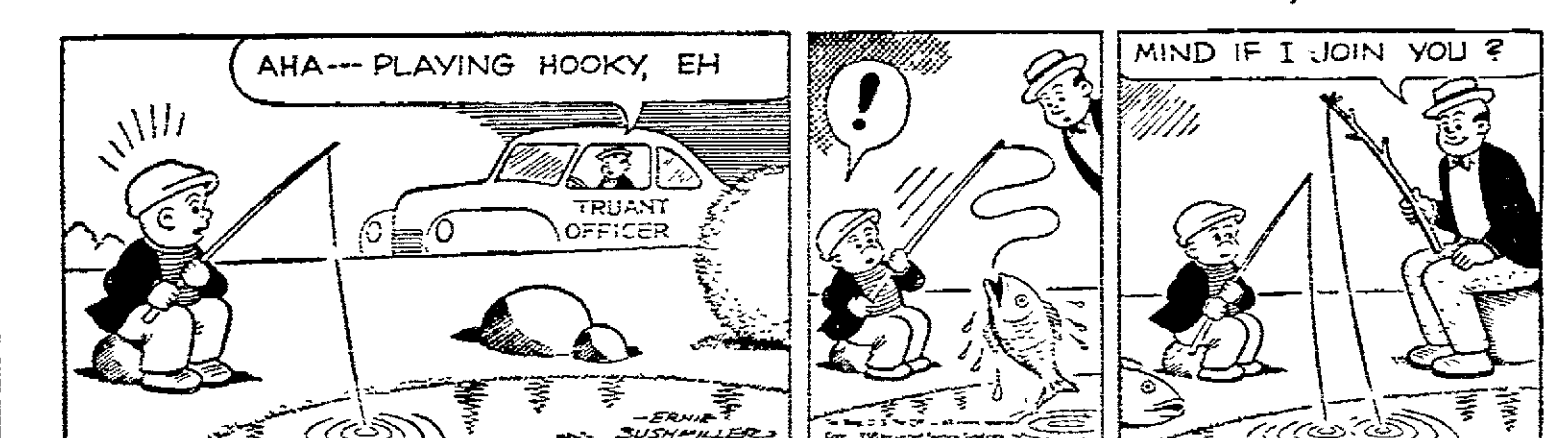
BLONDIE



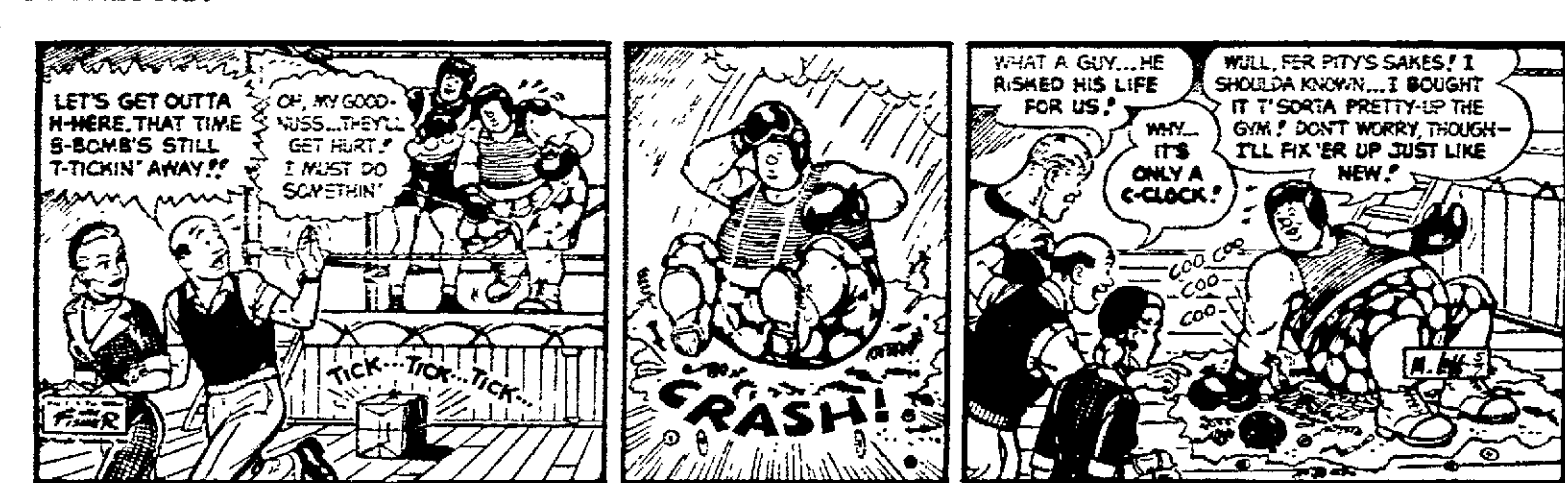
Buck Rogers, 25th Century, A



NANCY



JOE PALOOKA



IN APPLETON
PH. 3-4411

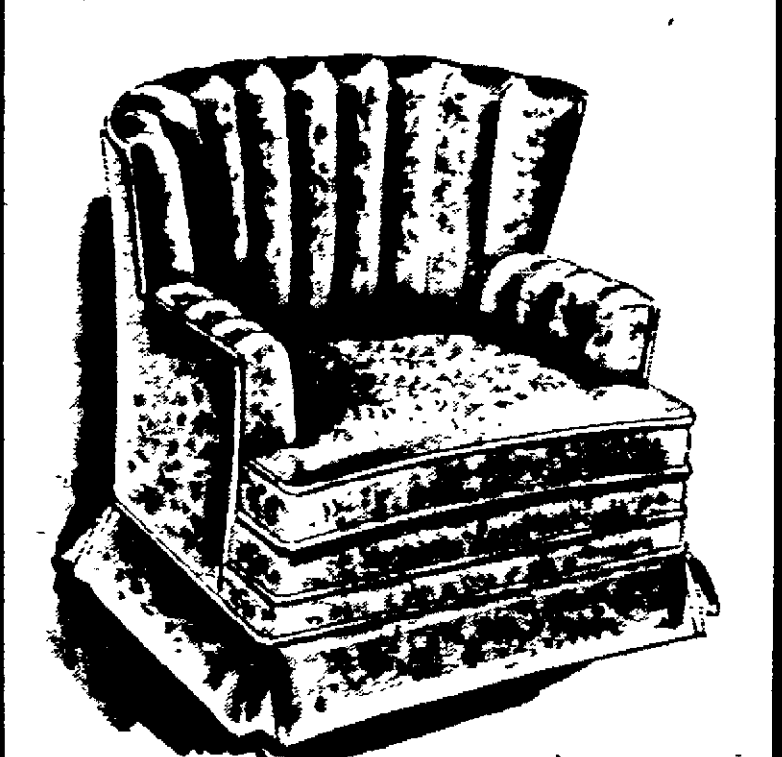
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POST-CRESCENT WANT-AD!

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By MILTON CANIFF Wednesday, May 7, 1958 Appleton Post-Crescent B 6



SAVE \$30!



Regular \$89.95 Value!

NOW ONLY \$59.95

Wichmann's

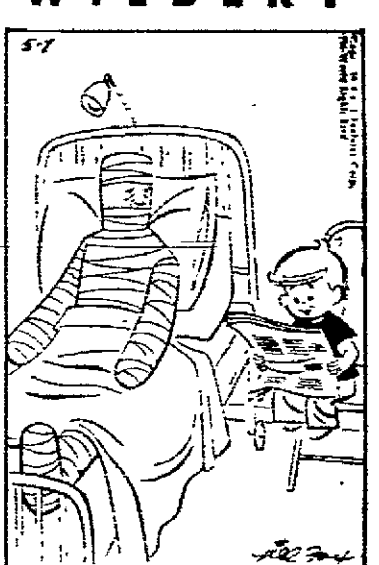
Look and Learn

BY A. C. GORDON

- How many of the five Great Lakes belong entirely to the United States?
- What language is conceded to rank first in the possession of the richest slang vocabulary?
- What is generally necessary for the commission of a crime besides the crime itself?
- What is called "The Half-way House of the Pacific"?
- To what, in animal life, does "marsupial" refer?

- ANSWERS**
- Only one: Lake Michigan.
 - French, followed by English.
 - Criminal intent.
 - Hawaii.
 - Animals that have an abdominal pouch for carrying their young, as the kangaroo.

WILBERT



Brain Twisters

BY DON DOUGLAS

- Key of "O"
- This one is played in the key of "O." Each answer ends with the sound of "O," as in TOR-NADO or in BUREAU. How many can you identify?
- The same.
 - Sage saying.
 - A beginning.
 - In disguise.
 - Series of shots.
 - "The Tiger of France."
 - Simulated courage.
 - A blow with a stick.
 - Accomplished musician.
 - Flaming torch.
 - Existing conditions.
 - A dandy.

- ANSWERS**
- Ditto.
 - Motto.
 - Salvo.
 - Clemenceau.
 - Bravado.
 - Bastinado.
 - Virtuoso.
 - Flambeau.
 - Status quo.
 - Beau.

Sailors Cut Tour of Duty to Spread Jobs

San Francisco — Beginning May 19 Sailors Union of the Pacific members will spend a maximum of 210 days—rather than 360—aboard the same ship before giving up their berth to a fellow member.

The new measure was voted by the members as a means to spread jobs. Union Secretary Morris Weinberger said. After 210 days aboard a ship, Weinberger said, sailors will sign off, take vacation time they have coming and then take their places at the bottom of the waiting list. This was previously done every 360 days.

Coast Guard Will Clear Lake Reef With Bonfire

Manitowoc — The coast guard is planning to clear debris from Lake Michigan with a bonfire.

A derelict barge, of a type no longer used on the Great Lakes, has ridden up onto a reef about 400 yards offshore from Point Creek, 7 1/2 miles south of here. It is believed to be one that sank in a storm many years ago.

When Lake Michigan calms down, the coast guard will try to burn the wreckage, since it is too heavy for any available towing equipment to pull from the reef.

Your Whole Family Will Enjoy this healthful, delicious treat. Buy some Wrigley's Spearmint Gum today.



4 New Homes

To be Built in Menasha Town

Pipe Line Company
Granted Permit for
Gas Meter Station

Post-Crescent Oshkosh Bureau

Oshkosh — Building permits were issued this week by County Clerk Nell A. Hoffmann for eight town of Menasha and two town of Neenah construction projects. Four of the town of Menasha permits are for new homes and two are for moving mobile homes.

The town of Menasha permits issued were to:

Michigan - Wisconsin Pipe Line company, Detroit, Mich., for a natural gas meter station of transit and metal at a cost of \$15,000. The 17 by 20 foot building is being relocated along Highway 41.

Jack J. Dejardin, 4261 Broad street, Menasha, \$11,500 new home, 34 by 26 feet in size, on Theresa avenue.

Ronald Bednaroski, 243 Second street, Neenah, \$12,500 new home, 4 by 28 feet in size with attached garage included on Dunning street.

George J. Mueller, 828 Seventh street, Menasha, \$10,000 home, 36 by 28 feet, and detached garage, 22 by 22 feet, on Crestview avenue.

James E. Eisch, route 2, Menasha, \$1,500 home, 41 by 28 feet with attached garage, 20 by 22 feet, on Gordon street and Lake Shore drive.

Mobile Homes
Duane R. Zehren, route 2, Neenah, \$5,000 mobile home being moved onto County Trunk QQ premises.

Carlton L. Reinke, route 2, Neenah, \$3,500 mobile home on County Trunk QQ.

Bilt Rite Construction company, 1125 E. Wisconsin avenue, Appleton, two garages, \$890 for Norman Rivet, 2432 Barbara avenue, and \$1,000 for Walter Drechei, Terrace avenue.

One of the town of Neenah permits was issued to Paul Dawson, 764 Reed street, Neenah for a \$5,000 frame addition to a building at Adella beach. The addition will be 21 by 38 feet in size.

Move School
The other town of Neenah permit was to Elmer Pansy, 829 E. Cecil street, Neenah, for moving the former Clayton Center school building onto a site on County Trunk S for use as an accessory building. Estimated cost of the project is \$1,200. The building is 22 by 36 feet in size.

Also issued this week was a permit to Glen Olson, route 1, Larsen, for a \$700 home remodeling project in the town of Clayton.

The permits were issued by the county clerk upon approval of the projects by Assessor Edwin P. Harold of the town of Menasha, Chairman Laurell Heaney of the town of Neenah and Chairman Frank Metzger of the town of Clayton who serve as building inspectors for their townships.

NHS Safe Driver, Cyclist Named

Neenah — Safe driver and cyclist awards for April will be awarded to Sue McConnell and Lee Martin, according to George Christoph, advisor for the Neenah High school safety club.

Miss McConnell, a senior, will receive the safe driver award for the month. She is the daughter of Mr. and Mrs. Palmer McConnell, 324 Park drive. Martin, a junior, will receive the award for bicycle riding safety. He is the son of Mr. and Mrs. Clarence Martin, 231 N. Park avenue.

No License, Driver Fined \$5 in Court

Neenah — Abraham Skenadore, 20, 64 Abbey avenue, Menasha, pleaded guilty of driving without a driver's license Monday before Police Justice Edmund P. Arpin. He was fined \$5 and costs. Skenadore was arrested at 1:20 Sunday morning at Ninth and Hewitt streets when police observed that the car he was driving had no license plates.

Skenadore's brother, Nelson, owner of the car, will appear in court Thursday morning for permitting the car to be on city streets without license plates.

Plead Innocent Of Racing Cars

Menasha — Miss Carol Schmitzer, 17, 200 Broad street, and Robert Losselyong, 17, 500 S. Pierce avenue, Appleton, pleaded innocent to a charge of racing each other in cars on Tayco street Sunday afternoon and Menasha Police Justice Arthur Ales set their hearing for 9:45 in the morning on May 15.

Appleton Post-Crescent B 7
Wednesday, May 7, 1958



Installed as commander of the Lenz-Gazecki American Legion post Tuesday night was Richard Gawinski, 845 State street, shown above. He succeeds Edward Corry. (Post-Crescent Photo)

City to Study Sewer Needs in Annexed Areas

Menasha Engineer To Make Estimates For Northeast Section

Menasha — City Engineer Melvin Noth was asked to get an estimate of sanitary sewer requirements in the newly annexed areas in the northeast part of the city by the council Tuesday night.

Second ward Ald. Gordon Schanke's motion that Noth prepare a tentative report and cost estimates for sewers in the annexed lots, including 22 from the Bayer estate, was approved unanimously by the aldermen. An engineer will be hired to assist in the work.

Schanke said the city wanted to have sewer facilities in the area as soon as possible for people who want to build on the lots.

Applicants who apply for permits with the city street department will have to fill out an application form, take a physical examination and be interviewed by the mayor, city engineer or street superintendent. The council decided.

Sewer Work
Thirty feet of sewer will be installed on Warsaw street, north of Sixth street, to eliminate a dead end sewer and facilitate proper cleaning and maintenance. The sanitary sewer condition on Lock street will be investigated also.

About 70 steel posts will be purchased from Stone and permit to Glen Olson, route 1, Larsen, for a \$700 home remodeling project in the town of Clayton.

The permits were issued by the county clerk upon approval of the projects by Assessor Edwin P. Harold of the town of Menasha, Chairman Laurell Heaney of the town of Neenah and Chairman Frank Metzger of the town of Clayton who serve as building inspectors for their townships.

Pedestrian walk and vehicle directional signs will be installed at the Tayco street parking lot and a street light will be installed at the east end of the lot.

Installation of air conditioning equipment on the second floor of the city offices and the completion of the mayor pictorial gallery in the council chambers was authorized.

Trust Officer of Bank on Panel at UW Law Program
Neenah — Robert E. Kay, trust officer of the National Manufacturers bank, will be a member of the panel discussing estate planning and testamentary trusts at the fifteenth annual University of Wisconsin law school spring program in Madison Friday.

The discussion generally will cover family uses of testamentary trusts, the use of life insurance in such trusts, trustee powers and the taxation of trust assets.

Part of a 2-day meeting, the panel is one of a series of refresher discussion groups for Wisconsin attorneys sponsored by the Wisconsin Law Alumni association and the University of Wisconsin law school in co-operation with the university extension division's extension services in law.

Other members of Kay's group will include County Judge J. W. Wilkus of Sheboygan county, W. Wade Boardman of Madison, Ernest O. Hanson of La Crosse and Richard E. Williams of Madison, state tax inheritance counsel.

Rubbish Collection

Neenah — Rubbish will be collected Thursday in the Fourth ward east of the Soo Line railway tracks and in the Eighth and Tenth wards west of the Chicago and North Western railway tracks.

Fire Run

Menasha — A gas stove owned by Albert Laurin, 233 First street, was damaged by fire at 12:30 Saturday afternoon.

STEINER'S
FOOD MARKET

Big
VALUE
BOUQUET

Mothers are our favorite people. We love them all — and to show our affection, we're sending this big value bouquet to say "Happy Mother's Day". Every item is quality to a queen's taste ... every piece is a low price. So mom be good to yourself on Mother's Day and every day! Shop STEINER'S FOOD QUEEN.



for Mother's Day

8 to 16 Lb. Whole or Rib Half
Cut Into Roast and Chops Free of Charge

PORK LOINS 49^c lb.

LONG GREEN
SLICERS

Cucumbers 5^c

CRISP FRESH
RADISHES
CELLO BAG

MILD TASTE
Green Onions
BUNCH

5^c Ea.

FREE!! Coca Cola

STOP IN THIS WEEKEND AND ENJOY A FROSTY BOTTLE OF COKE!

Michigan Maid Halves 29 oz.

ELBERTA PEACHES

Need Fruit 29 oz.

FRUIT MIX

Suits 36 46 oz.

TOMATO JUICE

Cal. Fame 46 oz. Drink

PINEAPPLE-GRAPEFRUIT

Hi-C 46 oz.

ORANGE DRINK

Deep Blue 7 oz.

LITE MEAT TUNA

Bond's Qt. Jar

DILL PICKLES

WIN BRAVES TICKETS

in McLaughlin's MANOR HOUSE COFFEE CONTEST

MANOR HOUSE
INSTANT
COFFEE
95c
5 oz.

10 WINNERS (2 SEATS EACH)
FOR EVERY HOME GAME
in the Manor House
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MANOR HOUSE
COFFEE
93c
1 lb.

CHILI SAUCE 12 oz. Jar 19^c

Fairmont Special!

ICE CREAM

79^c

10c OFF! ALL FLAVORS
HALF GALLON

FREE! Friday & Saturday
ICE CREAM CONE Samples

HORMEL OVEN BROWNED 4 lb. TIN

CANNED PICNICS \$2.69

Meyer's Midget Size

LARGE BOLOGNA 2 1/2 lb. Avg. 39^c lb.

SMALL and LEAN

SPARE RIBS 49^c lb.

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SKINLESS WIENERS

FLOWERS FOR
MOTHER'S DAY

- Geraniums
- Azealeas
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Complete Selection For Her Day,
All Reasonably Priced.

FREE! Of Extra Cost This Week ...

ANCHOR HOCKING JADE-ITE

8" Refrigerator Jar

One with each \$10 Purchase—Two with each \$20 Purchase, etc.

SURF ... Giant 69c	ALL ... Fluffy 77c	RINSO BLUE Reg. ... 33c
BREEZE ... Giant 82c	WISK ... 1/2 Gal. \$1.37	LUX WHITE ... 4 Reg. 29c TOILET SOAP ... 2 Bath 27c
RINSO BLUE Giant 79c	LUX LIQUID Economy 34c	LIFEBUOY 3 Reg. 29c — 2 Bath 29c
ALL ... Carton \$4.79	LUX FLAKES Regular 34c	SPRY 3 lbs. 97c

Johnson
Wrapped in Aluminum
FRESH 'N' CRISPY
CRACKERS
1 1/2 oz. 21c

Gingham Girls
SALAD DRESSING ... 30c
Royal
GELATIN ... 4 pkgs. 29c

Open Daily 8 A.M. to 9 P.M. Sunday 8 A.M. to 6 P.M.

STEINER'S
FOOD MARKET

1st. & HEWITT—NEENAH—PLENTY OF FREE PARKING

Joe Brown Risks Title Tonight Against Dupas

Bout May Draw Biggest Fight Crowd In Texas History

Houston, Texas — (P) — Lean Joe Brown, whose fists pack an explosiveness that doesn't coincide with his physical stature, gives young Ralph Dupas his chance to take away the world's lightweight championship here tonight.

A crowd approaching 11,000 and a gate that may reach \$60,000 are in prospect, which would make it the largest draw for a fight in Texas history.

There was a slight lag in ticket sales in the New Orleans area, from where the two fighters come, because the bout will be nationally televised (ABC), starting at 9 o'clock CDT.

Brown said he would be at about 134½ lbs., who reportedly has been having trouble making the weight, expects to hit the beams at 135 straight up.

It's the alleged weight problem that has caused Brown to predict he'll win by a knockout long before the 15-round limit is reached. He says Dupas, who has been fighting middleweights and welters, will come into the ring weakened.

Dupas, 22, has had 84 fights. Brown, 31, who won the light-weight championship Aug. 24, 1956, from Wallace "Bud" Smith, hasn't lost a fight in almost three years and has 31 knockouts in his string.

St. Norbert Beats Viking Golf Team

The St. Norbert college golf team posted a 91-5½ victory over Lawrence Tuesday afternoon on the DePere Open at a course.

Senior Craig Castle and sophomore Dick Davis were the Vikings' lone victors. Playing at No. 3, Castle stopped St. Norbert's Brunette, Davis, at No. 5, beat St. Norbert's Detennis.

The Green Knights' Wahl was the match's medalist with a 71. The setback evened Lawrence's dual match record at 2-2.

The summary: Wahl (71), St. Norbert beat Collins (82); Castle (81), St. Norbert beat Brunette (83); Davis (80), St. Norbert beat Detennis (84); Castle (81), St. Norbert beat Brunette (83); Davis (80), St. Norbert beat Detennis (84).

FIGHT RESULTS

By The Associated Press

San Bernardino, Calif. — Armando Muniz, 148, Mexico, outpointed Chico Vejar, 157, Stamford, Conn., 10.

Portland, Ore. — Phil Moyer, 158, Portland, outpointed Ramon Gentes, 154, Los Angeles, 10.

SAVE \$5 to \$15 on a Dacron Summer Weight SUIT

... Also Great Savings on Sport Coats, Slacks and Sport Shirts

Harry Ressman

310 N. Appleton St.

Big Value at SUPPOSEDLY SMALL CAR PRICES... NEW '58 "IN STOCK" PONTIACS

CHIEFTAN 2 Dr. Sedan
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SUPER CHIEF 4 Dr. Catalina
SUPER CHIEF 4 Dr. Sedan
STAR CHIEF 4 Dr. Catalina

With the many color and equipment variations desired on the new cars today, it is most impossible to have the exact car desired in stock. These cars were shipped from the factory without any specific orders.

Any Locally Installed Accessories May Be Added to These Cars If Desired

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Menasha's Don Biebel, who recently joined the Burlington club of the Three-I league, watches a pitch sail by during Tuesday night's game against the Fox Cities Foxes on Goodland field. Also shown in the upper picture is Fox Cities catcher Bob Payne. Burlington manager Walt Dixon is shown disputing a call in the middle photo, but his oratory has little effect on Umpire Jay Van Rhee. At the bottom the Foxes' "Ad-die" Hintze is forced at third base on an attempted sacrifice in the sixth inning. Bee Jim Woods took the throw from the pitcher. The Foxes won, 8-6. (Post-Crescent Photos)



Major League Stars

By The Associated Press

Pitching

St. Louis Cardinals' pitcher, who is expected to lead the league in wins, is expected to lead the league in wins.

Win Over Valdes Could Earn Title Shot for Summerlin

Detroit — (P) — A crack heavyweight champion Floyd Patterson may be the prize if Jonny Summerlin can defeat Arno Valdes in their 10-round bout here May 24.

Patterson, 34, who is expected to lead the league in wins, is expected to lead the league in wins.

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Davenport '9' Opens Lead

Tops Rochester, 5-3; Cedar Rapids Tips Green Bay, 3-2

By The Associated Press

Davenport opened a full game lead in the Three-I league Tuesday by beating Rochester, 5-3, behind the 7-hit pitching of Joe Hoerner. A 3-run rally in the fifth inning assured Hoerner of his second victory.

Cedar Rapids snapped out of a four-game losing slump with a 3-2 win over Green Bay and Fox Cities beat Burlington 8-6, in a game that lasted three hours and 20 minutes.

Cedar Rapids did all of its scoring against Green Bay in the ninth inning. Ron Knoop's 2-run homer tied the score and Dick Selinger's double brought in the winning run.

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Foxes Win Uphill Battle, 8-6 To Jump Into Second Place

Braves Dump Cardinals, 12-8, As Two Clubs Power 29 Hits

Hazle Flashes His '57 Form; Buhl Winner

St. Louis — (P) — Bob Hazle showed a flash of 1957 form Tuesday night as the Milwaukee Braves piled up seven runs in the first two innings but needed five more in the ninth to turn back the last place St. Louis Cardinals, 12-8.

This was no pitchers' battle, but an old fashioned slugfest match that produced 29 hits, 16 of them by the Cardinals who never led but threatened until the last man was out. Ten pitchers, seven of them in the Cardinal costume, paraded to the mound.

The victory went to Bob Buhl who was generally in trouble as he stayed around for 7 and one-third innings to collect his fourth triumph against a single defeat. Lindy McDaniel, the St. Louis starter, took the loss and is now 2-2.

Climb Into 2nd

With the victory the Braves climbed into second place, a half game behind the Chicago Cubs. The Pittsburgh Pirates were defeated, 7-0, by the San Francisco Giants and fell out of a first place tie to third, a half game in back of the Braves.

In his best night of the season at the plate, Hazle came off the bench to get three hits and drive in three runs, two of them in the Braves' ninth inning charge. With the performance Hazle lifted his batting average 48 points to .188.

Sharing batting honors with the right fielder was Frank Torre, a last minute starter at first, instead of Joe Adcock who was slated to open. Torre had two hits and knocked in three runs, one of them in the ninth.

He also came up with an eighth inning fielding gem that stopped a Cardinal threat.

Stretches Streak

"Red" Schoendienst stretched his hitting string to 15 games by opening the contest with a double, and scoring on a single by Ed Mathews after one was out. Hank Aaron doubled and then Torre smashed a 2-run single to center. After Wes Covington singled, Hazle

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Sports POST-CRESCENT

Wed., May 7, 1958 Page B8

Clints Nip Ghosts in Duel of Four-Hitters

Error in Bottom Of 7th Decides M-E Contest

MID-EASTERN CONFERENCE

Team	W	L
Neenah	3	0
Clintonville	2	1
Kimberly	2	1
Menasha	2	1
Two Rivers	1	2
Shawano	1	2
New London	0	3

Tuesday's Results

Neenah 3, Two Rivers 0.
Menasha 4, Shawano 0.
Clintonville 3, Kaukauna 2.
Kimberly 6, New London 2.

Today's Games

Neenah at Kaukauna.

Clintonville — Clintonville High school right-hander Dave Bohman hurled a 4-hitter Tuesday as his mates sneaked by Kaukauna, 3-2. The lean Trucker junior walked three, didn't

fan a man and snatched the victory on a visitor's miscue with none out in the last of the seventh.

Kaukauna pitcher Jerry De Bruin also twirled fine ball. He gave up only four singles, struck out four and passed three.

Clintonville came back in the last of the fourth with two tallies to forge ahead. Ron Buchberger singled, Leon Westphal strolled, and Dick Goeppen laid down a perfect squeeze bunt after Buchberger and Westphal worked a double steal. When the pitcher threw wild in fielding the bunt, Westphal hustled home with the lead run.

Kaukauna tied it in the sixth when Jim Steger looped a single to plate Kavanaugh who was on second via an error. Koeppen walked leading off, the Trucker seventh and stole second. When Pete Schnorr struck out, the catcher dropped the ball, picked it up, and wheeled it over the first baseman's head allowing Koeppen to score.

The three Trucker outfielders made several outstanding saves in the contest.

Clintonville — 3 A B R H A B R H
Lienberger 2 0 0 0 0 0
Hamilton 0 0 0 0 0 0
Fuehrer 2 0 0 0 0 0
Gensler 3 0 0 0 0 0
R.B. Goeppen 3 1 2 0 0 0
Westphal 2 1 0 0 0 0
Voder 3 0 0 0 0 0
Koeppen 2 1 1 0 0 0
Schnorr 3 0 0 0 0 0
Bohman 1 0 0 0 0 0

Totals 22 3 4 Totals 35 2 4
a-Hit by pitch batting for Busse 2-4
6-2.

Kaukauna 0 0 0 1 0 0-2
Clintonville 0 0 0 2 0 1-3

Northern League

Fargo-Moorhead 4, St. Cloud 2
Westphal Superior 6, Worthing 4
Eau Claire 3, Grand Forks 2
Minot 6, Aberdeen 5

Boise, Idaho — Roque Maravilla, 174½, Nampa, Idaho, outpointed Cal Brad, 174½, Los Angeles, 10.

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Boise, Idaho — Roque Maravilla, 174½, Nampa, Idaho, outpointed Cal Brad, 174½, Los Angeles, 10.

Clints Nip Ghosts in Duel of Four-Hitters

Error in Bottom Of 7th Decides M-E Contest

MID-EASTERN CONFERENCE

Team	W	L
Neenah	3	0
Clintonville	2	1
Kimberly	2	1
Menasha	2	1
Two Rivers	1	2
Shawano	1	2
New London	0	3

Tuesday's Results

Neenah 3, Two Rivers 0.
Menasha 4, Shawano 0.
Clintonville 3, Kaukauna 2.
Kimberly 6, New London 2.

Today's Games

Neenah at Kaukauna.

Clintonville — Clintonville High school right-hander Dave Bohman hurled a 4-hitter Tuesday as his mates sneaked by Kaukauna, 3-2. The lean Trucker junior walked three, didn't

fan a man and snatched the victory on a visitor's miscue with none out in the last of the seventh.

Kaukauna pitcher Jerry De Bruin also twirled fine ball. He gave up only four singles, struck out four and passed three.

Clintonville came back in the last of the fourth with two tallies to forge ahead. Ron Buchberger singled, Leon Westphal strolled, and Dick Goeppen laid down a perfect squeeze bunt after Buchberger and Westphal worked a double steal. When the pitcher threw wild in fielding the bunt, Westphal hustled home with the lead run.

Kaukauna tied it in the sixth when Jim Steger looped a single to plate Kavanaugh who was on second via an error. Koeppen walked leading off, the Trucker seventh and stole second. When Pete Schnorr struck out, the catcher dropped the ball, picked it up, and wheeled it over the first baseman's head allowing Koeppen to score.

The three Trucker outfielders made several outstanding saves in the contest.

Clintonville — 3 A B R H A B R H
Lienberger 2 0 0 0 0 0
Hamilton 0 0 0 0 0 0
Fuehrer 2 0 0 0 0 0
Gensler 3 0 0 0 0 0
R.B. Goeppen 3 1 2 0 0 0
Westphal 2 1 0 0 0 0
Voder 3 0 0 0 0 0
Koeppen 2 1 1 0 0 0
Schnorr 3 0 0 0 0 0
Bohman 1 0 0 0 0 0

Totals 22 3 4 Totals 35 2 4
a-Hit by pitch batting for Busse 2-4
6-2.

Kaukauna 0 0 0 1 0 0-2
Clintonville 0 0 0 2 0 1-3

Northern League

Fargo-Moorhead 4, St. Cloud 2
Westphal Superior 6, Worthing 4
Eau Claire 3, Grand Forks 2
Minot 6, Aberdeen 5

Boise, Idaho — Roque Maravilla, 174½, Nampa, Idaho, outpointed Cal Brad, 174½, Los Angeles, 10.

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Erase 5-1 Deficit in 3:20 Game

BY JOHN L. PAUSTIAN Post-Crescent Sports Editor

Those come-from-behind specialists, the baseball Foxes, continued to win Fox Cities friends and influence the course of the Three-I league pennant race Tuesday night.

The Foxes spotted Burlington a 5-1 advantage in the first four innings at Goodland field before rolling out the heavy artillery that produced an 8-6 victory and a jump to second place in the standings.

Left fielder Tom Palamar's catch of Bee Manager Walt Dixon's 2-out, bases-loaded fly



Castro Griffith

at 11:21 ended an 8-pitcher, 23-walk, 29-men-left-on-base marathon.

Practically all of the 621 fans who turned out on a fortyish (temperaturewise) night saw the 3-hour, 20-minute show through to the bitter end and savored the sweet result. For in outlasting the Cubs' Class B farm hands, the Junior Senators from Wisconsin ran their home stand winning streak to three games. Win No. 2 in the skein was also a comeback effort — 6-5 over Cedar Rapids Sunday.

Fails to touch 3rd

Julian Castro boomed a prodigious homer over the center field fence to ignite a 4-run sixth that pulled the once-trailing Foxes ahead to stay. Dick Griffith, third of five Fox pitchers and the eventual winner, rifled a 2-run double. Bob Tano doubled to drive in Griffith with the capping run.

Gary Mitchell's neat relief work in the ninth extinguished the final Bee threat before it could flame into the game-tying or winning rally.

A combination of Bee carelessness and Fox alertness in the seventh weighed heavily on the final result. With two out, the bases loaded and the score

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Bonduel '9' Trips Marion High, 6-4

Wayne Kroll Hurls 7-Inning No-Hitter in Relief for Win

CENTRAL WISCONSIN CONFERENCE

	W	L	W	L	
Bonduel	4	0	Wittenberg	1	2
Amherst	2	1	Wausau	1	2
Isola	2	1	Weyauwega	1	2
Marion	2	1	Manawa	0	4

TUESDAY'S RESULTS:

Amherst 5, Wausau 1.
Wittenberg 17, Manawa 0.
Bonduel 6, Marion 4.
Isola 2, Weyauwega 1.

Weyauwega — The Bonduel High school baseball team is the only unbeaten club in the Central Wisconsin conference race after Tuesday's action.

The Bruins posted a remarkable 6-4 victory over Marion as Bonduel hurler Wayne Kroll hurled a 7-inning no-hitter in relief.

Marion tallied all four of its runs in the first inning before

Bonduel starter Jerry Herb could get a man out. Mike Belton started Herb on his way out with a leadoff homer.

Kroll relieved Herb (who hurled a no-hitter last week) with none out in the first and allowed no runs or hits the rest of the way, walking six and striking out eight. Bill Radiess started for Marion and left after allowing six hits but no walks in four innings. Ken Wolff took the loss. Kroll whacked a 2-run homer in the third to tie the game and Dennis Bahr cracked a 2-run 4-bagger in the fifth to win it.

Iola beat Weyauwega, 3-1, and Amherst shaded Wausau, 5-1, to wind up the day's festivities in a second place tie.

Jim Helgeson hurled a 2-hitter for Iola, striking out nine and walking seven. Southpaw Tom Stolzman, Weyauwega, yielded but three hits, fanning four and walking three.

Iola went in front to stay, 2-0, in a 2-run third inning when Helgeson's single knocked home two runs.

Wittenberg thumped Manawa, 11-0, in a game in which the Wolves were charged with nine errors. Dan Tratz tossed a 6-hitter for the win, fanning eight and walking four. The loser was starter Ken Groholski, who went five innings. The Maroons took the lead, 1-0, in the first on walks and errors.

Muni Golf Loop To Begin Play

Circuit's Entries Increased by Four To Total of 18 Teams

The Appleton Municipal Goodfellowship Golf league will begin its sixteenth season of play Thursday evening.

The number of 4-man teams has been increased from 14 to 18 this season.

Officers of the Municipal Golf association, which sponsors the league, are Bill Gmeiner, president; John Hurley, vice president; Owen Hurley, secretary; and Gerald "Babe" Bayer, treasurer.

The opening-night's schedule, with captains in parentheses, is: True Blues (Lloyd Gatz) vs. Pinacles (Jerry Trudell); Sweet Shots (Harold Calder) vs. K-9's (Bob Jensen); Hale Hi's (Bob Geenen) vs. 426th (Don Garrigan); Royals (Laymon "Doc" Wonsor) vs. Bedfords (Frank Okada); Dots (Oscar Bayer) vs. Po Do (Ray Houfek); Titleists (Ev Wegner) vs. Company A (LeRoy Christoferson); Midway (Herb Brock) vs. Les Strokes (Clair Doerfler); Flag Hi's (Harold Council) vs. MT's (Walter Winter) and K-28's (John Steudel) vs. Top Flights (Elmer Totzke).

Doctoring Your Golf

Square Stance Is Best for Long Shots

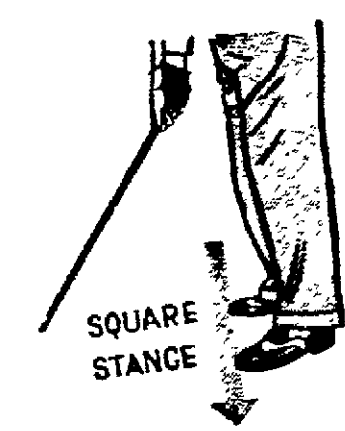
By Dr. Cary Middlecoff
Patient's Complaint: Stance
Uncertainty

Diagnosis: Too Much Experimenting

Treatment: You hear and read a lot about the square stance, the open stance, and the closed stance. And you've probably wondered which is best.

First let's be sure we understand our terms.

Square stance: the feet are



even — that is, a line drawn from the tip of the left toe parallel to the intended line of flight would touch the tip of the right foot.

Open stance: the left foot is withdrawn two to four inches behind this line.

Closed stance: the left foot is advanced two to four inches ahead of this line.

From the full drive down through the full 5-iron shot, use the square stance. For the shorter shots use a slightly open stance.

On the long shots you want a full turn on the backswing and you want the left hip on the way on the downswing so the arms and hands can go the way of Torrey. The manager through. A square stance takes care of both problems. On the shorter shots you want less of a full turn on the backswing, but you still must have the left hip out of the way when you come through on the downswing. The slightly open stance is an assist in getting the left hip out of the way.

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Work of Hazle and Torre Make Haney Look Like Genius

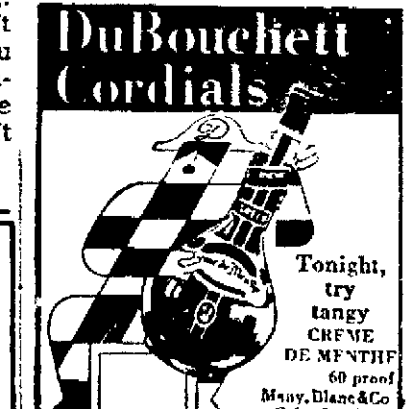
St. Louis — A pair of left-handed batters, Bob Hazle and Frank Torre, were the key to the Braves 12-3 victory over the Cardinals Tuesday night and they made Manager Fred Haney look like a genius.

Hazle has been in an extended hitting slump and riding the bench, but Haney sent him out to play and he drove in three runs as he went 3-for-3 at the plate.

Torre, Joe Adcock's alternate at first base, was called on to start only minutes before game time. Torre came up with a tremendous back-handed, run-saving stop as the Cards threatened to tie the game in the eighth. And he had a pair of hits and three runs batted in.

Haney had planned to give Hazle another chance, so his only real shot in the dark was the use of Torre. The manager explained, saying:

"I wanted to get as many left-handed hitters into the line-



They'll Do It Every Time



The STANDINGS

By The Associated Press

AMERICAN LEAGUE

Team	W	L	GB
New York	10	4	0
Boston	9	7	1
Kan City	8	7	2
Cleveland	10	10	3
Baltimore	8	8	3

Today's Games

Cleveland at New York.	W L GB
Washington at Boston.	9 11 4
Detroit at Washington (2, two-mths)	8 10 4
Kansas City at Baltimore (Night)	4 11 6 1

Tuesday's Results

Boston, 7, Chicago 5.	W L GB
Cleveland at New York, rain.	9 11 4
Kansas City at Baltimore, rain.	8 10 4

Thursday's Games

Cleveland at New York.	W L GB
Detroit at Washington.	9 11 4
Only games scheduled.	

NATIONAL LEAGUE

Team	W	L	GB
Chicago	12	7	0
Milwaukee	11	7	1
Pittsburgh	11	7	1
St. Louis	12	9	1
Philadelphia	10	10	2

Today's Games

Cincinnati at Chicago.	W L GB
Philadelphia at Los Angeles.	9 12 4
Pittsburgh at San Francisco.	8 11 4
Milwaukee at St. Louis (Night)	3 13 7 1

Tuesday's Results

Chicago 4, Cincinnati 0.	W L GB
Milwaukee 12, St. Louis 8.	9 12 4
San Francisco 7, Pittsburgh 6.	8 11 4
Los Angeles 7, Philadelphia 6 (14 in.)	

Thursday's Games

Cincinnati at Chicago.	W L GB
Only game scheduled.	

Weyauwega — Iola

Team	W	L	GB
Boushly	3	0	0
Grossman	2	0	0
Allen	1	0	0
Hesse	1	0	0
Groholski	3	0	0
Laughrin	3	0	0
Mansen	1	0	0
Luchin	3	0	0
Martin	1	0	0
Stuebe	1	0	0
Klemm	2	0	0
Andr	2	0	0
Dorcas	2	0	0
Schoen	0	0	0

Totals

25	0	5	Totals	39	11
a-Flew for Radtke in seventh.			b-Struck out for Smith in seventh.		
c-Walked for Dorcas in seventh.					

Wittenberg — Manawa

Team	W	L	GB
Quimby	3	0	0
Rail	1	0	0
Allen	1	0	0
Hesse	1	0	0
Groholski	3	0	0
Laughrin	3	0	0
Mansen	1	0	0
Luchin	3	0	0
Martin	1	0	0
Stuebe	1	0	0
Klemm	2	0	0
Andr	2	0	0
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Martin	1	0	0
Stuebe	1	0	0
Klemm	2	0	0
Andr	2	0	0
Dorcas	2	0	0
Schoen	0	0	0

'Kid' Southpaw Knocks Bucs Out of Co-Lead

Giants' 19-Year-Old Mike McCormick Wins 3-Hitter

By The Associated Press

Mike McCormick, the kid southpaw almost every major league club wanted when he was an American legion whiz in Los Angeles, finally has come

Don Drysdale Finally Gets His 1st Win

Beats Phils in Relief After 5 Straight Failures

Los Angeles — Towering Don Drysdale was supposed to win 20 games for Los Angeles this season. But it was only early this morning—after five straight frustrations—that he finally won his first.

"That was a little more like it," the young, 6-5 right-hander said after pitching four nearly flawless innings in relief as the Dodgers defeated the Philadelphia Phillies, 7-6, in 14 innings.

Don was just as puzzled as anyone by his previous wildness.

"I just couldn't figure it out," the 21-year-old native of near-by Van Nuys confessed. "I had never been that wild before. Physically, I was fine, but I just couldn't put the ball where I wanted it."

Drysdale, who finished with a 17-9 record last season, went through perhaps his most humiliating exercise of the year Monday night. He worked the first 2 1/3 innings against Philadelphia, gave up five runs and three hits, threw two wild pitches, hit a batter, committed a balk, made an error and surrendered three walks.

Sturgeon Bay's Petrino set a school record by going 11 ft., 6 in.

Seymour's next competition is in the Cherryland relays Friday at Sturgeon Bay.

Vital Lesson

Darton, Ohio — "What did you learn in school today, Jimmy?" a father here asked his kindergarten-age son.

"We learned the little boys are not supposed to go in the room marked for little girls," the youngster replied.

Vince Martinez
Defeats Svoie,
As Crowd Boos

Boston — Vince Martinez indicated today he plans to depend on an educated left hand to bring him the world's welterweight boxing title in his meeting with Virgil Atkins June 6 in St. Louis.

"I'm going to work on my left jab and hook," Martinez said as he headed for serious training at Grossinger's in New York.

Martinez hardly worked up a sweat as he stopped Armand Svoie of Montreal in 48 seconds of the seventh round of a scheduled 10-round Tuesday night before a boisterous crowd of 1,387 at Mechanics building.

Martinez won every round as he jabbed and hooked lightly with his left.

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Thomson Called A Key Factor In Cub Success

Tightens Up Defense, Hits 3-Run Homer Into Strong Wind

Chicago — The combination of veteran slugging power, fearless young pitching and a gamble here and there has the Chicago Cubs on top in the National league race.

The Cubs have had heroics aplenty in piling up 12 victories in their first 19 games. One day it's the booming bat of Walt Morry, the next it's Ernie Banks or Lee Walls or Dale Long or Bobby Thomson.

Share Heroes' Circle

Rookie pitchers have been coming through in slugging fashion. In fact, the Cub aces of 1957 — Dick Drott and Moe Drabowsky — have contributed very little.

Glenn Hobbie, a 22-year-old rookie right-hander, and Thomson, the 34-year-old who authored the home run which was heard around the world in 1951 when the Giants defeated Brooklyn in a pennant playoff, jumped into the heroes' circle Tuesday in a 4-0 victory over Cincinnati.

Hobbie twirled a 4-hitter — the first shutout in his 4-year professional career — and Thomson hit a first-inning, 3-run homer into a 20 m.p.h. wind.

"I never thought anybody would be able to hit one out in that gale," said Manager Bob Scheffing.

Most experts give Thomson a lot of credit for Chicago's fast start. "It's the first time this club has had a major league center fielder since Andy Pafko," said one coach. "It gives us the strength we need up the middle."

Thomson was obtained from San Francisco for Bob Speake and cash.

Thomson, pleased about being with the Cubs, thinks the team is not only stronger than last year but will cause trouble all season.

Attempt to Breed
Red Canary Revealed

Natley, N. J. — Rudy Klemm may make the "little yellow dickie bird" a thing of the past. He's trying to breed a bright red canary.

Klemm has assembled about six South American canaries for cross-breeding. Averaging about a chick a month, Klemm figures it will take his pets about five to 10 years to come up with an all-red canary.

When the Soviet girls beat us they did it gracefully," said Margaret Holloran of the Nashville (Tenn.) Business college team. "When they lost, the crowds still cheered us."

Relations were so good between the two teams during the 10-day visit that the Americans immediately invited the Russians to play in the United States next winter.

Preliminary plans were made for a series of U. S.-Russian games, starting Feb. 1. The American teams headed homeward today.

Polite, U. S. Cager Contends

Moscow — The one thing American basketball players missed on their just-completed tour of the Soviet Union was the good old U. S.-style "razzberry."

No booing by Russian spectators. No barracking. No show of favoritism.

"The Russian fans were almost too polite," said Bert Born, star of the Peoria, Ill., team. "We sometimes felt we were playing some other game."

The girls found the Soviets leaned over backwards to be good sports.

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Paper Says Wilt and Other Stars Will Barnstorm as Pros

Lawrence, Kans. — There is a plan afoot to send Wilt Chamberlain and several other star basketball players on a barnstorming tour of the United States and Europe this summer as professionals, the Lawrence Journal-World has reported.

The Journal-World said it understood the tour's sponsors are trying to bolster Chamberlain with such stars as Elgin Baylor of Seattle, Guy Rodgers of Temple, John Crawford of Iowa State, Bob Boozer of Kansas State and Oscar Robertson of Cincinnati. Chamberlain, Baylor, Rodgers and Robertson are All-America players.

Musial Nears
3,000 Hit Mark

Tris Speaker Says
Hitting Records are
Stressed More Today

New York — When Stan Musial collects his 3,000th base hit in a week or so, they'll probably stop the game and present the ball to him in an appropriate ceremony.

Undoubtedly it will rest forever in the Hall of Fame at Cooperstown or on the Musial mantelpiece.

Things weren't always like that.

Tris Speaker, one of the seven men to hit safely 3,000 or more times in the majors, is here with the Cleveland Indians. Happy to see Musial closing in on the 3,000-mark, Speaker admits he can't even remember when he did it.

"I couldn't tell you when I hit it or where or who the pitcher was," said Speaker, to a batting coach with the Tribe. "It more hits was Ty Cobb with 4, didn't seem so important to get that hit in those days. Not so much was said about it."

Speaker works with the Eddie Collins, (3,313) and Cap Anson (3,081).

When the Soviet girls beat us they did it gracefully," said Margaret Holloran of the Nashville (Tenn.) Business college team. "When they lost, the crowds still cheered us."

Relations were so good between the two teams during the 10-day visit that the Americans immediately invited the Russians to play in the United States next winter.

Preliminary plans were made for a series of U. S.-Russian games, starting Feb. 1. The American teams headed homeward today.

Polite, U. S. Cager Contends

Moscow — The one thing American basketball players missed on their just-completed tour of the Soviet Union was the good old U. S.-style "razzberry."

No booing by Russian spectators. No barracking. No show of favoritism.

"The Russian fans were almost too polite," said Bert Born, star of the Peoria, Ill., team. "We sometimes felt we were playing some other game."

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Boston Knocks Out Pierce, Gains 7-5 Win

White Sox Suffer Ninth Loss in Last 11 Games

By The Associated Press
Southpaw Billy Pierce still hasn't won a game this season and the Chicago White Sox are still last in the American league.

The White Sox have won but four so far and only two of their last 11.

Pierce, 0-2, only member of the Sox staff with a complete game, escaped defeat Tuesday, but he didn't last two innings in a 7-5 defeat at Boston.

Pierce gave up consecutive home runs by Dick Gernert and Frank Malzone in a 3-run Boston first. Then he walked the first man in the second and gave way to Ray Moore, who was shackled with the defeat when the Red Sox cracked him for three in the fourth after Chicago had tied it 4-4.

Three singles loaded the bases against Moore in the fourth. Malzone then singled for the tie-breaking run off reliever Bill Fischer. An infield out and a wild pitch got the payoff runs home.

The White Sox made their move against Mike Fornieles, who left when three singles scored a run in the fourth. Murray Wall relieved, gave up a walk that loaded the bases and Nel Fox' run-scoring fly, then gave the White Sox just four hits and one more run the rest of the way for his first victory.

Other AL games were postponed.

Braves Outslug Cardinals, 12-8

Continued from Page B8

got one of the same to send home the fourth run. Hazle got his hit off Morris Martin who had replaced McDaniell.

Buhl then retired the Cards in order for the only time he turned the trick while in the game.

In the second Schoendienst started Milwaukee on the way with a walk and scored on Johnny Logan's double. Matthews singled and Aaron walked to fill the bases. Before Logan scored on a passed ball. After an out Matthews crossed the plate on Covington's infield out. That was the Braves' scoring until the ninth.

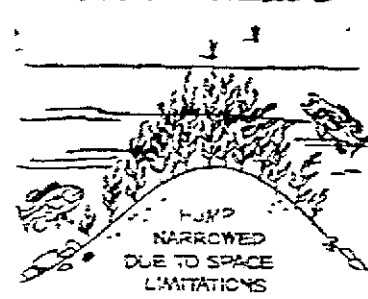
Pick Up Pair
The Cards picked up two runs in their share of the second as Del Ennis doubled and went home on a 2-base blow by Curt Flood who scored on a single by Ray Katt.

In the St. Louis fourth, Flood singled and scored after a hit, and a fly ball to right. In the fifth Stan Musial hit safely in his sixteenth straight game by sending a single to left. The next Cardinal run didn't get home until the sixth as Dick Schofield banked a pinch-hit single to right and crossed home on Don Blasingame's double.

In the eighth the Cards cut the Milwaukee lead to a single run, 7-6, when Katt opened with a single and Blasingame walked before Buhl was replaced by Don McMahon. After posting a strikeout, McMahon allowed Musial a single that scored Bob Nabe running for Katt. Another double by Ennis who sent Blasingame over the plate.

Logan Singles
After seeing Larry Jackson Phil Paine and Frank Barnes the Braves were comforted in the ninth by Billy Muffett. He was greeted by a single by Logan who went to second on a sacrifice. Torre's double moved

SPORTSMAN'S DIGEST



BEING ISOLATED, THESE WEEDS MAY FEED SEVERAL GOOD-SIZED FISH. FISH OFFER AREA WHERE IT DROPS OUT TO DEEPER WATER.



The Champions of the Appleton Curling Club's 1958 local bonspiel received their trophy at a recent gathering of club members. Shown seated are Bill Schleisner (left) and Tony Harrant. Standing are Fritz Ruf (left) and skip Neil Collins. The fifth member of the squad, Neil McLeod, was not present for the picture. (Post-Crescent Photo)

Hortonville Edges Winneconne, 4-3

Omro, Reedsville, Wrightstown Also Post Little 9 Triumphs

LITTLE NINE CONFERENCE			
Eastern Division		Western Division	
Team	W-L	Team	W-L
Reedsville	3-0	Hortonville	2-1
Omro	2-1	Wrightstown	1-1
Wrightstown	1-1	Winneconne	0-2
Freedom	0-2	Winneconne	0-2
Hibbert	0-2		

Winneconne—Defending Little Nine conference champion Hortonville nudged Winneconne, 4-3, here Tuesday afternoon in a Western division baseball thriller.

Polar Bear righthander Jim Steffen shaded the Wolves' Bryce Schmude in a stirring mound duel of 7-hitters.

The game was scoreless until Hortonville pushed over a pair of runs in the top of the sixth on two walks, singles by Joe and Jim Steffen and Wayne Huebner's sacrifice fly. Winneconne tied the issue in its half of the inning when an error, Ron Miller's single and a fielder's choice loaded the bases and an error on the visitors' shortstop brought home two runs.

Hortonville took a 4-0 lead in the top of the seventh on two errors, a passed ball, a fielder's choice and a single, by J. Nelson.

In the Winneconne seventh, Logan home and Aaron to third. Felix Mantilla, who went in for Covington in the eighth was purposely passed. Then Hazle singled to center scoring Aaron and Torre.

Phil Clark took the mound for Muffett, but saw Del Rice poke a double to center to score Mantilla and Hazle, who completed the Milwaukee scoring.

The Cards were not finished, and loaded the bases before Gene Conley relieved McMahon. A single by Al Dark produced the last two St. Louis runs, and then Conley fanned Musial to end the game.

Tonight Lew Burdette, 2-2, will face Herm Wehmeier, 0-0.

Team	W-L	Team	W-L
Winneconne	0-2	Reedsville	3-0
Omro	2-1	Wrightstown	1-1
Freedom	0-2	Hortonville	2-1
Hibbert	0-2		

Team	W-L	Team	W-L
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Freedom	0-2	Winneconne	0-2
Hibbert	0-2		

Doug Korn and Jim Mathison singled and one run came home on an error. Dale Johnson grounded out with the game-winning run on first base.

Steffen fanned 11 batters and walked two while Schmude, also a righthander, struck out five and walked three.

Team	W-L	Team	W-L
Reedsville	3-0	Hortonville	2-1
Omro	2-1	Wrightstown	1-1
Wrightstown	1-1	Winneconne	0-2
Freedom	0-2	Winneconne	0-2
Hibbert	0-2		

Denmark Loses, 11-10
Reedsville—Reedsville pushed over a single run on an eighth inning 2-strike, squeeze bunt to nudge Denmark, 11-10, in a key Little Nine conference Eastern division game here Tuesday afternoon.

Reedsville's victory broke up a first place tie in the division between the combatants. In the home eighth Len Fischer singled and Mel Otto was hit by a pitched ball. Then Gene Schultz singled to load the bases. With two strikes on him, Jack Cummings then laid down a perfect bunt as Fischer barreled home with the winning run.

John Dietrich picked up the win in relief, taking over for starter Otto in the 8-run sixth. Loser Dave Mahlik went the route for Denmark.

Team	W-L	Team	W-L
Reedsville	3-0	Hortonville	2-1
Omro	2-1	Wrightstown	1-1
Wrightstown	1-1	Winneconne	0-2
Freedom	0-2	Winneconne	0-2
Hibbert	0-2		

Bruins' Rally Fails
Bear Creek—Bear Creek rallied for eight runs in the final two innings but it wasn't quite enough as Omro pulled out a 10-9 Little Nine Western division baseball victory here Friday afternoon.

Winning pitcher Dave Daggett went the route, allowing just five hits. Joe Shaddock, the loser, was relieved after pitching 5-3 frames.

Omro collected nine hits off the offerings of Shaddock and reliever Ed Klegin.

The Foxes jumped from a 2-1, advantage to a 10-1 lead during an 8-run fifth inning. Then Bear Creek's chipped away, scoring six runs in the sixth frame and two in the seventh. The Bruins had the tying run on second base when Bill Hoffman flied to left field to end the game.

Walks and errors helped pad both clubs' run totals.

Omro made its loop record 1-0. Bear Creek is 1-2.

Freedom Falls, 11-9
Freedom—The Wrightstown high school baseball team shaded Freedom, 11-9, in a Little Nine conference Eastern division game here Tuesday afternoon.

The victors evened their circuit record at 1-1. Freedom is now 0-2 in the league.

Foxes Take 2nd Place on Uphill Victory

Continued from Page B8

8-5 against them, the Bees got a sharp single to left from Caviness that should have plated two runs. Gary Smith trotted home, but when Dennis Loudenback tore around third, he neglected to touch the base. The Foxes spotted it, called for the ball and Van Dyke stepped on third retiring Loudenback for the final out. The umpires ruled that not only was Loudenback's run nullified but that of the first man—Smith—as well.

Tonight, in the middle game of a 3-game series, Fox Cities Manager Pete Suder will start right-hander Rene Nodarse. The Bees' Dixon has nominated right-hander Ed Donnelly.

Ron Bloodworth, the Foxes' Tuesday night starter, got by the first inning in good shape but for the remainder of his 3-frame stay, control trouble kept him in hot water.

The Bees came up with a pair in the second. Jim Woods beat out a dinky hit between the third base line and the mound, and when Bloodworth threw low, he took second. Gordie Massa drove in the run with a single to right and took second on the throw to the plate. He advanced on an infield out and scored when pitcher Jim Brewer swatted one off the first baseman's glove.

Forces in Run
The Foxes got one back in their half of the second. "Addie" Hintze blooped a hit over the pitcher's head and scooted to third on Bob Payne's single. After "Sandy" Valdespino fanned, Tom Palamar walked to load the bases. Brewer got Bloodworth on strikes but walked Tano on four pitches to force in the run.

Burlington sidelined Bloodworth in the fourth and took a seemingly comfortable 4-run lead. Evans singled to left and stole second. Louis Johnson was hit by a pitch, and Fred Caviness walked to load the bases. Oshkosh's Bill O'Donnell came into the no-out situation for his first Fox Cities pitching stint.

Don Voigt was hit by a pitched ball after a 2-strike count allowing a run to score. Dixon singled through the box scoring two more. Dixon was out trying for second. O'Donnell got Woods on strikes and Massa on an infield out.

In the fifth, the Foxes effected an unexpectedly early show-up for Brewer. Their left-handed nemesis who had fanned 13 in an 8-2 win over them last week, Castro, who had a big night with three hits, and Hintze both singled to right. Payne flied out but Valdespino was nicked by a pitch to load the bases.

Castro scored on a wild pitch. Palamar stroled to re-load the bags. Ted Sadowski, the Foxes'

2-victory pitcher, was called in as a pinch batter and justified Suder's confidence with an authoritative single to right scoring two mates. That brought in Jim Prevatt, a shortstop-turned-pitcher, who escaped further scoring trouble that inning.

Score Evened
Castro evened the score as sixth inning lead-offer with his first home run of the season. His towering blow traveled some 360 feet to dead center field.

The wallop had a disquieting effect on Prevatt, who walked. Hintze and batted him to second. Payne also walked. Prevatt turned Valdespino's attempted sacrifice into a force at third with a good pick-up and throw. Palamar grounded to short, the runners moving up.

Griffith then joined Sadowski as a debunker of all that nonsense about pitchers not being able to hit. The red-head boomed one to left center field for two bases and two more runs. Tano smacked one off the center field barrier to bring in "Griff."

Don Biebel, Menasha's contribution to the Cub chain, batted in the final Burlington run with a sacrifice fly in the eighth. Biebel had entered the game an inning earlier as a pinch batter and relief catcher, for Massa.

The Bees kept the customers squirming in the ninth as they put their first two men on base via walks. Mitchell replaced Ernie Stins on the mound. Johnson fouled out to Payne, trying to sacrifice. Caviness skied to center. A walk to Voigt loaded the bases. Mitchell then got Dixon on a soft fly to Palamar to ring down the curtain.

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Three-I League Was Named In 1901 by 14-Year-Old Girl
Cedar Rapids, Iowa—There is hardly a baseball fan in the last 50 years who is not familiar with the name of the Three-I league. But many do not know how the nation's oldest Class B loop gained that historic title.

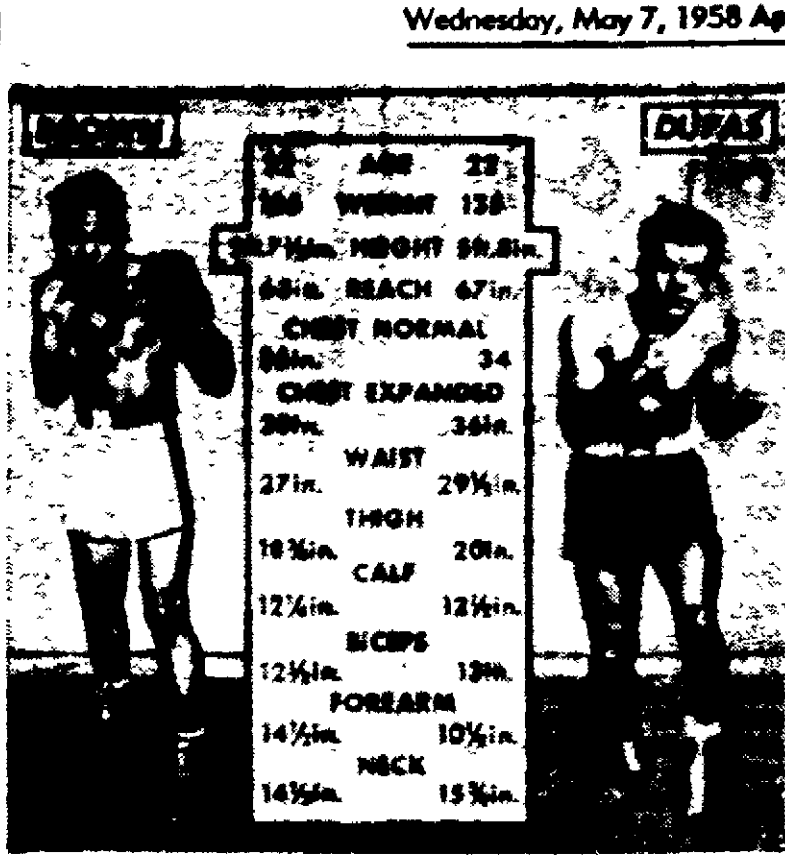
Back in January of 1900 a small group of men, including Belden Hill of Cedar Rapids and William F. Krieg of Peoria, were completing plans to organize a new professional baseball league in the middle west.

Caught His Fancy
At the last moment there remained the decision as to what to name the new circuit. Being considered was the tag "Tri-State league." Quietly listening to a discussion of the subject in the Krieg home was 14-year-old Ethel Krieg.

Shyly, after having noted that all of the prospective cities were located in Iowa, Illinois, pennant.

Preferred by Brandy Lovers

ARISTOCRAT BRANDY
The Aristocrat of Brandy
California Wine Assn., San Francisco



Here Is a Comparison of the Physical statistics of world's lightweight champion Joe Brown and challenger Ralph Dupas who meet for the title tonight in the Sam Houston coliseum in Houston, Texas. (AP Wirephoto)

Kimberly Scores 6-2 Win Over Bulldog '9

New London—The New London High school baseball team lost a 6-2 decision to Kimberly here Tuesday afternoon when Bill VanElzen hit a pair of triples that drove in three runs for the visitors.

VanElzen's first triple in the third inning scored Hank Peerenboom, who as second batter, rapped out a triple. After Lamers scored in the fourth, VanElzen connected with another triple in the fifth to score Jim Peerenboom and Hank Peerenboom. VanElzen added Kimberly's fifth run in the same inning when he scored on an infield out.

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Wrightstown	1-1	Winneconne	0-2
Freedom	0-2	Winneconne	0-2
Hibbert	0-2		

The visitors added their final run in the sixth when Hank Peerenboom, who walked, scored while Smits hit into an infield play.

Jim Ehke, opening batter for the Bulldogs in the first inning, scored on an error.

Jerry Kuppernuss, the losing pitcher, gave up five hits. Smits and VanVelden pitched for Kimberly.

East Meets West
Elizabeth, N. J.—Fred Campbell sits in his shop repairing saddles and making gun holsters for easterners on a Wyoming att Earp kick.

He's been doing it for 18 years, even gets orders for hand-tooled saddles which he sells

for \$175 or more. Children are his best customers for the "gun" holsters.

Campbell operates a hardware store too, but they ain't a run in the sixth when Hank Peerenboom, who walked, scored while Smits hit into an infield play.

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Payne Hopes to Rebound From Only Poor Year

Continued from Page B8

D Appalachian league. Payne spent the next two seasons in the army, playing in only about 40 games—"of high school caliber" he says—in France.

In the Class B Southwestern league with the Hobbs, N. Mexico, club in 1957 he just missed hitting .300 (at .297).

He divided his time between three teams last season—in three different classifications—and that may have contributed to his first mediocre professional campaign. After getting "just a couple hits" with Charlotte in the Class A Sally league in about nine or 10 games, he was sent to Wilson of the Class B Carolina league where he batted about .235.

He spent the last month of the campaign with Elmira, of the Class D New York-Pennsylvania circuit where he stayed at about the .230 level.

Payne, who married a New Mexico girl while playing at Hobbs in 1957, is living with his wife in an apartment here. He likes Appleton very well and says that Goodland field rates as a better park than those at Burlington and Davenport.

He says the Three-I league looks like a good one "and it will get better, when players are sent down from A and AA ball." He believes that the Foxes have "very good pitching but need to tighten up on their defense."

Payne played for Suder last season and calls Pete an "excellent manager."

for \$175 or more. Children are his best customers for the "gun" holsters.

Campbell operates a hardware store too, but they ain't a run in the sixth when Hank Peerenboom, who walked, scored while Smits hit into an infield play.

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APPLETON'S POPULAR PRICED MEN'S STORE



A University of Wisconsin class in landscape architecture visits Outagamie County Plamann park near Apple Creek to give the county help in planning for the 113-acre site. The park is open to the public now, but there are no facilities. Shown at the site are, left to right, Freedom Supv. Joseph Weyers, chairman of the county board's committee on the park; G. William Longenecker, UW professor of horticulture and landscape architecture, and John Gillespie, Appleton, Ann Otjen, Elmgrove, and John Huh, Menasha, students in Prof. Longenecker's class. After studying aerial photographs, topographical maps and their visit to the site, Prof. Longenecker and his class will submit a plan to the county. (Post-Crescent Photo)

Cato Company Low Bidder on Storm Sewers

Will be Recommended
For City Contract at
Council Meeting

Brennan and Rolland Excavating, Inc., Cato, the low bidder, Tuesday was recommended by the board of public works to install \$34,267.30 worth of storm sewers this year.

Most important of the projects included in the list ties in with the College-to-Candee high level bridge construction, scheduled to start later this year. Sewers will be laid from N. Rankin street to N. Green Bay street on E. College avenue and from E. College to N. Jennie street on N. Green Bay. The other locations:

N. Ballard road from E. Marquette to south of Highway 41.
E. Marquette from 300 feet east of N. Bay street to N. Ballard road.

N. Oneida Street
S. Carpenter street extended from E. South River street 200 feet south.

E. Harrison street extended from 600 feet east of S. East street to 700 feet east of S. East.

W. Foster street from 250 feet east of Maplecrest drive to 400 feet east of S. East.

to Maplecrest drive.
N. Oneida street from McArthur street 400 feet north.
River drive ravine near Ravinia place.

E. Byrd street from N. McDonald street 350 feet east.
S. Ritter street from E. McKinley street to E. Goodall street.

E. Calumet street from S. Telulah avenue a block east.
S. Telulah from E. Calumet a block north.
E. Fremont street from S. Kernan avenue to S. Walden avenue.

S. Walden from E. Fremont 1,200 street south.
W. Taylor street from N. Douglas street to N. Elinor street.

Other bidders and their prices: A. J. Kienast and Sons, Oshkosh, \$45,978.46; Lloyd Kispert and Son, Green Bay, \$38,926.30; John McHugh, \$50,174.20; Charles A. Green and Son, Inc., \$37,229.95; Gresl Construction company, \$46,404.40; Central Construction corporation, Oshkosh, \$62,477.25; and Van Daalwyk Construction, \$46,445.50.

Bids of Van Daalwyk, McHugh and Gresl for sewer and water laterals' work on various streets were referred to Director of Public Works Edwin J. Duszyński for tabulation and a report at next Tuesday's meeting.

Roland Hopfensperger was awarded the contract for closing of transoms and windows at city hall. He bid \$1,475. Al Utischig and Sons quoted \$1,628.50.

Peterson Press was awarded the contract to publish city directories for \$335 for 48 pages.

Roger LaBerge Named Head of Barbershoppers

Roger LaBerge has been named new president of the Appleton chapter of Barbershoppers. He will serve with John Kitchell, vice - president, Don Cyr, secretary, and Clyde Schumacher, treasurer.

The songsters will appear tonight at a meeting of the American Legion at the Legion Memorial building, and will perform Thursday night for the Golden Agers club at Jefferson school.

The group will hold its annual barbershop quartet concert at 8 o'clock Saturday night, May 24, at Appleton High school auditorium. Six national barbershop quartets will appear with the local chorus on the program entitled "Quartet Harmony Concert."

and \$6 for each additional page. Badger Printing quoted \$385 and \$33.50 for each additional page.

The Post-Crescent's bid for publication of council minutes and legal notices was referred to finance committee.

Great Lakes Asphalt and Petroleum company, Chicago, was selected to furnish asphalt crack and joint filler for \$43.70 a ton by truck, the low bid in the class.

Standard Oil company, Milwaukee, and Mark Muth, Green Bay, were selected to furnish asphaltic road oils by tank and transport. They submitted the low bids in four categories of city needs.



When Planning a Surprise for the young fry why not consider the famed forest fire fighter, Smokey Bear, as a motif? All youngsters love this appealing creature and he can be created in this Smokey Bear Sundae by placing chocolate tidbits into a round scoop of chocolate ice cream for his eyes and nose. Big, round wafers become his ears and the chocolate syrup around the base of the ice cream forms his collar.

6 Ounces Spaghetti With 1 Can of Sauce

Count on cooking six ounces of spaghetti if you are planning to sauce it with a can (10 ounces) of tomato sauce.

Beef Stew 'n' Corn

Dinner's ready in a jiffy when you have a can of beef stew and a can of whole kernel corn on your pantry shelf. Combine the beef stew and drained corn; heat. Serve over hot buttered rice or noodles.

Cheese Biscuits

Extra good: Grated cheddar cheese added to biscuit mix before stirring in the liquid.

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Lawrence Says: America Gets Example of Red Culture Trade Russia Sent Liar, Expected U. S. People Would be Fooled

BY DAVID LAWRENCE

Washington — America has just been given a tragic example of what the Soviet government means by "cultural exchange." It sent to the United States a consummate liar—with the confident expectation that many Americans would be fooled or duped.



The story starts with an innocent effort by a Chicago bus driver who wanted, as a gesture of international good will, to arrange a visit with Russian war veterans who had fraternized with American soldiers at the link-up of the two armies at the River Elbe in World War II. It wasn't an official exchange, but the American government granted the visas anyhow. The Soviet radio exploited the visit as an example of Soviet-American "solidarity."

The five Russians — hand-picked by the Moscow government — came to the United States on April 23 and were in Washington and then New York city until April 30, when they flew back to Moscow.

Heads Group
Boris Polovoy, chief of the union of Soviet writers who had come to America in 1955 as the spokesman of the Soviet delegation of newsmen, was again the head of the visiting group. He came and departed without being asked the big question that has been raised in cultural circles about the punitive measures taken by the Soviets toward writers who do not agree with their government.

The facts about this attitude had just been set forth in a book by Howard Fast, the novelist whose works have been widely circulated by the communists throughout the Soviet Union but who now has broken with the communist party. In his book entitled, "The Naked God," Fast tells of an episode that took place at a gathering in New York attended by Polovoy on his visit to the United States two and a half years ago. The ex-communist writes:

"Someone asked Polovoy whether he couldn't provide us with some information concerning the Jewish writer Kvitko. It was explained to Polovoy that for some time now rumors had been circulating to the effect that Kvitko, among other Jewish writers, had been arrested and subsequently put to death. Could Polovoy settle these rumors once and for all?"

"Polovoy said that he could. The rumors were, of course, the usual anti-Soviet slanders. Fortunately, Polovoy said, he was in a position to refute them, for Kvitko was at present living in the same apartment house as he, Polovoy. 'Could there be a better denial of any rumor?' he asked.

"We were relieved and delighted. We asked what Kvitko was doing, and Polovoy said that he was finishing a translation and planned a new book after that. He also added that he had seen Kvitko before leaving for America and that he, Kvitko, had asked Polovoy to convey his very best regards to friends in America.

Kvitko Dead
"So Polovoy answered, and this was witnessed by too many people that night to be denied. But after Polovoy had gone home, after the twentieth 'Soviet' congress, we learned via a Jewish-Polish communist paper that Kvitko had been dead for years, beaten and executed even as Feffer had been, even as Bergelson.

"I say: may all the implacable justice of time and history be visited upon those who not only murdered men and artists but also turned the soul of such a man as Boris Polovoy. For it was not merely that he told a tragic and grotesque lie; his intention was the summation of what the communist party does to a writer."

Since that book was written, the Soviet "Literary Gazette" has published an extremely violent anti-Semitic tirade against Fast. The own letter writer in March 1957, bitterly asked Polovoy to explain the lie he told about Kvitko. But the letter wasn't answered, nor was Fast's communication published in the "Literary Gazette" or

anywhere else in the Soviet Union. Why do the Soviets want you told was in an interview these "cultural exchanges"? So published in "U.S. News & World Report" on Nov. 11, 1955, represent over their own radio As head of the Soviet delegation the American government consin projects were listed as tion of newsmen, he was ask-supposedly accepts the Soviet the defense department asked ed: "Is there freedom of the viewpoint on communism — all congress Monday for authority that no additional authorization was sought for the Army Reserve and the Army National Guard because they have available projects previously authorized at Milwaukee's Mitchell field, costing \$173,000; and

2 State Projects In Proposed U. S. Defense Facilities

Washington — Two Wisconsin projects were listed as the defense department asked congress Monday for authority that no additional authorization was sought for the Army Reserve and the Army National Guard because they have available projects previously authorized at Milwaukee's Mitchell field, costing \$173,000; and

Soviet Army Truck All Tangled Up in Red Tape, Taxes

BY CARL BARTMAN
Budapest — It was a sorrowful day for the Szabadsaghar-cos farm cooperative when it der-bought a second-hand truck from the Soviet army. The cooperative—its name means "Freedom Fighter"—expected bill of more than \$3,000 for customs duty. It ap-peared the Russians had not paid Hungary any customs when they brought the truck into the country. The cooperative's leaders tried to argue their way out of the predicament, but only succeeded in getting the duty cut to \$2,000. In despair they offered to sell the truck to the auto monopoly. Officials said they would gladly buy it—for less than \$900. Meanwhile, the truck has been standing in the garage, while its owners try to figure out what to do with it.

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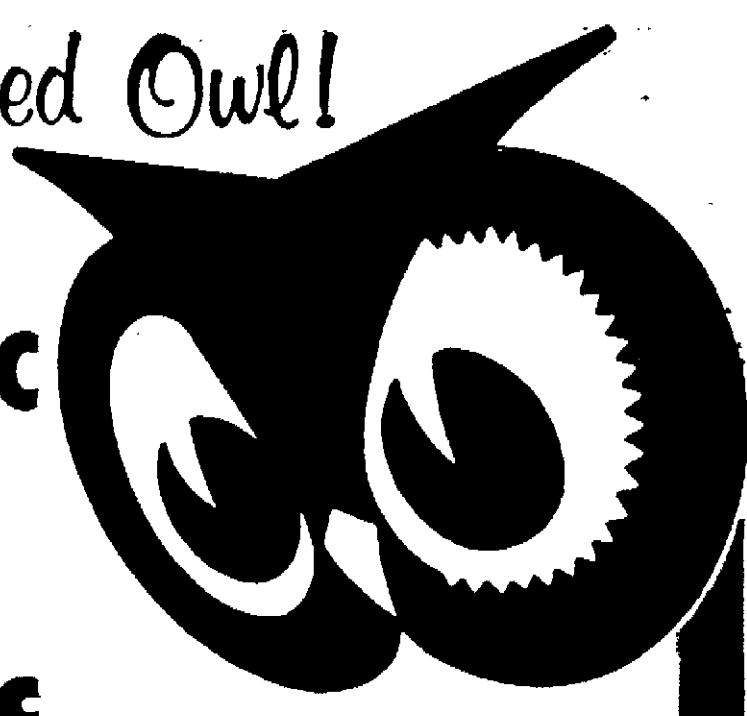
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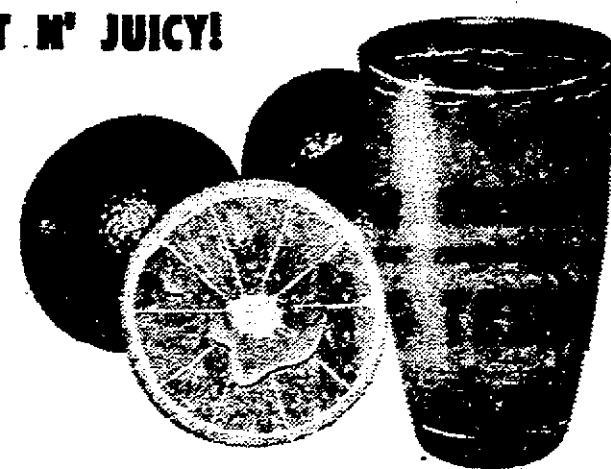
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Cattle Men Build Trouble in Practice of Withholding Stock

Marketing Service Sees Crash in Manner Prices Being Kept High

BY OVID A. MARTIN
Associated Press Farm Writer

Washington — The Agricultural Marketing service reports the cattle industry — now riding a wave of favorable prices — may be expanding too rapidly for its long-time good.

The service said cattlemen are withholding a considerable number of meat animals for use in building bigger herds. This holding operation tends to reduce meat supplies below what they should more normally be with prices being held relatively high.

"The withholding occurs after two years of reduction in numbers of cattle and production of hogs," the agency said in a livestock situation report.

Make Price Boom

"With slaughter supplies tending downward, and consumer demand for meat weakening only a little, the immediate result of withholding is to create a price boom. The boom feeds itself; each rise in price stimulates further holding back, to speed the expansion. This spiral, so dangerous to future prices, may not build as high as some have done previously."

The service said the consequence of too rapid an increase in cattle numbers will not appear for two years or longer; until then, prices will hold up well.

As for expansion in hog production, the agency said significant price effects of any overproduction probably would not occur before the fall of 1959.

Supplies of meat for consumption this year may drop, the service said, to a per capita average of 151 pounds compared with 159 last year. It said prices of meat at retail may recede only moderately from their early spring level.

Tree Growth Assisted by Fertilizer

An application of fertilizer can increase tree growth in a forest plantation, just as it can boost crop yields. But whether or not it would be a paying proposition isn't clear yet.

University of Wisconsin forest soil researchers H. H. Krause, R. C. Dosen, and S. A. Wilde got an 18 to 32 per cent increase in tree height on areas where they

Members of the Working Woodchucks, Brothertown 4-H club, were among the several hundred Calumet county 4-H youth who helped plant 3,500 trees and flowering shrubs at the county park. From the left, Clifford Baltz, Delmar Lavey, Lowell Pierce, club agent, Barbara Tasch and Judy Goetsch are shown at work. During the last 11 years 4-H members have planted almost 40,000 trees at the park. Survival has been estimated at about 60 per cent. (Sebora Photo)

broadcast nitrogen, phosphorus, potassium, and magnesium fertilizers two years ago. These red pine and jack pine plantations ranged in age from two to 15 years.

A complete fertilizer broadcast in an older red pine stand, gave an 18 per cent increase in tree diameter over unfertilized plots. On jack pine, the fertilizer produced less response.

On the average, each treatment added 50 pounds of nitrogen, 40 pounds of available phosphorus, 100 pounds of potash, and 70 pounds of magnesium per acre.

Ammonium nitrate and urea side dressing on young plantations depressed the height growth of trees for two years after application, the researchers point out.

New Machinery Helps Handling Of Shelled Corn

Air-Tight Storage, Processing Gear Now Available

New machines and equipment emphasize a trend toward handling shelled corn on the farm.

Frank Andrew, extension agricultural engineer at the University of Illinois, explains that air-tight storage structures make handling wet shelled corn practical. And there's also equipment for automatically processing and handling dried shelled corn, Andrew said.

Of most importance, according to the agricultural engineer, is that farmers match up harvesting and drying equipment and storage facilities for high efficiency in their operation.

Farmers now have a wide choice among heated air batch driers, supplemental heated bin driers, cold air fan and motor combinations, wagon driers, recirculating driers and continuous driers. All of these aim at reducing harvesting losses and providing greater handling ease and a better product.

The conventional picker still has a place in the picture, Andrew said, although it may seem crude compared with a self-propelled combine with corn head attachment to harvest shelled corn. New machines can cut harvesting losses by early harvest and mechanical drying. But the cost may be high.

Harvesting with a conventional picker and trailing sheller gives most flexibility, according to Andrew. The farmer can harvest his crop either as ear or as shelled corn simply by putting a sheller between the picker and the wagon.

The County Agent Answers

What are the small reddish-brown mites now observed in houses?

This insect is the clover mite. New structures with new lawns and other plantings are affected most. This insect is harmless except it leaves a stain when crushed.

How can the clover mite be controlled?

Spray thoroughly all plants and grass for a distance of 20 feet from the building. Also treat the foundation and walls, including lower window sills. The recommended insecticide is Malathion, applied as a spray. Repeat the application in 10 to 14 days.

How can you control silverfish?

To control silverfish, you must spray every crack and crevice in the entire room. The diet of the silverfish includes books, pictures, cotton, linen rayon, silk, and nylon. Spray with a residual insecticide which will contain DDT, Perthane, or Strobane. It is best to check the container for the ingredients of this oil base spray.

Plan to Form PTA

Stockbridge — Parents will form a parent-teachers association at a meeting at 8-15 Friday night at Stockbridge High school.

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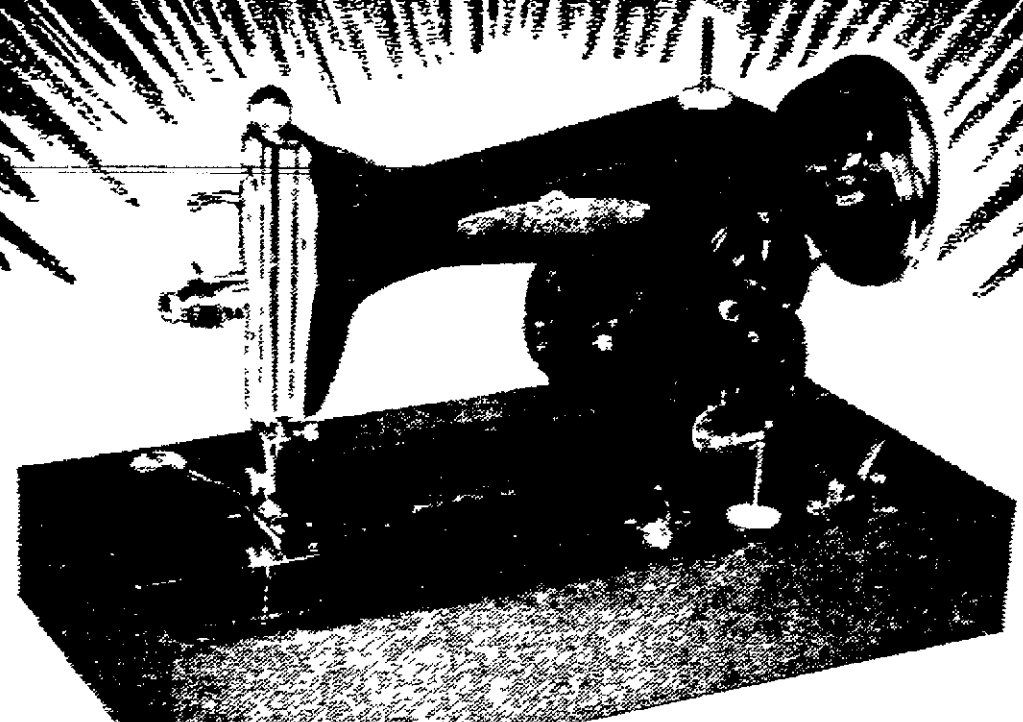
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Iron Shots Aid Fight Anemia In Young Pigs

UW Researchers Find Injections Bring Best Results

An injection of iron is a good preventive measure against anemia in suckling pigs, according to University of Wisconsin research.

A single injection of iron-dextran protects baby pigs against anemia until they're eating foods which supply protective materials, according to tests by Marvin Rydberg, H. L. Self, R. H. Grummer, and Tadeusz Kowalczyk. The method involves less handling of pigs than other anemia treatments.

These researchers compared the iron-dextran injection with a pill containing iron and with an iron liquid treatment given through the mouth.

Injections Gave Results

The injections gave the quickest response and lasted longer. Pigs treated with the liquid didn't show beneficial effects.

Anemia causes a deficiency of red blood cells through lack of iron and other minerals which are used to build a material called hemoglobin in the blood. Sow's milk lacks the needed iron. The researchers measured responses to the preventive measure by determining the hemoglobin content of the baby pigs' blood.

Symptoms of the disease are slower gains, paleness, tiredness, and sometimes yellow or white scours. It generally occurs only when pigs are raised in confinement, so may become a bigger problem as hog raisers turn to multiple farrowing and push-button hog operations.

And it's the most serious deficiency disease of swine. A large proportion of pig deaths between one and eight weeks is said to be due to susceptibility to infections as a result of lowered resistance caused by anemia.

If hog growers use injections, they'll have to practice good sanitation with the needle, the researchers warn. They need to clean a spot on the pig's ham and keep the needle clean as they move from one pig to another.



Instructing Waupaca Kindergartners in the fundamentals of conservation is James Miller, high school agriculture instructor. The youngsters each planted a tree in the school forest on their annual conservation tour into the forest. (Post-Crescent Photo)

Beginning Early Waupaca Kindergartners Plant Trees on Trip Into School Forest

BY JOHN WELLS
 Post-Crescent Staff Writer

Waupaca — Conservation lessons at the Waupaca grade school really begin in the beginning. They start with the kindergartners who, after learning conservation in school, get a chance to take an active part in tree planting.

Each spring the kids are taken via the school bus to the school forest just northwest of Waupaca near the end of Sheridan street.

Their first lesson begins when they are instructed not to step on the seedlings, the work of last year's kindergartners.

They then receive a practical lesson in tree identification by James Miller, agriculture instructor at the high school. They learn by looking and comparing sizes of trees to their own height.

Explains Uses

Instructor Miller then tells about the many and varied uses of the trees, including the fact that they provide protection for the deer, rabbits and other wildlife.

He points out that the woods is full of deer who take a trail from one woods, across the marsh and into another woods. By that time, several of the alert youngsters could already see the deer in the dense forest.

While following a deer trail, another youngster claimed, "I can smell um." When asked

St. Mary Parish In Stockbridge Adds to School

Stockbridge — Work has started on a 4-room addition to the St. Mary of the Seven Sorrows Catholic church parish school. The addition, to cost approximately \$87,000, will afford a total of six rooms in the school.

The Rev. William C. Willinger, pastor, said the general contractor is Hemauer Construction company, Stockbridge. The plumbing and heating contract went to Karls corporation, Stockbridge; the electrical, George Froming, New Holstein, and painting, Leo J. Meyers, Chilton. Frederick W. Rabe and Associates, Manitowish, were the architects.

The second floor of the old school will be converted to an all-purpose room for general student assemblies and high school released time classes. There will be an enrollment of 230 pupils at the school in the fall.

4-H Club Schedule Meetings in Sherwood

Sherwood — The Wide Awake 4-H club will meet tonight at the home of Joan Mandercheid.

The Cliff 4-H club will meet Thursday at the George Mielke home.

The Ladies Aid society of St. John Evangelical Lutheran church, Dundas, will meet Thursday with Mrs. Clarence Timm as the hostess.

Family Holds Reunion

Royalton — A family reunion was held at the Alvin Genske home Sunday. Members attended from Black Creek, Weyauwega, Milwaukee, New London, Appleton, Manawa and Royalton.

Sugar Bush Visited by Fredonia, Chicagoans

Sugar Bush — Mr. and Mrs. Irvin Ruckdashel and family, Fredonia, and Miss Alma Ruckdashel and Mr. and Mrs. Ralph Johnson, Chicago, Ill., were guests of Mrs. Mabel Ruckdashel.

Mr. and Mrs. Ray Sommers, Madison, were visitors of Mr. and Mrs. Frank Zitske.

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Children Can't Work in Fields In School Hours

Federal Act Demands Class Attendance for Youth Under 16 Years

Wisconsin farmers and growers hiring workers to tend the springtime crops were reminded today that the Fair Labor Standards act prohibits work by children under 16 years of age on farms during school hours.

"The federal law provides children with a priceless commodity — time to go to school," says Duane A. Wendele, regional director of the U. S. department of labor's wage and hour and public contracts divisions, the agency which enforces the act.

The child-labor provisions protect local youngsters and children of migratory workers alike, Wendele pointed out. There is only one exception to the rule prohibiting children under 16 from working in agriculture during school hours of the school district where the child lives while working, he added. The exception is for the farmer's child working on his parents' farm. He also stated that children under 16 may lawfully work on farms before and after school hours, and on weekends and other days when there is no school.

Make Sure of Age

"The farmer can easily make sure of the age of any young worker if he asks for an age certificate. A certificate showing the young person is old enough for the job serves as proof of age for purposes of the act," Wendele said.

These certificates can generally be obtained from the Wisconsin Industrial commission, or local officials designated by the commission.

The child-labor provisions apply to farmers who engage interstate commerce or ship produce in interstate commerce, or to dealers in the same state who shop the produce in interstate commerce.

Minneapolis Minister Visits at Leeman Home

Leeman — Visitors at the Clarence Thompson home were the Rev. and Mrs. William Smith, Minneapolis.

Mr. and Mrs. Wesley Poole accompanied their son, Barry, to the "Let's Draw" awards program at Madison. He is a student at Meadow Grove school.

Observe Crowning Rites

St. John — May queen for the crowning ceremonies at St. John Catholic church was Pat Thiel. Her attendants were Carol Thiel, Phyllis Spang and Delphine Propson. The crown bearer was Ellen Pruess. A living rosary was formed by the children of the parish.



A Team of Sorrel Mares that has won 13 trophies in horse pulling events in this area in the last four years and was owned by Myron Reiland, route 2, Hortonville, has been sold to Leonard Shay of Germfask, Mich., to be used for a parade and show team. Shay, who owns one of the largest sawmills in Canada, bought a team of dappled grays last year from Reiland that were used in the Centennial parade to draw a float. Reiland is pictured with the sorrel mares that weigh 4,760 pounds and are 8 and 10 years old. (Vance Photo)

Wisconsin Ranks High

Trees for Tomorrow Publication Surveys State's Position in U. S.

Merrill — How does Wisconsin rank in tree planting throughout the nation?

The Badger state is fifth in number of trees planted since reforestation began. However, 10 other states planted more trees in 1957.

This information is from a national survey conducted by Trees for Tomorrow, Inc., and reported in the March-April issue of its publication, "Tree Tips."

While low priced seedlings and a longer planting season have enabled southern states to take the lead in reforestation, Wisconsin still ranks high. For Wisconsin the state increased 30 per cent in 1957 and are expected to rise another 25 per cent, reaching 48 million in 1958.

Survey Results

Other results of the survey were: Wisconsin has more state nurseries than any other state but Michigan, each with six.

The Griffith State nursery at Wisconsin Rapids is the second largest outside the south and 22nd largest in the nation.

There are three industrial nurseries in the state. Wisconsin ranks third in the nation in this category and first outside the south.

Wisconsin is far and away the national leader in school and community forests. Wisconsin has almost half the national acreage planted to such forests. "Tree Tips" articles covered all four phases of Trees for Tomorrow activity—free tree distribution, tree planting, forest

management and the camp at county colleges are scheduled to attend workshops in the spring and fall.

All told, attendance will reach a new high of 3,600 for the school workshops, college summer sessions and adult programs.

Staff Additions

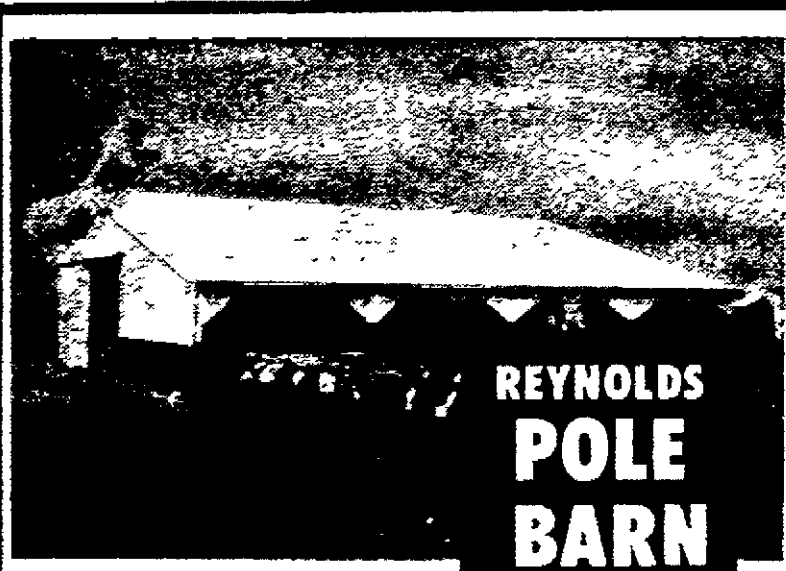
Two new staff additions were announced in "Tree Tips" by M. N. Taylor, executive director. Richard Baumgardner has been named assistant camp manager. He is a graduate of Western Reserve and Purdue universities. The new publications editor is George Schmidt. He received degrees from the University of Wisconsin and also attended Wisconsin State college, Oshkosh, and the University of Colorado.

North Star 4-H Club To Meet at School

Nichols — The North Star 4-H club will meet May 12 at the school house. Projects for the season will be outlined.

Sunday the North Star softball team defeated Crystal Star at the school grounds.

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Migration of City Folks to Farm Area Causes Changes

**Rural Neighbors to Settlements
Worry About Impact on Life, Taxes**

When large groups of city people move into a farming area, the farm people living there expect some fairly drastic changes in a wide variety of things, according to a study in such an area by University of Wisconsin rural sociologists. A. D. Orman and D. G. Marshall surveyed the attitudes which Kenosha county farmers held toward the city people who were moving into the farming area there.

This is a county which has been growing rapidly in population, and where non-farm residential subdivisions have been built in farming areas.

The sociologists interviewed 190 farmers, 79 of whom lived within a mile of a non-farm residential subdivision.

A large number of farmers (65 per cent to 70 per cent) expect city people moving into the area to have an unfavorable effect on taxes. One-fourth expect to one-third expect some difficulties in matters dealing with health — particularly sewage disposal.

However, the farmers do think some good can come from this movement of city persons out into the country, Orman and Marshall say. Many think it will upgrade the general social and economic life in the community and have a good influence on farm housing.

It helps to know the expectations and attitudes of both sides in such a situation, sociologists point out. With such knowledge, it's possible to predict where conflicts may arise and to do something to make the change from farm to suburban area more comfortable for all concerned.

For instance, their present findings can guide government officers in dealing with matters of health, sewage, and taxation in Kenosha county.

The survey also showed that farmers living within a mile of residential subdivisions had quite a different outlook on things than farm people living farther away. In general, the farmers living near the residential areas felt more unfavorable toward the non-farmers.

On the average, more than half the farmers felt the migration of city people to their area would have no effect on their daily living. Details of the findings are available from Marshall and Orman.

Nichols Couple Visits Relative in Milwaukee

Nichols — Mr. and Mrs. Lester Boman and Miss Marcella Hahn visited Boman's sister in Milwaukee.

Mr. and Mrs. Gerald Gonn, Chicago, visited Gonn's sister, Mrs. Nels Nelson.

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Booklet Tells Of Canada's Hog Successes

How Canada developed high-quality meat-type hogs, and the problems faced by the United States in swine improvement, are described in a research report issued by the U. S. department of agriculture.

The report covers findings of a special mission sent to Canada late last year by USDA to study the problem. The mission found that great improvement in swine quality has been made in Canada since the 1920s, to avoid a threatened loss of the Canadian export market because that country's hogs carried too much fat in comparison with those produced in Denmark and other competing areas.

Faced with loss of exports, Canadians established a universal grading system for hogs, later made it compulsory, and switched rapidly to the meat-type hog, which has a larger proportion of high-value lean meat and less of the lower value lard and fat cuts. Canada also will upgrade the general social and economic life in the community and have a good influence on farm housing.

On the basis of equivalent U. S. grades, about 70 per cent of Canadian barrows and gilts would grade U. S. No. 1. It is estimated that only 15 to 30 per cent of U. S. hogs would grade No. 1.

Price differentials paid by Canadian packers for high-quality hogs are greater than those obtainable in the United States. These higher price differentials, partly made possible by more defatting and boning of pork cuts, have helped encourage swine quality improvement in Canada.

Turkeys Injected With Hormones

**Broody Hens Put
Back to Production
By Treatment**

An injection of a hormone may prove to be the easiest way to get broody turkey hens back into production, according to tests at the University of Wisconsin.

Research by J. L. Adams and R. W. Haller indicates that progesterone hormone is just as good as the present method used to break up broodiness. But the hormone injection involves less handling of the birds.

Presently, broody birds are generally put on wire floors or pens without nests for a couple weeks to discourage brooding. They have to be handled twice—once putting them into the cages and once bringing them out. And they have to be specially fed and watered while they're caged.

Compared Hormones
Adams and Haller compared various hormone injections with the usual methods of breaking up broodiness with turkeys last year.

Half the hens in the 100-bird breeding flock became broody during the experiment.

Broody hens on wire floors or nestless pens came back into production after 16½ days on the average. The hens that got an injection of progesterone

Black Creek Parish to Receive Trees

**Replanting Token
Of Observation of
Rural Life Sunday**

BY REV. ELMER BECKER
Pastor St. John's E and M Church

The fifth Sunday after Easter is Rogate Sunday, and many churches observe Rural Life Sunday.



Rev. Becker

Christians are reminded of their stewardship responsibilities entrusted to them by their Creator. "The Earth is the Lord's," and all the precious resources we find on our earth have been entrusted to us for our enjoyment and use in securing our living.

It is poor stewardship to waste or destroy soil, water, trees, flowers, wild life, or to pollute our streams.

At St. John's Evangelical and Reformed church, Black Creek, we are receiving 200 3-year-old white pines from the Wisconsin conservation department's Griffith nursery at Wisconsin Rapids, for distribution to people who come to worship Sunday morning.

The trees will come in a bundle. We will place moss around the roots of each tree, wrap it in wax paper and place a rubber band around the paper to prevent any moisture from escaping until the tree is planted.

Worshippers thus are reminded of the importance of planting trees to replace all trees that have been harvested.

It is the church's responsibility to teach its people to be good managers of that which God has entrusted to us. It is in the spirit of thanksgiving that we want to be good stewards, because of God's fatherly care of us. Rural Life Sunday is a day to bring this thought to God's people.

when they started acting broody came back into production on an average of 17 days later.

The researchers also tried injections of diethylstilbestrol and a commercial preparation of this hormone. Neither was as effective as the other methods.

It took an average of 25½ days for the diethylstilbestrol to break up the broody hens; with the injection of the commercial hormone preparation, hens didn't come back into production until an average of 31 days after treatment.



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SATURDAY, MAY 17th

IS

RURAL YOUTH DAY

Farm folks from all areas surrounding Appleton will want to spend Saturday, May 17th, in Appleton. The Appleton Junior Chamber of Commerce is inviting all rural youth under 21 years of age in Outagamie County PLUS those in northern Calumet and Winnebago Counties plus two townships in Brown County to share in this celebration.

The Program for the Day Is:

8:45 A.M.
Free show and program at Rio or Appleton Theatre for those with a ticket.

10:45 A.M.
Rural Youth Parade (Each school or 4-H Club to march as a group with their float, or 4-H Club or school banner at the head of their group).

Floats are to cover some phase of Safety.

11:45 A.M.
Lunch. (Each group is to provide their own lunch. Free chocolate milk and/or ice cream bar for everyone with a ticket.)

1:00 P.M.
Welcome address and safety remarks by Mayor Clarence Mitchell at Erb Park.

1:05 P.M.
Talent Show and Program.

2:15 P.M.
Float Awards.

2:30 P.M.
Professional Entertainment.

3:00 P.M.
Awarding of Talent Prizes

3:15 P.M.
Final Remarks and Dismissal.

The Junior Chamber of Commerce is to be congratulated on the provisions they have made for rural youth to enjoy our city. We need more rural-urban cooperation such as this celebration. Enjoy yourselves—good luck to your float and Talent Show entries.

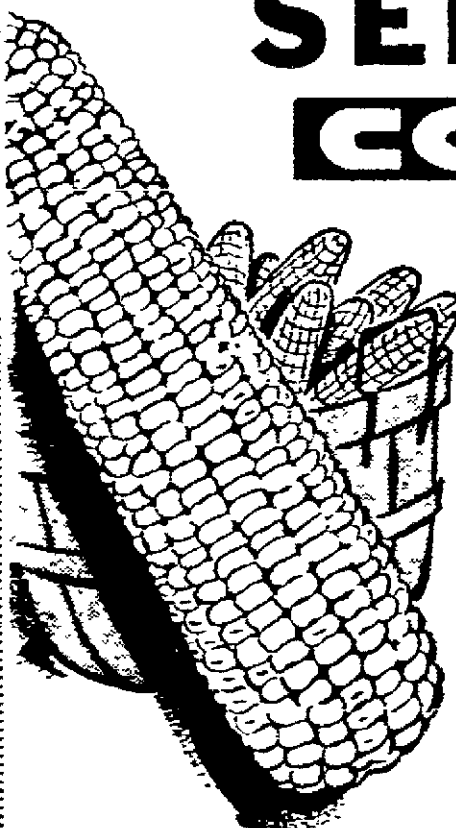
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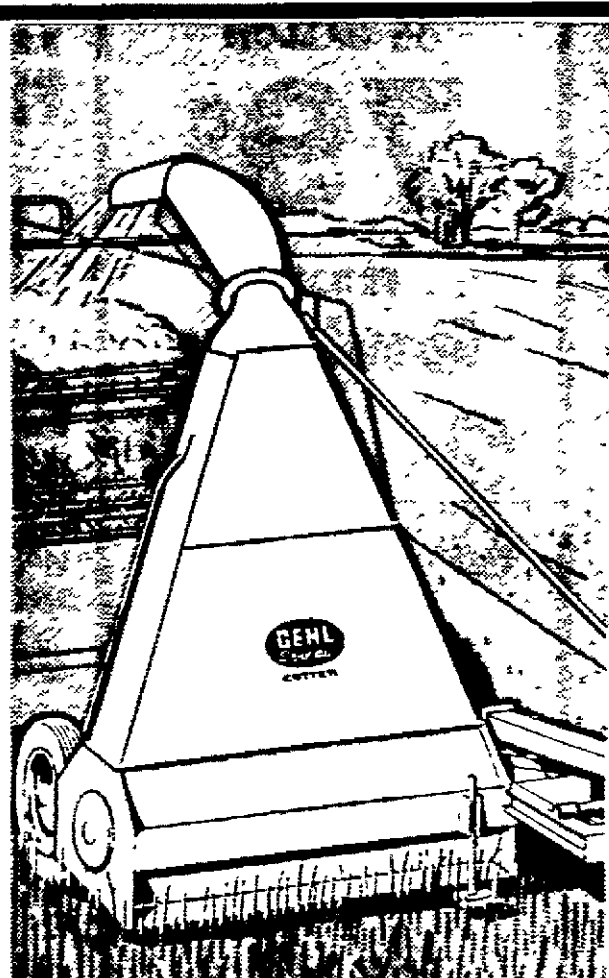
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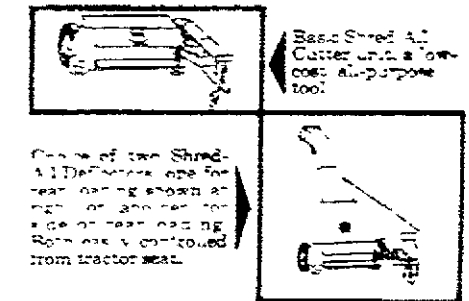
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Gehl's lower price

World's in Mess; Alsop Turns to Bird Watching

Unpaying Garden Tenants Offer Solace,
Interest in Age Bred by Troubles, Woes



BY JOSEPH ALSOP
Washington—Long ago, when the United States still stood at the head of the world, this reporter received an interesting suggestion from a British field marshal's wife who was well-known for her strong unending tendencies. In those days, it was thought to be blackly pessimistic to question the good intentions of the late Josef Stalin. Really, it made very gloomy reading, said the lady. She was asked to suggest a more cheerful subject for public comment. As she had taken up life among the leafy branches because she was a British-style bird-watcher, she had her answer ready. "Oh," she said brightly, "why the Swedish embassy always Seoul, and you will see every ed 5.1 per cent of the workers used to have at least one covey, vital position either decaying covered under Wisconsin's unemployment compensation law. But the ready. Go to the west's other. The commission reported last reason is simple, unbounded to nest again. With luck, the discover the grand alliance ped during April for the first admiration for the pair of mocking-bird that has been in-crumbling into ineptitude. Come time since last fall but there mourning doves, that have tri- specting the place rather care-back to Washington, and you usually is a time lag between umphantly reared twin dove- fully will finally decide that the find economic depression plus a unemployment and benefit pay- lets (or should it be squabs?); advantages outweigh the draw- response to the sharp strategic ments.

back. And above all, there are challenge of the sputnik that has only consisted of not mak- ing the further defense cuts that The doves started nesting in early March. They stuck to it grimly, the male on the nest all day and the female all night through the bitter winds and icy rains and deep snows of this terrible spring. They must have lost at least two clutches of eggs, for their eggs take only about two weeks to hatch. But they succeeded in their task. Just the other day, the first pierced egg-shell was proudly dropped from the nest. Then, day after day, there was the wonderful sight of the doves endlessly hurrying out to wash their food in the four- ways waiting beaks. And final- tain, and the squirrels that, at this moment, the two- once invaded the living-room to young are hopping about on the terrace bricks, learning to take make a nut-cache in the sofa, and the detestable half - wild cats, the birds are the chief tenants of this wild-life refuge. birds is really too self-indul- gent. But circle the free world's ceived unemployment bene fit had her answer ready. There are no quail (although, great periphery, from Berlin to checks. The number represent- The commission said that during an average week in Ap- paid in March and \$2,602,600 This compares with \$6,246,400 was paid in jobless benefits dur- ing April to workers covered by the state unemployment com- pension law. The commission said that during an average week in Ap- paid in March and \$2,602,600 This compares with \$6,246,400 was paid in jobless benefits dur- ing April to workers covered by the state unemployment com- pension law.

Jobless Benefits At Record Figure

Hurry For Food
Madison — The industrial commission reported Tuesday that a record total of \$6,405,600 was paid in jobless benefits dur- ing April to workers covered by the state unemployment com- pension law. This compares with \$6,246,400 was paid in March and \$2,602,600 was paid in jobless benefits dur- ing April to workers covered by the state unemployment com- pension law.

Rougeau's STEAK SALE

Tender, Juicy, Succulent Steaks for your grill. Featured this week-end at LOW, LOW, ROCK BOTTOM PRICES. These Steaks are GUARANTEED to be Perfect for Grilling.

SIRLOIN STEAK	5 lb. lots lb.	75^c
CLUB STEAKS	5 lb. lots lb.	69^c
T-BONE STEAK	5 lb. lots lb.	85^c
Bratwurst Steak	5 lb. box lb.	55^c
Spencer Steak	5 lb. lots lb.	69^c
Minute Steaks	5 lb. box lb.	65^c
Tenderlean Steak	5 lb. lots lb.	79^c
Ground Beef	100% Pure 5 lb. lots, lb.	39^c

We Are Pleased To Announce . . .

that we are bringing back the "Old Art" of Sausage Making. We have been fortunate in hiring Victor Rothbach, sausage-maker for 35 years who learned the sausage making trade in Austria to head up this department. As yet we aren't in full production but as we go along we will list the new items we have. Free Samples at all times on our meat counter. Try before you Buy. We will be making only the finest of sausages using only the best beef and pork with no filler added. On hand we now have our own home made Pork Sausage, Bratwurst Steaks, Bratwurst, Breakfast Sausage, Ring Bologna, Mettwurst, Smoked Summer Sausage, Sheep Casing Wieners and Boneless Brisket of Corned Beef.

Grade 'A' Fry Chickens

PORK LOINS	Fresh Lean 10 to 12 lb. avg., lb.	55^c
WIENERS	No. 1 Skinless 7 lb. box lb.	49^c
BEEF ROASTS lb.	49^c
Toasted Porkies	5 lb. box lb.	59^c

Home Made By Bernie Mohr Appleton's Finest POTATO SALAD lb. 39^c	WINNERS of Our Recent 7th Anniversary Contest 1ST PRIZE — Mrs. John Van Sten, R.R. 1, Kaukauna 2ND PRIZE — Mrs. Ray Sprangers, Jardin Street, Appleton 3RD PRIZE — Mrs. Gary Krock, 1338 So. Oneida St., Appleton	Home Made By Bernie Mohr Appleton's Finest BAKED BEANS lb. 29^c
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Restaurants - Institutions - Drive-Ins

We are now equipped to handle and deliver your every day needs at Discount Prices! Call 4-4811 and ask for Bernie Mohr or Bob Rougeau.

HIND QUARTERS

Sides of Beef	200 lb. ave. lb.	43^c
BEEF LOINS	Porterhouse T-Bone, Sirloin 40 lb. ave. . . lb.	69^c
Hind Quarters	100 lb. ave. lb.	49^c
HOGS	Lean — Headless 70 lb. half lb.	35^c

USE OUR EASY PAYMENT PLAN! NO MONEY DOWN!
WE TRUST YOU! Plan Good for Meats, Canned Goods and Frozen Foods
All side and quarters of beef you purchase here can be cut, wrapped and sharp frozen to your specifications. We use only the BEST double laminated paper (Marathon Tite) and guarantee your meat for 1 year against freezer burn.

ROYAL GELATIN All Flavors 13 3 oz. pgs. \$1.00	Circus Peanuts 2 14 oz. pgs. 49^c Peanut Butter Kisses lb. pkg. 29^c	Real Gold Concentrate Orange, Blended or Grape Base 6 6 oz. cans \$1.00
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Oranges 3 doz. for 99^c CARROTS 2 bun. 19^c

CUKES 2 for 17^c Potatoes 25 lb. bag 1.59

We would like to Thank all our customers for purchasing their groceries and meats during the week . . . thus making it possible for us and our employees to observe the sabbath.

ROUGEAU'S SUPER MART AND LOCKER PLANT

1203 E. Wis. Ave. "Where Meat Is A Specialty" Phone 4-4811
Open 8:00 A.M. to 9 P.M. Daily Closed Sunday to Observe the Sabbath

For Happy MOTHER'S DAY Celebration

★ Just for you mom . . . to celebrate your big day of the year . . . we've gathered wonderful surprises to help you plan and serve appetizing meals for your family. When you shop at DORN'S you'll find surprising savings too.

That Delicious HOME SMOKED FLAVORFUL HAM 10 lb. Ave. "LEAN"

HAM 65^c lb.

PORK LOIN ROAST 49^c lb.

CENTER CUT RIB PORK CHOPS 69^c lb.

OUR OWN TASTY WIENERS 69^c lb.

FRIDAY-SATURDAY DEMONSTRATION SAMPLING PETER'S PORKETTES Smoky Links 59^c 12 oz.

PETER'S LUNCH MEATS 10 VARIETIES 35^c

EXTRA FANCY Winesap APPLES 2 lbs. 29^c

Good Cooking POTATOES 10 lb. Bag 49^c

SUPER SMOOTH ICE CREAM 1/2 GALLON 79^c

FROZEN Strawberries 3 1 lb. Boxes \$1.00

SIMPLE SIMON CREAM PIES Strawberry Coconut—Chocolate 69^c

LARGE Long Green each 5^c

FRESH! FRESH! Asst. Fruit Flavored CANDY Gum Drops 2 POUNDS 25^c

Favorite CANNED FOODS

3 Sieve Med. PEAS 2 16 oz. cans 23^c

VAN CAMP'S PORK-BEANS 4 large 29 oz. cans 89^c

Bartlett PEARS . . 30 oz. cans 29^c

Hills Bros. INSTANT COFFEE . . 6 oz. jar 1.09

MISSION BEVERAGES 6 12 oz. cans 39^c

MARIOS STUFFED 5 3/4 oz. Refrigerator Jar OLIVES 39^c

OPEN DAILY 'TILL 9 P.M. SUNDAY 9 A.M. to 6 P.M.

DORN'S

509 No. Richmond



A Safety Plaque Was Presented at Valley Iron Works Tuesday in recognition of 441 days without a lost-time accident in the machine shop. Left to right are Merrill Filz, shop committee chairman; Carl G. Malmberg, assistant works manager; and William T. Berfield, Wausau, safety engineer for Employers Mutual Insurance company. (Post-Crescent Photo)

New York Stock Quotations

At 2:00 P. M. New York Time
Furnished by Wayne Hummer and Co., 123 S. Appleton Street.

Abbot Lab	57	Firestone	35 1/2	Rep Steel	43 1/2
Acme	20	Flintkote	42 1/2	Royal McBee	48
Admiral	8 1/2	Ford	40	Royal Dutch	16
Air Reduction	56	For Dairy	17 1/2	S	
Alco	17 1/2	Gen Dynam	57	St Regis	32 1/2
Alleg Lud Steel	34 1/2	Gen Elec	59 1/2	Schenley	21 1/2
Allied Chem	70 1/2	Gen Foods	59	Scherer	29 1/2
Allied Stores	45 1/2	Gen Motors	38 1/2	Sinclair Oil	56 1/2
Allis Chalmers	24 1/2	Gen Pub Serv	5	Soco Mobil	50 1/2
Amer Airlines	18	Gen Tel	47 1/2	South Pac	42 1/2
American Can	46 1/2	Gimble	27 1/2	South Rail	38 1/2
Am Motors	34	Goodrich	37 1/2	Sperry Rand	19 1/2
Armco Steel	47 1/2	Goodyear	76	Spiegel	141
Amer Radiator	12	Gr Nor R R	36 1/2	Stand Brands	53 1/2
Amer Smelt	44 1/2	Gr C Steel	35 1/2	Std Oil Calif	50 1/2
A T & T	17 1/2	Gulf Oil	11 1/2	Std Oil Ind	42
Amer Tobacco	85 1/2	Houdale Ind	16 1/2	Std Oil N J	54 1/2
Anaconda	44 1/2	Interlake Iron	19	Stude Pack	48
Armour	14	Intl Harv	32 1/2	Swift and Co	35 1/2
Ashland Oil	16	Intl Nickel	74 1/2	Tenn Gas T	29 1/2
Atch T & SF	20 1/2	Intl Paper	96 1/2	Texas Co	66 1/2
AVCO	6 1/2	Intl T & T	34 1/2	Texas Gulf	11
				Textron Corp	18 1/2
Baldwin Loco	11 1/2	J and L	39 1/2	Twent Cent Ex	26 1/2
B and O	29	Johns Man	37 1/2	U	
Bendix Avia	48 1/2	K		Union Carbide	88 1/2
Beth Steel	40 1/2	Kenn Copper	85 1/2	Un El Mo	20 1/2
Boeing	41	Kim Clark	56	Union Pac	29 1/2
Bond St	17 1/2	Kroger	72 1/2	United Air	62 1/2
Borden Co	67 1/2	L		United Corp	7 1/2
Budd Mfg	14 1/2	Lehigh C & H	11 1/2	United M & M	13 1/2
Burr Add Ma	30 1/2	Lehman	24 1/2	United Fruit	47 1/2
Butler Bros	26 1/2	Lib McN & L	9 1/2	U S Rubber	32 1/2
Bell Air	17 1/2	Lockheed	45 1/2	U S Steel	61 1/2
Camp Soup	40 1/2	M		Westing Elec	58 1/2
CIT	51 1/2	Martin, Glen L	32 1/2	Western Union	18 1/2
Can Pac	25 1/2	Masonite	29 1/2	Wilson & Co	21
Case J	18	Mead	34 1/2	Wis El Power	36
Ches & Ohio	54 1/2	Minn Honeyw	38 1/2	Wis Pub Ser	22 1/2
Celanese	17 1/2	Mond Ward	44 1/2	Woolworth	44 1/2
C M & St P	15 1/2	N			
Chrysler	46 1/2	Nat Gyp	48 1/2	Youngs S & T	84 1/2
Cities Serv	50 1/2	Nat Bis	47 1/2		
Certain-teed	9 1/2	Nat Dairy	44 1/2		
Col Gas	18 1/2	Natl Distiller	23 1/2	Bost Fd 15.26	16.50
Col So	34	N Y Cent	15 1/2	Chm Fd 16.04	17.35
Comw Ed	48	No Amer Av	29 1/2	Eaton Howard	19 1/2
Cons Ed	52 1/2	Nor Pac	38 1/2	Bal Fd 21.12	22.59
Container Corp	20 1/2	Nor & West	58 1/2	Stk Fd 19.59	20.95
Coml Solv	11 1/2	O		Fid Fd 12.59	13.58
Coml Credit	53 1/2	Ohio Oil	33 1/2	M I T	10.63
Curtis Wright	23	Olin Math	34 1/2	Puritan	5.91
Cut Hammer	46 1/2	P		Sl Am S	7.98
		Pan Armer Air	15 1/2	Wis Fd	4.95
Deere & Co	34	Pan Armer Air	15 1/2		
Detroit Ed	39 1/2	Parke Davis	81 1/2		
Douglas	59 1/2	Penn Dixie	27		
Dow Chem	55 1/2	Pure Oil	34		
Du Pont	17 1/2	Pennex J C	94		
		Penn R R	12 1/2		
Eagle Picher	31 1/2	Pennsola	24 1/2		
Eastman Kod	106 1/2	Phelps Dodge	45 1/2		
Elg Nat W	7 1/2	Phillips Pet	40 1/2		
Elect Autolite	28 1/2	Proc & Gamb	62		
Erie	7 1/2	Pullman	51 1/2		
		R			
Fairchild Eng	11 1/2	Radio Corp	33 1/2		
Fedders Quig	13 1/2	Rexall Drug	16		
Fibre Board P	25 1/2				

Market Holds At 1958 Peak

Ticker Tape Falls Behind for Third Straight Day

New York—Stock market prices moved irregularly in active dealings early this afternoon. Most key stocks showed fractional changes.

The market was holding fairly well at its 1958 peak reached after a drive in five straight sessions.

The ticker tape fell behind for the third straight day. Initial prices were slightly higher. As prices became mixed, trading moderated.

Some encouraging company reports gave further ammunition to those who believe a business upturn is not far off.

American Motors continued strong, adding another fraction following news that the company is again increasing production and hiring more workers.

Republic Aviation was ahead around a point.

Lorillard was down about a point in profit taking.

Most major groups were thoroughly mixed. Rails showed a slight advantage on average.

Santa Fe and Southern Pacific were up a bit. Chesapeake & Ohio took a small loss.

U S government bonds were unchanged to a bit lower.

Chicago Potatoes

Chicago—(U.S.A.)—Potatoes arrivals on old 44: on track 145; new arrivals 25; on track 69; total U. S. shipments 691; old: supply light; demand good; market slightly stronger; car lot track sales: Idaho russets 4.60-5.00; Idaho bakery 6.00; New: supply moderate; demand moderate; market on whites steady; round reds dull; car lot track sales: Arizona round reds 6.75-7.15; California long whites 6.75-6.85; California round reds 3.50.

Wisconsin Cheese

Madison—P—Wisconsin American cheese market today: steady; demand moderate; quite active open market interest in small styles; interest increased in grass cheese for season curing; small styles in relatively light supply; offerings state brand large styles ample. Prices: cheddars 32 1/2-33; single daisies 35 1/2-36 1/2; longhorns 35 1/2-36 1/2; milds 36-38.

Chicago Mercantile

Chicago—P—Chicago Mercantile Exchange—Butter steady; receipts 1,025,000; wholesale buying prices unchanged to 1 higher; 93 score AA 57; 92 A 57 1/2; 90 B 56 1/2; C 54 1/2; cars 90 B 56 1/2; 89 C 54 1/2. Eggs steady; receipts 25,000; wholesale buying prices unchanged to 1 higher; 70 percent or better grade A whites 36 1/2; mixed 36 1/2; mediums 33; standards 35; dirties 33; checks 32; current receipts 34.

Firm Wins Shop Safety Award

A safety plaque for operating more than a year without a lost-time accident in the machine shop division was presented Tuesday to the Valley Iron Works, Appleton, by Employer Mutual Insurance company, Wausau.

The shop operated a total of 441 accident-free days. The award was presented by William Berfield, Wausau, the insurance firm's safety engineer.

Other departments cited for outstanding records were inspection, headed by George E. Hamilton, 1,578 days; tool room, headed by Truman C. Coon, 1,524 days; store room, 595 days; welding shop, 571 days; and maintenance, 567 days.

Milwaukee Livestock

Milwaukee—P—Livestock market: 10:30 quotations: Hogs 800; 25-50 higher; U. S. No. 1 butchers 190-210 lbs. 22.50; 23.00; U. S. No. 1 and 2, 180-240 lbs. 21.50-22.00; 250-290 lbs. 20.50-21.25; 160-170 lbs. 20.00; 21.00; sows 425 lbs. and down 18.00-19.25; 450 lbs. and up 15.75-17.50; stags 13.00-16.00; boars 13.00-15.00. Cattle 1,000; cow market steady; canners and cutters 14.50-19.00; utility cows 19.00-20.50 dairy heifers, utility to commercial 19.00-23.00; bulls steady; commercials 23.00-24.00; fed cattle steady; good to choice steers 24.00-29.00; good to choice heifers 23.00-28.00. Calves 800; steady; good to choice vealers 22.00-28.00; prime selects 29.00-30.00; cull to commercial 14.00-22.00. Sheep 100; steady; good and choice 16.00-26.00; cull to medium 10.00-16.00; ewes 8.00 and down.

LEGAL NOTICES

Buyer Alfred Tessen, 1939 Chrysler Good Covered, 1939 Chrysler. Notice is hereby given that the undersigned holder of a conditional sales contract thereon will rescind the above described goods at public sale pursuant to that conditional sales contract and the Wisconsin statutes and it reserves the right to bid on the property. Time 1:00 p.m. on May 15, 1958. Place Sherry Motors, Appleton, Wisconsin. UNIVERSAL CREDIT CORP. By W. M. Emerson, Collection Manager.

STATE OF WISCONSIN

IN PROBATE. In the Matter of the Estate of John Slattery, Deceased.

On the application of the administrator of the estate of John Slattery, deceased, late of the City of Appleton, County of Outagamie, State of Wisconsin, commencing on the 3rd day of

of Appleton, Outagamie County, Wisconsin, for the allowance and adjustment of his account, for the allowance of debts and claims paid without claim, for the determination of who are the heirs of the deceased, for the determination of the nature and extent of the assignment of the residue of the estate, and the adjudication of the termination of joint tenancy or life estate if any.

IT IS ORDERED: That the application be heard and determined at a term of the Court to be held in and for the County of Outagamie, at the Court House, in the City of Appleton, on the 20th day of May, 1958, at the opening of Court on that day, or as soon thereafter as the matter can be heard.

That notice thereof be given by publication of this Order for three consecutive weeks, once in each week, in Appleton Post-Crescent, a newspaper published in and for the County of Outagamie, Wisconsin, and by mailing a copy of this Order to the Public Administrator of this County, the Wisconsin Department of Taxation and every interested person whose post office address is known or can with reasonable diligence be ascertained, at least twenty days before the hearing or proceeding.

Dated May 6, 1958. By the Court, STANLEY A. STADL, County Judge.

JOSEPH WITMER, Attorney, Appleton, Wis. May 7-14-21.

SIGMAN, SIGMAN & SHIFF, Attys., 125 W. College Ave., Appleton, Wis.

NOTE: Sec. 23425 Wis. Stats. requires a notation of persons who appear to be interested but whose addresses are unknown and unascertainable. April 23-26, May 7.

STATE OF WISCONSIN

IN PROBATE. In the Matter of the Estate of Fred E. Schmitz, Jr., Deceased.

A petition for probate or administration of the estate of Fred E. Schmitz, Jr., deceased, late of the City of Appleton, Outagamie County, Wisconsin, and for determination and adjudication of heirship has been received.

IT IS ORDERED: That the time within which all creditors of said deceased shall present claims against such estate for examination and allowance is hereby fixed and limited up to and including the 11th day of August.

That proofs of heirship be taken and all claims and demands against the said deceased be examined and allowed or disallowed by the Court on the 12th day of August, 1958, at the opening of the Court on that day, or as soon thereafter as the matter can be heard.

That notice thereof be given by publication of this Order for three consecutive weeks, once in each week, in the Appleton Post-Crescent, the first publication to be within fifteen days from the date hereof, and by mailing a copy of this Order to every interested person whose post office address is known or can with reasonable diligence be ascertained, at least twenty days before the hearing or proceeding.

Dated May 2, 1958. By the Court, STANLEY A. STADL, County Judge.

Bradford & Gabert Attorneys, 123 S. Appleton Street, Appleton, Wis. May 7-14-21.

STATE OF WISCONSIN

IN PROBATE. In the Matter of the Estate of AGNES MARGARET WICKESBERG, Deceased.

On the application of the executor of the estate of Agnes Margaret Wickesberg, deceased, late of the County of Outagamie, Wisconsin, for the allowance and adjustment of his account, for the determination of who are the heirs of the deceased, for the determination of the inheritance tax, for the assignment of the residue of the estate, and the adjudication of the termination of joint tenancy or life estate, if any.

That the application be heard and determined at a term of the Court to be held in and for the County of Outagamie, at the Court House, in the City of Appleton, on the 3rd day of June, 1958, at the opening of Court on that day, or as soon thereafter as the matter can be heard.

That notice thereof be given by publication of this Order for three consecutive weeks, once in each week, in Appleton Post-Crescent, and by mailing a copy of this Order to the Public Administrator of this County, the Wisconsin Department of Taxation and every interested person whose post office address is known or can with reasonable diligence be ascertained, at least twenty days before the hearing or proceeding.

Dated May 6, 1958. By the Court, STANLEY A. STADL, County Judge.

EDGAR E. BECKER, Attorney, 112 S. Zuni Street, Appleton, Wisconsin. May 7-14-21.

STATE OF WISCONSIN

IN PROBATE. In the Matter of the Estate of Mary Brockman, Deceased.

A petition having been filed, for the probate of the will of Mary Brockman, late of the City of Appleton, Outagamie County, Wisconsin, died testate and praying that the last will and testament of the deceased dated October 5, 1949 be admitted to probate, and that Letters Testamentary be granted, and for determination and adjudication of heirship.

IT IS ORDERED: That said petition be heard at a term of the Court to be held in and for the County of Outagamie, at the Court House, in the City of Appleton, on the 3rd day of June, 1958, at the opening of Court on that day, or as soon thereafter as the matter can be heard.

That notice thereof be given by publication of this Order for three consecutive weeks, once in each week, in Appleton Post-Crescent, and by mailing a copy of this Order to the Public Administrator of this County, the Wisconsin Department of Taxation and every interested person whose post office address is known or can with reasonable diligence be ascertained, at least twenty days before the hearing or proceeding.

Dated May 6, 1958. By the Court, STANLEY A. STADL, County Judge.

JOHN SLATTERY, Administrator, Appleton, Wis. May 7-14-21.

June, 1958, at the opening of Court on that day or as soon thereafter as said petition can be heard. That the executor of the estate of the deceased shall present claims against such estate for examination and allowance is hereby fixed and limited up to and including the 11th day of August, 1958.

That all claims against the deceased be examined and adjusted by the Court on the 12th day of August, 1958, at the opening of Court on that day, or as soon thereafter as the matter can be heard.

That notice thereof be given by publication of this Order for three consecutive weeks, once in each week, in the Appleton Post-Crescent, the first publication to be within fifteen days from the date hereof, and by mailing a copy of this Order to every interested person whose post office address is known or can with reasonable diligence be ascertained, at least twenty days before the hearing or proceeding.

Dated May 6, 1958. By the Court, STANLEY A. STADL, County Judge.

JOSEPH WITMER, Attorney, Appleton, Wis. May 7-14-21.

Want Ad Information

Closing Time. Want ads accepted to 9:30 a.m. for publication same day. Saturdays till 8:30 a.m.

Corrections or Cancellations. Want ads corrections or cancellations accepted to 9:30 a.m. on each day. Saturdays till 8:30 a.m.

IMPORTANT: After an ad is ordered, it cannot be cancelled or changed without payment of the full amount. When cancelling an ad, send a "kill number." No claims recognized on ads cancelled without it. The number of ads as published, determine the rate of such ads.

Adjustments. The Appleton Post-Crescent assumes no responsibility for verbal statements in conflict with its established rates, policies or rates. All claims for adjustments or refunds must be made within 7 days after expiration of ad.

Errors. In the event of the advertiser, which clearly lessen the value of the advertisement, should be corrected the first day, when one error is made, the advertiser will be charged without charge. The Post-Crescent assumes no responsibility for error after the first insertion.

Phone 3-4411. (On Neenah-Menasha Ph. 2-4243).

THE APPLETON POST-CRESCENT

Subscription Rates. Delivered by carrier to city and suburban subscribers for 40 cents a week or \$20.00 a year. By mail within the counties of Outagamie, Calumet, Winnebago, Waubesa, Brown, Shawano and Manitowish, \$21.00; six months, \$10.50; three months \$5.25, one month \$1.75. By mail in the United States outside of these areas one year \$20.00, six months \$10.50, three months \$5.25, one month \$1.75.

MEMBER OF ASSOCIATED PRESS

The Associated Press is entitled exclusively to the use for republication of all the local news printed in this newspaper as well as the AP news dispatches.

ANNOUNCEMENTS

MONUMENTS, CEMETERY LOTS. HIGHLAND MEMORIAL—5 grave lot, Section G, Ph. 3-4105.

LODGE NOTICES

WAVERLY LODGE No. 51. State of Wisconsin. Business meeting. Tues., May 6, 7:30 p.m. H. E. Cotton, W.M.

APPLETON LODGE No. 249. F. & A. M. Regular communication, Wed., May 7, 7:30 p.m. M.M. degree. Luncheon. Antone J. Rank, W.M. E. A. Parfitt, Secretary.

SPECIAL NOTICES

ALCOHOLICS Anonymous—For aid write P.O. Box 92, Appleton, Ph. 4-3686; 2-6844; 6-1930.

BROADWAY TAVERN LUNCH. CHICKEN SOUP Monday. FISH WEEK, Thurs. Fri. SUNDAY BRUNCH. Broad St. Menasha. Phone 2-2543.

LOSE WEIGHT safely with newly released Dex-A-Diet tablets only 88¢ at Ford Drugs.

LOST AND FOUND

CAT LOST—Short furred white with cream colored face and tail. In 600 blk. S Memorial Dr. Ashland to 600 blk. S. Cat of "Kitty." Rewards. Phone 3-5914.

GLASSES, Man's—Brown and gold frame. Vicinity of Goodland field or Mason St. Ph. ST-3561. Reward.

AUTOMOTIVE

ACCESSORIES, TIRES, PARTS. CROSLLEY MOTOR—Complete with transmission, starter and generator. 4-7-15; mornings or after 5:30 p.m. NEW DUNLOP DeLuxe. TUBED 5-70-15, reg. \$19.95. NOW \$14.11. New DUNLOP 5-70-15, reg. \$31. NOW \$12.77. (Plus tax and escapable tire).

Angel Motors. Corner Wisconsin & Hwy. 41. Tires RECAPED REPAIRED. Radiator Repairing Recoring. GUSTMAN. Phone 5-4671.

MOBILE HOMES, TRAILERS. Announcing A New Line. The luxurious exciting. Durable. 12' x 36' display. Skyline with balcony front kitchen models and Marathon Mobile Homes. SOUTH SIDE TRAILER SALES. 2330 S. Oneida St. Phone 2-5115 or 4-3163.

CLEARANCE of 8 and 10' Wide—Patented. Palace, Ektar Star FLOOD MOBILE HOMES. 421 N. Main St. Fond du Lac, Wis. Authorized LIBERTY Dealer. Liebert Mobile Homes.

See The 3rd VINDALE. The "Cadillac" of Mobile Homes. 520 W. Wisconsin Ave. Ph. 2-5000. NEW AND USED 8' and 10' WIDE. Large selection at all times. 10 to 50 ft. See us at a NORTHEASTERN MOBILE HOME.

1020 Velp Ave. Green Bay, Wis. 111. MOBILE HOMES MOVED ANYWHERE—ANYTIME. Phone BR 4-1977.

AUTOS WANTED

A-13. CASH FOR YOUR CAR. Appleton Motor Co. 1610 W. Wisconsin Ave. Ph. 3-7235.

CASH FOR YOUR CAR. 1224 S. Oneida St. Phone 5-4540.

CASH FOR YOUR CAR. Hessel Motors. 125 W. Wisconsin Ave. Ph. 2-5800.

CARS-TRUCKS-TRACTORS. Possible parts, salvage. Ph. 3-5776. Valley Auto Parts. (Hwy. 41).

Highest Prices Paid for Used Cars. 2nd and Tenth Sts. GUSTMAN'S. Kaukauna 6-4671, Menasha 2-4243.

AVIATION-AIRCRAFT

B-13. Clean Airplanes. 1916 AERONCA Champ "C-67". 1947 AERONCA Chief "C-83". Low time. VALLEY AIRWAYS, HWY. 41, Phone Parkway 2-0938.

AUTOS, TRUCKS FOR SALE

1957 MERCURY 4-Dr. Station Wagon. 15,000 miles. \$2195.

1956 BUICK Super Riviera Coupe. 15,000 miles. \$2195.

1954 FORD 4-Dr. \$895.

1954 CHEVROLET Station Wagon. \$895.

1952 FORD 5 Cylinder 2-Dr. \$595.

1953 PONTIAC 4-Dr. \$695.

1953 OLDSMOBILE '53 4-Dr. \$895.

1950 FORD 4-Dr. Clean. \$245.

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BUSINESS PROPERTY 62
WAREHOUSE—Office space available if needed. 3000 sq. ft. Located near Appleton. Near Menasha. Will remodel to suit tenants. For store or business. Phone 2-3332.
Warehouse
50' x 100'. Phone 4-1405 or 3-0556.
WAREHOUSE—35,000 sq. ft. Will rent all or any part of it. Electric elevator, loading docks. Ph. RE 3-5706.
WANTED TO RENT 64
APARTMENT OR HOME—Near college. 2 bedrooms unfurnished wanted by Lawrence faculty member. Phone 4-8875.
APARTMENT wanted by 1 adult. Unfurnished 3 or 4 rooms with stove and refrigerator. Large closet. Would like heat, water and garage furnished. Write C-28, Post-Crescent.
APARTMENT wanted to share or rent with another girl by business woman. Write Box C-44, Post-Crescent.
HOME, 3 or 4 bedrooms—Wanted in Appleton by reliable family man. References. Write Box C-46, Post-Crescent.
HOME, 2 or 3 bedrooms—Wanted in Appleton by responsible young couple. Need new or in major fix. Will take owner's care. Excellent references. Reasonable rent. Call RE 2-8415 for information.
HOME, 3 or 4 bedroom home—Wanted to rent in Appleton or Neenah. Newcomers. Manager of Red Dot Doctors. Ph. 3-2955.
HOME—Bedroom modern home, near yard, good location. Wanted by June 15th for telephone Co. executive and family recently returned from Appleton. Call RE 4-5215 or 4-5216.
HOME, small, or small down stairs apartment—Wanted by one adult. Call 5-2558 after 4 p.m.
HOUSE in the country—With bath. Write Box 32, Cecil, Wis.
HOUSE OR LOWER FLAT—2 or 3 bedrooms. Wanted for Lutheran Welfare Executive. Call after June 1st or later. Phone 4-5291 or after 5 p.m. call 4-4166.

REAL ESTATE—SALE
HOUSES FOR SALE 65
A-1 NEW LISTINGS
with reasonable terms
APPLETON
E. Glendale... 4 bedroom ranch only 3 years old. all oak trim. Attached (plastered) garage with cement driveway. Aluminum screens and storms. Lot 75 x 120. Oil heat. Only \$3700 cash, balance monthly like rent.
W. Seymour... 4 bedroom home with fireplace in carpeted living room. Immediate possession. We'll take your present home in trade. Extra large 4 stall garage. Land contract available. 1126 W. Spencer... 2 bedroom home with expandable upstairs. Only \$3750 E. Pacific... 5 year old ranch carpeted 18 x 25 ft. living room. Dream kitchen with dish washer and GAR-BAGE DISPOSAL. All thermopane windows, oak trim. Two twin size bedrooms with built-in chests in master bedroom. Radiant heat in ceiling and basement floor. 1 car garage (attached) with cement driveway. Nice lot with trees. Bus transportation. Only \$5000 down.
ENGEL Realtors
Phone 3-4487
THE REAL ESTATE SHOPPING CENTER
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Jerry Versteeg... PA 2-8185
Joyce Herfeldt... PA 2-1383
Vi "Wicky" Grode... ST 8-3138
Tony Winters... ST 2-2222
Franz Stadtmueller... PA 2-3179
Chuck Kargus... PA 2-8770
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REAL ESTATE—SALE
HOUSES FOR SALE 65
"APPLETON"
ST. MARY'S AREA—Remodeled 2 bedroom, basement, new wiring, oil furnace, garage. PRICED UNDER \$10,000.
RICHMOND SCHOOL AREA—4 year old 2 bedroom, 1 1/2 bath unfinished upper. Slab for garage, basement. \$12,500.
LINCOLN SCHOOL AREA—Completely remodeled 4 bedroom with new kitchen, gas furnace, 2 bus lines pass door, garage. \$15,700.
KIMBERLY—On So. Maple, 3 room family home. F.H.A. approved for \$1,000 down. Basement, oil furnace, double garage. \$14,000.
EDGE OF TOWN—On W. Wisconsin, completely remodeled 4 bedroom farm house. New kitchen, all new paint, plumbing, 1/2 acre lot. Priced at \$14,000 with terms for qualified buyer.
SO. SCHAEFER ST.—3 year old 1 1/2 story unfinished upper. Very nicely finished. 2 bedrooms, 2 bathrooms, fenced yard, basement, garage. \$14,500.
GILLETTE HIGHLANDS—4 blocks to LINCOLN SCHOOL. 5 year old 1 1/2 story 3 bedroom with large kitchen. Basement, patio. \$2,000 down. \$14,500 per month.
INCOME PROPERTY on N. Richmond—2 way down. Small store and 2 apartments. Basement, oil furnace, double garage, 240 lot. \$15,500.
LAKE WINNEBAGO YEAR ROUND HOME near Fire Lane. One, east of Waverly. 5 large bedrooms, fireplace, large picture window, double garage, large kitchen. \$16,000.
NEAR FRANKLIN SCHOOL on N. Morrison, 3 bedroom ranch 5 years old. Basement, garage. \$16,500.
INCOME PROPERTY on E. College, Zoned 3 family or let rooming house. 2 way down. Oil furnace, new roof, 3 car garage. PRICED UNDER \$14,000—needs some repairing.
PIUS X is across from this neat 2 bedroom ranch with 2 bedrooms in basement. Also extra shower and toilet, large living room, large lot. PRICED TO SELL AT \$17,000.
ERB PARK AREA—3 bedroom Colonial with recreation room in basement. Dining room in basement, nicely landscaped lot. PRICED UNDER \$18,000.
DELUXE RANCH with double garage, lawn, sidewalk. 3 bedrooms on E. Frances near LINCOLN SCHOOL. MOVE RIGHT IN FOR \$18,500.

REAL ESTATE—SALE
HOUSES FOR SALE 65
Attractive Buys
NEEDS SOME FIXIN! \$7,900
A little paint and elbow grease—will put this 4 bedroom home in shape—conveniently located. Full basement. See this now.
PRICE REDUCED \$10,900
Attractive 2 bedroom home—tiled bath—attached garage. Divided basement with finished recreation room. Oil heat.
ON WOODED LOT \$15,100
FHA approved 3 bedroom ranch—\$1600 down. Features a 21' carpeted living room, 18' kitchen with dining area. Divided 11 block basement—oil heat.
FRANKLIN SCHOOL AREA \$17,500
Brick—3 bedroom ranch. Carpeted living room—Youngstown kitchen. Bath. Basement with oil heat—garage. All improved street.
FRANKLIN SCHOOL AREA \$18,500
Lannon stone front—3 bedroom ranch. Carpeted living room. Kitchen with extras. Tiled bath. Basement—oil heat. Garage. All improved street.
MANY OTHERS IN ALL AREAS

REAL ESTATE—SALE
HOUSES FOR SALE 65
BRAND NEW PROPERTY LISTINGS
W. GLENDALE RANCH
4 year old 2 bedroom—25' living room—all appliances—1 1/2 garage—fully improved. \$13,900.
W. SPRING—2 BEDROOM
Cutest 2 1/2 car garage—\$12,900.
E. ATLANTIC—1 1/2 STORY
Older home needing a handy man—oil furnace—garage. Terms \$5,000.
SACRED HEART—1 1/2 BLOCKS
55' x 132' lot—\$3,500.
4 rooms—nice condition—full dry basement—2 car garage.
Bargain Priced
ERB PARK—3 BEDROOMS
5 room 1 floor home in best area—17' utility room—radiant heat—1 1/2 garage—to close. \$12,900.
2 APARTMENT—11 1/2 W. Side—5 rooms down—4 up—garage—oil heat. \$12,500.
F.H.A.—\$1200 DOWN
3 Bedroom Ranch—nice W. Frances area—1 1/2 garage. Price \$14,500.
DELUXE RANCH
In Gillette Highlands. Large 3 bedroom with ceramic bath. Large dining room built-in features. 2 car attached garage. A-1 quality. 2 years old. Early occupancy. \$24,500.
Honkamp Realty
310 N. Onondaga St.
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REAL ESTATE—SALE
HOUSES FOR SALE 65
Better Buys From Carroll & Carroll
\$3,800—Three bedroom 1 1/2 story home. Convenient utility room. Garage.
\$2,500—Four bedroom home near Lawrence College. Fireplace. Garage.
\$2,800—Kimberly. Three bedroom ranch home. Utility room. Immediate occupancy.
\$2,600—Two bedroom bungalow on north side. Full basement. Improved street.
\$2,800—Just listed. Six rooms and bath. Three bedrooms. Automatic heat. Two car garage.
\$2,900—Two apartment home with four rooms and bath in each apartment. Two car garage.
\$4,500—Three bedroom ranch home close to schools. Full basement. Excellent condition.
\$6,700—New ranch home. Living room with dining. Living room with dining. Near Lincoln School.
\$7,500—Three bedroom 1 1/2 story home near Erb Park. Bath and powder room. Fireplace. Garage.
\$7,900—Four bedroom home on West Franklin. Two bath rooms. New kitchen. Automatic heat. Garage.
\$7,900—Three bedroom ranch home on East Pershing. Finished recreation room in basement. Garage.
\$8,500—A spacious new ranch home. Three bedrooms. Built-in range and oven. Two car garage.
\$9,500—New three bedroom split-level home near Franklin School. First floor. Range and oven and garage disposal. Family room. Many extras.
CARROLL & CARROLL
R. E. A. O. R. 5
121 N. Appleton Street
Dial 4-4529 or 4-2552
Fine Home Values
1 1/2 Bedroom Home \$9,750
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FOR REAL ESTATE BUYS CALL CLINTONVILLE SALES CORP.
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DAYLIGHT SAVING TIME.
MEANS MORE TIME To Find Your New Home!
TWO BEDROOM HOMES—
\$11,500—Neat as a pin and excellent construction too! Kitchen 10' x 15', living room and bath. Deep basement, forced air oil furnace. Garage and garden space. North Ullman St.
\$13,700—Expandable home with aluminum siding, hardwood floors and comfortable room sizes. Full basement. Separate garage. Suburban Heights.
\$22,500—Luxury home with low cost maintenance. Den, fireplace in the 33' carpeted living room, large kitchen. Radiant heat, attached garage. Palisades Drive.
THREE BEDROOM HOMES—
\$17,600—Ranch with carpeted living room, well arranged kitchen with large dining area. Lots of closets. Full basement with shower and toilet. Separate garage. North Owaisa Street.
\$17,900—Ranch. Birch kitchen with dining space, attractive living room, bath and powder room. Full basement, attached garage. North Ullman Street.
Less than \$30,000. A spacious Colonial home. Carpeted living room, dining room and den. Well planned kitchen includes dishwasher and disposal. Powder room. Many special features. St. Marys and Jefferson School.
Call for your appointment now.

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NEENAH—5 room lower apartment. Please call 2-3258.
NORTH ST., E.—2 bedroom furnished lower apartment. Heat and water furnished. Ideal location. \$85. Phone 4-4499.
NORTH ST., E.—Large unfurnished upper apartment. 2 bedrooms, 1 bathroom, 1 bedroom. \$75. Phone 4-4499.
ONE BLOCK FROM CITY HALL—Nice 2 room apartment for an elderly couple. \$40.00.
ONEIDA ST., S.—Lower flat. 4 rooms. Convenient location. Adults. Phone 3-7553.
ONEIDA ST., S.—Upper 2 bedroom apartment. Water, gas and light furnished. \$45.00.
PACIFIC ST., W.—Modern upper 3 room and bath. Heat, water, gas, electricity furnished. Available. Elderly lady preferred. \$45. Ph. 3-7553.
PACIFIC ST., E.—2 room upper furnished apartment. Includes downstairs between 5 and 8 p.m.
PACIFIC ST., E.—502—Completely furnished. 2 bedrooms, 2 bathrooms, 2 living rooms. Saturday and Sunday all day.
PROSPECT AVE.—Cozy 3 room lower apartment. Near Pierce Park. Shower and fireplace. Ph. 3-5441.
PROSPECT AVE., W. 204—Furnished apartment. Lower. Adults. Ph. 4-4732 or 4-4733.
SEYMOUR ST., W.—Modern 3 1/2 room upper apartment. Heat, hot water and electricity furnished. Ph. 4-3736 or 4-2970 after 5 p.m.
SOUTH RIVER ST., E.—302—2 bedrooms, 2 bathrooms, 2 living rooms and bath. Heat, gas, light, water included. Ph. RE 3-9054.
WALNUT ST., S. 412—Nicely furnished apartment for 1 or 2 girls to share. Ph. 3-5168.
WASHINGTON ST., E. 220—Girl to share apartment.
WINNEBAGO ST., W.—Furnished apartment. 2 bedrooms, 2 bathrooms and bath. 4 closets. Modern kitchen with dryer. \$50. Ph. 4-7068.
WINNEBAGO ST., W.—Upper apartment. 4 rooms and bath. Separate kitchen. 2 bedrooms. Children accepted. Ph. EL 1-5545.
WISCONSIN AVE., W.—2 bedroom upper apartment. Near Bus Depot. Heat. Rental \$55. Phone RE 3-2885.
WISCONSIN AVE., E.—Furnished upper 3 rooms and bath. Suitable for light housekeeping. Meals furnished if desired. Ph. RE 4-6903.
215 W. College Ave.—4 rooms and bath. Heat and water furnished. \$40.00. Dial 3-5168. Even. Phone 4-4123.

REAL ESTATE—RENT
APARTMENTS, FLATS 48
MASON ST., N.—2 room furnished apartment. Light, heat, gas and water included. On bus line. Ph. 3-7484 or 3-7485.
MENASHA—3 room apartment. 1 unfurnished, \$79. 1 furnished, \$85. Ph. 3-5100.
MENASHA—New 4 room and bath upper. Basement and garage. \$80. Daily call PA 2-5122. Write call 2-5126.
MENASHA—2 bedroom apartment with dining room, screened in sun porch and patio. Heat and water furnished. Call 5-1508 after 4 p.m.
MURRAY AVE., E. 301—Semi-modern upper 4 rooms, furnished. With garage. Adults.
Modern Apartment
Well heated upper 3 rooms and bath. Electric stove, refrigerator, sink, water. Gas furnace optional. No laundry. Adults only. \$75. Write Box C-60, Post-Crescent.
NEAR CH. HALL—Modern 3 room furnished. Adults only. \$75. Ph. 3-5378.
NEENAH, Near Lakeview Mill—Upper 4 room. Bath; basement. Garage. Heat, water and gas included. \$85. Daily call PA 2-5421, nights call 2-5556.
NEAR SACRED HEART CHURCH—Upper 3 rooms and bath. Adults only. Heat, water and gas included. Call RE 4-1151, Post-Crescent.
NEENAH, Close in—Upper apartment. Heat furnished. Call 2-5115.
NEENAH—Modern 3 room apartment. All utilities furnished. Call PA 2-5533.
NEENAH—Room upper, furnished. Adults. Ph. 3-5572 at noon or after 5 p.m.
NEENAH—5 room lower apartment. Please call 2-3258.
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SEYMOUR ST., W.—Modern 3 1/2 room upper apartment. Heat, hot water and electricity furnished. Ph. 4-3736 or 4-2970 after 5 p.m.
SOUTH RIVER ST., E.—302—2 bedrooms, 2 bathrooms, 2 living rooms and bath. Heat, gas, light, water included. Ph. RE 3-9054.
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WISCONSIN AVE., W.—2 bedroom upper apartment. Near Bus Depot. Heat. Rental \$55. Phone RE 3-2885.
WISCONSIN AVE., E.—Furnished upper 3 rooms and bath. Suitable for light housekeeping. Meals furnished if desired. Ph. RE 4-6903.
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Like new 3 bedroom 1 1/2 story home. Carpeted living room, 1 bedroom, large kitchen, diaphane and bath down. 2 bedrooms up. Basement and Timken oil furnace. Garage, cement drive and fenced yard.

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Six room and bath home. Excellent condition throughout. Oil heat, garage and fully improved lot.

S. ADAMS—\$15,900
Spotlessly kept expandable home close to Foster School and Valley Fair Shopping. Newly carpeted living room and dining room. 2 bedrooms, kitchen and bath down. Room for 2 future bedrooms up. Screened porch, attached garage and beautifully landscaped lot.

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New 3 bedroom close to Golf Course and New Madison Jr. High. Nice room arrangement with oak floor in living room and bedrooms. Built-in vanity in bath. Poured concrete basement and gas heat and hot water. Large 75' x 150' lot.

NORTHEAST—\$17,500
Owner transferred and must sell this like new 3 bedroom ranch home. Excellent new home area and nicely landscaped and fully improved lot. Poured concrete basement, garage and cement drive.

NORTHWEST—\$18,000
1 year old 4 1/2 bedroom ranch on large 64' x 148' lot. Large 20' living room, 3 large bedrooms (master 12' x 14'), built-in vanity in bath. 19' kitchen and dinette. Divided basement, 2 car garage and drive.

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3 bedroom colonial home. Carpeted living room, dining room and sun porch, plenty closet and storage space. Double garage.

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Colonial home—21 ft. carpeted living room with fireplace. Carpeted dining room. Modern kitchen and powder room. First floor, 3 large carpeted bedrooms on second.

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Tennessee stone ranch—14x21 ft. carpeted living room with fireplace. 3 bedrooms with wardrobe closets. Full basement—breezeway and extra large double garage.

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NEAR VALLEY FAIR—4 room home and bath. Full basement. Paved living room, dining room and kitchen. Close in bus line. Inq. 125 Gardner Road after 6 p.m. or anytime over weekend.

New 3 Bedroom Ranch
Kitchen, dinette, birch cabinets with formica counter tops, large bedrooms with plenty of closet space. Oil heat. Enclosed stairway to basement. Built in vanity and bath. Financing can be arranged.

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ONE-HALF MILE NW. of Appleton—Near schools. Large 3 bedroom ranch, all oak finish. Full bath, hot water, water softener. Can be seen anytime. Fourth house west of Co. Trk. A on Third Ave.

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JACKSON ST.—Selling below cost. Near new Madison School. Large 3 bedroom ranch. Paved breezeway with fireplace, full bath, full basement, oil heat, shower. Oil heat, double attached garage, landscaped lot, improved street. \$18,900.

WINNEBAGO ST.—2 1/2 apartment, plus extra garage apartment. Good return on investment. \$15,700.

HEATHER AVE.—Very neat 5 year old, 2 bedroom ranch. Breezeway, double garage, oil heat, beautiful lot. \$15,900.

MENASHA—Grandview St.—1 1/2 story 3 bedroom, breezeway and attached garage, full basement, oil heat, nice lot with picket fence. Near schools. A good buy at \$14,500.

MENASHA—Living room, kitchen and bath. Full basement, oil heat, large lot with sidewalks. See this one.

KIMBERLY—Split level, under construction. \$27,000.

FARO SPRINGS—7 year old year around home on east shore of Lake Winnebago. Gas heat, extra cabin to rent out. Boat house. \$12,900.

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Between Appleton and Menasha. Spic and span. 2 bedroom ranch with fireplace. Attached garage and carpeting.

Gillett Highlands
Practically new 3 bedroom ranch. Attractive, complete with attached garage. Carpeting, drapes and improved lot. \$19,500.

Northwest—Handy to Schools
New 3 bedroom rancher. "L" dining area. Large living room. Oak cupboards. Many extras and best guaranteed construction. \$17,250.

E. Melrose—Northside
3 bedrooms. Extra nice living room and large kitchen. Only few blocks to new Northeast side school. Extra large lot. \$15,800.

Pershing St.—Northside
Exceptionally good care has been giving this well planned 3 bedroom rancher. Large "L" dining area and roomy kitchen. Complete with carpeting, garage and improved street. \$22,900.

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W. Frances St. 3 bedroom ranch, full basement, oil heat, garage. \$15,000. Ph. RE 2-8555

Northwest Side
Large new 3 bedroom ranch home. Complete with driveway and sidewalks. Has 30 ft. living room with dining area and 14 x 14 ft. kitchen with built-in oven, stove, exhaust hood and many extras.

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Under construction. New 3 bedroom ranch home. All large rooms including an 18 ft. kitchen. Bath, new carpet, choice of plaster colors, siding and linoleum. Will be finished in 30 days. Owner selling balance monthly. For information and appointment 3-5370.

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MAPLE ST. KIMBERLY
2 bedroom home. A-1 condition. Garage. Taxes only \$48. Don't miss. \$15,500.

HELEN ST. KIMBERLY
3 bedroom ranch. 4 years old. Full basement. Brick front. Sidewalk. Cement drive to large 1 1/2 garage. See this today. \$16,900.

JOHNSON ST. LITTLE CHUTE
3 bedroom home. Tiled basement. A-1 condition. Carpeting and drapes. Cement drive to 1 1/2 garage. Must be sold to settle estate. \$14,500.

GRAND AVE. LITTLE CHUTE
3 bedroom ranch. Large carpeted living room. Full basement. 2 cars. Owner selling downtown. Only \$14,500.

HARDING ST.
Like new 2 bedroom home with room upstairs for 2 additional bedrooms. Lawn, sidewalks, improved street. Owner selling due to ill health. Will sacrifice. \$14,700.

S. LEE ST.
Like new 3 bedroom ranch. \$15,500.

HOOVER ST.
Brand new 2 bedroom home with space for more rooms up. Aluminum storm doors and screens. Full poured concrete basement. No arrangement. \$13,900.

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PERKINS ST.—2 bedroom home with expandable upstairs. Well kept. Full basement and base. Deep freezer, venetian blinds, carpeting and TV antenna. \$10,500.

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Living room and recreation with fireplace. Both 20 x 20. \$15,700.
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E. WILSON ST.—\$7,900
2 bedroom expandable. Basement. Garage. Very neat. Only 12 years old.

W. SPRING ST.—\$8,500
Modern 2 bedroom bungalow. Extra neat. Near Lincoln School. Full basement. Oil heat. Garage. Exceptional buy.

E. PACIFIC ST.—\$8,900
4 bedroom home. 1 1/2 bath. Full basement. Oil heat. Garage. Excellent location. Near schools.

PIUS PARISH—\$8,900
Attractive 2 bedroom bungalow. Only 15 years old. Full basement. Double garage. Curb and gutter. Nice size.

2 APARTMENT—\$9,900
Full basement. Oil heat. Double garage. Large lot.

EXTRA VALUE—\$9,900
Ideal central location at 124 E. Pacific St. 2 bedroom expandable. Large living room with natural fireplace. Full basement. Oil heat. Attached garage. OPEN HOUSE this home. Sunday, May 11th, 2:00 to 4:30 p.m.

N. OWAISSA ST.—\$10,300
Only 6 years old. This choice 2 bedroom home is in an area of 17 ft. lot. Full basement. Curb and gutter. Large lot.

S. LAWE ST.—\$10,900
Nice old 2 bedroom home. Nice old 2 bedroom home. Carpeted. Near schools. A real buy.

COUNTRY RANCH—\$11,500
2 years old 2 bedrooms. Carpeted. Full basement. Attached garage. Near Appleton.

ERB PARK AREA—\$16,500
Choice 2 bedroom home. Carpeted living, dining, and study rooms. Full basement. Garage. \$1500 down.

2ND AVE. RANCH—\$16,500
Large living room, 3 large bedrooms. Spacious kitchen and dining room. Built in range. Garbage disposal. Full basement. Oil heat. Attached garage. Large lot. Only 3 years old. Top quality throughout. Must see to appreciate.

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3 Bedroom Ranch
Neat as a pin—Excellent condition. Only few years old—Large lot nicely landscaped—Large lot, nice garage. North side. \$15,900.

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2 bedroom ranch—Lannon stone trim. 31 ft. living room with carpeting and drapes. Attached garage. 75 x 205 ft. lot. \$17,900.

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3 bedroom rancher. Extras. Phone 3-5250

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A heap of living for only \$500 down. F.H.A. 4 bedrooms, den, sunporch, living room, formal dining room, 1 1/2 baths, 2 car garage. Desirable island location. Close in. Better Buy Now.

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Less than rent. Only \$500 down, minimum F.H.A. for this 2 bedroom, split-level, expandable home. Large living room, formal dining room, 1 1/2 baths, 2 car garage. Desirable island location. Close in. Better Buy Now.

BEST HOME VALUES BETTER BUY NOW
Fishing for a real buy in a roomy home? Here it is. "Hook" this one for only \$1,000 down—a beautiful kitchen, large step-down living room, one bedroom—expandable. Truly the best home value for only \$10,500. Better Buy Now.

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Construction just starting but not too late to make changes to meet your needs. Ideal location near high school. Low down payment. 25 year loan. Call for appointment. 2-5210. PATTON AGENCY 2-4950

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Spacious new 2 bedroom ranch home with large living room and dining 12' x 14' with full basement now nearing completion. Located in choice residential area of former First ward, Neenah. See this home immediately for \$13,900.

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2—3 bedroom ranchers on beautiful North Plummer Court, Neenah.
All with attached garages—paneled rooms—garbage disposals—spacious living and dining areas. Quality construction.

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Just south of Appleton. New 3 bedroom ranch with attached garage. Poured basement. This home can be financed through F.H.A. for only \$2800 down. Large lot. Oil heat.

MENASHA
Sixth Street—Near St. Johns 3 bedroom home. 1 bedroom and bath down, carpeting and drapes, aluminum storm doors and screens. New gas furnace. Only \$1200 down for veterans.

2 APARTMENT HOME
south of Appleton. Two bedrooms and bath on each floor. Full basement. Only \$950.

W. FOURTH STREET—5 room home with new gas furnace. Garage. Full basement. Only \$950.

NEENAH
W. Cecil... 4 room home, 1 1/2 car garage... only \$2,500

2 APARTMENT... Close in. 2 bedrooms and bath down. 3 room apartment up. 2 car garage. Only \$12,200. \$1,250 down. For Veterans.

2 APARTMENT... Close in. 3 bedrooms and bath down. 2 bedrooms and bath up. Garage. Only \$12,500. \$1,250 down. For Veterans.

FIRST STREET—6 room home with 2 enclosed porches. 2 car garage (attached). New roof. Full basement. Stoker heat. Only \$900 down for Veterans.

FIRST WARD... 3 bedroom home (2 bedrooms and bath down) Full basement. New oil furnace. 2 car garage. Only \$1,350 down for veterans.

WINNECONNE AVE.... Attractive 2 or 3 bedroom home. Full basement. Oil heat. Garage. Only \$1,500 down for Veterans.

CLOSE-IN ROOMING HOUSE... Can be used as 2 apartment home. 2 car garage. Only \$1600 down for Veterans.

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NEENAH, Centrally located on Island, near schools and churches. 2 bedroom home with garage and gas heat. \$8,000. Call 2-9423.

NEENAH, Hazel St. 3 bedroom ranch home. Large living-dining room. Kitchen, full basement, garage. Call PA 2-4052.

NEENAH, 4 miles South of, on Lake Winnebago. 2 bedroom home. 1 1/2 bath. Small down payment. Balance like rent. Call 2-8022 after 4 p.m.

New Cleveland St. Area, Neenah, \$12,000
Exceptional 3 year old 2 bedroom expandable home. Large living room and bedrooms. Spacious kitchen with dining space. Full basement. Full painted bath. Oil heat. 1 1/2 car garage. Fully landscaped. Extra neat.

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From \$10,000 to \$9,100 for a quality 2 1/2 bedroom, modern home with basement and a 2 car garage. Located on E. Lake St., Neenah. You won't find a 4 room home in better condition and location as this one. Better act at once!

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No house nos. given over phone.

STATE ST., MENASHA
3 bedroom ranch style home. Large living room with fireplace. Large kitchen with dining space. Full basement. Oil heat. Electric hot water. Large lot, cement driveway, about 1/2 acre. Now priced to sell for less than \$14,500. I will help finance. Look this over soon.

S. HIGGINS AVE., NEENAH
New 3 bedroom ranch style home. complete. \$13,500.

PECKHAM AND MAPLE STS.
3 bedroom home on corner. Will be finished in about 30 days. \$14,700.

ARTHUR ST., MENASHA
1 1/2 story, upstairs unfinished. Living room, kitchen and dining area. 2 large bedrooms. Full basement. Oil heat. Electric hot water heater. Lot 10' x 120'. For a quick sale. \$14,500.

DOUGLAS ST., NEENAH
6 room home in good condition. Under \$11,000. A wonderful buy.

STATE ST., NEENAH
4 room home with garage, in very good condition. Large lot 90' x 120'.
See these homes by appointment only.

E. J. McMurchie
"The Reliable Realtor"
223 Spruce St., Neenah
Phone 2-7221
No house nos. given over phone.

WANT ADS AND WANT AIDS

REAL ESTATE—SALE
HOUSES FOR SALE
TWIN CITY HOUSES—SALE 65B

TOWN OF MENASHA
Just south of Appleton. New 3 bedroom ranch with attached garage. Poured basement. This home can be financed through F.H.A. for only \$2800 down. Large lot. Oil heat.

MENASHA
Sixth Street—Near St. Johns 3 bedroom home. 1 bedroom and bath down, carpeting and drapes, aluminum storm doors and screens. New gas furnace. Only \$1200 down for veterans.

2 APARTMENT HOME
south of Appleton. Two bedrooms and bath on each floor. Full basement. Only \$950.

W. FOURTH STREET—5 room home with new gas furnace. Garage. Full basement. Only \$950.

NEENAH
W. Cecil... 4 room home, 1 1/2 car garage... only \$2,500

2 APARTMENT... Close in. 2 bedrooms and bath down. 3 room apartment up. 2 car garage. Only \$12,200. \$1,250 down. For Veterans.

2 APARTMENT... Close in. 3 bedrooms and bath down. 2 bedrooms and bath up. Garage. Only \$12,500. \$1,250 down. For Veterans.

FIRST STREET—6 room home with 2 enclosed porches. 2 car garage (attached). New roof. Full basement. Stoker heat. Only \$900 down for Veterans.

FIRST WARD... 3 bedroom home (2 bedrooms and bath down) Full basement. New oil furnace. 2 car garage. Only \$1,350 down for veterans.

WINNECONNE AVE.... Attractive 2 or 3 bedroom home. Full basement. Oil heat. Garage. Only \$1,500 down for Veterans.

CLOSE-IN ROOMING HOUSE... Can be used as 2 apartment home. 2 car garage. Only \$1600 down for Veterans.

WINCHESTER... Show place with 3 1/2 acres... all shrubbed, rock garden, flag pole, etc. 6 room home (2 bedrooms) with attached 2 car garage and 16 x 32 work shop. Carpeted living room, has fireplace. All Thermopane windows. Oil heat. Only \$16,900 with this brickcrete home.

ENGEL REALTORS
Phone 3-4487
THE REAL ESTATE SHOPPING CENTER
Cor. W. College and N. State
Evenings and Sunday

Larry Driscoll... PA 2-8731
Anamaye Johnson... PA 2-9309
George Connell... RE 4-3473
Jerry Versteeg... PA 2-8185
Joyce Herzfeld... PA 2-1383
Vi "Vicky" Grode... ST 8-3138
Tony Winters... PA 2-2222
Franz Stadtmueller... PA 2-3179
Chuck Kargus... PA 2-8770
Joseph J. Engel... RE 3-2308

NEENAH, Centrally located on Island, near schools and churches. 2 bedroom home with garage and gas heat. \$8,000. Call 2-9423.

NEENAH, Hazel St. 3 bedroom ranch home. Large living-dining room. Kitchen, full basement, garage. Call PA 2-4052.

NEENAH, 4 miles South of, on Lake Winnebago. 2 bedroom home. 1 1/2 bath. Small down payment. Balance like rent. Call 2-8022 after 4 p.m.

New Cleveland St. Area, Neenah, \$12,000
Exceptional

KROEHLER PRICES CRASH AND LEATH SCOOPS UP A SENSATIONAL PURCHASE

Choice of 9 new styles 2-PIECE SUITES AND SECTIONAL SOFAS



FINE
100%
NYLON
FRIEZE

399⁹⁵ VALUE

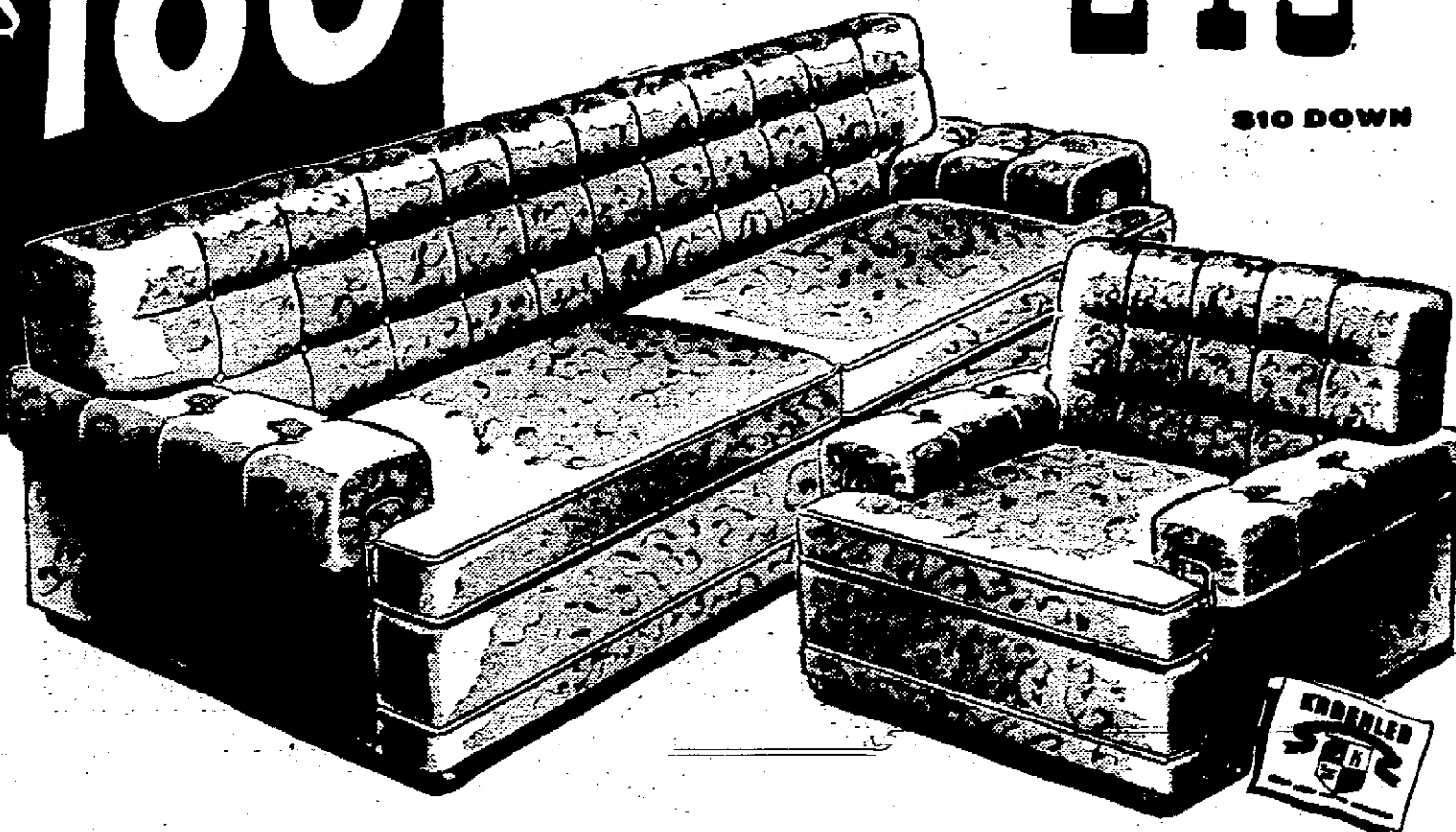
299⁷⁵

\$10 DOWN

THE "STARFIRE" is one of Kroehler's finest sectionals with 3 comfortable units which can be arranged to fit any room. Kroehler "plus-built" construction... with reversible seat cushions, finest spring base, brass-ferruled legs, quality tailoring with diamond-stitched design in back. A cover of 100% NYLON, choice of beautiful colors.

SAVE
\$60.80
and even **\$100**

**\$10
DOWN**
DELIVERS
ANY SUITE



369⁹⁵ VALUE

249⁹⁵

\$10 DOWN

THE "AVON", a magnificent over-size Kroehler suite. Full 89-inch sofa with chair to match... Plus-built construction with reversible cushion, deep tufted and buttoned back, heavy rolled arms, easy-rolling casters. Fine 100% NYLON cover, choice of colors.

...New styles, rich covers,
fine frames, matchless values.

KROEHLER Plus-Built FURNITURE

THE BACKGROUND

1000-suite purchase

IN FEBRUARY, when business conditions slowed perceptibly, we had good values, yes, great values... but we needed real "dynamite" to stir up business... We went to Kroehler, world's largest furniture manufacturer, and offered to place the biggest order in our history if they would come up with a spectacular special purchase for our May selling.

THE RESULT

KROEHLER went to work, in turn scooped up a huge purchase of fine nylon and frieze covers, figured right down to bedrock in price... said yes to our 38 store purchasing power... offered staggering discounts for this big Leath purchase. What's more they gave us a great selection of current styles in 2-piece suites and sectionals... By all means, come in and see this wonderful collection of values.



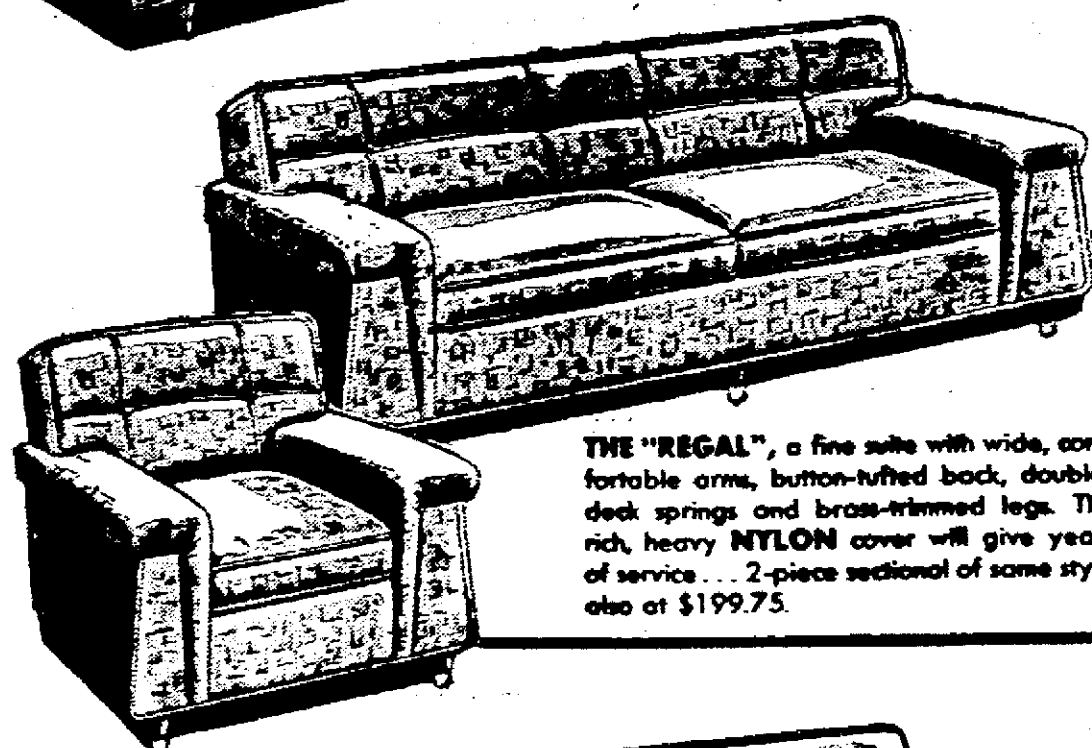
219⁹⁵ VALUE

169⁹⁵

\$10 DOWN

THE "FAIRLANE" sofa and chair, a smart, modern style with button back, reversible box cushions, turned legs with ferrules... Kroehler quality and comfort at a record-breaking low price. Covered in fine nylon, choice of colors.

famous style
and quality



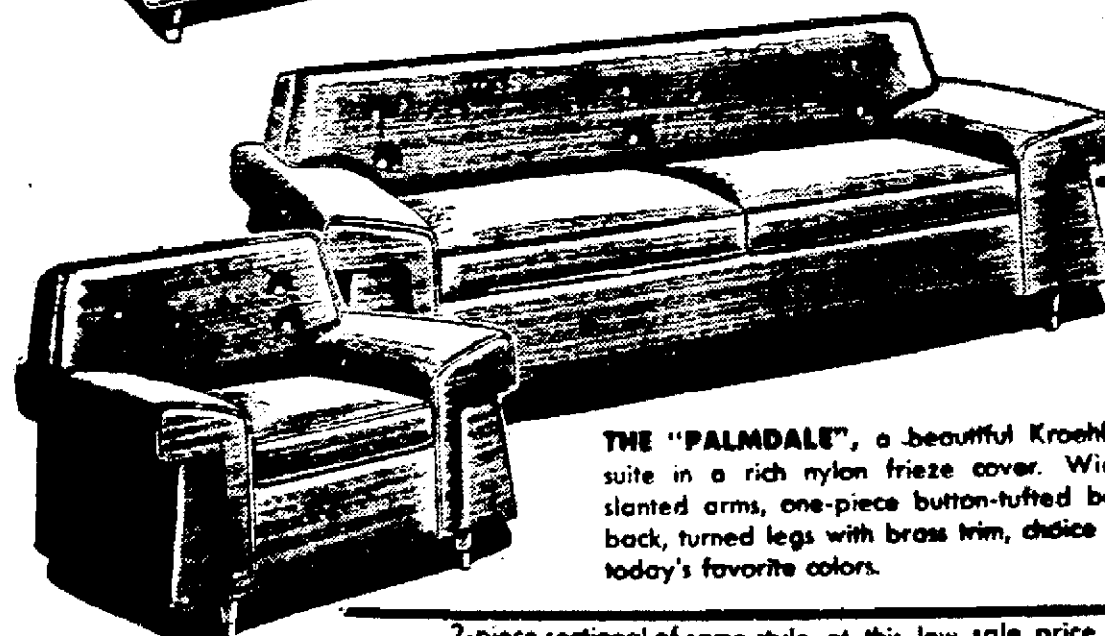
259⁹⁵ VALUE

199⁷⁵

\$10 DOWN

THE "REGAL", a fine suite with wide, comfortable arms, button-tufted back, double-deck springs and brass-trimmed legs. The rich, heavy NYLON cover will give years of service... 2-piece sectional of same style also at \$199.75.

SEE OUR
WINDOWS



269⁹⁵ VALUE

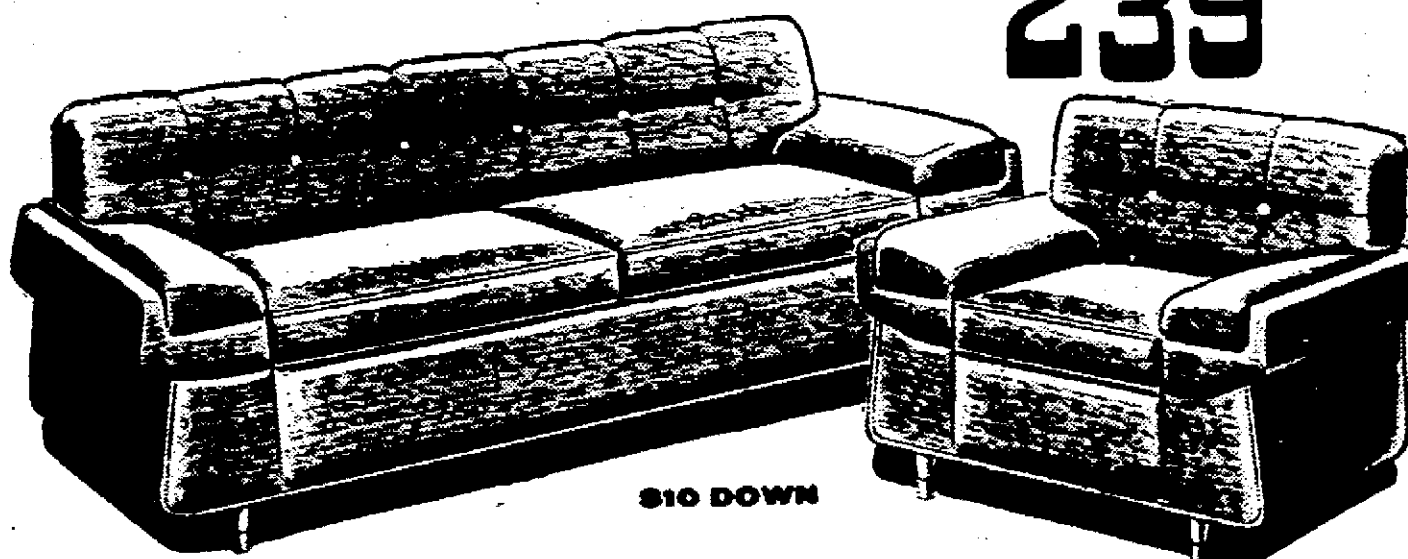
219⁹⁵

\$10 DOWN

THE "PALMDALE", a beautiful Kroehler suite in a rich nylon frieze cover. Wide slanted arms, one-piece button-tufted box back, turned legs with brass trim, choice of today's favorite colors.

2-piece sectional of same style at this low sale price.

KROEHLER
Plus-Built
CONSTRUCTION



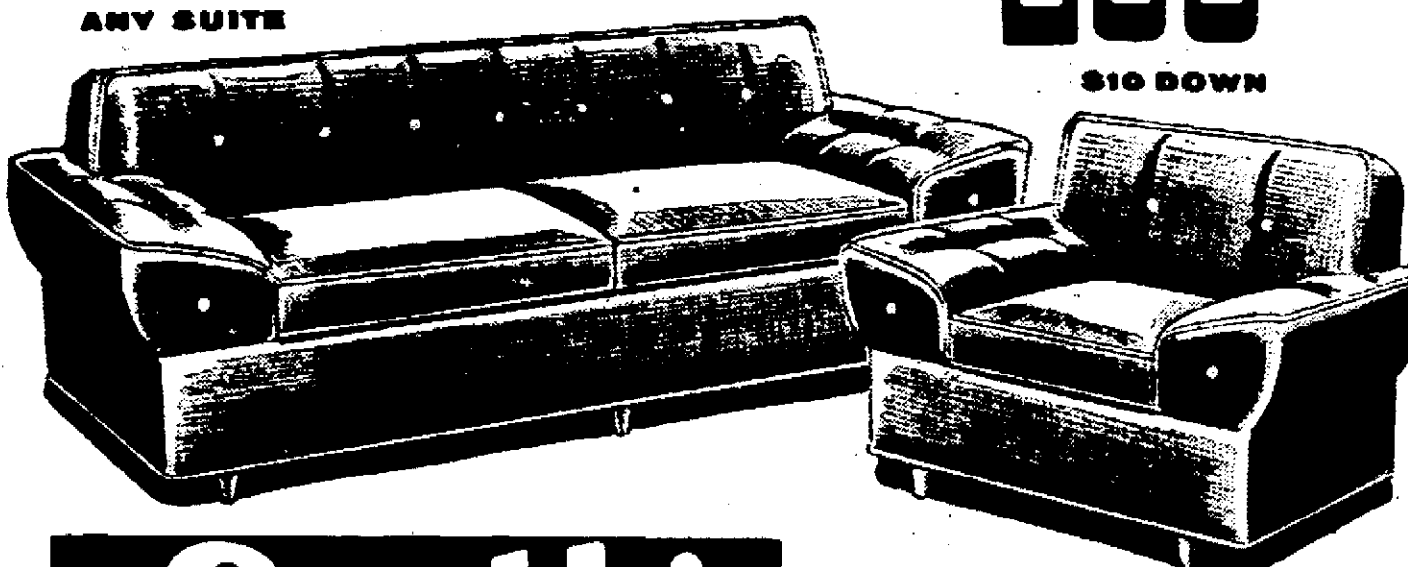
299⁹⁵ VALUE

239⁹⁵

\$10 DOWN

THE "EVERGLADE", a magnificent extra-large suite with modern channelled and buttoned back, pillow-type arms, brass-trimmed legs. Covered in a beautiful deep pile metallic frieze.

**\$10
DOWN**
DELIVERS
ANY SUITE



329⁹⁵ VALUE

269⁹⁵

\$10 DOWN

THE "BERMUDA", a deluxe over-size suite in fine 100% NYLON, beautifully tufted back and arms with unusual tailoring... Glamorous colors to beautify any room.

Leath's

100% NYLON
Miracle nylon—to resist wear, fading, mildew and moth! In choice of striking colors.

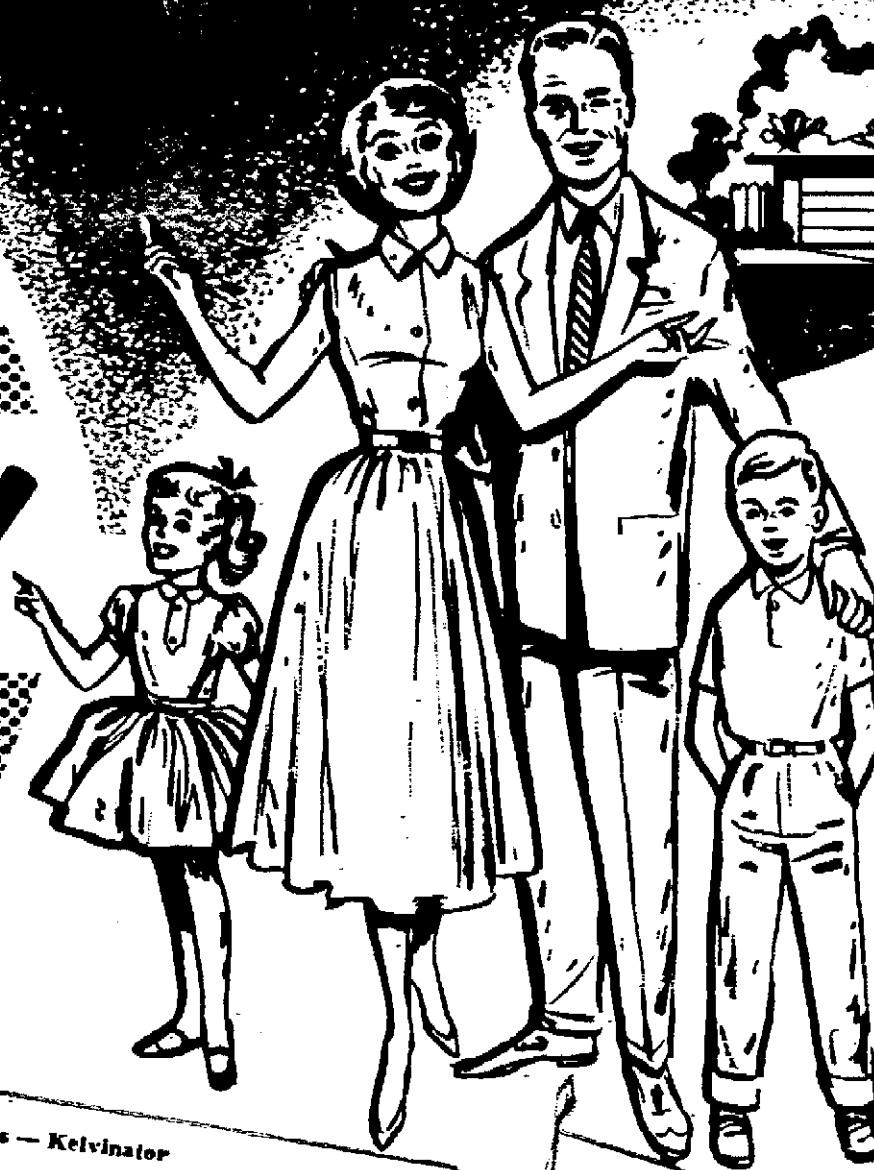
APPLETON

(Leath's Offer Complete Carpet Service)

BEST

APPLIANCE VALUES!

**better
buy
NOW!**



Appleton Post-Crescent
May 7, 1958

Mystery Caller Contest WIN A FREE BAG OF GROCERIES!

When your phone rings during the next 10 days — answer "BETTER BUY NOW" and win a free bag of groceries donated by KIMBERLY-CLARK, ASSOCIATED GROCERS and LEVER BROS. CO.

SPECIAL VALUES! SPECIAL TRADES! SPECIAL TERMS!

May 8th through the 17th

You will want to take immediate advantage of the most exciting sales event ever to hit the Fox Cities! Now is really the time to buy that new appliance you've been thinking about. You can help make sure that the word "recession" is just that and nothing more. The 43 major appliance dealers of the Fox Cities are offering YOU — NOW — the greatest values ever in top quality, work-saving home appliances. You will find the best values ever — the best terms possible . . . for a Better BUY Now! You BETTER Buy Now!



Better Buy Now — Win a Houseful of Appliances!

Elsewhere in this paper you will find complete rules on how YOU can win one or more major appliances — absolutely free! There is nothing to buy, no puzzles to solve. See the rules for

details and then enter TODAY! It's all a part of the BEST APPLIANCE VALUES — BETTER BUY NOW program to keep business in the Fox Cities healthy!



Household Appliance Loans Offer Best Financing Deal

Survey of Lending Institutions Show Plenty of Money Available

BY RICHARD GLAMAN
Post-Crescent Staff Writer

Loans for household appliances offer the best financing deal available to Fox Cities residents, according to a survey of lending institutions. Nothing, they say, can be financed on more liberal terms.

A survey of dealers, banks and loan companies handling appliance loans shows unlimited amounts of money available for this type of loan. Almost anyone with a good credit rating and a steady job can buy a major appliance and have to pay very little down — even nothing down if he trades in his old appliance.

Terms for such loans generally are about 10 per cent down in cases where no trade-in is involved, with the payments spread out over periods ranging up to 24 months and in some cases more. Interest rates are as low or lower than on most other types of loans. All financial institutions contacted made rebates in cases where the loans were paid before the loan period ended.

Financing Methods

Some appliance dealers handle their own financing. Others have arrangements with banks or other financial institutions. The banks themselves make the loans directly to individuals. Loan companies and dealers handling this type of business and not all of them do—

tract with both individuals or dealers, just as banks do. In a typical example of an appliance loan from a bank, the buyer might get a new TV, set or refrigerator without any down payment because of his trade-in. With the balance of \$240 spread over a 2-year period, the monthly payments would be \$11.38. The total carrying cost for the 2-year period would be only \$33. And if it is paid up sooner, the cost is less.

Business Welcome

Interest rates vary from something over 5 per cent to 8 per cent depending on the financial institution, the size of the loan and the borrower. However, terms are more stable in appliance loans than in many other fields.

With the purchase of durable goods off because of the recession, financial institutions are welcoming this type of business. While they admit they make very little profit on this material, they say it is a "good feeder" business. It functions as other business their way. Many people don't have to borrow the money to buy appliances. Bank savings are at an all-time high. A recent survey of 11 Fox Cities banks shows savings have increased about 9 per cent, or nearly \$5 million, in the last year.

The "Best Appliance Values—Better Buy Now" promotion is designed to increase interest in and show people how easily major appliances can be bought on a limited budget.

Freezers Do Better Job if Used Properly

Goods Should be Wrapped Tightly to Preserve Flavor

Some women lose much of the convenience and some of the efficiency of a food freezer by failing to use it properly. Here is some advice on packaging food for the freezer:

1. Always choose cartons and wrappings that are moisture-proof and vapor-proof, easy to handle, seal and label. Materials should be flexible and strong enough to withstand handling at zero degrees.
2. Wrap all food tightly. "Freezer-burn," which appears as frost or grayish-white spots on frozen food, is caused by air pockets that are left between the product and the wrapping material. If containers are used, they should be filled to the recommended mark — usually 1 inch from the top for liquids.
3. For convenience each package should be labeled with the date of storage, kind of food and, when necessary, weight or quantity.
4. Use only table-ripe vegetables or fruits that are at the peak of maturity.
5. Fruit should be packaged in meal-size quantities, so there will be no left-overs. Defrosted frozen fruit loses its palatability if left standing several hours, and it should never be refrozen. It is especially important for fruits to be packaged in containers that are leak-proof, firm, moisture- and vapor-proof.
6. Fruits that are to be used primarily for pies, jellies or preserves can be washed and frozen in dry packs without sugar or syrup. Fruits can also be frozen in a dry sugar pack or in a syrup pack.
7. Meats should be wrapped immediately after cutting, to prevent loss of juice and flavor.
8. When sheet material or plastic bags are used in packaging, use a box or pan as a form until the wrapped product is frozen solid. When the form is removed it leaves a regular, shaped and easily-stored package.
9. Keep small food packages in one large nylon bag. It makes them easier to find.
10. Freeze foods in meal-sized amounts to avoid defrosting foods that cannot be refrozen.



This Housewife Is so Proud of her new dryer, she points out its virtues while serving coffee to her neighbor on the floor. The unit fits as well into any kitchen as it does into a utility room and is a convenience to be prized in almost any home.

Demand for Major Appliances Grows

Housewives Appreciate Savings in Time, Effort Offered by Equipment

Here are facts and figures which explain why the demand for major appliances in America is climbing higher and higher every year:

A survey conducted by a manufacturer's home economics laboratory showed a family wash of five 8-pound loads can be done by an operator of average skill in 27 minutes of the operator's time—5.4 minutes per load. This is only 10 per cent of the energy and 15 per cent of the time required by other home laundry methods. The tests also indicated that home-washed linens and clothing last from 33 1/2 per cent to 100 per cent longer than those commercially laundered.

The same survey showed that use of a dryer saves a total of three hours per week formerly spent in hanging, sprinkling and ironing clothes. It also eliminates labor involved in carrying 90 and 120 pounds of clothes to and from the clothesline.

Last Longer

Dryer-dried clothes and household linens also last longer than those line-dried, with better retention of fabric color and texture, less loss of tensile strength. With drying time shortened and drying made independent of weather, fewer clothes and linens are required.

The research showed that for the average family, about five minutes are required to prepare dishes and load a dishwasher, compared with 35 minutes needed to scrape, rinse, dry and put away dishes when the work is done by hand. Breakage of china and glassware is reduced. Use of dishcloths and dish towels is almost eliminated.

The company's studies indicated food preservation by freezers requires only half as much time as canning. Time and energy are saved by fewer shopping trips. Food can be cooked and frozen when time is available.

With both fresh and cooked frozen foods on hand, meals can be prepared quickly and easily. Money can be saved by buying food in quantities, taking advantage of sales and low seasonal prices. Food preparation costs and food wastes are reduced by wise use of plan-overs and left-overs.

Women Include Dishwashers on Equipment List

The recent "Women's Congress on Housing" was called by the Housing and Home Finance Agency to determine what women want in their homes.

High on the list of features desired by the homemakers sitting on the panel was an automatic electric dishwasher. One of the delegates from Connecticut declared that the dishwasher was "the greatest invention man has ever made. No matter who provides it, it should be there."

Other ideas the women had for their dream houses included a one-car garage big enough to hold a couple of baby carriages. The women debated the advantages and disadvantages of built-ins and packaged kitchens, with some in favor and some favoring other plans for appliances.

Room for expansion of the home was an idea favored by the ladies. They also agreed that houses should be adequately wired to accommodate the appliances the family owned, and to serve any future additions to the equipment without need for rewiring.

Fox Cities Selected as Ideal 'Better Buy' Site

Business Record Makes Market Most Likely to Respond to Special Event

BY JAY REED
Post-Crescent Staff Writer

It was no "out of the hat" choice that placed the Fox Cities in the national business spotlight as the scene of the "Best Appliance Values—Better Buy Now" 10-day sales event. Now, appliance test was that John McLean, Appleton, local action coordinator, said the healthy Fox Cities market was selected specifically for the promotion off its past record of alert, aggressive business activity, which makes it most likely to respond to the said, as a community of active special values being offered by tractive homes and people who appliance manufacturers and cherish good living. We have distributors through their dealers.

The locally-conceived campaign was kicked off at 7 o'clock this morning with a breakfast at the Appleton Elks club, attended by Gov. Vernon in America.

Thomson and a delegation of government, business and industry leaders.

Special Contests

The sale begins Thursday and will continue through two weekends, ending May 17. Special contests with major appliances as awards are being arranged by sale coordinators.

Stacks of congratulatory letters and telegrams have been received by leaders here from the presidents of every major appliance manufacturing firm, health and prosperity of our chambers of commerce executives for many years to come."

Small Loads Mean Cleaner Laundry

Researchers found they got a cleaner wash if they used somewhat smaller loads than the manufacturer's rated capacity in all types of machines. They recommend that you try to arrange to do one of your own washings in the type of machine you plan to buy.

Family needs vary from home to home, and a washer that would do an excellent job for one family may not fill the requirements of another. Be sure the one you select will meet all your needs.

Appliances Help Expand Small Home

One of the ways of expanding limited space is with house power.

If your kitchenette can perform more than the ordinary amount of culinary tricks and cleaning power you will find that it is actually "big enough" despite its minuscule size.

The same thing is true of other areas in your home or apartment. Small rooms with air conditioning are more comfortable than big rooms without it.

Because manufacturers are well aware that their products must fit into a variety of spaces, appliances come in a number of sizes, shapes and colors. Dishwashers and washing machines can be stationary or mobile, the coffee pot or chafing dish is handsomely enough to travel into other areas of your home.

Size Immaterial

Size should never determine the efficiency of your home. Your lights and appliances can conform to large or small areas.

In congested cities where space is at a premium, apartment dwellers have come to rely on electric power as a means of expanding their living quarters. The owners of small homes also have begun to realize that a small structure is as adaptable to the luxury of electric living as a large one.

Housepower is a double boon to small dimensions.

Air Conditioning Ups Home Comfort

Because it does considerably more than simply "cool the air," modern air conditioning is today contributing to countless improvements in home life.

When you live in a home with year-round air conditioning, probably the first thing you notice is that you enjoy more comfort than you ever dreamed possible. That's because you live in a "comfort zone" (between 70 and 80 degrees) no matter how hot or cold it is outside. And the humidity is always maintained at its most healthful level, no matter how humid or dry the air is outside your home.

The next thing you appreciate is the cleanliness of the air conditioned home. Daily dusting becomes a thing of the past. Where does the dust go? It doesn't go anywhere. Some of it never gets in the house, as windows can be kept closed. The rest is filtered out. Dust, dirt, soot and smoke that used to lodge in draperies, carpets and furniture are eliminated.

And if there is a pollen sneezer in your family, he'll be the happiest of all. On days when the pollen count is at its peak, in the air conditioned home it's low.

Sleep Better

After you've lived awhile in your air conditioned home, you'll begin to wonder what happened to the "sniffles" your family used to get too often. You'll find that the "comfort zone" is a health zone as well.

Mother discovers that air conditioning perks up summer appetites. Small wonder. The butter doesn't run on the table. Ice cream doesn't melt before it can be eaten. Salt pours. No more soggy cereals or limp crackers. And it is a pleasure to cook well-balanced meals in an always-comfortable kitchen.

Everyone sleeps better too. There's no energy-sapping rolling and tossing on hot muggy nights. And, because the windows can be kept closed to eliminate outside noises, a refreshing afternoon nap can be enjoyed.

Closed windows likewise give added protection from prowlers and prevent storm damage from sudden summer showers. For father, the nuisance of putting up and taking down screens and storm windows is gone forever.

Baby benefits, too. He or she is less likely to develop heat rash in an air conditioned home. Baby can sleep anytime without being disturbed by children playing outside. With air conditioning, you darken the baby's room in the afternoon and the youngster can sleep in perfect comfort.

Executives Praise Buy Now Campaign

Telegrams, Letters Read During Kick-Off Breakfast at Elks Club

Warm words of encouragement from leaders of business, government and industry were pressed upon organizers of the "Best Appliance Values—Better Buy Now" promotion at the Elks club kick-off breakfast this morning.

Telegrams and letters from top executives in every phase of the industry were read from the platform during ceremonies kicking off the 10-day sales event in the Fox Cities.

The comments underlined the national importance which surrounds this undertaking, designed to stimulate buying in all major appliance lines.

Wires, Letters

These are some of the wires and letters received by organizers here:

J. C. Harp, president, Hot-point company: "There is no doubt that concerted efforts by your group will produce a business upturn in the Fox Cities. Your campaign is a seven league boot stride which will be recognized by the entire appliance industry. Your expression of faith in our great industry and in the national economy deserves the greatest possible praise."

Ralph J. Cordiner, chairman of the board, General Electric company: "This country is not in a general recession. The drop in sales and jobs has been concentrated chiefly in the durable goods industries such as automobiles and appliances. Therefore, the appliance salesmen who are putting their efforts into your 'Better Buy Now' campaign will be truly significant in helping to bring about the upturn in business and employment that everyone desires."

Sagging Sales

H. A. Bumbly, president, Speed Queen: "We heartily endorse the 'Best Appliance Values—Better Buy Now' campaign. This is the kind of a 'shot-in-the-arm' that our economy needs to pull us out of a sagging sales period. We hope that many other communities will follow your example."

Frederic Fox, special assistant in the White House: "The president was pleased to learn of the program being planned by the appliance distributors and manufacturer representatives to promote business. Congratulations and best wishes to all attending your kick-off breakfast."

Fred Maytag, president, Maytag company: "We at Maytag endorse aggressive merchandising and effective application of sales manpower. Salesmanship is still the dominant requirement for any healthy business."

Most Successful

B. C. Gould, president, Murray Corporation of America: "In behalf of our Easy Laundry Appliance division, may I tell you that we sincerely hope your efforts are most successful and we congratulate you on the energy to head up this test."

I have asked our people to cooperate to the full extent to insure that the "Fox Cities test" becomes so successful that it permeates the entire region."

Elisha Gray, president, Whirlpool corporation: "Your tailored instructions, consult the appliance distributors' and stain removal chart included in manufacturers' test program your washer instruction book. Tremendous factual evaluation has proven there are more real and intrinsic values in to-

day's major home appliances than at any other time. . . . you have excellent theme."

Booms And Gloom

J. S. Sayre, president, Norge Sales corporation: "Buy It Now" seems to be taking hold in a big way and it is marvelous the success that is being achieved by the people who are doing the job. The launching of your appliance program gives immeasurable satisfaction and inspiration to those of us concerned with the future welfare of the home appliance industry. You, this morning, are taking a concrete step to thwart the proponents of doom and gloom who have created a negative buying attitude. . . . I am supremely confident your efforts will meet with real success."

Betty Furness

Ross D. Siragusa, president, Admiral corporation: "The appliance industry, unlike many other industries, is offering greatly improved items at prices substantially below those of five and ten years ago. There is no question but that the 1958 appliance line you are promoting represents the best quality at the lowest possible price."

"Your meeting this morning shows that you are willing to bear your part of the responsibility."

Betty Furness: "Am-most pleased with your 'Best Appliance Values—Better Buy Now' campaign. Do hope every retail appliance salesman in Fox Cities will get behind the sales effort."

Mark W. Crsarp, president, Westinghouse Electric corporation: "It is appropriate that a group representing the electrical industry should take the initiative in a program of this type because our industry traditionally has created its own opportunities and contributed to the nation."

"All success to your constructive effort to build consumer confidence and bolster appliance sales with this timely program."

Clothes Should Be Prepared For Laundering

Although an automatic washer is a tireless servant, it needs the homemaker's personal attention to do the best possible job. Prepare clothes for laundering by using the following guide:

1. Empty pockets and brush out cuffs before placing garments in your washer and automatic clothes dryer. Foreign objects such as coins, crayons and hairpins can cause real damage if not removed. A neglected paper matchbook cover might spread color through an entire load of clothes in the washer.
2. Mend rips or tears in garments before laundering so they will not have a chance to enlarge.
3. Pretreat stains and badly soiled areas on collars and cuffs. To do this, rub or brush the into the soiled area a paste of water and whatever soap or detergent you are using. The method to use depends on fabric and type of stain. For de-whirlpool corporation: "Your tailored instructions, consult the appliance distributors' and stain removal chart included in manufacturers' test program your washer instruction book. Tremendous factual evaluation has proven there are more real and intrinsic values in to-
4. Close zippers, hooks and other fasteners to prevent snagging and intrinsic values in to-



A Little Cabinet Paint, new handles for doors, easily applied wall coverings, new window curtains and a changed color panel on the refrigerator can completely transform a kitchen in a few hours for less than \$100. Fifty-five color combinations are possible through panel changes. The new refrigerator models feature a high speed automatic cold injector that chills food quickly and offsets cold loss from door openings. The model shown here has a total of 118 cubic feet of storage space, including a separate freezer compartment with a capacity of 75 pounds of frozen food.



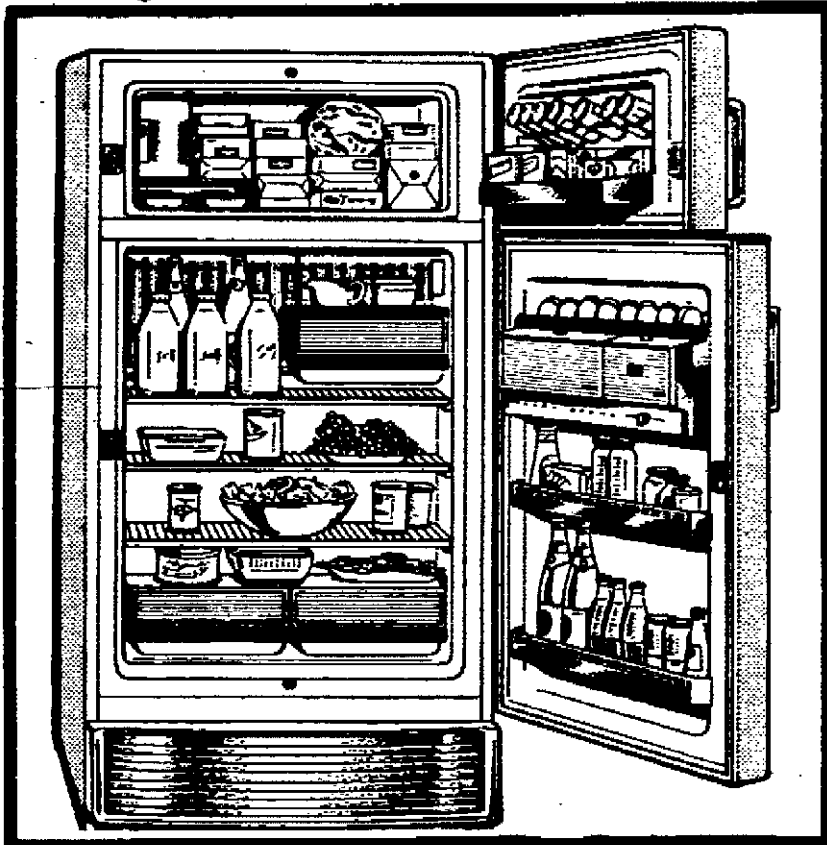
Only 13 Inches High and Deep, this new room air conditioner is particularly well adapted to installation in the smaller living room, bedroom or den. Do-it-yourselfers can install the unit in a lower sash in half an hour.

LOOK FOR THAT HOTPOINT DIFFERENCE

Hotpoint

BEST APPLIANCE VALUES! BETTER BUY NOW!

Hotpoint 12 STORES MORE FOOD THAN ANY OTHER 12!

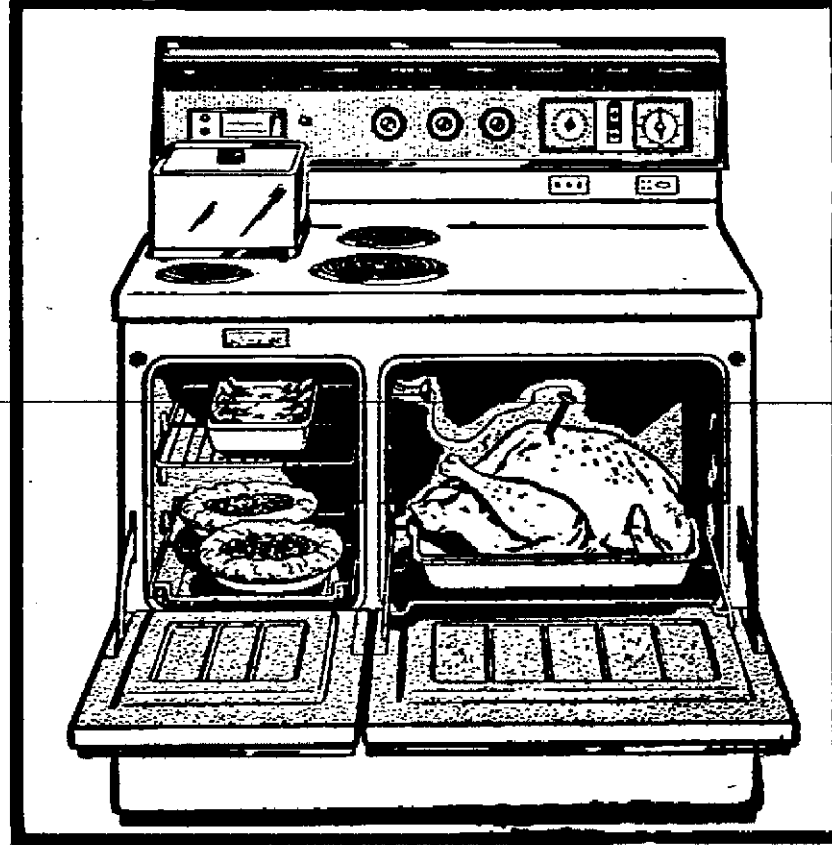


- Exclusive rollers for easy cleaning
- Automatic defrost
- 101 lb. true freezer
- Butter conditioner
- Aluminum shelves
- Porcelain on steel crispers

FOR A BEST APPLIANCE VALUE
SEE YOUR LOCAL
HOTPOINT DEALER

BEST APPLIANCE VALUES!
better buy NOW! ★ ★ ★

Hotpoint Coolest Cooking Ever With New Air Cushion Insulation



- Exclusive musical meat thermometer
- Wide, wide super oven
- Exclusive touchopen storage drawer
- Roto grill rotisserie
- Lighted push buttons
- Truly automatic cooking

FOR A BEST APPLIANCE VALUE
SEE YOUR LOCAL
HOTPOINT DEALER

BEST APPLIANCE VALUES!
better buy NOW! ★ ★ ★

Exclusive Hotpoint Protected Buying Plan

- ★ NO DOWN PAYMENT WITH A TRADE-IN
- ★ NO PAYMENTS UNTIL AUGUST 1st
- ★ QUARTER-YEAR, NO-PAY GRACE PERIOD

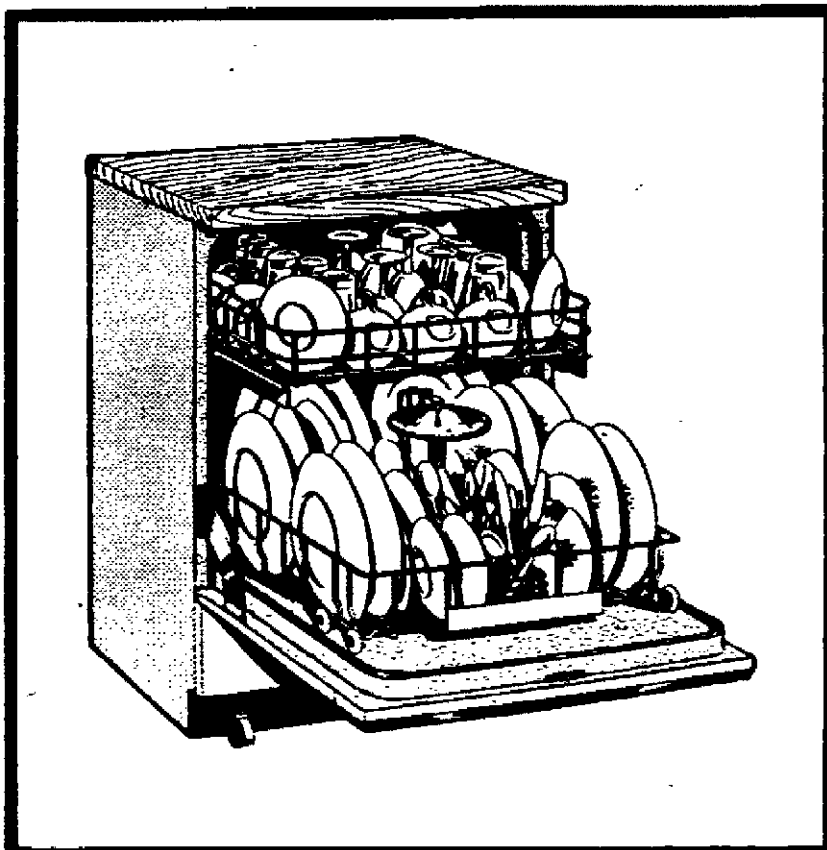
In the event of layoff, or loss of job, or unemployment due to illness or injury, you need make no payments for a full quarter-year period, provided at least 3 payments have been made.

**BUY A QUALITY
Hotpoint
APPLIANCE...**

FROM THE DEALERS LISTED BELOW!



**HOTPOINT AMERICA'S ONLY ALL NEW ...
DISHWASHER
FOR 1958**

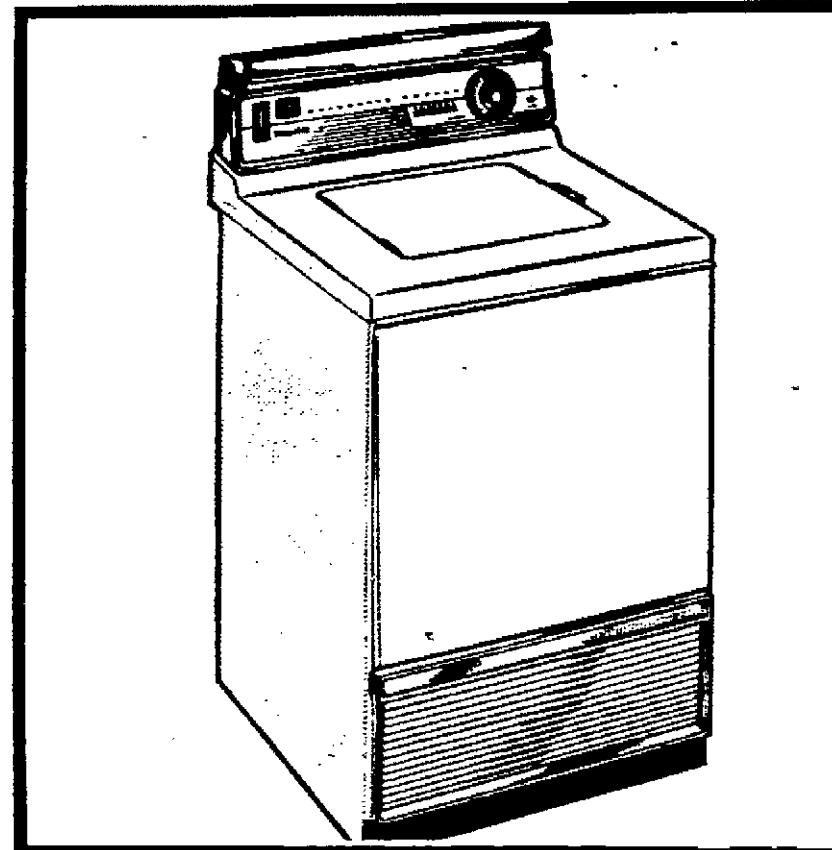


- Exclusive 2 cycle washing
- Exclusive 2 washes with detergent
- Exclusive maglewood cutting top
- Exclusive pot and pan cycle
- Another Hotpoint exclusive ... can be converted from portable to built-in model

FOR A BEST APPLIANCE VALUE
SEE YOUR LOCAL
HOTPOINT DEALER

BEST APPLIANCE VALUES!
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ALL FABRICS
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- Full time lint filter
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Tips Offered on Buying Refrigerator

Prospective Purchasers Must Decide on Type of Unit Needed

You may have trouble deciding when to get another refrigerator. Refrigerators are one of the oldest types of appliances. Yours could be on its last legs. Even if it is still doing good work, repair bills may be in the offing. And when the refrigerator fails there is inconvenience. Sometimes there is food loss.

On the other hand, appliances are sturdily made, and even if it is moderately old, your refrigerator may have years of good service left in it.

In that case you may ask yourself how it fits into your home. Are you content to go on at the same old grind of housework in the same old way, or are you ready to move ahead into new dimensions of effective living?

Some experts compare this home problem to the decisions that have to be made in American factories. In plant after plant, the managers are ripping out perfectly good machines which could have years of service ahead of them. There are better machines today and the factories can do a better job with the new.

Wide Choice

Today, there are new refrigerators, too. You have a much wider choice than you did when you got your last refrigerator. You have automatic or semi-automatic defrosting, or automatic defrosting, the refrigerator decides the time for automatic defrosting, you tell the refrigerator when to act. In one case, it is completely off your mind, and you don't have to bother about it. In the other case, you can adjust the range of food before defrosting. Some people find their storage plan calls for human supervision.

You may be buying a freezer. You may be getting one of the combination freezer-refrigerators or paired units that stand side by side.

Bottom Space

You may like your freezer space above the refrigerator. But you probably use the refrigerator more than a freezer. Some people find it more convenient to have the freezer space at the bottom, and there are many refrigerators built that way.

The new wall refrigerators which become part of the kitchen shelving are convenient in many kitchen layouts. Other types are built into the wall itself. You can also get counter-type refrigerators with work space on top. And some people use two small units instead of one large one.

You can get refrigerator doors that can open right or left, and some have devices that permit the same door to open either way at your convenience. Your choice could make a big difference in the number of steps you take. It depends on your kitchen plan.

Unasked for Attention Disturbs Man

Huntington, W. Va. (AP) — Monday just wasn't W. M. Austin's day.

It all began when a television dealer called Austin, a furniture store employee here, and said that he had the new color television set he had ordered. One snag: Austin hadn't ordered any color TV set.

Next, a new station wagon rolled up to the door and the salesman announced that here was Austin's new car. The salesman fumbled man hadn't ordered any car. More cars came, and then it was a grocery truck, and then an ambulance. The ambulance driver said he had a report that Mrs. Austin had suffered a stroke. She hadn't.

Fire trucks were next. But the alarm — wouldn't you guess it — was false.

Monday night, Austin and his wife sat down to try and figure the whole thing out. He said they had lived in the same neighborhood for 20 years and couldn't remember a cross word to anyone. He couldn't imagine who would want to cause him all the trouble.



Mrs. Lally Catches Up on family correspondence at her kitchen desk. She helped design the kitchen to increase housekeeping comfort. It features plenty of space and contains latest automatic appliances. (Post-Crescent Photos)

Automatic Ironers Aid In Household Tasks

Family Can Enjoy Smooth Linens With Only Few Minutes of Extra Work Time

Many housewives are so dazzled by the automatic efficiency of the sparkling washer and dryer in their laundry room they have forgotten that ironing plays a big part in gracious living.

Who can deny that a bed made with freshly ironed sheets has a look of luxury obtained in no other way? How much prouder do you feel when your guest towels have the crispness only ironing can give them?

You may be surprised to know that these symbols of a truly distinguished home can be obtained without a return to the drudgery that once was associated with them. A home-maker who is determined to retain graciousness while protecting her own precious time can find the answer she searches for in an automatic ironer.

Smooth Linens

With an ironer, she can enjoy smooth linens and towels throughout the house with only a few minutes of extra work. These are flatwork items, which even a beginner can do quickly and perfectly on an ironer.

It is important to remember that flatwork can represent 70 per cent of a load of ironing in the average home.

For those who are willing to acquire a new skill, there is the further reward of being able to give all the family's clothing a professional finish with a minimum of work.

Cabinet Style

The most popular ironer is the cabinet style, with clean-looking white enamel finish. Some have height casters adjustable to the height of the user. It is easy as pie to tilt back the hinged cover and swing out the ironing unit from its storage space.

Cabinet-styled ironers have lap panels to support dampened articles before they go through the roll and one or two extension shelves for stacking folded items after finishing.

Also on the market is an ironer adaptable for use anywhere in the home. Of console design, this model comes in red mahogany or limed oak and has graceful wrought-iron legs.

Portable models, which can be rolled into storage spots when not in use, and table models also are available. Table models take little storage space, but must be carried and lifted to the table where they are to be used.

It Took 15 Years but Diamond Ring Returns

Denver — Fifteen years ago Ethel Rucker Ferguson left a set of diamond rings she valued at \$1,000 on a mirror ledge in a rest room at the Colorado capitol.

Five minutes later, she discovered the rings were missing and returned to the rest room. The rings were gone.

Mrs. Ferguson, an employee of the state treasurer's office for 21 years, has the rings back again.

The rings, almost worn through, arrived with a note in small airmail package over the weekend. The postmark was too blurred to read.

The terse note said: "May God forgive."

Replacement Sales

In 1955, 70 to 75 per cent of \$1 billion worth of refrigerator sales was in replacement of old units—indicating there is a substantial number of homes in need of new refrigerators.



Mrs. John Lally, 2519 Frederick street, starts the oven in her ultra-modern kitchen. Automatic controls and conveniently placed appliances keynote the room. Appliances include wall refrigerator, washer, dryer and wall oven.

Appliance-Filled Kitchen Paradise for Housewife

Latest Models

A trip through the kitchen at the John Lally residence, 2519 Frederick street, town of Menasha, is a tour of a housewife's paradise.

The banked rows of gleaming appliances in the spacious room offer a view of the sort of kitchen the "little woman" dreams about.

The appliances represent latest advances in modern design. Conveniently placed, they perform the all-important job of taking drudgery out of cooking and laundering.

Side by Side

Washer, dryer and laundry bin are placed side by side. Mrs. Lally does the job in three time-saving movements. She merely takes the laundry from the bin and places it in the automatic washer a few inches away. It travels next to the automatic dryer and from there to the ironing board.

Next to the laundry appliances is a wall refrigerator. Just a few inches above shoulder level, it does away with stooping and long reaching.

More important, according to Mrs. Lally, the wall refrigerator lends itself to easy cleaning. There's no need to move a bulky old-fashioned unit when she cleans her up-to-date appliance.

Across from the laundry appliances and refrigerator is a handy desk for writing the family correspondence.

Wall Oven

Next to the desk is a wall oven. Like the refrigerator, it's at shoulder level. Push-button and dial controls enable Mrs. Lally to place her meal in the oven and go about other chores. She can set the oven to turn off automatically after a given period of time or switch to a low heat, keeping the food warm until the family is ready.

Also in the kitchen is a push-button stove with four burners. It too, is placed for easy cleaning. A fan draws off much of the cooking grease that ordinarily splatters the kitchen. Nearby shelving is covered with laminated plastic.

The dinette has an adjustable lamp hanging from the ceiling above the table.

Just off the dinette is a small greenhouse, which adds a touch of the outdoors to the sparkling kitchen.

Dentists Try to Take Pain Out of Payment With Loan Guarantees

Kansas City — Dentists have a new way to help you pay your dental bills.

Dr. Rudolph H. Friedrich came here from Chicago to give about 2,500 dentists at a Missouri-Kansas meeting a chance to get their teeth into the idea.

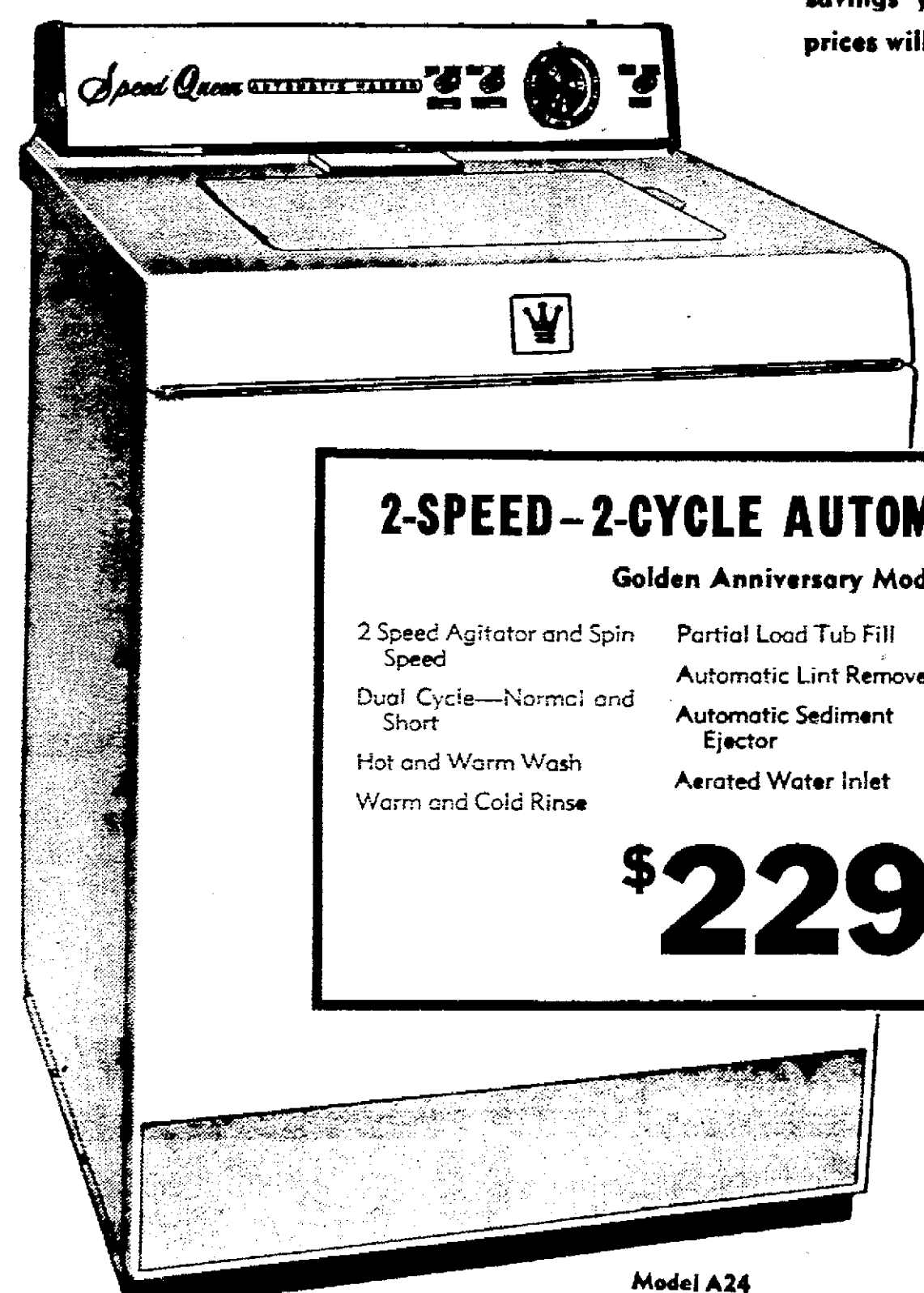
Under the plan, you borrow from a bank to pay your dentist, and the dental association has a reserve fund that guarantees the bank won't lose if you fail to repay your loan.

The plan is proving successful, says Dr. Friedrich, who is secretary of the council on dental health of the American Dental association.

He said dental insurance programs haven't been wholly satisfactory because of high premiums. The premiums are large because 97 per cent of the people need dental care, he explained.

Like Getting a Tax Cut

A tax cut would put extra money in your pocket. The savings you'll make on these special Speed Queen prices will do the same thing.



2-SPEED-2-CYCLE AUTOMATIC WASHER

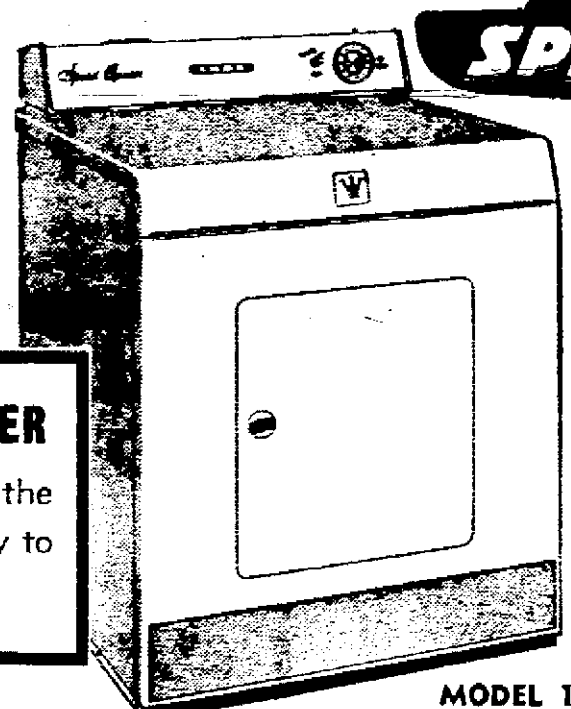
Golden Anniversary Model A24

2 Speed Agitator and Spin Speed	Partial Load Tub Fill	Exclusive Hinged Top
Dual Cycle—Normal and Short	Automatic Lint Remover	5 Year Transmission Guarantee
Hot and Warm Wash	Automatic Sediment Ejector	Fluid Drive
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\$229⁹⁵

WIN A SPEED QUEEN DRYER

Get your entry blank at any one of the dealers listed below. Nothing to buy to enter contest.



GOLDEN ANNIVERSARY

SPEED QUEEN

ELECTRIC DRYER

\$159⁹⁵

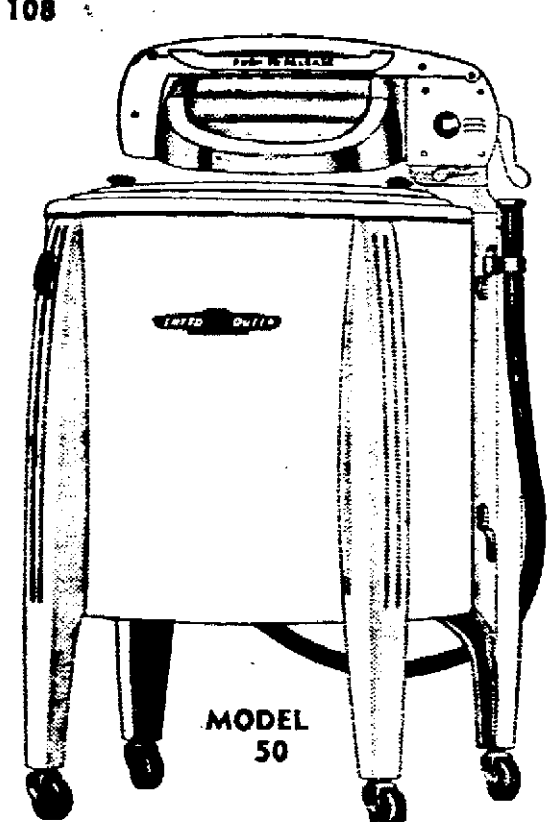
Rust Proof — Chip Proof
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3-Way Heat—Hi-Lo-Off
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Drum Stops When Door is Opened
Germicidal Lamp
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SPEED QUEEN

WRINGER WASHER with Bowl Shaped Tub

\$99⁹⁵



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Look's Hardware
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MAYTAG OFFERS MORE!

Everything You Expect In a Fine Washer!

MAYTAG  AUTOMATIC
Everything You Expect In a Fine Washer

for instance **THE REVOLUTIONARY
FILTER AGITATOR**

Exclusive Filter-Agitator represents the most revolutionary change in agitator design since it was invented by Maytag. Water is circulated through agitator, forced out through channels in the bottom to supplement normal agitation. Filter is in the agitator, underwater where the lint is.

Surface lint as well as lint suspended in water is filtered out as water circulates through agitator. Cavities in agitator holds detergent, circulating water dissolves it completely, diffuses it uniformly through water, prevents heavy concentrations of undissolved detergent from discoloring or damaging fabric.



*Maytag Company Discards 60 Year
Policy to Offer New Low Prices!*

Are you interested in the buy of a life-time? Here is the lowest priced Automatic Maytag washer in America . . . quality and features considered! Your Maytag dealers offer YOU a nationwide FIRST . . . value packed! Bring your family the advantages of washing with an Automatic Maytag. Every woman dreams of owning a Maytag, this is your chance of a lifetime! Maytag's Wisconsin Regional Manager has placed a shipment of this "lowest priced ever" Maytag automatic into Fox Cities warehouses assuring immediate delivery. "Better Buy Now" . . . for BEST APPLIANCE VALUES!

The FOX CITIES OF WISCONSIN



*Buy It Now...at This Special Price
Offered in the Fox Cities Only!*

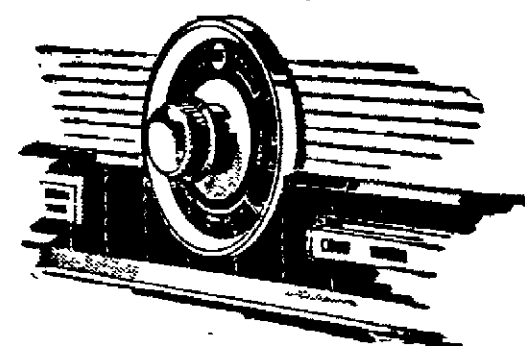
With the Push Button Control

\$229⁰⁰

FULL 10 LB. CAPACITY LOAD WASHER

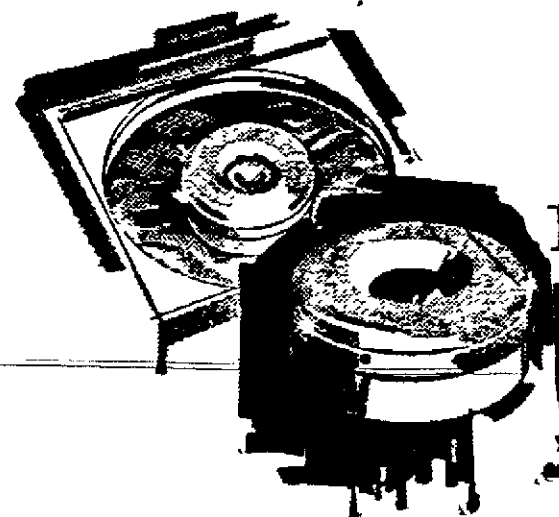
Fully Flexible CONTROL DIAL

Strikingly handsome dial lets you regulate wash time for any period up to 15 minutes with special setting for modern fabrics. Complete flexibility lets you repeat or skip, lengthen or shorten any phase of the wash cycle, stop or start washer at any point in cycle, add or remove clothes at any time.



**RINSE
DISPENSER**

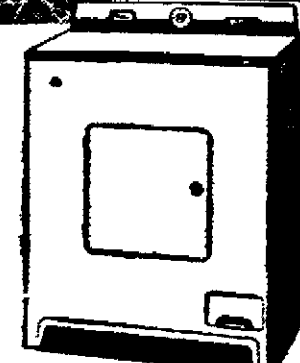
Put your favorite rinse conditioner in Rinse Dispenser when you load the washer. It will be added to the rinse water automatically at exactly the right time to give your clothes that softer, like-new feel, and they will stay clean longer, wash after wash.



Now You Can OWN This Matching
MAYTAG DRYER
you can take down that
wash *for the last time*



Now Only . . .
\$169⁰⁰
EASY TERMS



DRY 'EM FAST
— a typical load in 26 minutes.

DRY 'EM SAFE
— at little more than body temperature.

**Maytag Exclusive!
NO HOT SPOTS!**
A gentle circle of heat surrounds clothes.

- Automatic Time and Temperature Controls
- Special Wash and Wear Setting
- Anti-Lint Die
- Special Air Fluff Setting
- Electric (230 or 115V) or Gas
- Safety Door
- Rustproof Cabinet

This Is Your Chance To Have Maytag Quality at BIG Savings

Liberal Terms with Trade-In

NEW EXCLUSIVE MAYTAG FEATURES!

Exclusive Gyrofoam Washing Action
Aerated Spray Rinse
Exclusive Swirl-Away Draining Action
Unbalance Switch
Flush-to-Wall Installation
One-Year Warranty on Entire Washer
New Sediment Baffle

Rust-Proof Steel Cabinet
Adjustable Leveling Legs
White Porcelain Wash Basket
Rapid Action Tub Brake
High-Velocity Pump
Built-In Toe Board
5-Year Warranty on Power Unit

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Everything You Expect In a Fine Washer

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GET YOUR "HOUSEFUL OF APPLIANCES" ENTRY BLANKS HERE!

Circuit Need To Double in Next 10 Years

No Slow-Down Seen In Homeowners' Use of Appliances

Traffic on the average home's electrical highways has doubled during the past 10 years, and is expected to double again in the next decade.

In order to accommodate the additional high-powered appliances acquired each year, increasing numbers of homeowners are taking advantage of the "wire-on-time" plans available to them through banks and, in many communities, through the local power company or electrical contractors' association.

In electrical parlance, the home's electrical highways are called "branch circuits." They carry electricity through the walls, ceilings and floors, to lights, convenience outlets, and to certain individual pieces of electrical equipment. The fuse or the circuit breaker is the "electrical traffic cop." When the traffic gets too heavy, it cuts off the flow of current, thus preventing overheating of the wires.

Modernization
Modern techniques have eliminated much of the muss and fuss from electrical modernization work. Once he has found out exactly what needs to be done, the modern electrical contractor can increase electrical capacity with little or no interference in the homemaker's daily routine.

He will recommend one or more of the following as a means of relieving electrical traffic congestion in the home:

Have the automatic washer, dishwasher, home freezer, and other major appliances put on individual circuits, thus returning the full capacity of general purpose or appliance circuits to their normal function.

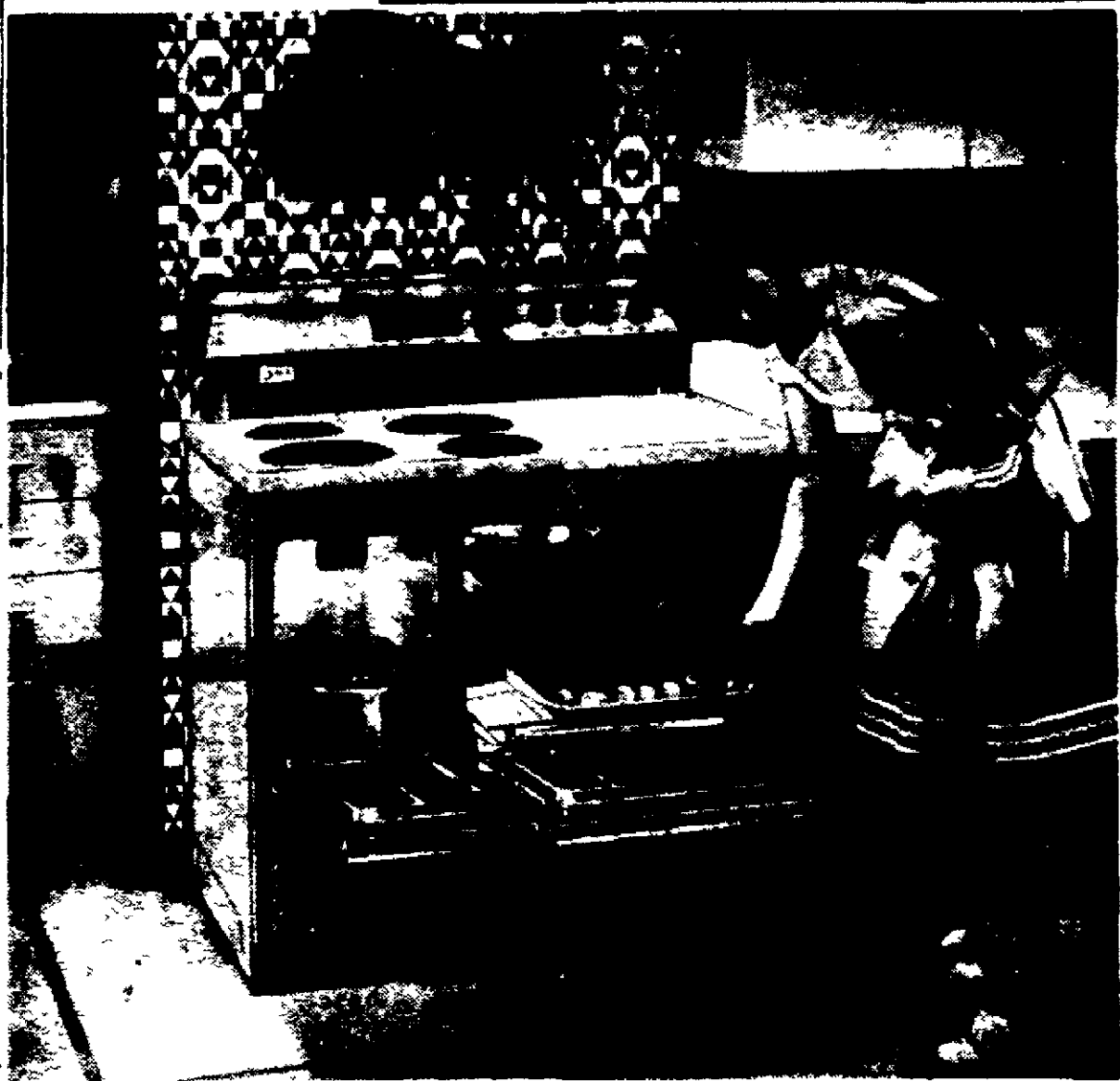
Have one or more 3-wire circuits installed, to serve convenience outlets into which you wish to plug more than one high-wattage appliance at one time. Convenience outlets served by new 3-wire circuits will no longer overload the old circuits, thus increasing the latter's efficiency.

Wall Switch Control
Three-wire circuits also permit you to control one opening of a convenience outlet from a wall switch, while leaving the other opening always available for use of a radio or electric clock.

Split up existing circuits which have acquired more than their share of electrical traffic into two or more circuits, and reconnect them back to an enlarged main panel.

When this is done, it is wise to have permanent lights separated from convenience outlets.

Add one or more general purpose or plug-in appliance circuits of the modern 20-ampere type, to serve convenience outlets in those locations where you want to use more appliances conveniently without risking a "blackout."



High Fashion Styling and peak efficiency are the marks of this deluxe electric range. Completely automatic—for baking, roasting, frying, broiling or boiling—it's the perfect cooking complement for the modern housewife. With keyboard control panel and smart, straight-line design, it enhances the most modern kitchen decor. Both oven doors lift off and the non-drip cooktop keeps spillovers from reaching the floor. The ranges are available in white, yellow, brown, green and pink.

Automatic Thermostats Work Magic With Range

New Development Ends Guesswork Involved in Preparation of Meals

The automatic thermostat controls which, years ago, turned baking into a dream, are now working similar magic on the top of the range.

The automatic device, operating on the same principle as the familiar oven temperature control, is being used on surface cooking units of both gas and electric ranges. More than 40 different manufacturers now offer automatic surface unit or top burner controls on their ranges.

The beauty of this development is that it eliminates much of the guesswork involved in the preparation of meals. Instead of following directions like "bring to a boil, reduce heat and continue moderate cooking until done," the housewife with automatic controls simply puts the pan on the stove, twists a dial, and walks out of the kitchen.

How It Works
Here's how it works: A "sensing" element has been added to the standard range top cooking unit. This element protrudes slightly above the center of the unit and is about an inch in diameter. This protruding portion "feels" the temperature of the saucepan, or skillet resting on it. The element relays the temperature of the

utensil to an automatic control which keeps the heat at full intensity, lowers it slightly, brings it back up, cuts it off almost completely — automatically does whatever is needed to maintain the temperature the housewife selected with the temperature control dial.

Other Advantages
This scientifically accurate temperature control greatly lessens the possibility of burned, dried out or overcooked food, and practically eliminates the possibility of burned or scorched cooking vessels.

One of the side effects of the new control is that it converts any ordinary cooking vessel into an "automatic appliance." Your ordinary coffee percolator, placed on a cooking unit set at "low," will hold coffee at the correct serving temperature for hours. A frying pan becomes a temperature-controlled skillet.

Here are some other advantages.

Pot watching becomes a thing of the past. Once the control dial is set for the needed cooking temperature, you may forget it.

Frozen vegetables, frozen soups and "a la king" dishes

are gently thawed, cooked, or reheated.

Fresh vegetables cook with no attention from you.

The low, low temperatures provided are perfect for fussy sauces and those delicate and easily scorched puddings, or for rewarming leftover mashed potatoes.

Griddle cakes brown evenly, batch after batch, without the old uncertain fumbling with the dial. The thermostat maintains perfect temperature.

Provides Accuracy
Deep fat frying becomes no worry. The automatic heat control unit provides the heat flexibility and accuracy required for French-fried potatoes or doughnuts turn out a uniform golden brown.

Bacon can be fried to a perfect crispness with no danger of the fat overheating and smoking. It will stay that way for an hour to greet Sunday breakfast stragglers. Pressure cooker foods can be held at the exact pressure required with no tiresome hand adjustments.

Appliance Sales Show Increase

Dishwasher Purchases May Reach 400,000 Units During 1958

Manufacturers of automatic dishwashers and gas fired heaters are encouraged by an upturn in sales this year.

Dishwasher producers expect to sell 400,000 units in 1958 as compared with about 390,000 sold in 1957.

Gas water heater shipments showed a gain of 10.8 per cent in January over last year.

The automatic dishwasher is one of many factors accounting for an increased demand for water heaters. Others are automatic laundries, larger families, more bathrooms, more showers, and a general increase in the use of hot water in the home.

Significant Trend
Also significant is the trend toward larger sizes in water heaters. Only a few years ago, a 30-gallon water heater was considered adequate for most homes. Today a 30-gallon heater is regarded as the minimum in size.

Basically a water heater is a form of storage tank to which a means of supplying heat has been added the Bureau explains. It is obvious of course, that a water heater tank cannot grow. A 30-gallon tank cannot expand into a 40-gallon tank because the demands for hot water in a home have increased.

This fact points to the importance of carefully considering present and future needs when purchasing a water heater.

More Dishwashers

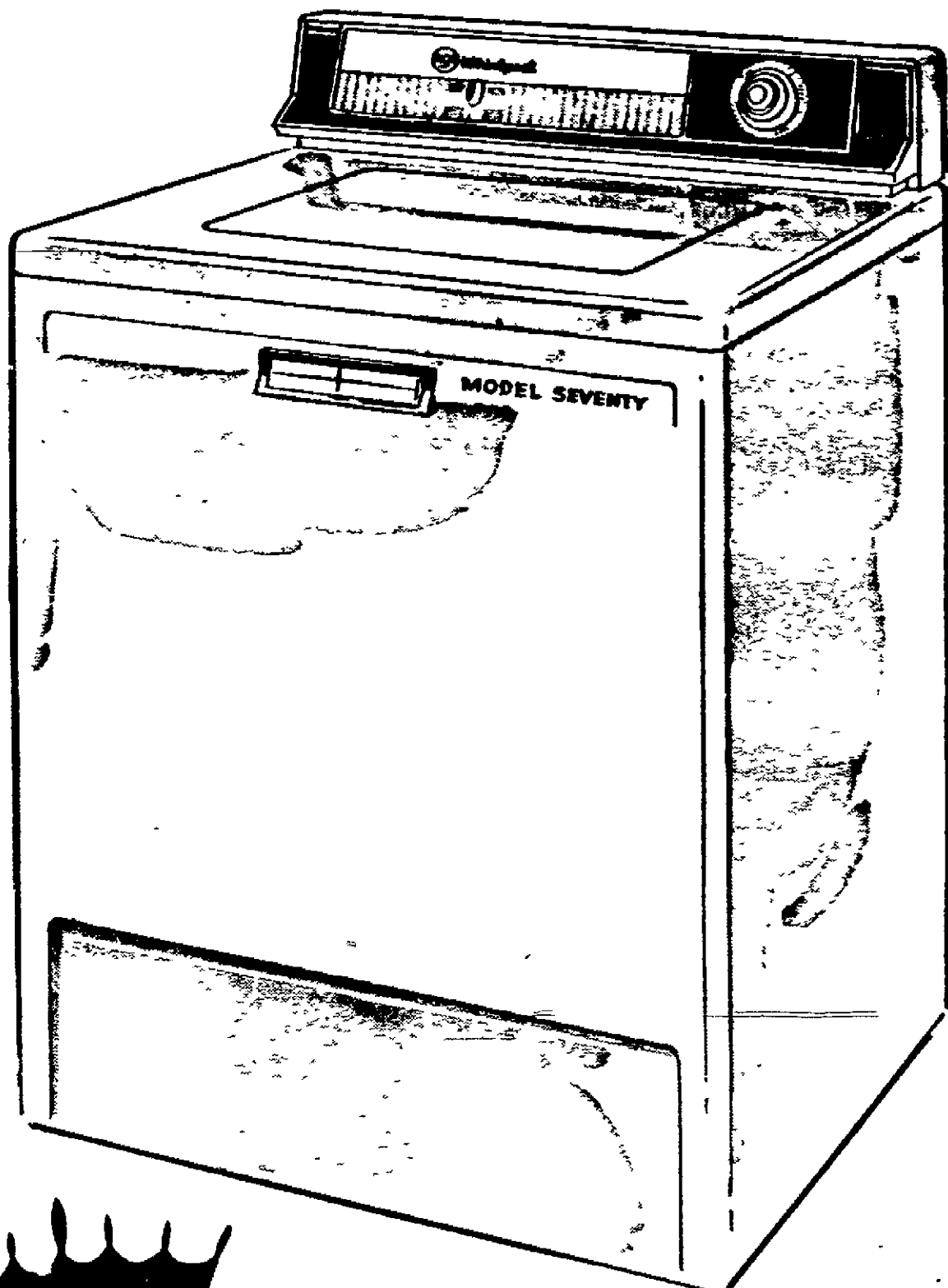
Business experts predict that within the next 10 years more than seven million American homes will be equipped with automatic dishwashers.

this is for you
Fox Cities dealers combine to give you
**NEVER SO MUCH
FOR SO LITTLE!**

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RCA Whirlpool

SEVENTY AUTOMATIC WASHER



BEST

An Unduplicated Value at

Check these big features . . .
FULL 10 LB. CAPACITY

BUILT-IN AUTOMATIC LINT FILTER

No "pans" or gadgets to fuss with before putting clothes in washer. It's just as efficient on partial loads as on full loads for "lint-free" washing.

MONEY SAVING SUDS-MISER

Built-in, fully automatic suds return system . . . can save over 2500 gallons of hot water and up to 26 boxes of soap or detergent every year for the average family of four.

2-TEMP WATER SELECTION

Two automatic selections for you . . . Hot or Warm. Water level automatically controlled by pressure switch for full load or selective to any level desired for partial loads.

DELICATE FABRIC GUIDE

Special 4-minute time guide within regular cycle indicates proper washing time for all synthetics.

219⁹⁵

ILLUMINATED CONTROL PANEL

Beautiful high console style with illuminated Guide Lite control set in charcoal background

SAFE AUTOMATIC SPIN TOP

When loading door is opened during spinning cycle, spin action stops . . . operation resumes when door is closed . . . all automatically.

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Trudell's TV and Appliance Co.

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Van Vreede TV and Appliance Shop

110 W. Main Street
Little Chute, Wisconsin

Keil and Werner Electric Co.

126 W. Wisconsin Avenue
Neenah, Wisconsin



This New Refrigerator has swing-out shelves and a crisper. A spacious 15-cubic-foot refrigerator-freezer provides 21 square feet of shelf area plus dairy keeper and bottle racks in door. Other features of the 62-pound capacity unit includes a step-open freezer compartment, automatic defrost, automatic ice cube dispenser, two roll-out storage baskets and package and juice can dispensers in the door.



This 1906 Model Range is a real contrast to modern ranges found in most kitchens today. Constant watching required by this old timer with its 30 switches and plugs is eliminated in 1958 ranges, which make almost every cooking operation completely automatic with the press of a key or turn of a dial.

Freezer Owners Save Food Money

Appliance Purchasers Can Buy
Groceries for Future Meals

"Buy low and sell high . . ."
That's a financial dictum on which many an American fortune has been made. It's as old as commerce itself and will be sound advice until the end of time.

You might not realize it, but in running your household you can apply this ancient rule with just as happy a result as the Wall Street banker.

Buy in Quantity
Food buying is the greatest single expense in the average family's budget. If you save money on food through wise buying and storing, you are saving in the budget category where it counts most.

By installing a food freezer in your house, you can capitalize on the "Buy low—sell high" dictum. If you have a freezer, you can buy in quantity when the price of certain food is low and bring it to your table months later when the price is high. The price difference is money in your pocket.

Here is a "freezer calendar" worked out to guide freezer owners in realizing the greatest possible savings (along with convenience, of course) from their freezers:

Summer Buys
Although seasonal crop harvests vary with localities—in general, spring is the time to freeze and store pork, veal, broiling chickens, fish, asparagus, pineapple, some kinds of cherries, strawberries, rhubarb, peas, spinach and other greens, green beans, herbs.

The summer months—late June, July, August—are ideal for freezing beef, frying chickens, fish, seasonal berries, sweet corn, lima or shell beans, broccoli, brussel sprouts, cauliflower, apricots, some peaches,

some greens and some tomatoes.

Lamb, seasonal fish and game, stewing and roasting chickens, squash, pumpkin, late garden vegetables, peaches, pears and plums, apples, grapes and other fruits are usually most economical in September and October.

November and December are ideal months for freezing pork, turkey, ducks, seasonal game, cranberries and late fruits. Beef, lamb, poultry, fish, and citrus fruits should have priority in January, February and early March.

Farm Income Tops Mark Set For Last Year

Washington — Wisconsin farm income edged upward in the first two months of this year, the agriculture department reports.

The report shows that Wisconsin farmers received \$185,626,000 from their January and February marketings, or \$8,617,000 more than for the corresponding two months of 1957.

The Wisconsin increase was in line with the trend for the country. The report said the national total was \$832,012,000 for the first two months of this year compared with a 2-month total of \$4,589,303,000 last year. The report said prices of farm products are running well above last year.

Cash receipts are expected to be higher this year from both crops and livestock, it said, with receipts from livestock likely to increase more than those from crops.

Exasperating, Too Out-of-Date Heaters Expensive Equipment

Here's a 30-second test to do their work best with water find out whether your home is at a temperature of from 140 to 160 degrees.

When you pick out a replacement for your old water heater, plan for the future as well as the present. A properly sized tank is one which is large enough to provide a margin of extra capacity to meet maximum current as well as possible future demands.

Where Install?
Your final selection may depend on where you want to install your heater. The housewife today is no longer limited to a big, white cylinder. Water heater manufacturers have been color-conscious, even shape-conscious.

In many lines, the customer can choose from a variety of trim colors to fit the decor of the kitchen, basement or utility room.

If you want the heater in the kitchen, you can get an attractive counter-top model. If you want it out of the way in some odd utility room corner, you can buy a square one.



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WELLS**
VALLEY FAIR



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Finest....**

from factory, to Marshall-Wells, to you.

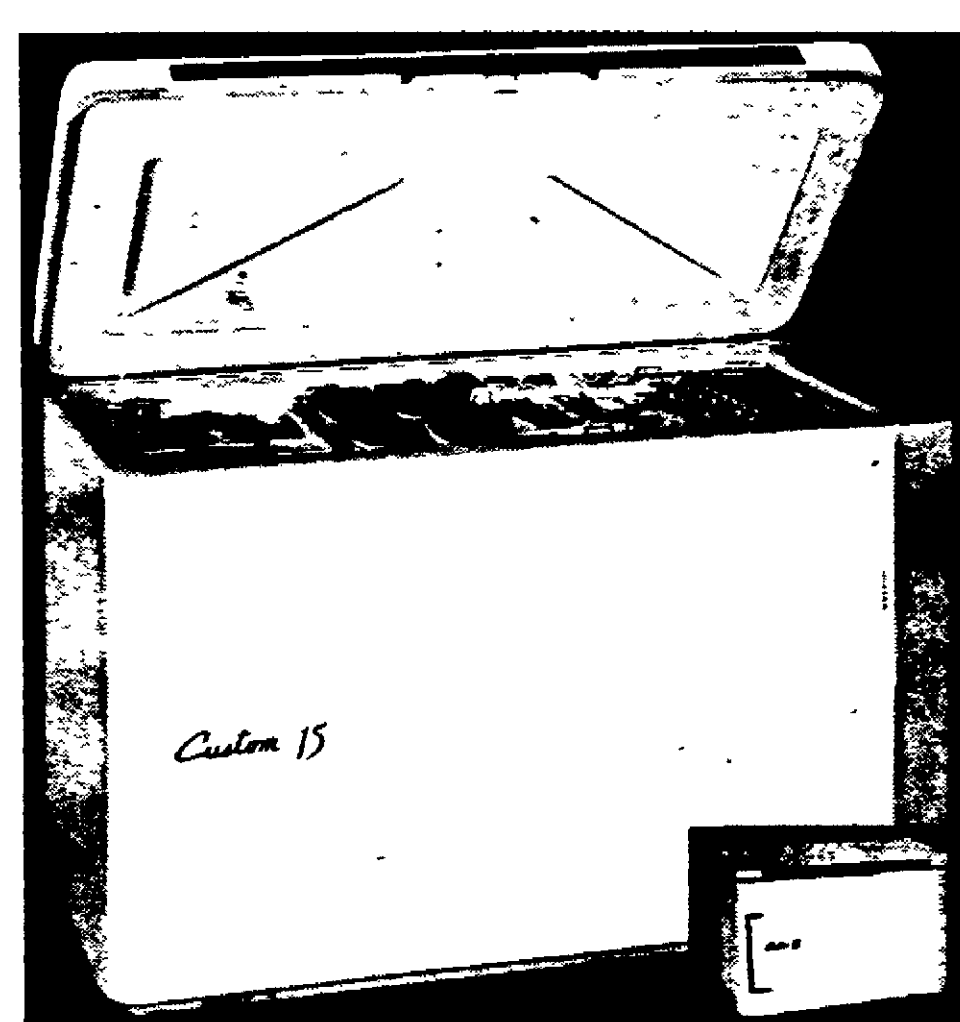
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FEATURE
for this event

\$239

15 ft. DELUXE

SHOP & COMPARE — THIS IS THE FINEST 15 Cu. Ft. FREEZER.
MONEY CAN BUY — IT IS NOT A "STRIPPED MODEL" BUT OUR
REGULAR DELUXE FREEZER.

1. Basket & Divider Included
2. True 95 lb. Quick-Freeze Compartment
3. \$300 Food Insurance, FREE!
4. Big 535 Pound Capacity
5. Positively Will Not "Sweat" — Exclusive!
6. Fiberglass Insulation in Blanket Form — No Sagging
7. Safety Lid With Light
8. DuPont Dulux Finish Inside & Out, Will Not Chip
9. Positively No Porcelain Interior That Will Crack



NO DOWN PAYMENT NECESSARY

**MAKE FIRST PAYMENT IN SEPTEMBER
and Then Pay Only \$2.63 a Week!**

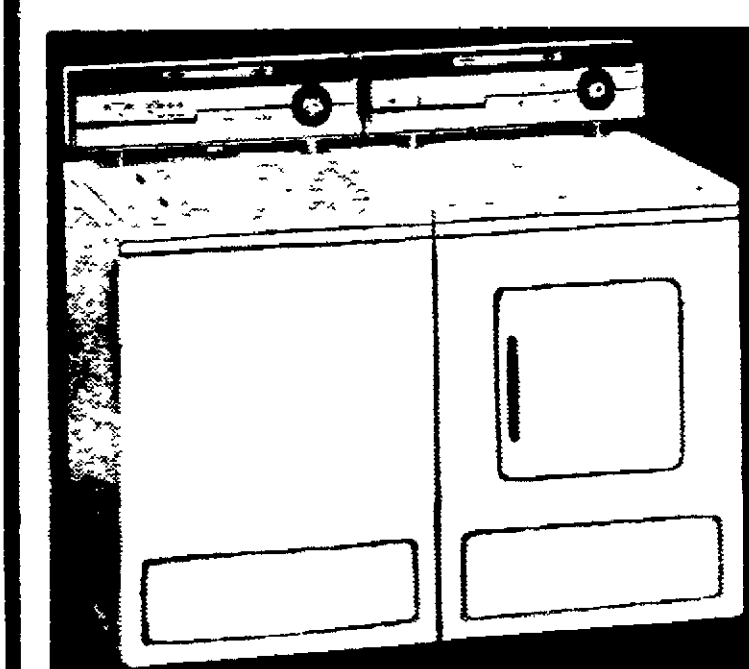
WE DO NOT MAKE THE CLAIM THAT THIS IS THE
CHEAPEST PRICE FOR A 15 CU. FT. FREEZER. But
we do claim IT IS THE BEST PRICE FOR A DELUXE
MODEL WITH ALL THESE FEATURES!

FREE!

You Can WIN A "Houseful" of Major Appliances

Including a ZENITH 52 Gal. Electric Hot Water Heater
Stop In for Your FREE Contest Entry Blank — Open 'Til 9 Daily
No Obligation! No Purchase Necessary! Get Your Blank Here!

If during the CONTEST period, May 8 thru May 17, you should purchase new, one of the following appliances, range, refrigerator, dryer, automatic washer, dryer-washer combination, freezer, portable television, electric hot water heater, etc., and then win a prize during the contest, you will receive DOUBLE the purchase price paid for the new appliance when originally purchased!



DELUXE WASHER \$199⁰⁰
DELUXE DRYER \$149⁰⁰
Custom Auto. Washer ... \$259⁹⁵
Custom Auto. Dryer \$209⁹⁵

**The Newest, Finest
Automatic Washer
ON THE MARKET**

ZENITH
REG. U.S. PAT. OFF.

WASHERS for 1958

**Positively the Cleanest, Lint Free
Wash or Your Money Back . . .**

Exclusive Transmission —

5 Yr. Guarantee!

(Washer & Dryer Prices With Trade)

Features:-

- Exclusive Lint Trap
- 2 Cycles — One For Delicate Cycle
- Spin Speed Control
- Wash Time Control
- Water Temperature Control
- Wash Speed Control

SUPER WASHER \$284⁹⁵

SUPER DRYER \$239⁹⁵

No Payment 'Till Sept.!

**SEE OUR COMPLETE LINE OF ZENITH APPLIANCES
— SOLD EXCLUSIVELY IN THIS AREA BY —**

MARSHALL WELLS

**Valley Fair
OPEN 'TIL 9 DAILY**

Buyers Should Look for Latest Washer Ideas

Temperature Selector Tops List of New Laundry Unit Devices

If you're shopping for a new automatic washer this year, be sure to look for those features which may appeal to you. The following guide has been compiled by the American Home Laundry Manufacturers' association to help acquaint you with some of this year's special washer features.

1. Wash Water Temperature Selection. Several manufacturers offer a wide selection of wash water temperatures. These may include cold, cool, warm, medium, or hot settings. Cold and cool wash water temperatures can be used for non-colorfast garments and for many synthetic fabrics.

2. Rinse Water Temperature Selection. This new feature allows the operator to pre-select either of two separate rinse water temperatures: warm or cold. Cold temperatures are desirable to reduce wrinkling in synthetics, and when saving hot water is important.

3. Two-Speed Wash Action. Nearly all automatic washers now offer a choice of two separate washing actions: slow speed for delicate fabrics, such as synthetics, lingerie, and woolsens, and regular speed for the bulk of the family laundry.

4. Built-In Lint Filter. Lint is automatically removed during washing by built-in filter which may easily be removed for cleaning.

5. Rinse Agent Dispenser. A liquid or powdered rinse agent is placed in a special container before washing, and is then automatically injected into rinse water at the proper time.

6. Detergent Dispenser. Detergent, bleach or bluing is automatically dispensed into the wash water at the proper time.

7. Pre-Selected Speed. The washer may be set to operate at a preselected speed and cycle by setting the timer clock in the same way an alarm clock is set. There is no need for the operator to be present to start washer.

8. Water Level Control. This feature offers a saving of both water and detergent, for the operator may select the proper amount of wash water for any size load.

9. Suds Conservor. Hot, sudsy wash water may be saved and re-used for the next wash load. On most washers, any required extra hot water is added automatically.

10. Pre-Wash Cycle. Extra-soiled clothes are given an activated pre-wash soaking to loosen heavy dirt and then proceed through the regular wash cycle.

Court Orders End to Alimony Payment From Ike's Brother's Estate

Kansas — A circuit court order directing final payment of alimony to Mrs. Alida B. Eisenhower from the Arthur Eisenhower estate was issued Monday.

The payment was \$5,958 plus about \$200 interest. The money goes to Mrs. Alida Eisenhower, who was divorced from the Kansas City banker in 1924.

Arthur brother of President Eisenhower, died Jan. 26. His widow is Mrs. Louise Eisenhower.



A Kitchen Designed by the Home owner is only one of the many features of the home of Mr. and Mrs. Richard Rose, Kaukauna. The electric stove, in the center of the room, helps the housewife save many steps during the day although the room is 12 by 20 feet. The room incorporates many other special features which appeal to women who spend so many hours preparing meals. (Post-Crescent Photo)

Owners Designed It

Cooking Almost Easy Job in Kitchen of Kaukauna Home

BY EDWARD VAN BERKEL
Post-Crescent Staff Writer

Despite the numerous books and articles published by so-called experts in the field of home planning, the majority of housewives have their own ideas on how a kitchen should be laid out and most would like the opportunity to design their own kitchen.

Mr. and Mrs. Richard Rose, 1212 Oakridge avenue, Kaukauna, took advantage of the opportunity when planning their home and the result would prove the answer to most women's wish for the ideal kitchen, the real heart of a home.

The Rose kitchen is designed for ease of working, both in preparing meals and keeping the kitchen looking clean and neat. Well ventilated and lighted, it does not have dark corners where dirt can accumulate away from the eyes of the housekeeper.

Features of Room
Main feature of the Rose kitchen is location of the electric stove. The stove, with fold-away burners, is in the center of the room, making it possible to clean around it without moving the heavy unit.

The central location also eliminates accumulation of grease on adjacent walls. An outside ventilating fan, directly above the stove, carries grease and smoke out.

The stove burners fold up, providing additional counter work space. Wiring for the range comes up through the floor.

The refrigerator is in front of the stove, thus the housewife merely turns around to get items from the refrigerator. No wasted steps or motions are involved. Cupboards are built on three sides of the room, with work space provided beneath most of the wall cupboards. A narrow window pane, the length of cupboard counters, looking out onto the back porch, provides outside lighting for cupboard counter working space. It also enables the housewife to see someone coming to the back door.

The sink is along an adjacent wall, less than two steps away from the stove and refrigerator,

thus providing more step-saving convenience. Another convenience is a built-in wall oven at one corner of the room, close to the table.

Added Ventilation

The kitchen is equipped with thermopane windows. Ventilation is provided by louvers built directly below the large windows. These louvers are equipped with hinged doors which can be dropped open in summer months to take advantage of the westerly breezes.

Fluorescent lights are above the kitchen stove to provide additional light while cooking and a pull-down light is above the dining area. Numerous electrical outlets are conveniently located throughout room.

Automatic 'Helping Hand'

Dirty Dishes Aren't Chore in Machine

Psychologists report that the man of the house who settled in his easy chair after dinner, reading the evening paper or watching television, is not as relaxed as his position would indicate. Many husbands suffer a few pangs after eating the excellent dinners prepared by their wife — and they are not pangs of indigestion.

What they are reacting to, in their subconscious, of course, is the fact that their wives are out in the kitchen, wading through piles of dirty dishes, and probably will remain out there for another half hour before completing the dreary task. Not only this, but washing dishes is a chore performed by the average homemaker three times a day, seven days a week.

Conscience Pangs
Going off for an evening of the bowling with the boys—or even working at such pleasurable pursuits as gardening or in the home workshop do not ease the male conscience. He is still

plagued by the mental image of his wife with her hands deep in hot, soapy water—did he ask her only last week what happened to the long, lovely nails she always used to have?

Lending a helping hand is drastic action—but one that has been taken by many husbands. The more the man of the house gets involved with the messy chore of hand dishwashing, the more convinced he becomes that there must be an easier way to solve his conscience. Whether he knows it or not, he is thinking of an automatic electric dishwasher.

No More Drudgery
Owners of automatic electric dishwashers avoid the drudgery of hand dishwashing and spend about half the time at this most disliked of household chores, and get cleaner dishes, too. Husbands can relax after dinner, secure in the knowledge that the dishwasher, not the little woman, is doing the dishes.

With his appreciation for things mechanical, a man may find he actually enjoys loading the dishwasher. And now his wife may be more receptive to the idea of his desire to practice his own culinary art when previously she complained of the mess he made and didn't clean up.

A real liberator of manpower—and womanpower, too—from the kitchen, is the automatic electric dishwasher. And no more guilty feelings when the husband goes to bed after an evening of entertainment while his wife is still cleaning up.

Capital Policemen Win Presidential Invitation

Washington — One day last winter four policemen sat down and drank coffee with Mario Echandi of Costa Rica.

They talked about various things and Echandi invited the men to visit him in his Latin American homeland. They thanked him and said they would like to.

Last week the four received a formal invitation by telegram. So Officers Frank Innocenti, Joseph L. Lyons, Richard Whalen and Andrew Toomes got together and decided to make the trip.

They had been assigned as bodyguards to Echandi when he made a state visit to Washington. But on Thursday they'll be special guests of Echandi when he takes the oath as president of Costa Rica.

BEST APPLIANCE VALUES!
better buy NOW! ★★ ★

KELVINATOR

PRICES ARE DOWN

KELVINATOR GIVES YOU MUCH MORE FOR YOUR MONEY THAN 10 YEARS AGO!

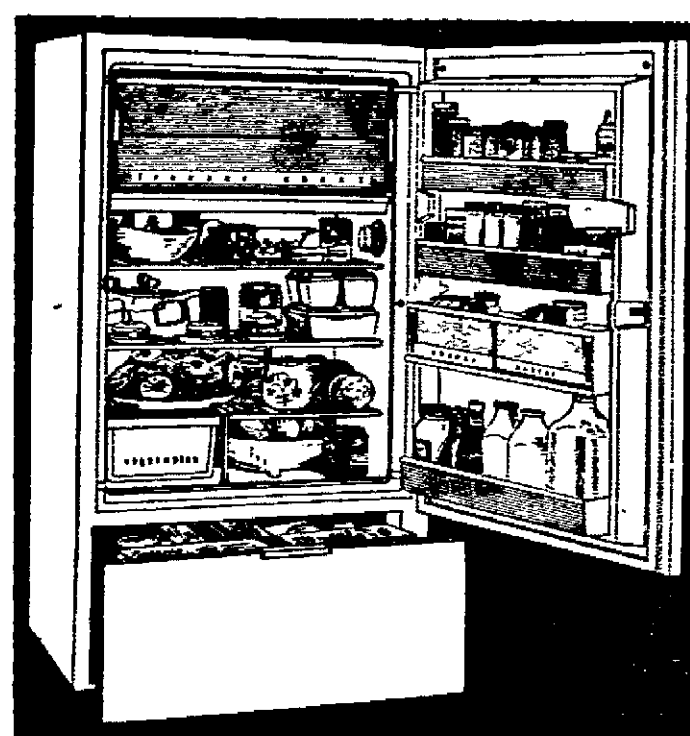
COMPARE PRICE! FEATURES! SIZE!

1958

11 Cu. Ft. — Now
KELVINATOR

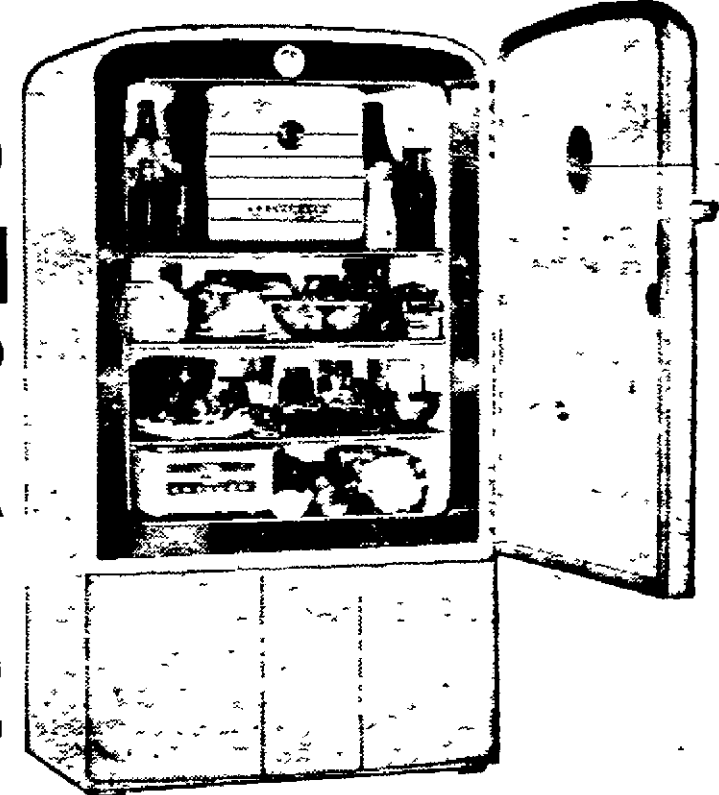
1948

Only 7 Cu. Ft. — 10 Years Ago
KELVINATOR



- Big 11 cubic foot capacity
- 70-lb. Frozen Storage Capacity
- 2 1/2 cubic foot Unrefrigerated Storage Drawer
- Beautiful "Style Mark" Styling
- Handy Door Shelves
- In-the-Door Butter and Cheese Catches
- Removable Half Shelf for Bulky Items
- 17.5 sq. ft. of Shelf Area
- Snap-Action Safety Door

COMPARE



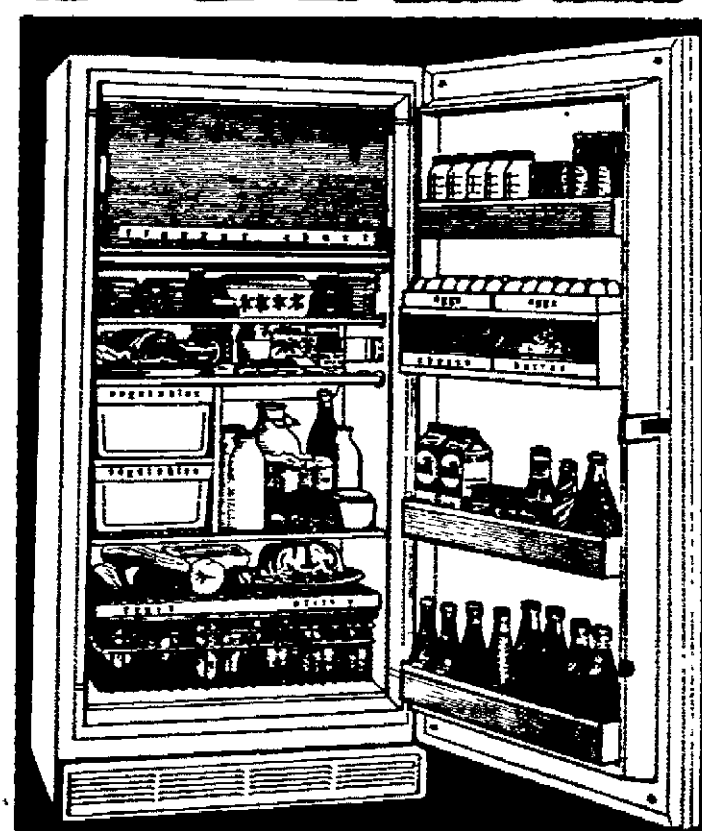
- Small 7 cubic foot capacity
- 25 Pounds of Frozen Storage
- Old-Fashioned Round-Corner Styling
- 12.2 sq. ft. of Shelf Area

\$239⁹⁵

FREE

\$239⁹⁵

WIN THIS BEAUTIFUL \$399.95 KELVINATOR REFRIGERATOR
See Your Kelvinator Dealer



- 68-lb. Food Freezer
- Humidiplat
- Aluminum Shelves
- Temperature Control Dial and Light
- Waist-Level Crispers
- Slide-Out Fruit Basket
- Door Shelves
- Twin Egg Trays
- Twin Handi-Chests
- Safety Door

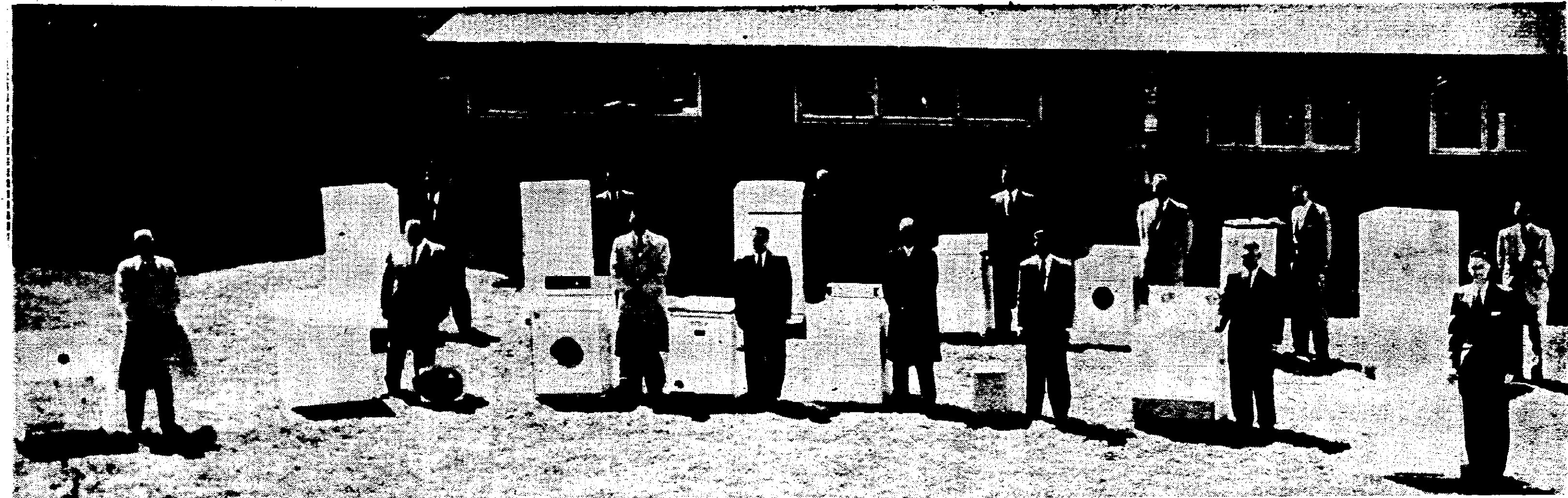
KELVINATOR
PRESENTS THE WEATHER NEWS EVERY SAT. NIGHT AT 6:15 ON WBAY TV

SEE YOUR KELVINATOR DEALER

APPLETON	HOLLANDTOWN	SHERWOOD
O. K. Rubber Walders	R. E. Geenen	Clarence Mueller Co.
Geenen Dry Goods	HORTONVILLE	
Vandenberg Electric	Borchardt & Moder	SEYMOUR
	KAUKAUNA	Seymour Hardware
BEAR CREEK	Hass Hardware	
Quality Oil Co.	KIMBERLY	SHIOCTON
	Verhagen Hardware	R. G. Sawyer
FREEDOM	NEENAH	WRIGHTSTOWN
Geenen's Shopping Center	Wm. Quinn & Sons	Muelemans Electric
HILBERT		
Calumet Bottle Gas		



It's the Japanese Influence That characterizes this kitchen. At left, the kitchen combines a washer-dryer, garbage disposal, sink, dish washer and range in one internally plumbed and wired unit with a stainless steel countertop. Part of the wall refrigerator is barely visible at left. Appliances and cabinets are in brown. Rolled up matting at upper left drops down to shut out the kitchen items during meals.



These Are the Appliance Prizes Which will be offered in the Houseful of Appliances Contest—one of the features of the "Best Appliance Values—Better Buy Now" sales event. Shown with the prizes are representatives of participating dealers and distributors. Left to right, front row, W. T. Bernhardt, Sears, Roebuck and com-

pany manager; James Murphy, Admiral Distributing company, Milwaukee; Larry Lane, Graybar Electric, Green Bay; Harry Gehrig, Hotpoint Sales company, Milwaukee; Jerry Camp, Taylor Electric company, Milwaukee; George Rott, manager, Gambles; George Haeg, Wichmann Furniture company; Douglas Trask, Frig-

idaire Division of General Motors company, Green Bay. Back row, same order: Tony Koszalinski, Roth Appliance distributing, Green Bay; Kenneth Davis, manager, general advertising, Post-Crescent; Harold Austin, Major Appliances, Inc., Milwaukee; Richard Wilkinson, Maytag company, Oshkosh; Jack Flynn, manager, Mont-

gomery Ward company; Merle Watson, manager, Marshall-Wells; Marvin Hockins, Morley Murphy, Green Bay. (Post-Crescent Photo)

Major Appliances Offered as Prizes in Big Sales Contest

Statement to be Completed in 25 Words; Dealers Have Blanks

BY JAY REED
Post-Crescent Staff Writer

This could be your lucky day. Even as you read these words somewhere in Appleton, Kimberly, Neenah-Menasha, Kaukauna, or Little Chute a participating dealer is readying a major appliance which may end up in your home—absolutely free.

How, you ask? It's easy. One of the features of "Best Appliance Values—Better Buy Now"—the 10-day sales event starting Thursday in the Fox Cities and their trading area, will be a Houseful of Appliances Contest featuring major electric appliances as prizes.

The list of prizes includes automatic dryers, dish washers, electric and gas ranges, food freezers, automatic washers,

television sets, refrigerators, electric ironers and electric hot water heaters.

Rules Are Simple

The rules are simple. Complete the statement "Now is the time to buy for best appliance values because..." in 25 words or less.

Entry blanks available at participating dealers also contain places for a contestant's name, street address, and first and second choice of prizes.

If, during the contest period from Thursday through May 17th, a contestant should purchase new a major appliance and then win a prize in the contest, he or she will receive double the purchase price paid for the new appliance when originally purchased.

Mall Entries

All entries must be mailed on or before midnight, Sunday, May 10th to: Houseful of Appliances Contest, Appleton Post-Crescent, Appleton, Wis.

The contest is open to any resident 18 or older living in the Fox Cities and their trading area, except appliance dealers and distributors, employees of the Wisconsin Michigan Power company, the Post-Crescent and members of their immediate families.

All entries become the property of the Post-Crescent and none will be returned. Decision of the judges is final. In case of ties, duplicate prizes will be awarded. An entrant can win one or more of the prizes provided he or she has entered the contest at one or more dealer show rooms.

Winners will be announced May 29th.

Entry Blanks

Entry blanks are available only at the following appliance dealers:

Appleton: Appleton Appliance company, Appleton Maytag, Finkle electric, Gambles, Green's, General Sales company, Good Housekeeping shop, Good-year store, Home Appliance company, Langstadt Electric, Marshall - Wells, McKinley sales, O.K. Rubber Welders, Sears, Trudell's TV and Appliance, Vandenberg Electric, Ward's, Warehouse Outlet, Wichmann's and Wisconsin Michigan Power company.

Kimberly: Verhagen hardware.

Little Chute: Lamers hardware, Look hardware, Van Vreede appliance.

Lucky Day

Neenah - Menasha: Becher electric, Bell TV, Druck's electric, Keil-Werner, Krueger hardware, Langstadt's, Music Box Associates, William J. Quinn, Raisler's and Wichmann's.

Kaukauna: Gustman's, Hass Hardware, Hartjes Electric, Kaukauna Hardware and Star Appliance.

Wash, Wear Coats Launder, Dry With Ease

Homemakers have a new reason for singing in the rain this spring.

Why?

Because many of today's raincoats are of fabrics made with chemical textile fibers or blends which can be laundered successfully in automatic home laundry equipment. Furthermore, such raincoats emerge from automatic clothes dryers completely de-wrinkled and ready to wear.

Before laundering, check any instructions offered by the garment manufacturer to be sure the raincoat is machine launderable. Remember, all components such as seams and interlinings must be stable to conditions of washing and drying. Generally, raincoats which contain a high percentage of Orlon, Dacron or nylon may be laundered automatically.

Preliminaries

To wash, first close all buttons and fasteners and empty pockets before placing the raincoat in your washer. Use warm or cold wash water, and a short or special fabrics wash cycle. Remove raincoat at completion of cycle, and transfer to your automatic clothes dryer.

To dry, use low to medium temperatures or special wash and wear setting if one is available on your dryer. Remove raincoat from dryer immediately at end of cycle. You'll find the dryer has done all the pressing necessary, and the raincoat is clean and ready to wear again.

Such automatic dryer de-wrinkling is also convenient when your synthetic fabric raincoat doesn't need laundering, but is soaking wet from April showers. Just toss it in your dryer, and follow drying procedure as above.

7 Suggestions Offered on Use Of Home Dryer

Clothes Sorted for Washing, Drying In Same Loads

These suggestions on using an automatic clothes dryer have been prepared by the American Home Laundry Manufacturers' association.

Clothes which have been washed together as one load may also be dried together. Clothes sorted for washing according to fabrics which take the same washing time and temperature are actually being sorted for drying as well.

When testing dryness of clothes dried in your automatic dryer, pull a corner of the garment completely out of the dryer. Fabrics seem more moist in the warm dryer interior than when tested out in the air.

Dry starched clothes separately in your dryer to avoid spotting non-starched items. It's wise, also, to use slightly more starch when clothes are to be dryer-dried.

Keep Linens Damp

Allow damasks and linens to remain inside your dryer long enough to remove excess moisture. Linens are more lustrous, and lovely if run through your automatic ironer while still quite damp.

After drying freshly tinted and non-colorfast items in your automatic clothes dryer, wipe the interior clean with a damp cloth.

Consult your dryer instruction book before placing in the dryer rubber coated fabrics, permanently pleated items or garments which have plastic or metallic trim.

Homemakers who own automatic clothes dryers can actually reduce their "stockpile" of household linens. For example, sheets and pillowcases can be washed, dried and replaced on beds in one morning when an automatic dryer is used.

Wrinkles can be minimized by removing articles immediately as soon as dryer stops.

Principal Has Oldtime Cure for Delinquency

Decatur, Ga., — John C. Cragg, 38-year-old principal of Southwest DeKalb High school, has his own, old-time preventive for juvenile delinquency.

It is a two-inch-wide leather strap which he uses on boys of any grade when he feels their misconduct deserves "it." The dosage usually is 10 licks and the offender is given his choice of accepting suspension in lieu of the spanking but few ever take that way out, Cragg says.

He estimates that not more than 1 per cent of approximately 1,800 students ever feel the strap but "every one of them knows I have one." Cragg believes that the leather has "straightened out" many a would-be delinquent and says many whom he has spanked have later thanked him for it.

Prewash Garments

Use your washer to "pre-wash" heavily soiled garments. Add soap or detergent, set washer controls at rinse, and allow garments to complete cycle. No need to handle wet, heavy laundry, for "prewashed" clothes are left right in the washer for the regular washing cycle. Some makes feature special treatment of heavily soiled garments as part of the regular wash cycle.

Toy Washing Advice

Use your washer to launder junior's washable cuddly toys. Fill washer, add soap or detergent, and include a few towels to balance the load. Wash for three minutes and use the complete rinsing cycle. Dry in your automatic dryer.

Shower Curtains

Plastic shower curtains may be easily laundered in your complete cycle, remove, dry, hang.

White Synthetics

For best results, white orlon, dacron and nylon items should be washed separately. Such white synthetics tend to pick up color easily from other clothes.

FOR BEST APPLIANCE VALUES!

better buy NOW! ★★ ★

See Your Admiral Dealer Today

CA 1360 B

ADMIRAL AUTO-DEFROST REFRIGERATOR

13.0 gross cubic feet... Full-Width Freezer Chest and Drawer... 4 Full-Width Shelves... Twin Porcelain Crispers... Butter and Cheese Chest... 4 "Pantry-Door" Shelves

\$228⁵⁸

With Trade

V-94

ADMIRAL UPRIGHT FREEZER

8.4 gross cubic feet... 289 lbs. frozen food... 4 Super-Speed Freezing Shelves Plus Refrigerated Top Surface... Circulating "Cold Air" Design... 4 Deep-Capacity Door Shelves

\$188⁵⁸

With Trade

MC 1370 B

ADMIRAL 2-Door Dual-Temp REFRIGERATOR-FREEZER

12.9 gross cubic feet... Sub-Zero Freezer... No Defrosting Ever... Moist-Cold Compartment... Magic Ray Lamp... 2 Glide-Out Shelves... Twin Porcelain Crispers... Dairy Chest

\$298⁵⁸

With Trade

NEVER-NEVER BEFORE A PORTABLE TV LIKE THIS

GIANT 17 INCH

ADMIRAL GIANT 17 INCH TV PORTABLE

So Thin... So Rugged... So Powerful! 55% more picture power for the brightest, clearest picture you've ever seen. Fits easily on bookcase or small table, see it today

\$138⁵⁸

With Trade

Now Displayed at the Following Fox Cities Dealers

Boots Radio & TV, Little Chute
Verhagen & Son Hdw., Kimberly
General Sales Appleton

Music Box Associates, Menasha
Trudell TV & Appliances, Appleton
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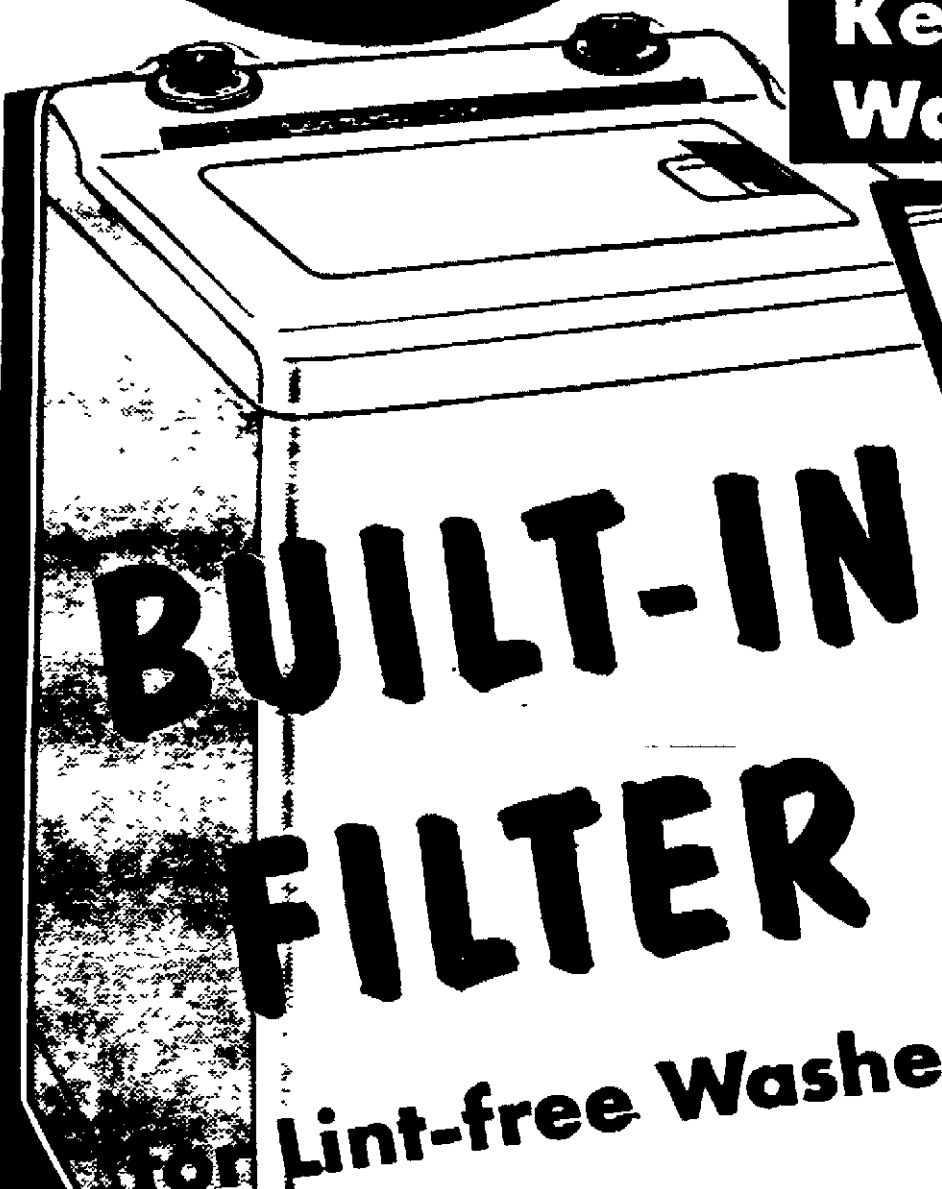
SEARS

ROEBUCK AND CO.

THE SALE IS ON

COMPLETELY AUTOMATIC

Kenmore Washer with Choice of Wash Water Temperatures...



BUILT-IN FILTER

For Lint-free Washes



No messy in-the-way wash pans. Filter is out of way, but filters lint and grit during wash, rinses and at dry level.

FIRST CHOICE
of the Fox River Valley in the 10th Annual Consumer Buying Habit Study Appleton Post-Crescent Survey.

169⁹⁵

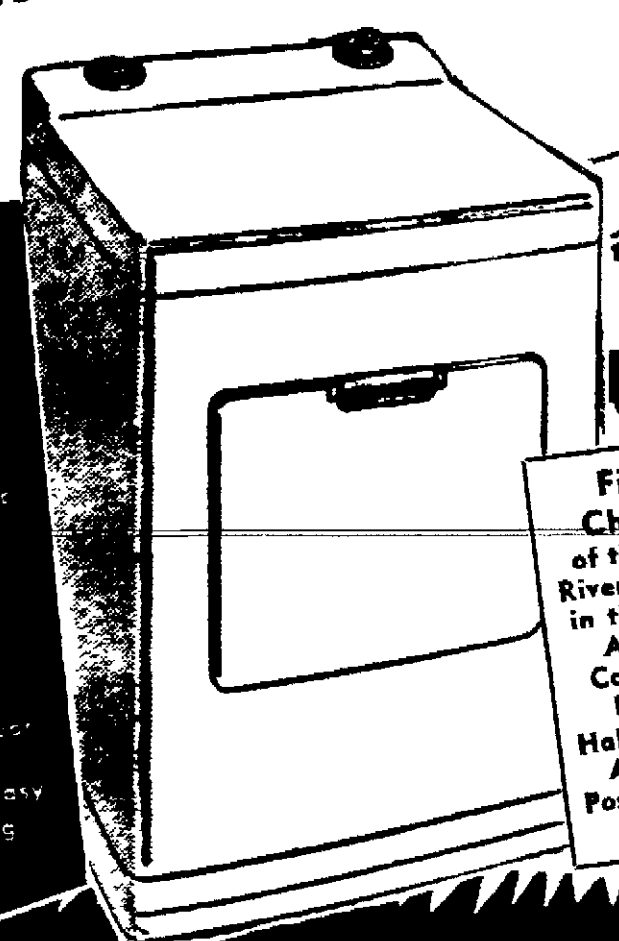
\$5 DOWN

Model Shown

- No Messy in-the-way Pans That Just Filter Part-time
- Deep-cleaning Agitator; Big Family-size Capacity
- Rustproof Porcelain Finish Tub Won't Stain Clothes
- 5-year Guarantee on Sealed-in-oil Gear Case

FEATURES OF THE KENMORE DRYER

- Complete automatic with easy-to-use controls
- Temperature control to prevent over-drying
- Dividers to keep clothes from shifting
- Locking door for easy loading and unloading



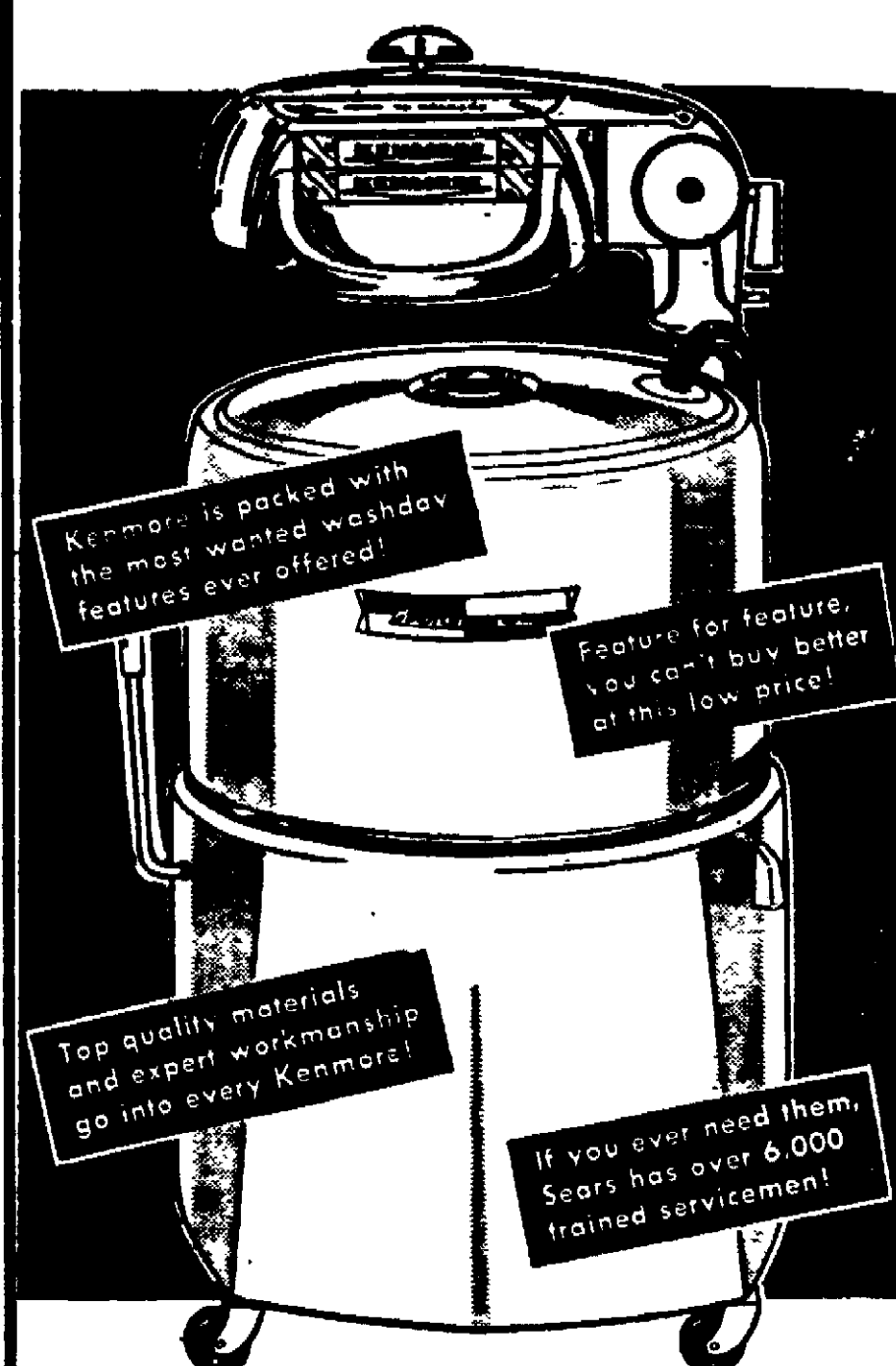
First Choice
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FAMILY SIZE KENMORE Electric Dryer

\$5 Down

\$ 99

Model Shown



Kenmore is packed with the most wanted washday features ever offered!

Feature for feature, you can't buy better at this low price!

Top quality materials and expert workmanship go into every Kenmore!

If you ever need them, Sears has over 6,000 trained servicemen!

KENMORE WRINGER WASHER \$

With Full Time Filter

\$5 DOWN

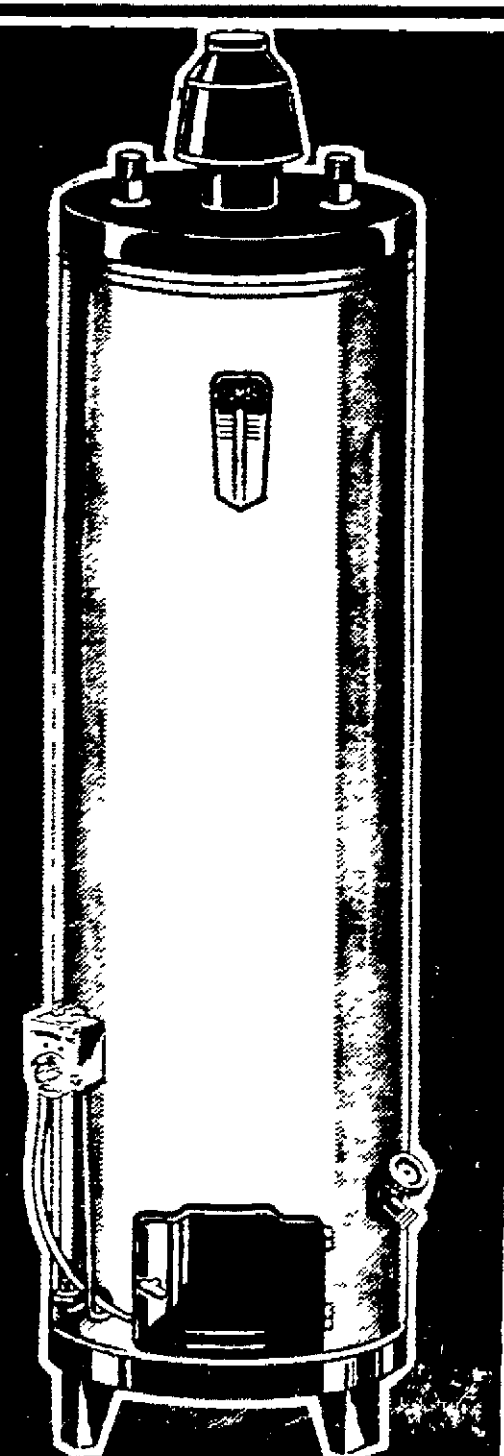
Model Shown

99



WE SERVICE WHAT WE SELL

You Can Trust Sears Service Coast to coast, our servicemen are trained in your Sears appliances... JUST CALL 4-1421.



HOMART 30 GALLON AUTOMATIC GAS WATER HEATER

\$ 58⁹⁵

- Fully Guaranteed
- 100% Shut Off Safety Pilot
- Automatic Thermostat
- Economical

Model Shown

\$5 DOWN



YOUR BEST BUY

CAN'T RUST
Glass-lined tank keeps water stain free and sanitary

100% SAFETY PILOT
Thermocouple type shuts gas off if pilot flame goes out

SAVES YOU MONEY
Twin slot burner for quick heat at lowest possible cost

MORE COMPACT SAVES SPACE
Permits installation in limited spaces, lower in height too

HEAT STAYS INSIDE
Fiberglass insulation eliminates heat loss, keeps tank cool

HOMART GLASS-LINED ELECTRIC WATER HEATER

89⁹⁵

30 Gal. Size

Model Shown

TANK GUARANTEED 10 YEARS

\$5 DOWN

N! BEST APPLIANCE VALUES!

Shop Friday and Monday Nites 'Til 9:00 P.M.

better buy NOW! ★ ★ ★

Big Family Size Coldspot Freezer



- Stores 350 lbs. of Food

- Special Fast Freeze Section

First choice of the Fox River Valley in the 10th Annual Consumer Buying Habit Study — Appleton Post-Crescent Survey.

\$188

Model Shown

\$5 DOWN

WHAT A PRICE!
WHAT A FREEZER—WHAT A VALUE



**WE SERVICE
WHAT WE SELL**

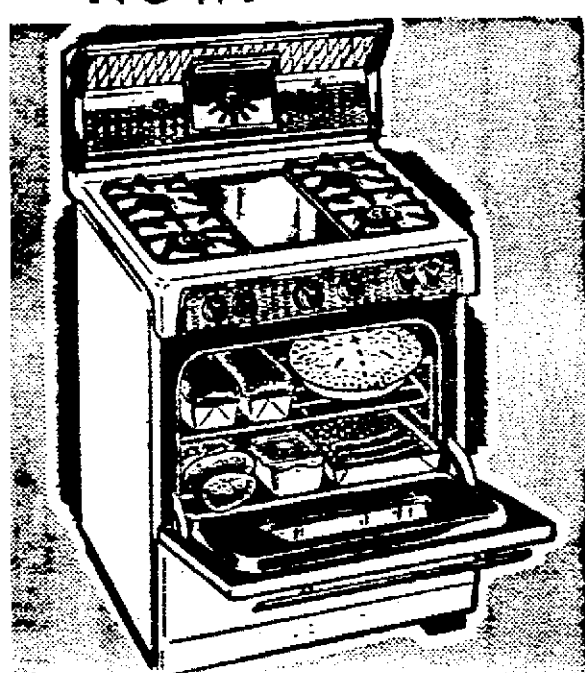
Service prompt, reliable,
thorough, as near as your
phone.
CALL 4-1421

WIDEST SELECTION OF ALL... FROM THE LOWEST PRICED TO THE FINEST MADE

COLDSPOT *America's most Popular* FREEZER

**BETTER BUY
NOW!**

KENMORE 30 INCH GAS RANGE



- Giant 24 Inch Oven
- Visi-bake Door
- Slide Out Broiler
- Top Griddle

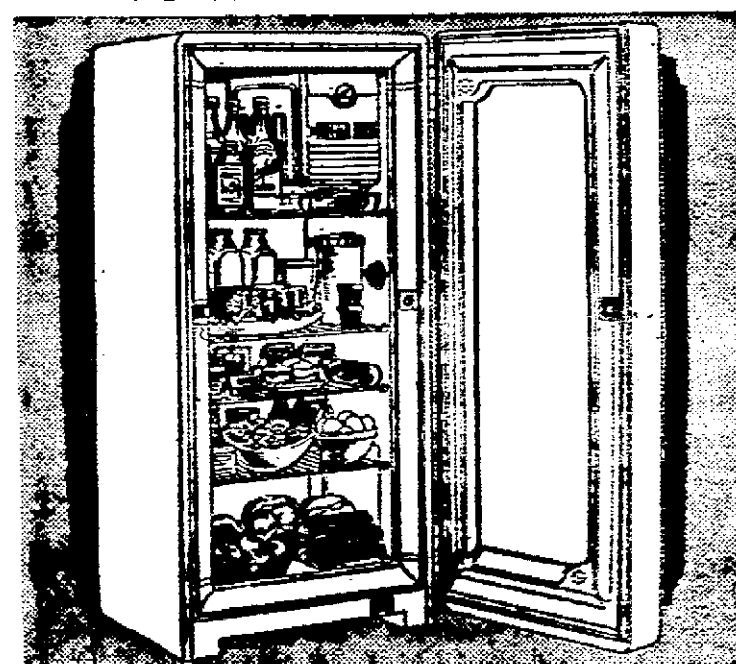
Model Shown

148

\$5 DOWN

**BETTER BUY
NOW!**

ROOMY COLDSPOT REFRIGERATOR



- 8.2 Cubic Ft.
- 18 lb. Freezer Chest
- Only 24 Inches Wide

Model Shown

138

\$5 DOWN

**BETTER BUY
NOW!**

KENMORE 30 INCH ELECTRIC RANGE



- Fully Automatic 24 Inch Oven
- Fastest Known Top Unit
- Full Width Light
- Big Storage Drawer

Model Shown

159

\$5 DOWN

**BETTER BUY
NOW!**

SILVERTONE 17 IN. PORTABLE T.V.



- 155 Sq. In. Viewable Area
- Printed Circuits
- Sturdy Metal Cabinet
- Handy Side Controls

Model Shown

128

\$5 DOWN



Family Room-Kitchen. Designed for the growing family, blends new and old into a warm, sunny room. Straight-line appliances include two built-in master ovens, room refrigerator and freezer, 30-inch dishwasher, garbage disposal unit and six surface units. The free-standing island, with two drop-in cooktops, serves as a divider between kitchen and family dining areas. Dining side of the island includes convenient second sink, full-length cutting board top and storage space for trays and small appliances. Cabinets and appliances are yellow, counter tops and brick textured wall covering are white. Old traditional touches include brass carriage lamp, wall planter, dinner bell and sewing chair.

Quicker, Simpler Laundry Assembly Line Can Save Much Effort

Old fashioned washday has been replaced by wash hours and minutes for millions of homemakers who use a "laundry assembly line" to help them breeze through the weekly laundry.

The same time-saving principles which efficiency experts use to simplify office procedure apply to the operation of modern washers, dryers and ironers. Laundering is most efficient when work flows with minimum steps between each laundry function. Four convenient work centers, arranged in proper sequence, simplify all laundry operations.

A sorting center is the first step. Here, clothes are sorted into proper wash loads, and stains and heavily soiled areas are pretreated before laundering. A good sorting center

Wash n' Wear Takes Less Care

Appliances Kind to Synthetic Fibers; Cleaning Costs Cut

Automatic wash and wear is a term used to describe a new development in clothing. These are minimum care garments of fabrics made with chemical textile fibers that require little or no ironing, and which can actually be "pressed" in an automatic dryer.

Since the laundering process for wash and wear garments is entirely automatic, messy drip drying is a thing of the past. Automatic wash and wear garments can be put through the full cycle of an automatic washer, then transferred to the dryer to be dried and de-wrinkled. Ironing chores virtually disappear for new wash and wear garments require only an occasional touch-up with an iron.

Two Basic Rules

1. Wash and wear garments which respond best to automatic dryer "pressing" are those containing a high percentage of such man-made fibers as acrilan, orlon, dacron and nylon, and which have been properly tailored for complete washability.

2. Automatic wash and wear fabrics should never be washed and dried at high temperatures. For best results, use warm water in washer, and a low to medium dryer temperature or special wash and wear setting. Many of the new home laundry appliances feature a special setting for automatic wash and wear clothing. In all cases, follow washer and dryer manufacturers' instructions.

In addition to their easy-care advantages, automatic wash and wear garments are practical from an economy standpoint, as well. Since laundering is done at home, there are no cleaning bills to pay. Such garments stay neat-looking longer, too, for fabrics of man-made fibers tend to resist wrinkling. Best of all, these automatic wash and wear characteristics are designed to last the lifetime of the garment.

Use of Bluing Helps to Keep Clothes Whiter

Bluing is actually a laundry "cosmetic" for it is used to give clothes the appearance of whiteness without actually bleaching them.

You'll find that bluing although not an essential part of home laundering, is helpful in caring for clothes which have a yellowish tinge when removed from storage, or in giving a pleasing, slightly bluish cast to white articles.

Blue flakes or beads are easiest to use in your automatic washer. Bead bluing is made from synthetic detergent, combined with soluble blue color. Flake bluing is soap flakes to which bluing has been added. Either of these type should be added to wash water and thoroughly dissolved before adding clothes to the washer.

If you prefer to use liquid or solid bluing, dilute according to package directions and add to the last rinse cycle. When using bluing, always follow washer manufacturers' instructions as well as those of the bluing maker.

Bluing, like make-up, should always be used sparingly. Overbluing may cause streaking or graying of the fabric.



Handsome New Styling on a "third dimension" all-fabric washer-dryer pair features silver gray trim to match modern kitchen decor. The units are available in white or pastel colors of green, pink or yellow. Flush-to-wall, flush-to-cabinet installation insures a trim fit in any home.

Proverbs for Laundry Ancient Adages Can Apply to Today's Modern Washers, Dryers

Proverbs seem to apply to nearly everything, and doing the family laundry is no exception, judging by the following washday proverbs.

A place for everything and everything in its place should be your watchword when planning your laundry area. Make sure that in addition to washer, dryer and automatic ironer, your laundry room includes space for sorting clothes, shelves for bluing, bleaches, starches, soaps and detergents, and a conveniently located mending basket for emergency repairs.

A stitch in time save nine and more, when you take the time to mend torn or ripped garments before placing them in your washer and automatic clothes dryer. Ripped places have no chance to enlarge if tears are mended before determining exact drying times for such special items as stuffed toys, feather pillows, or orlon, nylon or acrilan blankets dried in your automatic clothes dryer. By checking such items frequently the first few times they are dryer-dried, you'll soon know exactly what time and temperature are needed for best drying results. Don't cry over spilt milk if the culprit is wearing washable clothing. Milk stains disappear when soiled garments are first soaked in cold water, then laundered as usual in your washer and automatic dryer. Experience is the best teacher, but an easier way to know the answers to better, faster laundering is to read the instruction book supplied by the manufacturer of your washer and automatic clothes dryer. Practice makes perfect when and

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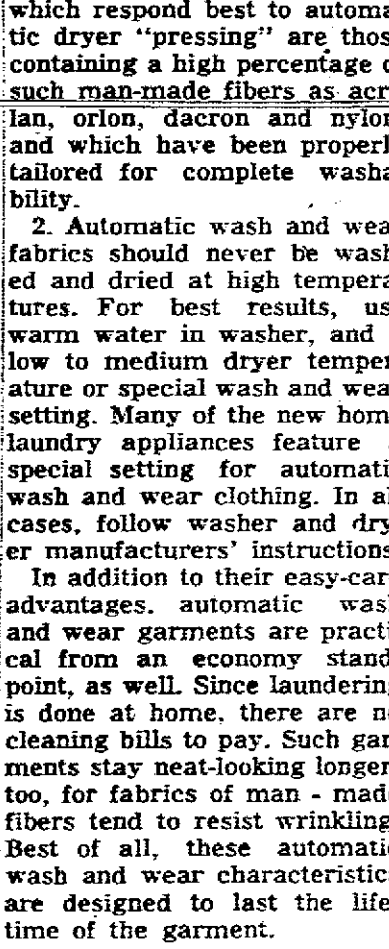
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Appliances Create Dream Kitchen That Delights Whole Family

Whether an apartment dweller or a Cape Cod cottager, every woman has her dream-kitchen. Now it can be a reality — with built-in livability, where dishes all but do themselves, waste foods dispose of themselves, and the whole family finds fun in everyday pushbutton kitchen activities. And the marvel of it is that each new appliance added to the dream finds its right place in a built-in plan.

Such a plan may have its beginning in something as simple as a new fluorescent fixture. Bigger things can come later, taking full advantage of today's straight line, squared corner styling, plus a dramatic use of color.

Conform to Space

Because of this practical straight-line design in some new electrical appliances, the built-in trend which started with ranges and ovens, now extends to other appliances. With no curved tops, sides or backs, the straight-lined appliances can be placed either flush against a wall, tightly in a corner, or in line with other appliances or cabinets.

Many appliances, including the dishwasher, can be installed either waist-high at counter level, placed beneath a work surface, or even mounted atop each other. Many designs make possible freer appliance placement to open up floor space. Wall-hung refrigerator freezers color-matched to kitchen cabinets, make cold storage space seem almost nonexistent to the eye.

Pre-Assembled Kitchen

In addition, counter-top surface cooking units can be built in to form islands or peninsulas with plenty of space left to make a handsome breakfast bar, serving or work counter. They also work well as room dividers, separating a dining or family area from the busy part of the kitchen.

"Packaged kitchens," which also go by the term "modular," are becoming increasingly popular for new homes or kitchen remodeling.

Another approach to packaged kitchens is the pre-assembled "kitchen center" — a single unit containing range, oven, sink, built-in under-the-counter dishwasher, and storage cabinets. These centers fit easily the length of an average kitchen wall, and incorporate most kitchen necessities in one convenient strip. Other sections of the kitchen then are left free for refrigerator-freezer, dinette table and chairs.

Added to all this, the up-to-date kitchen enthusiast now has the best choice ever in colors for her kitchen and all its equipment. Charcoal grey is the most recent innovation of one manufacturer. Another has introduced a new shade of brown to blend with wood cabinets. In one line of electric ranges, white takes on a new look startlingly contrasted against a black panel studded with illuminated signal lights, controls and switches.

No matter what type of home it is, or where it is, the new trend in modern kitchen and kitchen electric appliances means dreams do come true, whether in whole or in part at a time, when you plan to live better electrically.

Tips on Wash Periods

Never wash clothes too long for soil may be redeposited. For extremely soiled garments, use two short wash periods, the second of clean, fresh, sudsy water.

Muddy Weather Shouldn't be Feared Today

Automatic home laundry equipment is especially helpful to homemakers whose hardworking, hard-playing families keep the clothes hamper brimming with heavily soiled work and play clothes. Even children's muddy blue jeans or husband's work pants can be laundered with ease in modern washers and clothes dryers by following these suggestions:

If clothes are mud-soaked, allow them to dry completely. Then shake briskly to remove loose surface dirt and caked mud from cuffs and pockets. Use a brush if necessary. Pretreat all badly stained or soiled areas with a paste solution of soap or detergent and water. Rub in or use a bristle brush.

Next, launder in the usual way by filling washer with hot water. Add soap or detergent. It may be necessary to increase the amount of detergent used in washing, depending in the size of the load and degree of soil. Use full wash, rinse and spin-dry cycles; then transfer garments to automatic dryer and allow to dry. When removed, they'll need only a light ironer touch-up to be crisply pressed and ready to wear again.

BEST APPLIANCE VALUES!

better buy NOW! ★★

NEW 1958 EASY

Washer

COMBOMATIC

Dryer

WASHES CLEANER RINSES BETTER Dries Without Heat Set Wrinkles

It's A Washer

Does the whole weeks wash safely and gently — Exclusive tilt tumbler washing action. Uses only 16 gals. hot water. Fine Fabric Control.

It's A Dryer

Safely dries all fabrics after thorough washing has removed all soil — never a worry about wrinkles — dries all fine fabrics.

You May Win

A Beautiful

NEW EASY

Combomatic

Washer-Dryer

See the Dealers

Listed Below

For Complete

Details Now

365⁵⁸

Available from the following dealers:

Good Housekeeping Shop

425 W. College Ave.

Appleton

Music Box Associates

Brin Bldg.

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Home Appliance Co.

225 W. College

Appleton

Westinghouse Accepts "BEST VALUE" CHALLENGE

... cooperation with Westinghouse... makes possible
for 10 days... ONLY IN THE FOX CITIES... the LOWEST
prices of the year on famous
1958 Westinghouse Appliances



BEST VALUE Westinghouse Refrigerator

With GIANT Freeze Storage
HUGE 75 POUND FROZEN FOOD CAPACITY
Freezer is insulated to assure safe, zero-degree storage. Four wrap-around, quick-freeze plates will let you sharp-freeze foods at 10-15 degrees below zero. Freezer contains ice tray that ejects cubes at a flick of the handle. Drop-down door serves as handy loading shelf. 60-pound capacity!

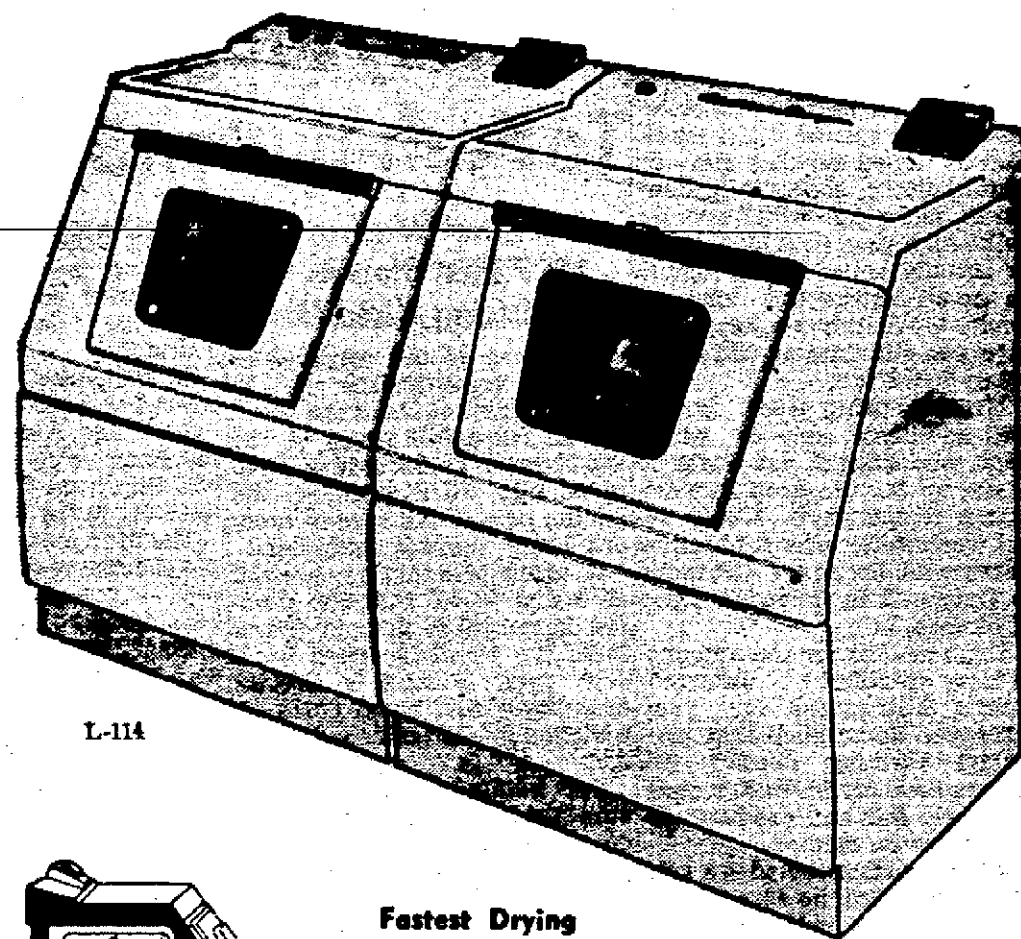
219⁹⁵ TERMS
You Pay Just \$2.32 Per Week

- Extra Storage With Extra Door Shelves
- Frost Never Forms in Refrigerator Section
- Easy-Open Door Latch
- Full-Width, Full-Depth Shelves With Plenty of Tall Bottle Space

BEST VALUE Westinghouse Laundry Twins

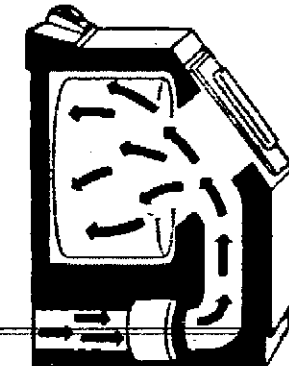
LAUNDROMAT

179⁰⁵ TERMS
You Pay Just \$1.55 Per Week



DRYER

139⁰⁵ TERMS
You Pay Just \$1.55 Per Week

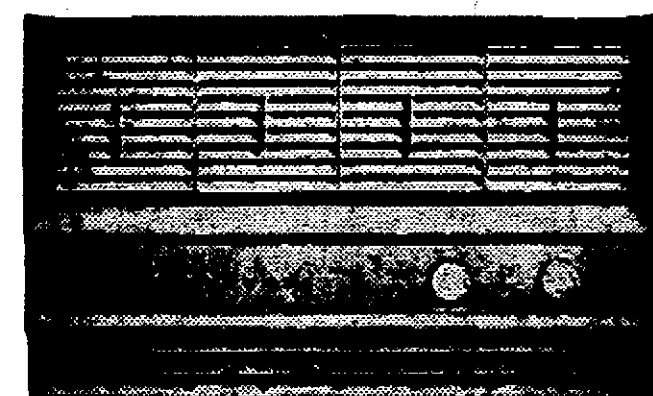


Fastest Drying System on Earth
... and the thriftiest electric dryer you can own! You get a stronger flow of fresh, warmed air which blows directly onto tumbling clothes — not through machinery. Saves current on every load because it's quicker. Automatic wrinkle-removal saves hours of ironing!

Best Value Westinghouse AIR CONDITIONER

BIG ¾ h.p. MODEL

Get the jump on hot weather... and hot weather prices! Buy now and save — get all these Big Comfort Features —
219⁹⁵ TERMS
You Pay Just \$2.32 Per Week



COOLS — Westinghouse Super automatically maintains the cool comfort you like, no matter how hot the weather!

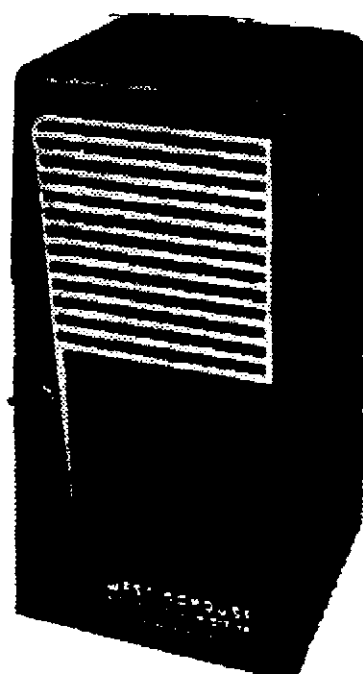
DEHUMIDIFIES — Westinghouse actually cool-dries the airflow into your room. No more oppressive humidity.

CIRCULATES — Westinghouse keeps air in constant, gentle motion throughout room.

FILTERS — Cool air comes into room free of dust, pollen. Relief for allergy-sufferers.

QUIETS — Closed windows shut out street noises, yet Westinghouse keeps room comfortably cool.

DRAFTLESS — Adjustable no-draft grilles direct air up, down, right or left into every corner of room.

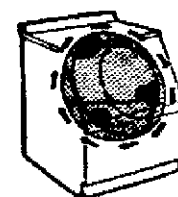


Best Value Westinghouse DEHUMIDIFIER

- Stops Rust!
- Stops Warping
- Stops Dripping Pipes
- Stops Peeling Paint
- Stops Mildew, Mold and Odor

99⁹⁵ TERMS
You Pay Just \$2.00 Per Week

Laundromat washes up to 9 pounds of clothes! You get "look in" leading door which opens to form handy shelf... extra work space on top of machine!



HERE'S WHY LAUNDROMAT REVOLVING AGITATOR IS BEST
Washes Cleaner: No old-fashioned center post! Clothes go inside the Revolving Agitator which lifts, turns, plunges them 50 times per minute.
Rinses Better: Revolving Agitator lifts clothes while soil and dirty water drain away (never back through) them. A Westinghouse exclusive!
Cleans Itself: Because of its patented design, the Laundromat cleans clothes better, then automatically cleans itself! Sand, suds, lint go down the drain.

Best Value Westinghouse Range Fully Automatic SPEED ELECTRIC

PERFECT BAKING EVERY TIME! Exclusive tubular Corox Spread-Even Heaters, top and bottom, assure absolutely even heat in all parts of the oven for perfect baking results.

SINGLE DIAL OVEN CONTROL turns oven on and sets temperature with a single turn.

GRILL - APPLIANCE OUTLET can be used for grill or any small appliance. Can be timed automatically.

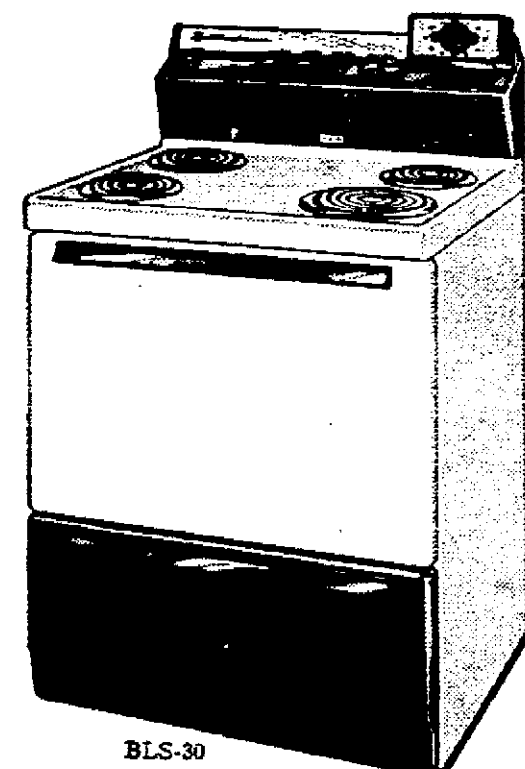
DIVIDED PLATFORM provides ample work space between surface units. No-drip edge prevents spills, makes cleaning easy.

228⁸⁸ TERMS
You Pay Just \$1.95 Per Week

AUTOMATIC TIMER controls oven cooking and appliance-grill outlet. Starts and stops current, cooks while you are away. Minute timer buzzes when foods are ready.

PLUG-OUT UNITS. All surface and oven units are of plug-out design for easiest cleaning possible. Chrome trim rings and porcelain drip pans are also removable.

ROTARY CONTROLS on all surface units show five marked heat settings — also give choice of 1001 heats between the five marked settings. All controls removable for easy cleaning.



NEVER BEFORE SUCH BEAUTY . . . SUCH COOKING CONVENIENCE

NOW DURING BETTER BUY DAYS AT THESE WESTINGHOUSE DEALERS

GOODYEAR STORES
APPLETON

MENASHA ELECT. UTILITIES
MENASHA

LANGSTADT'S INC.
APPLETON

RABIDEAU APPLIANCES
KAUKAUNA
LANGSTADT'S INC.
NEENAH

Adequate Wiring Bureau states, "full of interrupted conversations, poor quality signals, parties clamoring to use the line, and everybody getting mad. Nobody's satisfied, and nobody's getting his money's worth of his appliance performance. There's just one solution—getting a modern system that can't be 'cut in on.' If people would do something about getting adequate wiring into their houses, one appliance wouldn't be fighting another one for current."

A house without enough circuits — and 80 per cent of all older homes in the country are in this category — usually overburdens the few circuits it has by making them serve so many lights and portable appliances that none gets the power it needs to function well.

As each piece of equipment competes for the scant electrical fuel at hand, and more current is drawn than the safe rating of the circuit permits, wires overheat, voltage drops. Correspondingly, timers and thermostats in appliances so equipped function unevenly. Timers and thermostats are touchy about turning out an efficient performance if the electrical pressure, or voltage behind the current, is not to their liking.

When the normal 115-125 volt circuit loses voltage to below the 100 mark, erratic operation results. This is a signal that the home wiring ought to be resurveyed.

Low Voltage Costs Money

Appliances Suffer 'Electrical Abuse' In Most Homes Today

Electrical appliances in most homes today are getting such "electrical abuse" from being operated at low voltage and insufficient current that most such equipment is losing the household money every day in performance value, according to the National Adequate Wiring Bureau.

Most householders probably never get a mental picture of the thermostat inside the new electric toaster wringing its hands tragically and calling for higher voltage, because they honestly don't know how it operates, or what it needs in the way of home wiring.

Like Party Line

Yet, it's a fact that this is the state to which such devices are frequently reduced, the bureau claims. The electrical plant in the home works at such a low level of efficiency that neither enough working energy in watts nor enough voltage reaches electrical equipment through the branch circuits.

"Much of the home wiring in this country is still like the old telephone party line system," an engineer in the National

Easy Job to Keep Appliance Neat

Housewife Can Maintain Sparkling Range With Small Amount of Effort

Not only are modern automatic gas ranges beautiful — tomato, or lemon remain in they're easy to keep that way. There's no more scraping, scrubbing and scratching. Newly developed finishes, modern design eliminating most crevices, removable racks and burners and broilers—these are the reasons you can keep your gas range a dream of shiny cleanliness with just a flick of the wrist.

Spill-overs from cooking and bakings are often unavoidable. They should be removed after the range has cooled. When the stains don't respond, use a small quantity of ammonia with sudsy, hot water, then wring out the cloth and apply to the trouble spots.

Burner Trays

Burner trays, top grids and grids can be removed and even the burners themselves are easily lifted out and washed at the sink in hot water, just as you do your pots and pans. Avoid using strong alkalis or cleaning powders. It's not necessary.

Wait until the range has cooled before cleaning. However, as you cook you can wipe up any splatters with a paper towel.

For the oven, steel wool or a good cleaner can be used for the racks and lining. In automatic gas ranges, the racks and oven bottom can be removed with ease. Wash the racks alone and eliminating much of the wear that was inevitable with dolly methods.

Washing ease advanced by leaps and bounds in the next several years. Finally, in 1939, the first fully automatic home washer was developed using principles that had been employed in commercial laundries since the middle of the last century.

As far back as 1851, James T. King had developed the method of tumbling clothes in a perforated cylinder that was inside a steam boiler. The tumbling action replaced the old hand operator with electricity and the steam with hot water. The automatic laundry had arrived at last.

Shortly after World War II, the automatic market and broke down the claims that the automatic laundry could not wash clothes as clean as the wringer machines.

After 50 Years

Today, only 50 years after washers first were accepted generally, the modern automatic laundry is an integral part of American home life. New styling and pastel colors have adapted the equipment to modern decor and brought it out of basements and separate wash rooms. Simple push-button controls have made the machines easy to use.

Advances still are being made in home laundry equipment and the aim of these advances is the same — to save the homemaker work and give her more time with her family.

One of the latest advances uses cold water wash to launder the "wash n' wear" syndicates that have gained a prominent place in the ready-to-wear market.

The cold water gives the fabrics the best no-iron care while standard of the day was the washing them clean. Clothes machine called "The Hired Girl" — a name chosen to weaken psychologically those ladies still in doubt about the social implications of doing laundry in the home.

In 1911, an electric-powered model was introduced to the market. This electric washer created a demand for power laundry equipment even in areas where there was no electricity.

1922 Revolution

To meet this demand for power laundry equipment came a one-half horsepower gasoline engine first introduced in 1914. For many years it was the only engine-equipped washer on the market and supplied country people with power laundry equipment long before the advent of rural electrification.

The modern counterpart of this machine still is held in high esteem in primitive parts of the world, for the Multi-Motor guarantees sanitary conditions in the most remote missions and hospitals.

For the first time in 1922 came the simple mechanical principle that was to revolutionize the washing of clothes. The dolly was inverted, put in the bottom of the tub and the agitator was replaced with fins. The new inverted dolly was called an agitator and is the

Moving Wringer Washer Saves Laundry Steps

Location Should be Near Water Supply, Tubs, Automatic Dryer

If a wringer washer best suits your laundry needs, the American Home Laundry Manufacturers' association offers the following guide to good laundry procedure.

Since the wringer washer is movable, begin your laundering by moving it to the spot you find most convenient for saving steps. Location should be near the water supply, by drain and rinse tubs if these are to be used, and close to your automatic dryer. In addition, a level work surface nearby will be handy for mending, sorting and pretreating clothes.

The load line on the agitator or tub of your washer indicates the proper amount of wash water to be used. For white and colorfast items, very hot water is best; use cold or lukewarm water for non-fast colors. When adding soap or detergent, use the amount specified by package or washer manufacturer's instructions.

Some Suds

may be washed in the same suds when using a wringer washer. Take this into consideration when sorting wash loads. Lightly soiled articles such as white cottons, sheets or pillowcases, and other white articles make up a good first load. Dark or heavily soiled items should be saved for the last load or loads. Wash only as many garments at one time as will move freely in the tub.

When re-using wash water, add additional soap or detergent, and enough hot water to make up for the drop in wash water temperature. Never re-use wash water after it becomes heavy with dirt as the dirt tends to redeposit in following loads of clothes.

Wash clothes for the amount of time specified by manufacturer's instructions for your machine. Remember that prolonged washing doesn't get clothes cleaner. Instead, it gets redeposit soil and produce excess wear on clothes.

If your washer includes a spin-dry mechanism, be sure to load clothes in the spinner basket evenly to distribute weight. Don't fill the basket too full. This impairs efficient operation. Clothes which have been spun damp-dry are ready to be transferred to the dryer.

Save Strain

If garments are to be fed through the wringer, save strain by starting the item through the wringer rolls, then allowing mechanical action to lift it out of the water and pull it through the wringer while guiding it by hand to avoid tangling. It's most efficient to use an assembly line technique whereby one load of clothes may be rinsed and put through the wringer while the next load is washing.

After wringing, clothes should go directly to the automatic dryer. Set dryer controls, and remove garments when damp-dry for ironing, or dry enough for storage.

When using your washer, remember that no washing machine can do a really efficient job unless good laundry procedure is followed. Modern wringer washers are designed for convenience, ease of operation and thorough washing results. Used properly, your washer will turn washday into pleasant exercise from the time-consuming chore it once was.



You Can Barbecue Right in your own kitchen all year round with this new range top rotisserie. As the meat rotates over the gas flame, it is self-basted, thus reducing shrinkage and retaining more of the natural flavor and juices. The gauge at the front of the spit indicates when meat is cooked to the right degree of doneness.

Laundry Progress From Washboard To Push-Button Spans Last 50 Years

'Pastime' Washer of 1907 First Step in Replacing Hired Girl

No more is the washing of clothes accompanied by the rackety-splat of the wash stone or the rub-a-dub scrub of the washboard. These sounds have faded into silence under the gentle, persuasive hum of modern home laundry equipment.

A touch of a button, a twist of a dial is all that the modern homemaker does to transform the family's soiled laundry into a state of radiant cleanliness that never could be matched by old-fashioned methods.

For centuries, laundry was smashed against a rock, stamped clean in a shallow stream, or rubbed against the back of a breaking perspiration-provoking washboard. The story of progress from washboard to push-button laundry begins just after the turn of the present century.

First Washing Machine

Fifty years ago, a new era opened when a small Iowa farm machinery firm manufactured its first washing machine — a washer that actually saved the housewife work in the laundering of clothes.

Since 1891, inventors had advanced various ideas for washing clothes by machine — but the machines were simply gadgets, they failed to save work for the housewife. Many of them actually created more work because of heavy parts and clumsy mechanism.

Most of the early washing machines were comparable to the first American washer, patented in 1895. The "machine" consisted of a tub, a plain board, a corrugated board and a lever. The corrugated board was placed in the bottom of the tub, the dirty clothes piled in and the other board with the lever attached pressed on top of the clothes and rubbed back and forth with a jerky, push-pull motion.

As late as 1927, an improved version of this machine that featured rollers in the bottom of the tub instead of the cor-

rugated board was being sold by one of the country's largest mail order houses under the name of "Our Famous Old Faithful."

In 1907, one American firm offered a machine that would lighten and speed the labor of the farm wife as machinery had improved the work of her husband in the field.

The 1907 model met the simple success requirements of the day — it saved work. It was considered so much better than ordinary washboard methods, it was proudly named the "Pastime."

First Step

The "Pastime" was hand-operated by a crank handle that turned a wooden dolly — a device resembling a milk stool — mounted in the center of the tub.

The dolly legs caught the clothes, carried them through the water and scrubbed them against the sides and bottom of the corrugated cypress tub. A fly-wheel attached to the rotary handle was touted as the work saver and a catalog read: "After the machine is started, the fly-wheel does half the work, as it keeps the motion steady; and through its momentum carries the working parts over the hard places."

Its easy-running qualities and high standards of cleanliness gained quick acceptance with the housewife.

Many families, however, were still doing their wash in accordance with washing instructions that read, "Take 50 oints of hot water and four pounds of soap. Add six teaspoons of alkali and two of essence of turpentine. Place garments in pot and leave for five hours without touching." The hired girl that followed those instructions remained in popular demand.

The "Pastime" had opened the door of the American home to laundry machines and was the first step in replacing the time with her family hired girl as a means of getting the family wash clean.

Still, social leaders and well-to-do families looked with disdain on doing their own laundry — even though a machine was available that cut work in half.

Soon to become the popular standard of the day was the washing machine called "The Hired Girl" — a name chosen to weaken psychologically those ladies still in doubt about the social implications of doing laundry in the home.

In 1911, an electric-powered model was introduced to the market. This electric washer created a demand for power laundry equipment even in areas where there was no electricity.

1922 Revolution

To meet this demand for power laundry equipment came a one-half horsepower gasoline engine first introduced in 1914. For many years it was the only engine-equipped washer on the market and supplied country people with power laundry equipment long before the advent of rural electrification.

The modern counterpart of this machine still is held in high esteem in primitive parts of the world, for the Multi-Motor guarantees sanitary conditions in the most remote missions and hospitals.

For the first time in 1922 came the simple mechanical principle that was to revolutionize the washing of clothes. The dolly was inverted, put in the bottom of the tub and the agitator was replaced with fins. The new inverted dolly was called an agitator and is the

same washing principle used in modern wringer and automatic agitator washers.

A 2-fold advantage was found in the new agitator principle: first, the clothes were cleaned more thoroughly than ever before; second, the agitator created currents that moved the water through the clothes, washing them by water action alone and eliminating much of the wear that was inevitable with dolly methods.

Washing ease advanced by leaps and bounds in the next several years. Finally, in 1939, the first fully automatic home washer was developed using principles that had been employed in commercial laundries since the middle of the last century.

As far back as 1851, James T. King had developed the method of tumbling clothes in a perforated cylinder that was inside a steam boiler. The tumbling action replaced the old hand operator with electricity and the steam with hot water. The automatic laundry had arrived at last.

Shortly after World War II, the automatic market and broke down the claims that the automatic laundry could not wash clothes as clean as the wringer machines.

After 50 Years

Today, only 50 years after washers first were accepted generally, the modern automatic laundry is an integral part of American home life. New styling and pastel colors have adapted the equipment to modern decor and brought it out of basements and separate wash rooms. Simple push-button controls have made the machines easy to use.

Advances still are being made in home laundry equipment and the aim of these advances is the same — to save the homemaker work and give her more time with her family.

One of the latest advances uses cold water wash to launder the "wash n' wear" syndicates that have gained a prominent place in the ready-to-wear market.

The cold water gives the fabrics the best no-iron care while standard of the day was the washing them clean. Clothes machine called "The Hired Girl" — a name chosen to weaken psychologically those ladies still in doubt about the social implications of doing laundry in the home.

In 1911, an electric-powered model was introduced to the market. This electric washer created a demand for power laundry equipment even in areas where there was no electricity.

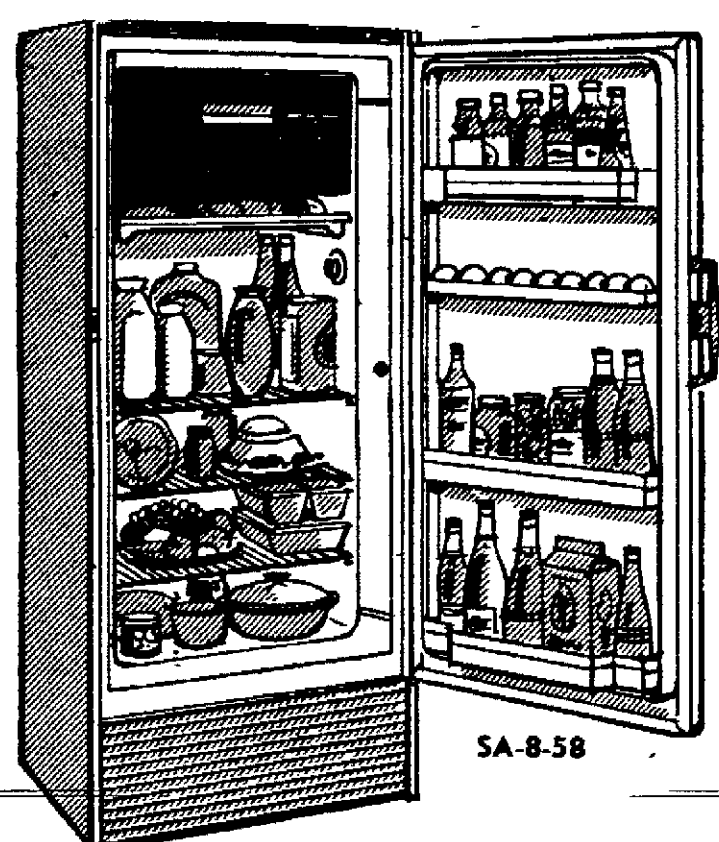
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HOME APPLIANCE Co. Brings You BETTER LIVING with FRIGIDAIRE



BIG 8 Cu. Ft. FRIGIDAIRE REFRIGERATOR

- Safety-Cycle Defrost
- Full 5-Year Warranty
- Big Family Size
- Built and Backed by General Motors

\$99⁹⁵ With 1 - 10 Year Old Trade In Operating Condition
NOW ONLY \$1.18 Per Week for 24 Months

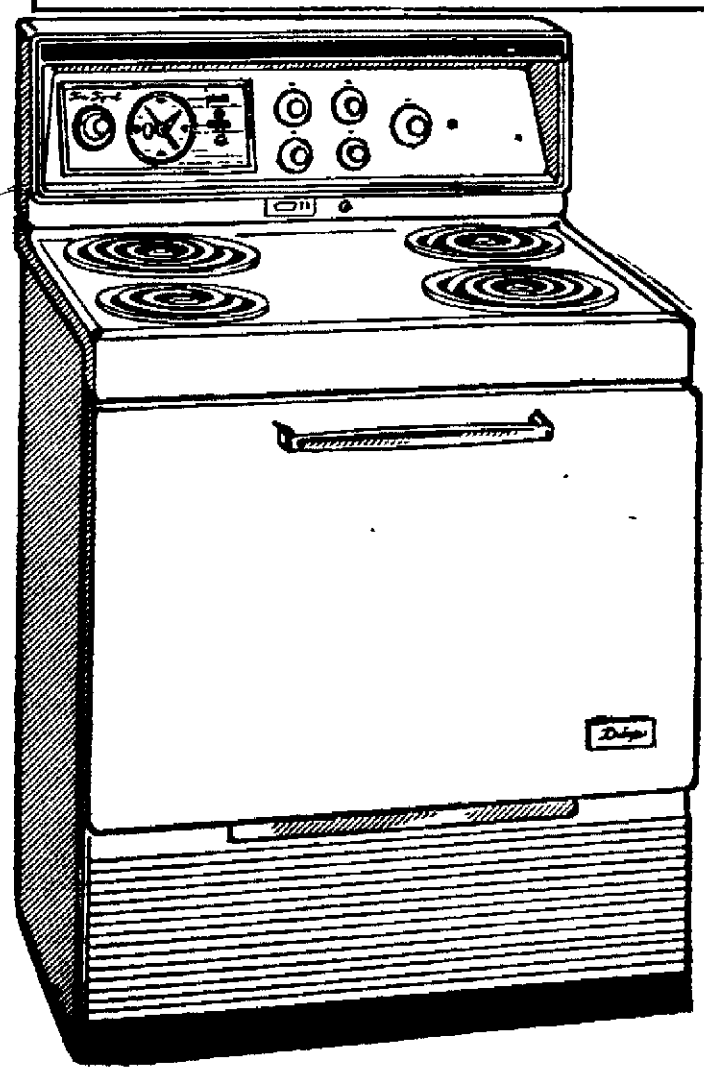
THIS IS NOT A TRICK OR GIMMICK
We will give you a true-value trade allowance for your old operating appliance.

1958 FRIGIDAIRE DELUXE ELECTRIC RANGE

- Full Width Thrifty Oven
- Easy-Clean Control Panel
- New Automatic Cook-Master
- Full-Width Cooking Top Lamp

\$199⁹⁵ Only \$2.35 Per Week For 24 Months
With Trade RD-38-58

NO DOWN PAYMENT



featuring America's LOWEST-PRICED WASH AND WEAR PAIR



- Come See — Newest wash and wear fabrics and fashions
- Come See — Famous "Wrinkles-Away" Dryer — saves up to 9 hours of ironing each week
- Come See — Lowest Prices in America for an automatic Wash and Wear Matched Pair

\$339⁹⁵ With Trade
\$40 Down — \$3.59 A Week For 24 Months

HOME APPLIANCE CO.

"Your FRIGIDAIRE Sales and Service Dealer"
225 W. College Ave. Dial RE 3-4406



One of the First Electric washers, this early 1900 model was an adaption of a popular hand-powered machine. The dairy maid stool contraption in the center of the lid was called a dolly. Clothes were turned through the water by the dolly pegs and scrubbed against the corrugated sides and bottom of the cypress tub.

Most Exciting Refrigerator News In 10 Years!



Shelves Swing Out...Crisper, Too
IN NEW
NORGE
Swing 'n Serve
REFRIGERATOR



A WHOLE NEW CONCEPT IN REFRIGERATOR CONVENIENCE!

Trays swing down to dispense ice automatically! Deliver constant supply of dry, separated cubes into handy storage basket. No messing with trays! No plumbing expense! No levers to pull!

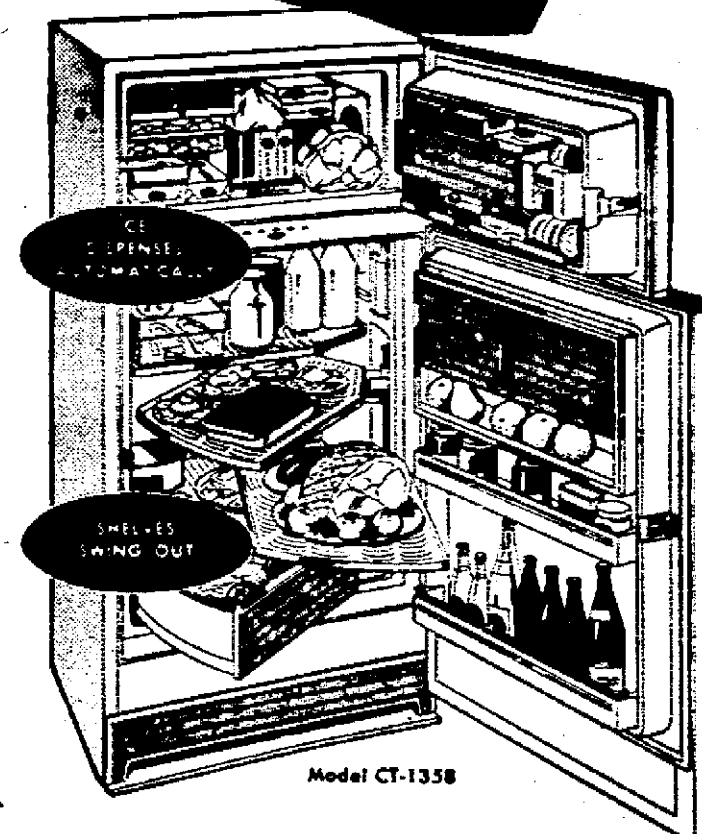
Shelves swing out! Give you reach-easy selection of all food. No searching, stooping, spilling. They even lift out for step-saving tray service.

Crisper swings out! Shelf-Spacer Lever Swings! Everything swings out for reach-easy cleaning!
116 lb. Zero Degree Freezer
13 Cu. Ft. Total Storage

PLUS:

- Automatic Defrosting
- Smart new "built-in" look to fit any kitchen plan.
- Dairy Keeper compartment for butter, eggs, cheese.
- Roast-deep Meat Keeper.
- Color styled interior.
- Pushbutton safety latch door.

IT'S THE FABULOUS NEW
NORGE
Swing 'n Serve
REFRIGERATOR



Model CT-1358

Swing on Down
Get the
DEAL
Of Your Life!

Distributed by ROTH Appliances Distributors, Milwaukee, thru These Dealers

Appleton Appliance Co. 507 W. College Ave.

Finkle Electric 316 E. College Ave.

Good Housekeeping Shop 425 W. College Avenue

Bell T-V & Radio 204 W. Wis. Ave. Neenah, Wisconsin

Drop Those Matches, Lady!

Get a smart new
'58 NORGE
Match-Less
30" GAS RANGE

Tiny pilots light gas automatically at the turn of a dial. Automatic shut-off stops gas flow to oven if pilot is out.

Magic "Meal Sentry" Makes Every Pot and Pan Automatic!

Thermostatic control on top burner turns heat up or down to maintain cooking temperatures with pin-point accuracy. Foods can't burn, boil over, separate or stick! No more pot watching and guesswork! No scouring drudgery!

Plus:

- 24" Master Oven with Picture Window and Light.
- Harper-Wyman Burners.
- 4 1/2 Hour Clock-Timer.
- Speed Broiler
- Range Lamp.
- Top Griddle (optional).
- Titanium Porcelain Finish.

EASY TERMS! LOW DOWN PAYMENT!

Automatic Suds Return

is yours at fantastic savings on...



'58 NORGE
2 CYCLE
WASHER

Model AWS-16

A real steal for the thrift-conscious homemaker! Just set selector to SUDS position and hot, sudsy water from first wash returns automatically. 2 automatic cycles assure perfect handling of all fabrics. Set at NORMAL for regular loads; SHORT for delicate things.

- Automatic hot or warm wash.
- Automatic warm or cold rinse.
- Big 9 lb. porcelain tub.
- 5-year warranty on transmission components.

259⁹⁵

Automatic Lint-Out Dispenser Wheel

Cannot clog. Adds conditioner to rinse water automatically to float away lint... dissolve soap film... get clothes up to 39% cleaner!

WHILE THEY LAST!

Attention Norge Washer Owners!

Modernize your present Norge automatic washer with a Norge Dispenser Wheel. There are no installation problems.

Brand New '58 Model And Your Old Washer

LOW DOWN PAYMENT! EASY TERMS!

BROILS MEAT ON BOTH SIDES AT ONCE...
In half the time!

NORGE ELECTRIC RANGE
WITH 100% SMOKELESS
Vertical Broiler



Model E-3420-VB

No Money Down —

Your Old Range Is The Down Payment

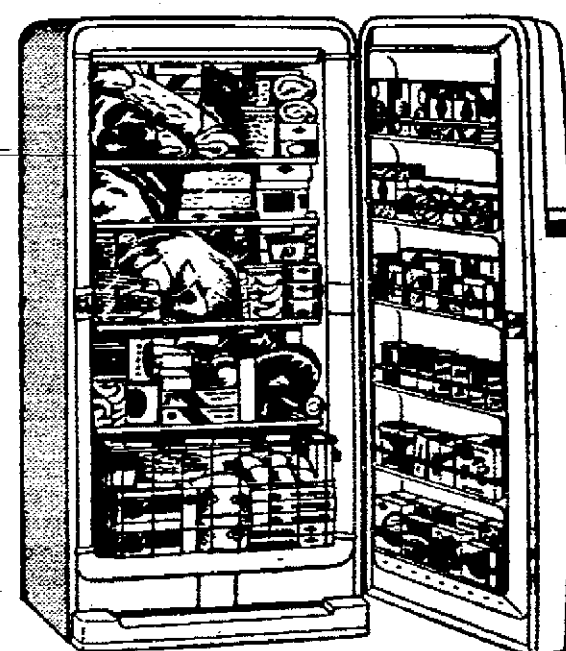
249⁹⁵

Special Trade-In Offer Now in Progress!

Broils with the door closed in one-half the time! Tenderizes the cheaper cuts of meat, searing in juices instantly from two sides. No smoke, spatter, clean-up; not even a broiler pan to clean!

- Controlled-heat cooking on top with amazing Meat-Sentry unit.
- Mammoth "blended-heat" automatic oven.
- Choice of colors: pink, green, yellow, white.

BUY NOW and SAVE!



Model No. VFB-107

NEW 500 LB. NORGE DELUXE FREEZER
with exclusive

"Safety-First"
FOOD FREEZING

Food is kept at constant zero temperature to maintain peak flavor through a combination of —

1. Super-powered Safety-Temp Compressor
2. Open-coil Jet-Freeze Shelves
3. Custom-Formed Insulation
4. Roll-Out Food Basket
5. Touch-A-Matic Door Handle

Special! 329⁹⁵

ACT NOW — WHILE THEY LAST!

Appleton Appliance Co.

507 W. College Ave.

Appleton, Wis. • Phone 3-8744

Finkle Electric

316 E. College Ave.

Appleton, Wis. • Phone 3-2811

Good Housekeeping Shop

425 W. College Ave.

(Across From Gloudehans)
Appleton, Wis. • Phone 4-2383

Bell T-V & Radio

204 W. Wis. Ave.

Neenah, Wis. • Phone 2-1848



Portable but With a Large screen are the characteristics of this light-weight television set. Controls are conveniently located at the side, small casters keep it lifted above the table and it has a built-in aerial. (Post-Crescent Photo)

Survey Answers Questions

Automatic Ironer Easy to Use, Saves Time, Gives Quality Work

To aid you in understanding just what an automatic ironer can do for you, a survey answers questions most frequently asked by the homemaker about automatic ironing.

Question: Is an automatic ironer really easy to use?

Answer: An automatic ironer is as easy to operate as the typewriter in your den or the car in the garage, but it, too, requires practice. According to a recent survey, nearly two-thirds of new automatic ironer owners reported that ironing had actually become a pleasure. Since the ironer is operated from a sitting position, many of these homemakers used their automatic ironer as a "work break" from other tasks.

Saves Time

Question: Does an automatic ironer really save much time?

Answer: Tests were made comparing automatic ironing with hand ironing using a typical family wash totaling 143 pieces. The wash included men's and women's clothing, children's wear, sleeping garments, underwear and household linens. With an automatic ironer, this ironing was completed in two hours and 52 minutes less than in hand-ironing the same laundry. This means a time-saving of nearly three hours per week.

Question: Is an automatic ironer useful for anything besides ironing flat-work?

Answer: It's in ironing such seemingly more complicated items as shirts, dresses and blouses that the bulk of time and work is saved. In an actual

Mountains of Dishes

The average homemaker washes 36,500 dishes a year, spends from 45 to 68 eight-hour days a year at the task — more than three whole weeks. This was found by the Ohio Study of hand versus automatic demand, it's time to change to also found that a dishwasher saves half this time.

survey, women who once thought they would iron only flatwork on their automatic ironers found that after the ironer was purchased it was used to iron over 97 per cent of all laundry.

Iron Pleats Too

Question: Is it extremely difficult to learn to iron shirts, dresses and pleated or ruffled items on an automatic ironer?

Answer: After a little practice, you'll be amazed at the ease with which these items can be ironed. Every ironer manufacturer includes with each ironer a clearly illustrated instruction book that pictures, step by step, just how to iron such garments as shirts, pleated skirts and ruffled, pleated or frilly articles. After following these photo instructions through a complete ironing once or twice, you'll find that even frilly blouses or a fussy husband's shirts can be ironed in just a few minutes. In addition, most manufacturers will send a home economist to the home to personally instruct and train new ironer purchasers.

Water Heater Service Low Cost Item

Question: Is the quality of ironing poorer when an automatic ironer is used?

Answer: Ironer ironing actually produces a much better quality of work—and with far less effort. An automatic ironer supplies steady and even roll and shoe pressure, with no heavy weight lifting by the homemaker. As a result the same good quality of ironing may be produced hour after hour. In hand ironing, ironing quality decreases as the homemaker begins to tire physically.

Wool Handles Easily

Question: What about pressing wool skirts or slacks on an automatic ironer?

Answer: Pressing done with an automatic ironer compares favorably with the finest professional work. In addition, hard surface fabrics such as sharkskin or serge which have a tendency to "shine" may be steamed by placing them on the ironer roll and pressing through a damp towel.

Question: Is finding space for an automatic ironer a problem?

Answer: There are ironer models available today to fit almost every need. Most ironer manufacturers make both portable models and cabinet models which are easily adapted to any room in the house.



Two Automatic Ironers, the one at the right, a simpler model are shown here. The model at the right is ideal for flat work, while the one being demonstrated can handle both flat work and more complicated pieces, such as shirts and blouses.

More Colors, Too

Size of Television Set Shrinking, Dealers Say

If you're in the market for a new television set, your dealer has some surprises for you. Unlike the last time you went into the market place for a set you'll find a wide range of colors and even some attractive portables.

But, the big difference is in the size of the average set. The traditional boxy look of the television set is vanishing. Sets this year are four inches shallower on the average than

last year. And the trend has been in full way for several seasons.

Those who have them say Fox Cities area this last year offered at slightly higher prices, height of their sending towers is a boon. You might want to try it.

Colors? You name them. Most startling development is the trend toward 2-tone color channels in some instances.

Portables this year are of increasing popularity in the Fox Cities, especially since

antennas and also are less boxy than years past. A number of models are available in dressy vinyl plastic. You'll find them approaching the look and features of table and console models.

Color TV, the sending of programs in color, that is, is increasing and so is the sale of color TV sets. Dealers indicate a boom toward color TV sets may be building.

Two TV stations serving the Fox Cities area this last year offered at slightly higher prices, height of their sending towers is a boon. You might want to try it.

Color TV sets are becoming more popular in the Fox Cities, especially since

more programs, most of them top-rated, are broadcast in color.

Prices range upward from under \$500 and sets come in table and console models in a wide range of finishes and colors.

Color TV reception is much improved, dealers say. Early purchasers complained of difficulty in keeping sets in proper adjustment, but modern sets offer no trouble when equipped with a proper antenna.

Don't Crowd Washer

When placing clothes in your washer, take care not to overcrowd. Generally, a standard washer holds about eight or two single sheets, plus several smaller items to make up a full load.

Window Air Units Inexpensive Buy

Sometimes the owners of older buildings find it's cheaper to install an army of window type room air conditioners rather than cut through conduits, tear up concrete and chop holes in floors to put in a central cooling system.

The Gulf building in Pittsburgh, for example, chose window-type coolers for its 42 floors of offices.

Better Buy Now—Win a Houseful of Appliances!

You Can Win!
Over \$3,000 Worth
Of 17 Major Prizes

- Ranges
- Refrigerators
- Electric Dryers
- Automatic Washers
- Combination Washer-Dryer

The FOX CITIES of WISCONSIN

better buy NOW!

Enter Only
At the Dealers
Listed In This Ad!

- Food Freezers
- Electric Hot Water Heater
- Electric Dehumidifier
- Electric Mangle Ironer
- Portable Television
- Electric Dishwasher

"Houseful of Appliances" CONTEST

Complete the following statement in 25 words or less:

Now Is The Time To Buy For Best Appliance Values Because —

RULES

No Purchase Necessary to Enter This Contest.

- 1 This contest is open to any resident 18 years of age or older living in the Fox Cities and their trading area except appliance dealers and distributors, employees of the Wisconsin-Michigan Power Company, the Appleton Post-Crescent and members of their immediate families.
 - 2 Contest opens Thursday, May 8th and closes midnight, Sunday, May 18th.
 - 3 Entry blanks can be secured only at one of the appliance dealers listed below. Contestants may enter as many times as they wish. All entries must be mailed on or before midnight, Sunday May 18th to:
- Houseful of Appliances Contest
Appleton Post-Crescent
Appleton, Wisconsin
- 4 If, during the contest period, from May 8th through the 17th a contestant should purchase new, one of the following major appliances, and then wins a prize in the contest, he or she will receive double the purchase price paid for the new appliance when originally purchased. The purchase must have been made from one of the appliance dealers listed below on this entry form.
 - 5 All entries become the property of the Appleton Post-Crescent and none will be returned. The decision of the judges is final. In case of ties, duplicate prizes will be awarded. An entrant can win one or more of the prizes provided he or she has entered the contest at one or more dealer showrooms. Winners will be announced May 29th, 1958.
 - 6 All entry blanks must be filled out in full. Failure to do so will automatically disqualify the entrant.

GET YOUR ENTRY BLANKS ONLY AT DEALERS LISTED BELOW

APPLETON
Appleton Appliance Co.
Appleton Mavtag
Finkle Electric
Gamble's
Geenen's
General Sales Co.
Good Housekeeping Shop
Goodyear Store
Heid Music Co.
Home Appliance Co.
Langstadt Electric
Marshall-Wells
McKinley Sales
O.K. Rubber Welders
Sears

Trudell's TV & Appliance
Vandenberg Electric
Ward's
Warehouse Outlet
Wichmann's
Wisconsin-Michigan Power Co.

KIMBERLY
Verhagen Hardware

NEENAH-MENASHA
Becher Electric
Bell TV
Druck's Electric
Kell-Werner
Krueger Hardware
Langstadt's

Music Box Associates
William J. Quinn
Ransler's
Wichmann's
Wisconsin Michigan Power Co.

KAUKAUNA
Gustman's
Hase Hardware
Hartjes Electric
Kaukauna Hardware
Star Appliance

LITTLE CHUTE
Lamers Hardware
Loek Hardware
Van Vreede Appliance

100 WEST COLLEGE AVE.

Phone
Reg. 3-6661

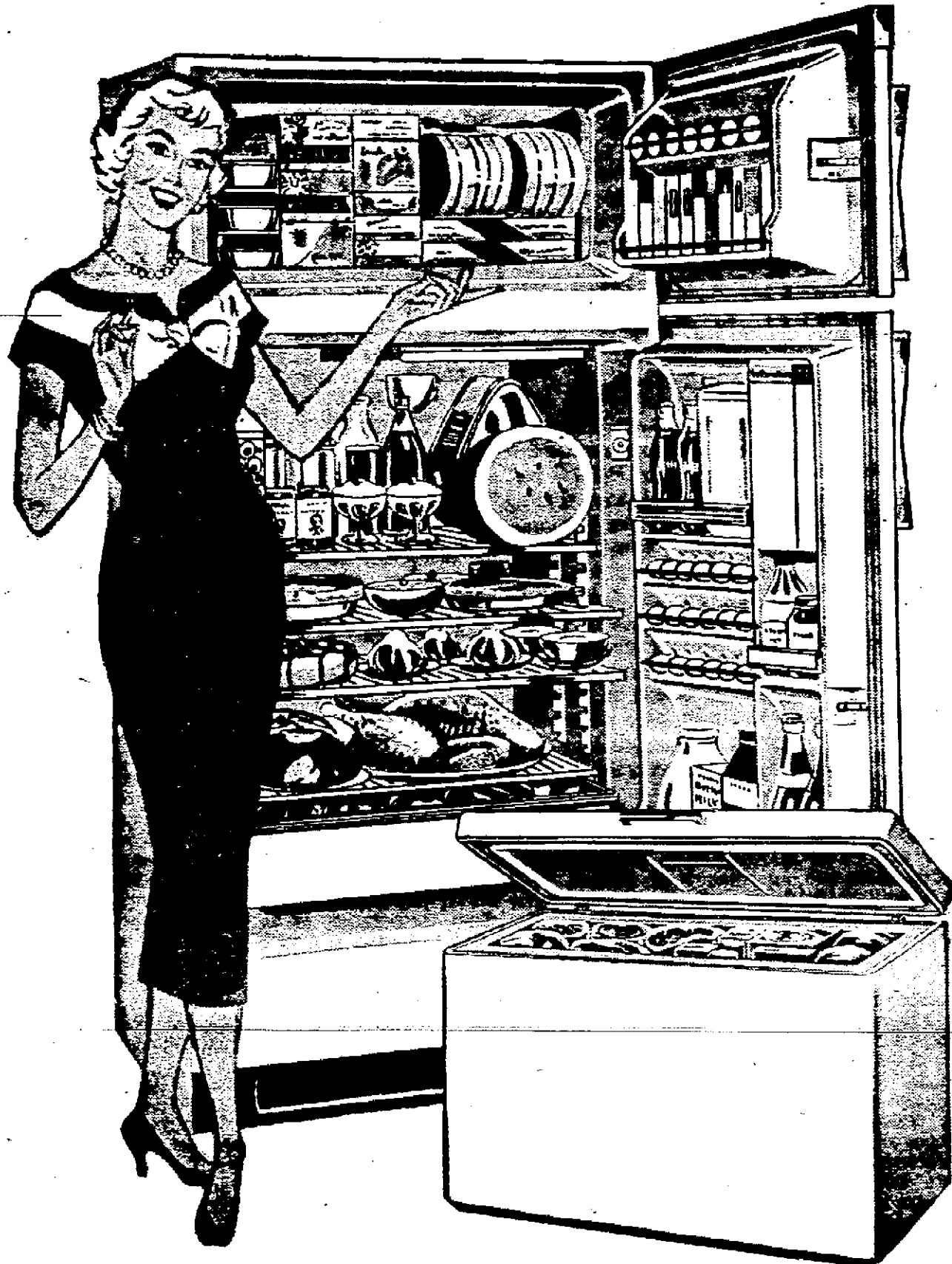
BEST APPLIANCE VALUES!

better buy NOW! ★ ★ ★

WARDS

You can win a house full of major appliances which will include a Ward's Deluxe Signature Electric Dryer — See it on Display! Be sure to stop in for your free contest entry blank. — MAIN FLOOR or SECOND FLOOR.

NATIONALLY ADVERTISED AIRLINE—TRU-COLD—SIGNATURE APPLIANCES SOLD ONLY BY WARDS



- 101-lb. True-Zero freezer has convenient juice and package racks in door.
- Smart straightline design for that modern "built-in" look—arctic blue interior color styling.
- Refrigerator storage door has molded egg racks, a handy beverage decanter and space even for half-gallon milk cartons.
- "Sure Seal" safety door opens from the inside with just a slight push.
- 3 glide-out shelves bring food out for easy selection—can be adjusted to different heights.
- Full-width crisper keeps fruits and vegetables fresh and moist cold.

TRU-COLD refrigerator-freezer combination

with trade **\$299**

No down payment with trade

- 12.1 Cubic Ft.
- Cycle-Cold automatic defrost
- True-Zero freezer holds 101-lbs.

Defrosting is automatic—no pans to empty, no buttons to push, no messy coils to drip defrost water on food. Exclusive Cycle-Cold goes to work the instant you close the door—restores cold 4 times faster than ordinary refrigerators. Puddings jell quicker, drinks cool faster!

Big 15 cu. ft.

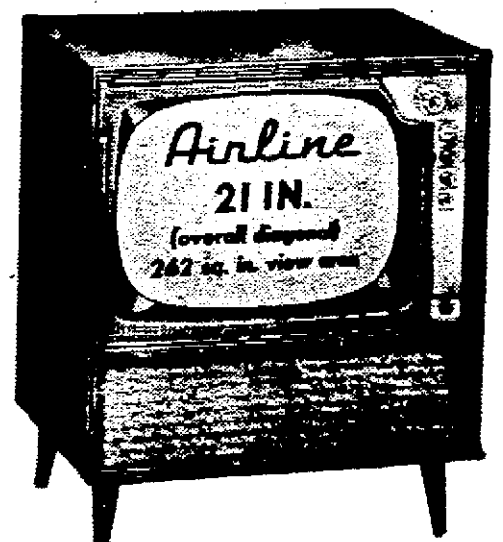
TRU-COLD Chest Freezer

\$219
\$10 DOWN

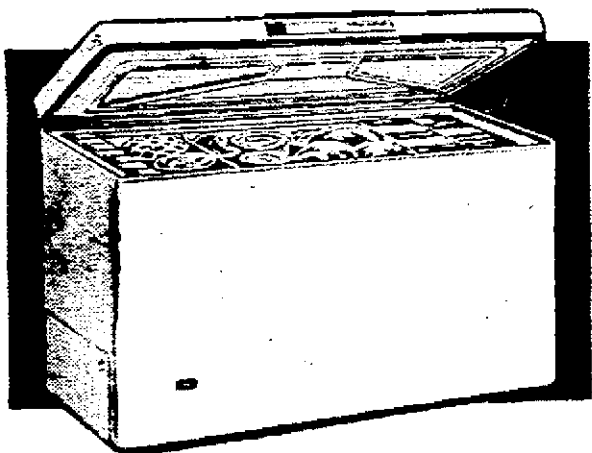
Just like having a supermarket right in your home—freezer stores 525-lbs. of food. 5 year warranty on sealed unit.

Wards own famous brand, made exclusively for Wards by America's top manufacturers. Wards brand is your best-buy.

WARD'S AIRLINE SLIM-LOOK CONSOLE



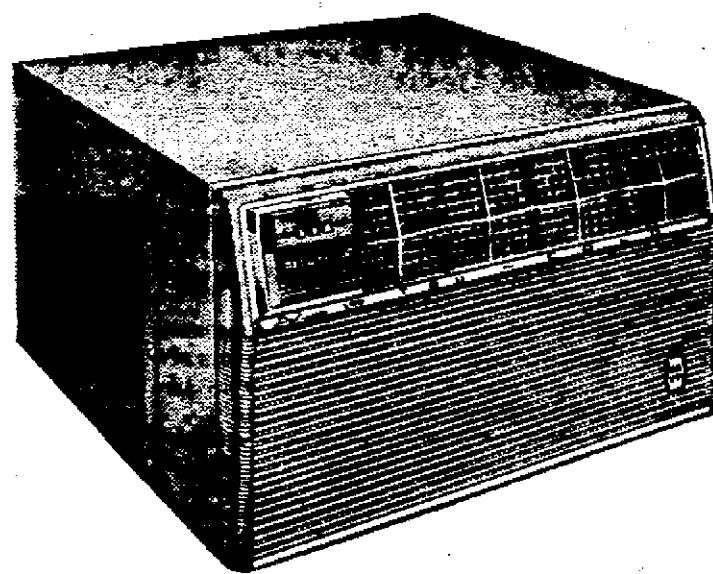
Blond \$10.00 Extra



15 cu. ft. TRU-COLD chest freezer holds 525 lbs. food. Straight-line design for that "built-in" look.

- Divider
- Arctic green Interior color

269⁹⁵



WARD'S 1 H.P. TRU - COLD Air Conditioner

There's no reason to swelter in summer's heat and humidity. Sleep in complete comfort, free from dust, heat and humidity. See Ward's Tru Cold for only

149⁹⁵

254⁹⁵

WARD'S SUPREME Airline 21" TV

New narrow front design — looks trim. Tilted safety glass, mahogany finished cabinet. You get 1 year's free service, too. See it in action!

BETTER BUY NOW

13.7cu. ft. TRU-COLD 2-door Combination

429⁹⁵ with trade

- Cycle-Cold automatic defrost refrigerator
- 161-lb. Food Freezer

Spacious refrigerator on top, no need to bend. Foot pedal releases freezer door. Cycle-cold recaptures cold 4 times faster than ordinary refrigerators.



BETTER BUY NOW

11.6cu. ft. TRU-COLD 1-door Combination

299⁹⁵ with trade

- Cycle-Cold automatic defrost refrigerator
- 72-lb. Food Freezer

Cycle-Cold goes to work the instant you close the door—puddings jell faster! Handy glide-out shelves adjust for bulky foods. "Sure Seal" safety door.



Automatically washes all-fabrics safely!

\$239⁹⁵ \$10 down

Has 5 wash-water temperatures to wash everything—even new synthetics! Water-fill selector. Fabric guide.

Fast "blow through" dryer saves current!

\$179⁹⁵ \$5 down

Dryer shuts off automatically when clothes are dry—come out wrinkle-free! 3 drying actions. Handy fabric guide.

\$5 DOWN BUYS ANY APPLIANCE UP TO \$200, \$10 DOWN BUYS ANY APPLIANCE OVER \$200!

'Automatic' Can Mean Many Things

Standard Set of Definitions Lessens Shopping Confusion

How automatic is automatic? Well, the answer is not an automatic one when you are shopping the field for a washer, admits the American Home Laundry Manufacturers' association, due to a number of advertising terms like "automatic," "completely automatic," and "fully automatic" which may be confusing.

Their research division has issued a set of standard definitions to lessen the confusion. According to definition, there are "automatic washers," "semi-automatic washers," "wringers washers," "spinner washers" and "combination washer-dryers" to choose from when shopping for this appliance.

For instance, an automatic washer is just what the name implies. It is a "power-driven device for washing fabrics, which upon one setting of controls, (a) fills itself with water at a set temperature (or near that temperature as the water delivered to the washer permits), (b) washes, (c) rinses, (d) extracts water, and (e) stops—all without further attention on the part of the operator." For a washer to be automatic, the Association says, all that is necessary is to load it, set it, and forget it. At the end of the cycle clothes will be clean, damp-dry, and ready to go into the dryer.

If you're shopping for a semi-automatic washer, the definition is: "A power-driven device which performs filling, washing, rinsing, and water extraction functions, performed by the automatic washer, without the operator's removing the fabrics, but which requires that one or more of the operations be controlled by setting controls subsequent to the original setting." In other words, it is not necessary to remove clothes during the washing and rinsing operation, but you must make at least one additional setting of controls once the load has started to wash.

Definitions for three other types of washers, in brief, are as follows:

Wringer washer... "equipped with a power-driven wringer for extracting water."

Spinner-type washer... "in which clothes are washed in one container and removed to another for rinsing and water extraction," and Combination washer-dryer... "for both washing and drying fabrics, which, upon one setting of the controls, combines the automatic washer and automatic dryer functions in one continuous operation."

Makers Stand Behind Units

Air Conditioning Manufacturers Give 1-Year Guarantee

Most factory guarantees on air-conditioning units cover all components against defects in workmanship and materials for one year and the refrigeration cycle for an additional four years. Thus the refrigeration system is covered for a period of five years.

These guarantees include: only replacement of parts, and so you, as the customer, must look to the dealer involved in the execution of the warranty, particularly in the first year of the warranty period. Be certain your dealer has service available for you if needed.

Air conditioning can certainly contribute comfort and pleasure to living. Make your purchase a careful one — and be sure you get what you need to do the job and get what you are paying for.

The following are excellent rules for the consumer to adopt and remember when buying an air conditioner.

1. Don't buy from an unauthorized factory dealer. Only an authorized dealer can complete a factory guarantee.
2. Don't buy from anybody who does not have a permanent place of business. Blind telephone number and week-to-week addresses are dangerous.
3. Don't buy from a dealer who does not have a service department. Poorly installed conditioners can give you considerable trouble.
4. Don't buy from just anybody who might be here today and gone tomorrow leaving you "holding the sack" on your warranty guarantee.



Today's Automatic Dishwasher Is a far cry from the earliest, hand-propelled machine of 1909. It also is a far more efficient dishwasher than the first automatics introduced in the late thirties. This one has double-deck washing action, specially designed roll-out racks for dishes and utensils and a door that opens often fashion for ease in sorting, stacking and removing dishes. The table top also offers more counter space.

Story of Progress

Automatic Dishwashers Developed From Hand-Driven Model of 1909

The year: 1909. The place: Syracuse, N. Y. The time: Fall.

A young man sits working on a round-shaped tub with four legs attached to it. On one side of the tub is a hand crank with large iron gears. Inside the tub are plungers which move up and down when the hand crank is turned. This motion of the plungers splashes water against his mother's dinner dishes stacked in the tub.

This is the world's first dishwasher.

As far back as 1860, patents were filed in Washington describing novel methods of eliminating the daily chore of hand dishwashing. No progress was made until 1909 when the first successful commercial dishwasher was manufactured and sold for \$50. This Walker dishwasher was later developed by one of the largest producers of automatic dishwashers.

Today's Symbol

Today, the dishwasher enjoys a very special place in the hearts of the 2,900,000 women who own this machine. By 1960, market experts predict that about 4,000,000 families will own dishwashers. The dishwasher has become a symbol of modern living, because this appliance saves busy homemakers more time than any other piece of household equipment. Its growth is being influenced by the changing housekeeping habits of American families.

In the last 15 years, thousands of women have taken jobs in of-

fices and factories, leaving less time to do housework. In addition, rising costs of living have ended the days of the domestic servant and the "part-time" maid, causing a further increase in demand for time-saving appliances in the kitchen and home laundry. Travel, higher educational standards, and growth of the modern concept of all-electric living are also important factors in the growth of the dishwasher.

The crude dishwasher manufactured in 1909 was the first attempt in history to relieve the monotony of the daily chore of dishwashing. Actually these first machines didn't give women the things they wanted. No market research departments existed to test consumer desires, and since the dishwasher had never been commercially successful, its design and functions were pretty well limited.

Changes Made

By 1913 homemakers could forget about hand-cranked dishwashers because that year an electric motor was attached to the bottom of the tub. To grandmothers, "plug it in, and leave it alone" was sheer luxury. That year consumers purchased 300 dishwashers. Most of these were assembled by hand.

Several noticeable changes were made in the 1919 model. It was enlarged to hold more dishes and a completely new washing principle was introduced. A long blade, the diameter of the tub bottom, swept back and forth across the tub bottom, producing a wave of water that splashed over the dishes. This model also had a water level indicator gauge, telling the housewife just how much water was left in the tub. In 1919 strange new powders called "detergents" were used for the first time in history.

With the introduction of the

1924 dishwasher, purchases increased to about 400 per year. This year the first combination sink and dishwasher model was manufactured. This model helped increase consumer acceptance of dishwashers and was to become a major factor in later years.

The 1928 dishwasher with an impeller and direct drive motor helped persuade more homemakers that a machine really could wash dishes. Low, streamlined and finished in white enamel, this dishwasher was considered to be the ultimate in styling for the "modern" kitchen. Just one thing was wrong. This model was made from cast iron, and either a hoist or winch was required to have it installed in the kitchen.

Development in 1930s

The 1930 dishwasher saw the beginning of the square-faced, all steel construction with a white enameled body. The height of this model was reduced to table-top size to allow better blending with other household appliances and kitchen necessities. A simple 2-knob control, silverware trays and larger dishracks were new convenience features added to this machine.

The front-opening door dishwasher was introduced in 1937. This gave the homemaker work space on top of the dishwasher. A new type silverware tray, placed in the middle of the dishwasher, resulted in improved washability.

In 1939, appliance manufacturers introduced a detergent model also had a water level indicator gauge, telling the housewife just how much water was left in the tub. In 1919 strange new powders called "detergents" were used for the first time in history.

With the introduction of the



This 1969 Walker dishwasher, later acquired and developed by another firm, is believed to be the first ever produced in the United States. It used the principle of dashing water against the dirty dishes with three plungers in the tub of the machine forcing the water from the bottom upward. The housewife turned the crank arm to make the plungers travel upward; a cam released the plungers when they were at the top and they came down with sufficient pressure to push the water up and over the dishes.

Air Cooling Unit Girl's Best Friend

Diamonds, as extolled by musical comedies and similar media, may be a "girl's best friend," but when she's a working girl in an office or plant in hot sultry weather — she may decide that air-conditioning can take the place even of the sparkling gems.

For without air-conditioned surroundings during her working hours — and at home, as well — she'll have a hard time achieving the glamour that may get her into the diamond bracket.

With air-conditioning she's a crisp, cool career girl; without it she's a limp, drooping, tired-out shadow of herself, with damp curls and a nose glistening with perspiration.

Nowadays most secretaries, stenographers and other feminine help inquire into the working conditions when they take a job — and air-conditioning is one of the most desired "conditions."

The demand for air-conditioned offices has grown to such an extent that all new buildings are being air-conditioned from the start; as a result all the old ones are having to install systems. It is virtually impossible to rent non-air conditioned space to employers, because employers know that they can't attract new employees to non-air conditioned offices and for wash and wear garments for this summer, and it's the smart homemaker who plans to use her automatic clothes dryer to keep her man looking his well-dressed best!

Washday Wonder

Laundry Facts Given On Combination Units

Since many homemakers are curious about how a combination washer-dryer actually works, the American Home Laundry Manufacturers' association has supplied some answers to the questions most frequently asked about this new washday wonder.

Question: How do you use a combination washer-dryer?

Answer: In operation, the combination unit has been called a "2-minute laundry" for it takes only one minute to load the combination and set the controls, and one minute to unload it at the end of the drying cycle. The washer-dryer automatically fills with water at the temperature you select, then washes, rinses and dries the clothes. The unit stops automatically when clothes reach the degree of dryness you have pre-chosen.

Question: Does the combination unit give as good results as a separate washer plus dryer?

Answer: Yes. Clothes are washed just as clean, and emerge just as dry, soft and fluffy. In addition, homemakers are spared the inconvenience of having to return to the machines to transfer wet clothes from washer to dryer.

Question: Can clothes be either just washed or just dried in the combination?

Answer: Either the wash or the dry cycle may be used separately. All washer-dryer manufacturers enclose an instruction book which includes directions for using the combination as a washer or dryer separately.

Question: Is it necessary to pretreat clothes in any special way before placing them in the washer-dryer?

Answer: No more so than would be necessary with separate units. Simply sort, pretreat and check clothes just as you ordinarily would to prepare them for laundering.

Question: How much time does the combination unit take to wash and dry clothes?

Answer: Time varies according to the contents of the laundry load. In general, the washer-dryer takes from 60 to 90 minutes to go through the complete cycle. However, once controls have been set, the machine needs no further attention, but launders clothes automatically from start to finish. The combination has ushered in the effortless wash day.

Home Launder Man's Clothes

Synthetic Suits Fair Well in New Automatics

The man whose wardrobe is laundered at home is apt to be one of the best-dressed men in the public eye this summer.

That's because new wash and wear suits, slacks, and dress and sports shirts in fabrics made with chemical textile fibers thrive on machine washing and drying. They're easily washed, dry quickly, and emerge from an automatic dryer almost wrinkle-free. Furthermore, such automatic wash and wear garments resist muzzing and wrinkling and stay neat — looking throughout even the most active days.

Suits of dacron, orlon, acrilan and nylon, or blends containing a high percentage of these fibers can be successfully machine washed and dried by the following procedure: Use five to eight minute washing cycle or special fabric cycle with warm or cold water, and re-crisp, cool career girl; without it she's a limp, drooping, tired-out shadow of herself, with damp curls and a nose glistening with perspiration.

Nowadays most secretaries, stenographers and other feminine help inquire into the working conditions when they take a job — and air-conditioning is one of the most desired "conditions."

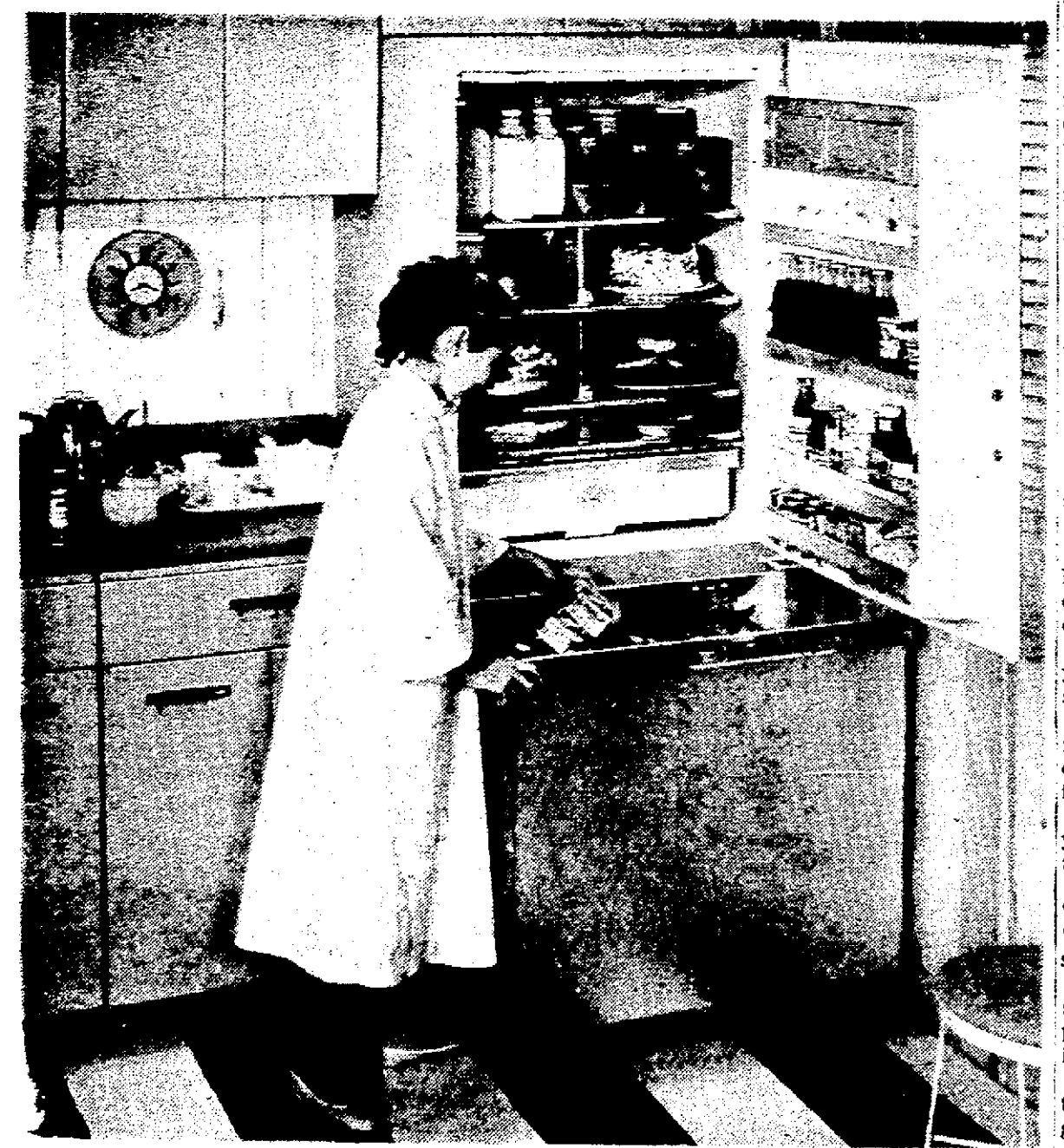
The demand for air-conditioned offices has grown to such an extent that all new buildings are being air-conditioned from the start; as a result all the old ones are having to install systems. It is virtually impossible to rent non-air conditioned space to employers, because employers know that they can't attract new employees to non-air conditioned offices and for wash and wear garments for this summer, and it's the smart homemaker who plans to use her automatic clothes dryer to keep her man looking his well-dressed best!

Check Washer Yourself Before Calling Service

It's a nuisance when you have an armload of dirty clothes and your faithful washer doesn't start on cue. But don't "blow a fuse" and run immediately to the telephone to call your serviceman. There may already be a fuse blown.

1. If the washer doesn't start, check the power cord to see that it is securely plugged in. Next, check the house fuse that feeds your washer circuit to be certain a fuse hasn't blown.
2. If you aren't getting water in your washer, check both the hot and cold water faucets, making sure they are turned all the way on. If this is not the cause, set the timer for the final spin-dry period and allow it to complete the cycle. This clears all remaining water from the washer and resets the water-fill mechanism.
3. If water does not drain from the tub as it should, carefully check the drain hose for kinks by tossing slacks in dryer washer.
4. Recheck each of the above in a second time and if still unsuccessful, call your service man.

Chances are that by carefully making the above inspections before calling for help you'll find the trouble, and it's the smart homemaker who plans to use and (2) complete your wash to time. Save your service call for the time it may really be necessary!



Convenience of the 1958 refrigerator-freezers is emphasized by the junior miss pictured here using the big roll-out freezer that is separately insulated and refrigerated. Functional styling of straight-line design models is illustrated by the square-in-a-corner illustration. Absence of coils on the back permit it to fit flush at rear. A magic corner hinge permits door to open fully, even though installed flush at side.

Sinister Signs

House Haunted? More Power Chases 'Ghosts'

Do you live in a haunted house? Four out of five families do and are haunted by the ghost of low housepower.

Here's how you can detect your ghost. Watch out for these signs of an eerie presence.

Does "something" make your fuses blow — or circuit breakers trip open — with irritating frequency?

Is there an "evil eye" cast on your iron — your toaster — so that they heat slowly?

Do lights mysteriously "blink" or television picture "shrink" for no apparent reason?

Do electric appliances act strangely even though the repair man insists there is nothing "wrong" with them?

Do ugly tentacles creep along the baseboards or "octopus" growths spring from outlets?

Needs Outlined

If you've been troubled with these sinister signs of the housepower ghost the chances are you need:

A larger electrical "main" — this is where electricity enters your home. It should be large enough to carry all the power you need now and still permit adding additional major equipment, easily, with minimum installation cost.

More branch circuits of larger wire — these are the "pipes" that carry electricity to the lights and appliances throughout your home. When several appliances must share a single circuit they become "undernourished," don't work properly, often cause "blackouts."

More outlets — the outlets in your electrical system correspond to the faucets in your plumbing system, except that you require many more electrical outlets than water faucets. But remember outlets alone are not enough; they must have enough branch circuits and large enough service "main" to back them up.

Get a housepower rating from your electrical contractor today and don't let the low housepower ghost keep your home half alive!



It's Practical to Do a Load of laundry every day in a combination washer-dryer that washes clothes with only three gallons of water plus that absorbed by the load. Constantly moving clothes are sprayed with constantly filtered sudsy water in a new washing action that adjusts automatically to the weight and absorbency of various fabrics. Only 33 inches wide, gas or electric combination models are available in pink, yellow or white baked enamel finishes with porcelain enamel tops.

Efficient Use of Range Investment Protection

Direction Book Tells Purchasers How To Get More Out of New Kitchen Unit

You're protecting your investment when you take the time to learn how to care for your electric range. Reading the direction book that comes with your new range will help you get more for your money in terms of long-time serviceability. Manufacturers have put considerable time and effort into making direction books that are easy to understand and follow. They believe in their products and they want their customers to stay sold. That's why they want you to get the most from your electric range. The most important single rule is maintenance on a regular basis. Clean up spilled food and boil-overs as soon as possible. Attend to having repairs made by a qualified electrician promptly. Electric ranges aren't much of a chore to clean when given regular care after each meal or as spills occur during cooking. When cleaning enameled surfaces while the range is hot, use a paper towel or dry cloth. A damp cloth might crack the enamel.

Fit Heater To Home Needs

Faster Recovery Units Call for Smaller Tanks

Supposing you've decided the family should give itself a gift—a much needed new gas water heater. Do you know what size to buy?

They range in size from 30 to 100 gallons. The size you buy should be determined by two things: The amount of hot water you need and the recovery capacity of the heater.

Recovery capacity means the ability of the heater to replenish hot water as fast as it's used. With a fast-recovery heater you can use a smaller tank. This will save you money on purchase price, installation, maintenance and operating costs. Besides, it will take up less space.

Many 30-gallon gas-fired water heaters will recover their entire capacity in about an hour. They give more hot water per hour than any other kind of automatic heater.

No Danger Gas water heaters will turn off and on automatically. And there is never any danger their hot water supply will be cut off by power failures or delivery curtailments.

There are many automatic gas tanks that have dial-like controls enabling you to obtain instantly the very high temperatures required for automatic dishwashing and laundering.

Gas heaters are equally at home in the kitchen, concealed in closets or shown counter-top height alongside other modern home appliances. Their "new look" colors make a big hit with housewives, too.

But the final factor in selecting the kind of water heater you need is determined by conditions affecting your local water supply. Your local gas utility company is best equipped to advise you on the kind of tank material most suitable for your area.

New Dishwashers Excellent Purchase

The answer to the question, "Is a dishwasher worth buying?" is a resounding "Yes." In a before-and-after test with ten families, it was found the average housewife scrapes, washes, rinses, dries and stores over 100 separate items a day, or 4,000 a month.

Machine washing cut actual time spent at the chore by about one-half, washed dishes cleaner, cut breakage, halved towel consumption. Biggest because stagnant air acts as a gain reported—the extra time to do as they pleased.

Stubborn Spots

When the range is cool, wash with a sudsy cloth and finish with a clean damp cloth. A mild household cleaner may be used for stubborn spots.

Drip trays should be cleaned carefully. Food that has dried on electric surface units should be burned off. Never immerse electric units in water. Oven compartments can be cleaned with commercial cleaners specifically designed and marketed for this task. Directions should be followed closely. Steel wool, scouring pads and cleansing powders may also be used to remove spattered grease and fried food.

A rag saturated with household ammonia can be placed over stubborn dried spots and left overnight. The next day the spot should come off easily after scouring and washing.

For cleaning around the push buttons, try cotton-tipped swabs.

Air Cooler Performs 7 Key Functions

The modern air conditioner performs seven important functions as follows:

1. Cools You live each day feeling refreshed—even when it's sizzling hot outside. Helps you sleep better, eat better, work better, feel more energetic on hot summer days. And—air is automatically maintained at your comfort level by the Automatic Temperature Control!

2. Dehumidifies Literally cool-dries the air for you on hot, sticky, humid days. You breathe comfortable, healthful, invigorating air—free of oppressive humidity.

3. Filters Air is cleaned, made mountain-fresh by passing through a heavy-duty fiber glass filter. Irritating pollen and dust are removed. Keeps furniture, drapes, etc., cleaner... less housework.

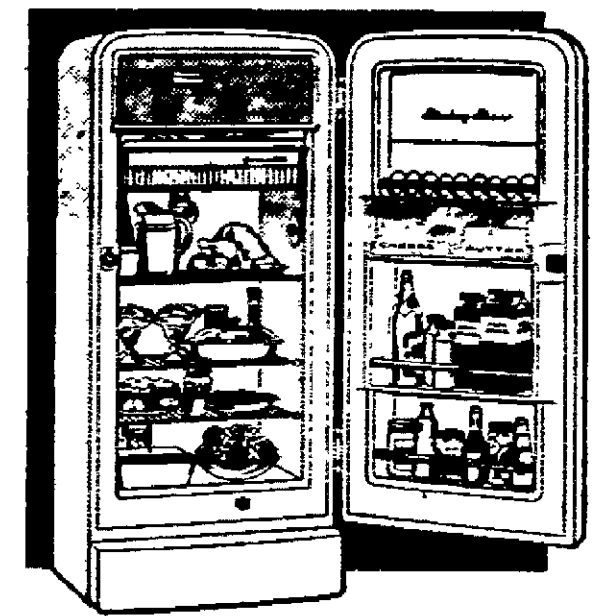
4. Exhausts Clears the room of smoke, odors, and stale air in a matter of minutes. Keeps inside air sweet, fresh, clean. No uncomfortable drafts caused by open windows.

5. Ventilates Brings fresh, filtered air in from outside when room feels stuffy. Gives your room a complete change of air in a matter of a few minutes.

6. Heats Takes the chill out of cool mornings and evenings. Enables you to enjoy more year-round comfort from your air conditioner.

7. Circulates Keeps inside air in gentle, constant movement. Important because stagnant air acts as a suffocating blanket, makes you feel uncomfortable.

LOOK AHEAD... and you'll choose "Woman Designed" PHILCO!

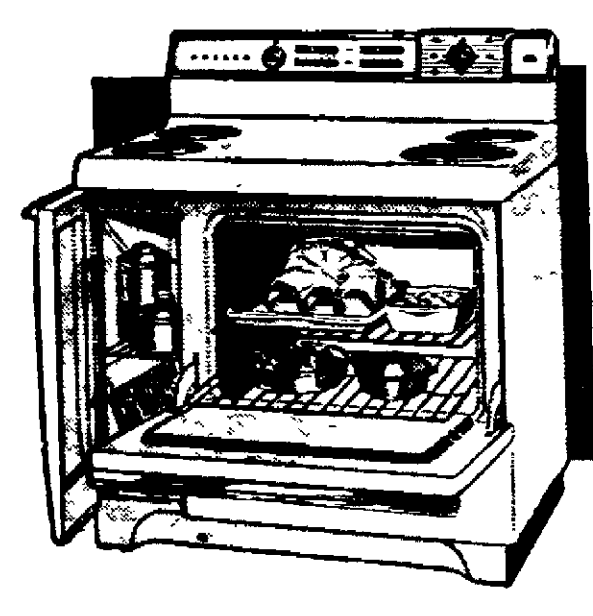


PHILCO 8 1/2 cu. ft. Refrigerator

- 32 lb. freezer capacity
- Full length Dairy Bar storage door
- Milk shelf holds 1/2 gallon cartons
- Butter keeper and cheese keeper
- Full-width chiller drawer
- 9-position cold control
- 5-year warranty.

179⁹⁵

NO DOWN PAYMENT!

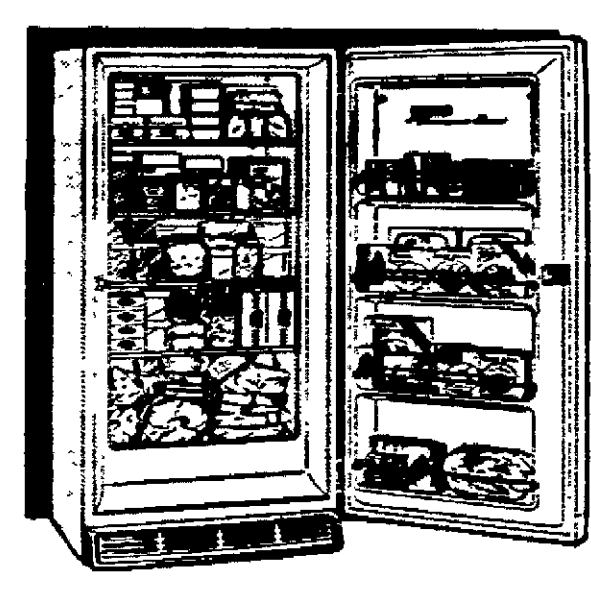


PHILCO Deluxe 40-in. Range

- Push button surface unit switches
- Completely automatic oven
- Large storage drawer plus storage compartment
- Divided top arrangement of high speed surface units
- Extra wide banquet size oven.

219⁹⁵

NO DOWN PAYMENT!



PHILCO Upright Freezer

- Five refrigerated shelves
- Additional freezing coils in top
- Handy "Put-n-Take" storage door
- Holds 400 lbs. of frozen food
- 3-year food spoilage warranty
- 5-year warranty on unit.

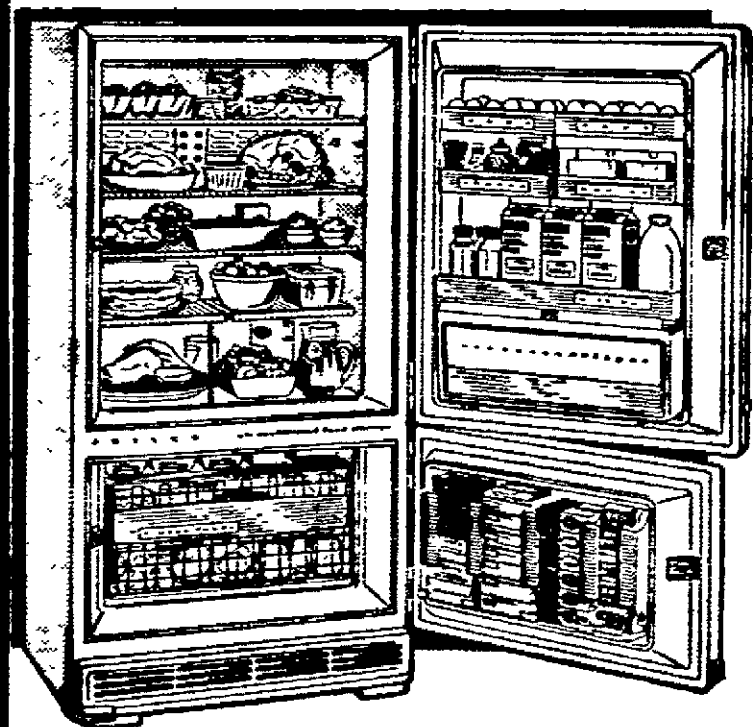
249⁹⁵

NO DOWN PAYMENT!

QUALITY HAS NEVER BEEN SO HIGH AS IT IS TODAY!

Better Buy NOW!

TRADE ALLOWANCES HAVE NEVER BEEN MORE LIBERAL!



PHILCO SUPER MARKETER

- Completely automatic refrigerator - freezer combination
- 12 cu. ft. capacity
- Freezer stores 120 lbs. of frozen food
- Tip-toe pedal latch for separate freezer door
- Exclusive air conditioned food storage
- 5-year warranty.

299⁹⁵

NO DOWN PAYMENT!

The FOX CITIES of WISCONSIN



APPLIANCE VALUES!

better buy NOW!



It's A Washer — It's A Dryer!

PHILCO-BENDIX DUOMATIC

- Washes, then completely dries clothes in one work-saving, automatic operation
- Big filter drum washes clothes cleaner... absolutely lint-free
- Separate three temperature water selection for soak, rinse and wash waters.

379⁹⁵

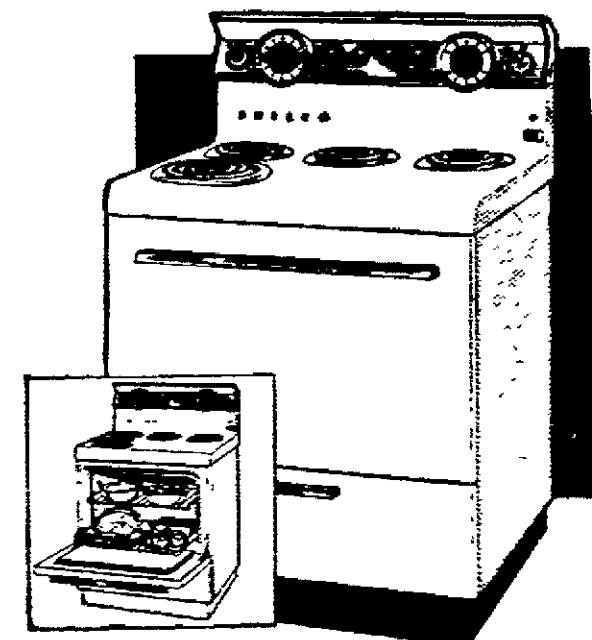
NO DOWN PAYMENT!

CREDIT TERMS HAVE NEVER BEEN EASIER THAN THEY ARE TODAY!

Better Buy NOW!

Better Buy NOW!

NO DOWN-PAYMENT NEEDED! TWO FULL YEARS TO PAY!



PHILCO Deluxe 30-in. Range

- Convenient L-shaped surface arrangement
- Roast-meter assures perfect roast every time
- Automatic timer-clock and 1-hour interval timer
- Super-wide oven with Philco "Broil-Under-Glass" for true smokeless broiling

259⁹⁵

NO DOWN PAYMENT!

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BEST APPLIANCE VALUES!

better buy NOW! ★★



New You
Can Own a
**G-E
Upright
Freezer**
For Only
228⁸⁸
Model HU-10R

G-E BOOKSHELF FREEZERS

With Magnetic Doors

The G-E Bookshelf Freezer puts twice as much food within easy reach as a comparable sized chest freezer.

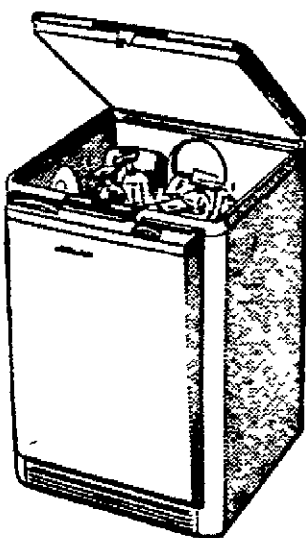
G-E MOBILE MAID DISHWASHERS

Wash Everything!

- New "Flush-Away Drain"
- Sanitize Dishes!
- Completely Automatic!
- Holds Up to a Service for 8!

218⁸⁸

Model SP-40



G-E FILTER-FLO WASHER

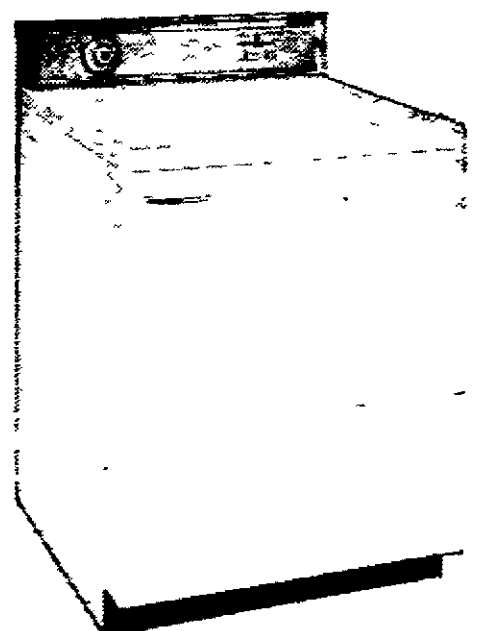
Famous G-E Filter-Flo
Washing System Cleans
and Recycles Wash Wa-
ter to Give You Cleaner
Clothes.

WITH TRADE

218⁸⁸

Model WA-603R

- Non-Clogging Moving Filter . . . made of metal, won't clog . . . makes handy detergent dispenser, too!
- Big Capacity . . . 18 Pounds, over 50% more capacity than many other automatics!
- Water-Saver for Small Loads . . . saves gallons of water, choice of hot or warm water to suit fabric needs!
- Two Wash Cycles . . . for normal washes and short cycles, for delicate silks, synthetics and other fabrics!



G-E CLOTHES DRYER

With High-Speed
Drying System

WITH TRADE

168⁸⁸

Model DA-610R

- TIMER DIAL . . . allows selection of drying times . . . snuffs off automatically!
- ADJUSTABLE CONTROLS . . . select high or low heat and push the start button . . . that's all you do!
- HIGH SPEED DRYING SYSTEM . . . clothes dry quickly and naturally . . . making them soft and fluffy!

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Guarantee That Your Decision To Buy A Major Appliance or Television Receiver Bearing The G-E Label NOW Is Your Assurance That You Will Receive Highest Quality, Better Terms and Lower Prices. **BETTER BUY NOW!**

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| ★ G-E Refrigerators | ★ G-E Ranges |
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TERMS TO SUIT YOUR INCOME!**

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**WIN A G-E Home Freezer!
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Model BH-12R

G-E "Straight-Line" Design REFRIGERATOR

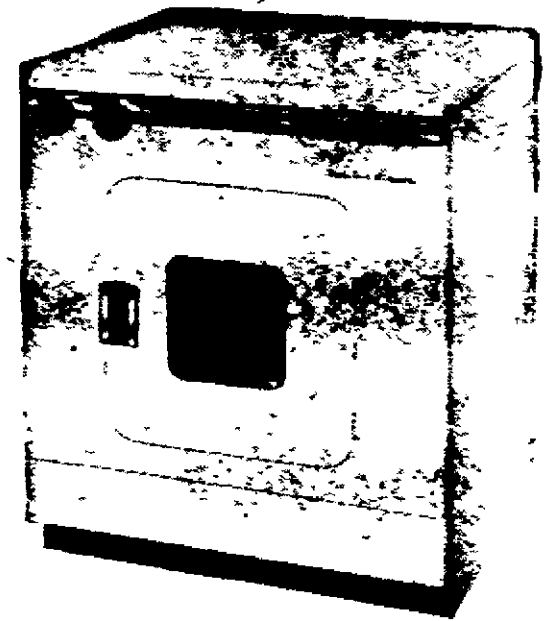
Only G-E Has All Three . . .

- ★ Straight-Line Design!
- ★ No Coils In The Back!
- ★ Revolving Shelves!

**FAMOUS G-E 1958
Refrigerator-Freezer
Combination**

358⁸⁸

With
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NOW
ONLY
429⁰⁰

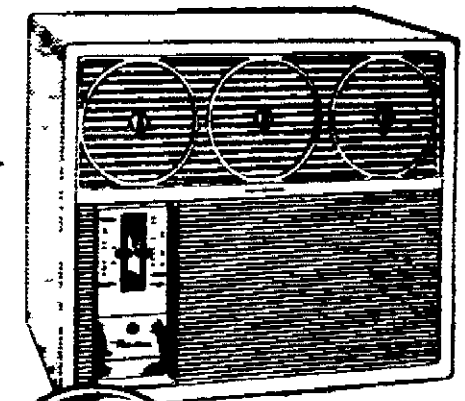
With Trade

Model WD-680

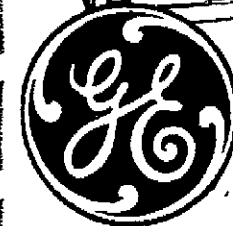
G-E COMBINATION WASHER-DRYER

Two appliances in one . . . you wash and dry your clothes . . . with only 1 minute's effort . . . 30 seconds to load, 30 seconds to unload.

- Family Size Capacity!
- Automatic Water Saver!
- Automatic Lint and Moisture Drainage!
- A Complete Laundry in Only 30 Inches!



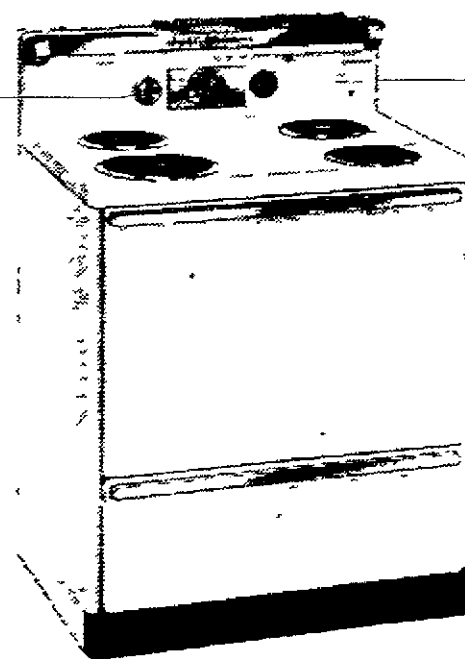
G-E DELUXE THINLINE AIR CONDITIONER



½ horsepower, 115
volt, 5,500 BTU, Au-
tomatic Temperature
Control, and 5-Year
Protection Plan.

159

Model R31-P16



G-E DELUXE 30-IN. KEYBOARD RANGE

Complete With
Automatic Oven
And Minute Timer

198⁸⁸

WITH TRADE
Model J-303R

- New Removable Door on 23-Inch Master Oven!
- Extra Hi-Speed Unit . . . a giant 2600 watt unit!
- No-Drip Cooktop . . . raised edge catches spillovers!
- Fingertip Pushbutton Controls . . . touch of a button switches units on and off!

G-E DISPOSALS

For Only

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Model FC-20R



Save time and work . . . not gar-
bage! Eliminate messy garbage
forever.

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